

TOURISM & HOSPITALITY NEWS & EVENTS UPDATES

FOOD & BEVERAGE 餐飲業

French Gourmay (1-31 May)

The 12th edition of French GourMay Food and Wine Festival showcases a food-art journey in all the regions of France and accompanied by delightful food and wine. Chinachem Group, friends of French Gourmay, will host a French Traditional Gourmet Market at Nina Mall in Tsuen Wan, presenting unique French delicacies and live performances. [More details...](#)

法國五月美食薈(5月1至31日)

第12屆法國五月美食薈將為大眾帶來一場藝術美食之旅，穿梭法國各個地區，沿途由美食美酒導航。法國五月美食薈的伙伴華懋集團將於荃灣如心廣場舉辦法國傳統市集，帶來獨特的法國美食和現場表演。 [詳情...](#)



Key Insights from Oat Milk Brand Oatly's IPO Prospectus

The Oatly IPO is one of the most anticipated public listings of the year. Asia Pacific alternative protein investor Michal Klar of Future Food Now, an ecosystem expert, did a deep dive into the alternative milk pioneer's prospectus and shared his key insights. [More details...](#)

燕麥奶品牌Oatly招股書要點

Oatly上市是今年最受市場期待的招股項目之一。Future Food Now的亞太區替代蛋白投資者Michal Klar是一名生態系統專家，他深入研究了Oatly的招股說明書，並分享了他的重點見解。 [詳情...](#)

Food Safety and Quality Assurance in the Seafood Industry-Accredited Fish Farm Scheme

Agriculture, Fisheries and Conservation Department (AFCD) of the HKSAR Government has set up the Accredited Fish Farm Scheme (AFFS) with an aim to promote the sustainability of the fisheries industry, and to improve the quality of locally produced aquaculture products. [More details...](#)

海鮮業界「優質養魚場計劃」下的食物安全及品質保證

香港特區政府漁農自然護理署推出「優質養魚場計劃」，旨在促進漁業的可持續發展，從而提高本地水產養殖產品的質素。 [詳情...](#)

Restaurant Partners Doubled with Uber Eats Looks to Enhance Service

The pandemic has facilitated digital transformation of the catering industry, prompting more F&B businesses plugging into online platforms. Delivery platform Uber Eats revealed that the number of monthly active users in Hong Kong has increased by 2.6 times in 2020 while number of partner restaurants has exceeded 7,000, doubling year-on-year; the number of delivery partners has increased by 20 percent while the number of orders has nearly tripled. It reflects the potential of the Hong Kong food delivery platform market as the city outperforms the rest of the world. (Source: Hong Kong Economic Times, 26 April 2021)

餐廳夥伴倍增 Uber Eats加強服務

疫情推動餐飲業走向數碼轉型，接駁網上平台。外送平台 Uber Eats分享，去年本港每月活躍用戶數目錄得2.6倍的增幅，合作餐廳已逾7,000間，按年增一倍，送餐夥伴數目則增20%，而且定單量增加接近兩倍，跑贏全球，反映香港送餐平台市場具潛力。(資料來源：經濟日報2021年4月26日)

WINE 葡萄酒業



Sotheby's Hong Kong Spring Sale Ends on a High Note

Sotheby's three-day sales series of wines and spirits in Hong Kong concluded with an outstanding total of HK\$119.5 million and with almost 100 percent of the 1,153 lots on offer sold. [More details...](#)

香港蘇富比春季烈酒拍賣成績驕人

於香港一連三日舉行的洋酒及烈酒拍賣圓滿收槌，總成交額高達1.2億港元，1,153項拍賣品幾近全數成交。[詳情...](#)

TRAVEL & TOURISM 旅遊業

Licensed Travel Agents Can Resume Organising Local Group Tours with Conditions

Allowing the resumption of organisation of local group tours with conditions will enable the gradual resumption of business and provide reliefs to the tourism trade and practitioners of related sectors while safeguarding public health and infection control. [More details...](#)

持牌旅行社可有條件恢復舉辦本地遊旅行團

容許有條件恢復舉辦本地遊旅行團可在確保公共衛生和防疫的前提下，讓旅遊業逐步復業，亦能幫助旅遊業界和相關行業從業員解困。[詳情...](#)



CONVENTIONS & EXHIBITIONS 會議及展覽業



Scaling Digital Transformation at GSI Hong Kong Summit (10 Jun)

The Summit showcases integration of technologies and business strategies that drives digital transformation and smarter business in a wide variety of sectors. It will be held in both physical and virtual modes. [More details..](#)

GS1HK高峰會 數碼轉型蛻變 「盈」聚數碼資本 (6月10日)

高峰會將匯聚廣泛界別，相互交流及探討如何善用各項創新科技，配合業務策略去推動數碼轉型及智慧商貿。活動將同時於網上及以實體形式進行。 [詳情..](#)

ASIA FRUIT LOGISTICA Reschedules to September 2022 (6-9 Sep)

The next edition of ASIAFRUIT CONGRESS and ASIA FRUIT LOGISTICA will return to Hong Kong's AsiaWorld-Expo. [More details..](#)

亞洲果蔬展將改期至2022年9月6日至9日

下屆亞洲水果國際果蔬大會及亞洲果蔬展將重回香港亞洲國際博覽館。 [詳情..](#)

GENERAL 一般消息

SME Export Marketing Fund Latest Enhancements

Starting from 30 April 2021, the funding scope of the SME Export Marketing Fund (EMF) has been expanded to cover large-scale exhibitions targeting the local market as well as online exhibitions, and the eligibility criteria has been relaxed to cover non-SMEs, for a period of two years. Hong Kong enterprises may now apply to EMF for funding support for their market promotion activities which were completed on or after 1 March 2021. [More details..](#)

中小企業市場推廣基金最新優化措施

由2021年4月30日起，「中小企業市場推廣基金」已擴大資助範圍至涵蓋以本地市場為目標及具規模的展覽會和網上展覽會；以及放寬只限中小企業申請的要求，為期兩年。香港企業可就其於2021年3月1日或以後完結的市場推廣活動申請基金的資助。 [詳情..](#)



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Should you need any advice on setting up in Hong Kong, please get in touch.
Our services are free, confidential and tailored to your needs.

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