

TOURISM & HOSPITALITY NEWS & EVENTS UPDATES

FOOD & BEVERAGE 餐飲業

HKPC Builds Smart Production Line for Local Food Manufacturer Providing “One-stop” Support to Achieve Intelligent Manufacturing for the Sustainable Development of Food Industry

The Hong Kong Productivity Council (HKPC) is delighted to announce the signing of a collaboration agreement with local food manufacturer CK One to commission HKPC for the design and development of a smart production line for CK One’s central kitchen. [More details...](#)



生產力局為本地食品生產商建設智能生產線 「一條龍」支援成就智能製造 促進食品業可持續發展

生產力局與本地食品生產商廚房壹號簽署合作協議，為該公司的中央廚房建設智能生產線，提供「一條龍」支援服務。
[詳情...](#)

Green Common Launched Hong Kong’s First Vegan Oat-Based Mochi Frozen Desserts

Green Common, the one-stop plant-based platform under Green Monday Group, unveiled the region’s first oat-based mochi frozen desserts at its branches. The series is vegan-friendly, as well as free from added artificial flavours and colours and preservatives.

[More details...](#)

Green Common推出全港首創100%植物製雪麥糍

Green Monday Group 旗下的一站式素食品平台Green Common近日推出全港首款以燕麥作基底的純素雪米糍，無添加人造香料、色素及防腐劑。
[詳情...](#)

French Dessert Brand Developed Digital Services Amid the Pandemic

French dessert brand Paul Lafayet strives to evolve during the pandemic through deploying digital transformation and developing delivery services. Last year the brand invested over HK\$1 million to set up an online store, customer relationship management (CRM) and POS system, and launched a membership scheme and a series of workshops which enabled the customers to understand the dessert production process of Paul Lafayet and strengthen their relationship with the customers. These strategies successfully improved its business in the second half of the year, boosting its whole year sales for more than 20 percent. The brand has opened new stores this year and is planning to open additional stores in the New Territories and Hong Kong Island by year end.

(Source: Hong Kong Economic Time, 13 July 2021)

法式甜品店 疫下推展數碼業務

法式甜品品牌Paul Lafayet於疫情期間急速變陣，藉數碼轉型和發展送禮業務等策略，於去年投放過百萬資金，開設網店、投資顧客關係管理(CRM)及POS系統，並推出會員制度及舉行工作坊，讓消費者理解Paul Lafayet的甜品製作，鞏固與顧客的關係。這些策略令其生意在下半年逐漸好轉，全年生意額更升超過兩成。品牌今年已有新店開幕，並計劃年內在新界及港島區開新分店。

(資料來源：香港經濟日報 2021年7月13日)

WINE 葡萄酒業



Wine, Food & Hospitality Side by Side ProWine Hong Kong (7-9 Sep)

To be held as part of HOFEX 2021, the leading trade show for food and hospitality in the region, ProWine Hong Kong offers global producers an international business expansion gateway to Asia. Regional importers can source from the latest and best-selling wines, spirits, and solutions for trade professionals from across the globe.

[More details...](#)

美酒佳餚款待盛會 國際葡萄酒與烈酒貿易展覽會 (9月7-9日)

展覽會乃亞洲頂尖國際食品餐飲及酒店設備展(HOFEX 2021)的其中一個專題展區，將為東南亞最大葡萄酒交易中心帶來環球美酒，協助世界各地釀酒商開拓亞洲市場。進口商可把握機會採購最新暢銷葡萄酒和烈酒；酒類買賣專家亦可了解最新酒類採購方案。[詳情...](#)

Hong Kong Imported 207% More Wine from Australia Jan-May This Year

Hong Kong has imported twice more wines from Australia this year so far, while in May alone, the city imported three times more Australian wines compared to same month last year, according to Hong Kong government statistics.

[More details...](#)

今年1-5月澳洲葡萄酒進口量增加207%

政府統計數據顯示，今年到目前為止，香港從澳洲進口的葡萄酒增加了兩倍，單在5月份，相關數據是去年同期的三倍。[詳情...](#)

TRAVEL & TOURISM 旅遊業

Cruiseaction with Royal Caribbean

Hong Kong holidaymakers can soon pack their bags for the ultimate adventure onboard Royal Caribbean's Spectrum of the Seas. Sailings are now open for booking.

[More details...](#)

由香港出發 體驗亞洲最新最大遊輪

皇家加勒比海洋光譜號將為港人帶來無與倫比的海上假期，讓旅客體驗非凡住宿及餐飲選擇。航程現接受預訂。

[詳情...](#)



Government Provides Special Further Support to Tourism-related Sectors

The Government announced that a provision of about HK\$377 million will be earmarked under the Anti-epidemic Fund for providing special further support to the tourism and related sectors, as well as the cross-boundary passenger transport trade. [More details...](#)

政府為旅遊相關行業提供特殊額外支援

政府宣布會在「防疫抗疫基金」下撥出近三億七千七百萬元，向仍然深受2019冠狀病毒病疫情打擊的旅遊和相關行業，以及跨境客運業提供特殊額外支援。[詳情...](#)

Water World Ocean Park Opens to Public on 21 September

Just minutes from Hong Kong's urban centre, Water World Ocean Park Hong Kong transports you into a year-round, all-weather seaside water park, hidden in a natural wonderland. [More details...](#)

海洋公園水上樂園9月21日正式開幕

由市中心出發只需幾分鐘，香港海洋公園水上樂園將帶你進入一個隱身於大自然中，全年、全天候開放的臨海水上樂園。[詳情...](#)

CONVENTIONS & EXHIBITIONS 會議及展覽業



Driving Growth Through Fostering Regional and International Trade - The Belt and Road Summit (1-2 Sep)

The Summit gathers senior government officials and business leaders from countries and regions along and beyond the Belt and Road to exchange insights on multilateral co-operation and explore concrete business opportunities. [More details...](#)

促進區域及國際貿易 引領經濟增長 「一帶一路高峰論壇」(9月1-2日)

論壇匯聚來自一帶一路沿綫及相關國家和地區的主要官員及商界翹楚，共同探討一帶一路帶來的龐大商機。[詳情...](#)

E-Green Voucher Scheme and the Green Event Award Scheme Kick Off

The Schemes are launched to encourage event organisers and related stakeholders to take green initiatives in event management and to proactively engage in minimising waste and carbon generation while enhancing cost-effectiveness. [More details...](#)

「綠色活動大獎及綠色電子代用券」啟動

計劃鼓勵各大活動舉辦者採用更環保方式舉辦活動，推動業界和活動主辦單位及其他相關持份者制定綠色活動管理策略、方案及措施，從而減廢減碳，加強成本效益。[詳情...](#)

GENERAL 一般消息

Dedicated Fund on Branding, Upgrading and Domestic (BUD Fund) Sales to Be Enhanced

The geographical scope under the BUD Fund will be extended to Japan and Korea effective from 30 July and in phases to cover 37 economies with which Hong Kong has signed FTAs and/or Investment Promotion and Protection Agreements (IPPAs). The cumulative funding ceiling per enterprise will also be increased from HK\$4 million to HK\$6 million. [More details...](#)

「發展品牌、升級轉型及拓展內銷市場的專項基金」將推出優化措施

「BUD專項基金」的資助地域範圍將分階段擴展至37個已與香港簽署自貿協定及/或促進和保護投資協定的經濟體。於7月30日起生效的第一階段，基金的資助地域範圍將擴大至日本和韓國，而每家企業的累計資助上限將由四百萬元增加至六百萬元。[詳情...](#)



CONTACT US 聯繫我們

Should you need any advice on setting up in Hong Kong, please get in touch.
Our services are free, confidential and tailored to your needs.

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