

# TOURISM & HOSPITALITY NEWS & EVENTS UPDATES

## BUSINESS SUPPORT MEASURES 業界支援措施

### Catering Business Subsidy Scheme under the Fifth Round of Anti-epidemic Fund

The Scheme is to provide financial relief measures to the catering sector that has been hard hit by the epidemics and the social distancing measures. Deadline for applications: 5pm on 18 February 2022. [More details...](#)

### 第五輪「防疫抗疫基金」－餐飲處所資助計劃

計劃向因疫情及社交距離措施而受到嚴重影響的餐飲處所提供財政資助。申請截止日期為2022年2月18日下午五時。

[詳情...](#)



## FOOD & BEVERAGE 餐飲業



Image: Discovery

### Documentary: Kung Food! Hong Kong's Grandmasters of Cuisine Released

Hong Kong Tourism Board has partnered with Discovery Channel to produce a documentary called 'Kung Food! Hong Kong's Grandmasters of Cuisine'. It features top chefs from six of the Asia's 50 Best Restaurants 2021 winning restaurants, uncovering the secret sauce behind.

[Watch the video](#)

### 《星廚饗港》美食紀錄特集上線

香港旅遊發展局和Discovery頻道攜手推出《星廚饗港》特集，特別介紹六位入選「亞洲 50 最佳餐廳」的主廚，分享他們在香港的廚藝秘技。[觀看影片](#)

## Brinc's Spring 2022 Accelerator Programmes Open for Application

Brinc is looking for high-growth potential startups with solutions for FoodTech, Alternative Protein and Sustainability. The programmes are designed to support startups in getting investor-ready and fundraising, product refinement and commercialisation via access to new markets, distribution support, or exposure to corporates. Apply on or before 27 February. [More details...](#)

## Brinc 2022春季加速器計劃接受申請

Brinc正在尋找可提供食品科技、替代蛋白和可持續發展解決方案的高增長潛力初創企業。計劃旨在透過進入新市場、分銷支持或接觸企業，來支援初創公司尋找投資者融資做好準備、產品改進和商業化。申請截止日期：2月27日。[詳情...](#)

## CONVENTIONS & EXHIBITIONS 會議及展覽業

### Circularity in Hospitality - Transforming Waste into Solutions

Green Hospitality is in search of innovative food technologies, sustainable packaging and textile innovation ideas on how to recreate products and solutions for the hospitality industry from waste. Join Green Hackathon Innovation Night 2022 on 26 February. [More details...](#)

### 酒店業的綠色循環 — 將廢物轉化為解決方案

Green Hospitality正在尋找創新的食品技術、可持續包裝和紡織品創新理念，以探索如何善用廢物為酒店業重新創造產品和解決方案。2022年綠色黑客松創新之夜將於2月26日舉行。[詳情...](#)



### Save the Date: StartmeupHK Festival 2022 (23-28 May)

This year the festival will run in hybrid mode and will showcase smart city technologies, proptech, gaming, blockchain & NFTs, healthtech and tech for impact & sustainability. Read more about the 2021 Festival highlights [HERE](#).

### StartmeupHK創業節將於2022年5月23至28日舉行

StartmeupHK 創業節載譽歸來，於5月23至28日以混合模式舉行。今年StartmeupHK創業節聚焦的初創趨勢包括：智慧城市技術、房地產科技、遊戲、區塊鏈、非同質化代幣、健康科技和可持續性技術。[按此](#)重溫2021年創業節花絮。



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### Azalvo Project Powered by Jumpstart

This new 12-week online and offline accelerator focusing on fashion-tech, lifestyle and retail-tech is free of charge and welcomes startups from around the world to apply. Don't miss the opportunity to gain exposure in Asia, access exceptional mentors and advisors, learn to grow revenue and scale business, and more. Application is on a rolling basis. [More details...](#)

### Jumpstart全力發動及支持Azalvo項目

這個全新為期12週、結合線上線下的加速器項目，主題將專注於時尚科技、生活和零售科技，歡迎來自世界各地的初創公司申請，參加費用全免。不要錯過在亞洲獲得曝光、接觸優秀導師和顧問、學習增加收入和擴大業務等的機會。項目全年開放申請。[詳情...](#)

### Visa Study: Pandemic Accelerates the Move Away from Cash - 9 in 10 Hongkongers have used credit/debit card for payments in 2022

According to The Visa Consumer Payment Attitudes Study 3.0, nearly 70 percent of Hong Kong consumers have attempted to go cashless in 2021 amid the growing preference for digital payment. [More details...](#)

### Visa調查：疫情加速無現金支付發展 九成受訪港人曾使用信用卡/扣賬卡付款

《Visa 消費者支付取態研究3.0》調查顯示，消費者日益傾向採用電子支付，當中近七成受訪港人曾於2021年嘗試無現金支付。[詳情...](#)

### Study shows 90 percent of Hong Kong people purchased online

According to the eCommerce survey conducted by Hong Kong Shue Yan University's Enterprise and Social Development Research Centre and Proactive Think Tank Limited on 28 December 2021, about 90 percent of the 1,006 Hong Kong respondents had purchased online, and less than two percent of them had never spent online. Most of the respondents spent HK\$50 to HK\$3,000 online every three months, accounting for 55 percent of the total population. The number of respondents who have watched live broadcasts in the past three months is 453, accounting for 45 percent of the total. It shows that online shopping and watching live broadcasts are getting popular while live broadcasts have become part of their daily lives. (Source: Hong Kong Economic Times, 29 December 2021)

### 調查指九成港人曾網購

香港樹仁大學企業及社會發展研究中心與明匯智庫於12月28日公佈電商發展的調查結果，在1,006位受訪港人中，約九成曾有網購經驗，其中不足2%最終沒有花費。大部分受訪者每三個月會花500至3,000元網購，佔整體人數五成半。在過去三個月曾觀看網上直播的受訪者有453人，佔總人數的45%。可見網購和觀看網上直播也受消費者關注，觀看直播更成為不少市民生活的一部分。(資料來源：經濟日報2021年12月29日)

## CONTACT US 聯繫我們

Should you need any advice on setting up in Hong Kong, please get in touch.  
Our services are free, confidential and tailored to your needs.

**Sindy Wong 黃思敏**  
Head of Tourism and Hospitality  
T: +852 3107 1067  
[swong@investhk.gov.hk](mailto:swong@investhk.gov.hk)

**Lily Wang 王麗**  
Greater China and Australasia  
(所有來自大中華地區的業務)  
T: +852 3107 1037  
[lwang@investhk.gov.hk](mailto:lwang@investhk.gov.hk)

**Jenny Hui 許嘉珮**  
Asia (other than Greater China) and France  
T: +852 3107 1047  
[jhui@investhk.gov.hk](mailto:jhui@investhk.gov.hk)

**Betty Leung 梁婉霞**  
Americas and Africa  
T: +852 3107 1028  
[bleung@investhk.gov.hk](mailto:bleung@investhk.gov.hk)

**Rebecca Chan 陳鳳霞**  
Europe (except France)  
T: +852 3107 1093  
[rebeccachan@investhk.gov.hk](mailto:rebeccachan@investhk.gov.hk)

[investhk.gov.hk](http://investhk.gov.hk)

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