



TOURISM & HOSPITALITY NEWS & EVENTS UPDATES

BUSINESS SUPPORT MEASURES 業界支援措施

Third Round of \$24 billion Anti-epidemic Fund Measures

The latest measures include subsidies to sectors that are hard-hit by the epidemic and help enhance Hong Kong's anti-epidemic capabilities. Relief measures include the Catering Business Subsidy Scheme and the Tourism Industry Support Scheme, etc. [More details...](#)

第三輪240億元防疫抗疫基金措施

最新防疫抗疫基金措施將協助受疫情影響的企業，以及提升香港的防疫抗疫能力。當中措施包括餐飲處所資助計劃和旅遊業支援計劃等。 [詳情...](#)



*Together,
We Fight the Virus!*

Enhancement Measures for Distance Business Programme

The Innovation and Technology Commission introduced enhancement measures for the Distance Business Programme to further support enterprises to develop distance business during the epidemic. Application deadline is 31 October. [More details...](#)

「遙距營商計劃」優化措施

創新科技署推出「遙距營商計劃」優化措施，以進一步支援企業在疫情期間開拓遙距業務，計劃的截止申請日期為10月31日。 [詳情...](#)

Labour Department Launches Enhancement Measures to Promote Employment of Elderly and Middle-aged People, Young People and Persons with Disabilities

The new measures are to encourage elderly and middle-aged people, young people and persons with disabilities to undergo and complete on-the-job training, thereby stabilising employment. [More details...](#)

勞工處推出優化措施 促進中高齡人士、青年人及殘疾人士就業

新措施計劃為獲聘的年長人士、青年人及殘疾人士發放留任津貼，鼓勵他們接受及完成在職培訓，從而穩定就業。

[詳情...](#)



救救香港飲食業
#SaveHKFnB

Save Hong Kong F&B's Wipeout 2.0 Campaign

In response to the drastic drop in restaurant spending due to the pandemic, the Save Hong Kong F&B Alliance has launched the Wipeout campaign for diners to purchase e-voucher at participating restaurants for forthcoming visits. [More details...](#)

網上平台售優惠券 支援受疫情影響的食肆

疫情持續下本港餐飲業大受影響，救救飲食業大聯盟於網上平台推出現金折扣禮券優惠，鼓勵市民於參與計劃的食肆消費。 [詳情...](#)

Hong Kong Wine & Dine Festival to Go Virtual

The "Hong Kong Wine & Dine Festival" will take on a virtual format in extended duration in October/November. There will be exclusive offers and virtual experiences provided by wine merchants and dining establishments to local residents. [More details...](#)

「香港美酒佳餚巡禮」移師網上舉行

「香港美酒佳餚巡禮」將於10月/11月移師網上舉行，美酒及餐飲商戶將為本地市民提供優惠，結合網上體驗。 [詳情...](#)

Food Delivery Company Sees Rise in Sales of Virtual Gift Cards amid COVID-19

Deliveroo for Business, the corporate arm of Deliveroo, reports that sales of virtual gift cards for employees have grown more than 900 percent in Hong Kong since February. It reveals a growing trend among organisations in Hong Kong turning to food delivery as they look for new ways to meet the unique challenges facing employees working remotely due to the pandemic. [More details...](#)

外賣平台電子禮品卡 銷量較疫情前上升

戶戶送企業版(Deliveroo for Business)指出，其香港平台上的電子禮品卡銷量較今年2月錄得超過9倍增長。疫情下本港多番實施在家工作措施，估計隨著工作方式的變化，機構對於外賣餐飲的需求將會持續增加。 [詳情...](#)

CONVENTIONS & EXHIBITIONS 會議及展覽業

The Brand New Sustainability Pavilion Landing at Natural and Organics Asia (11-13 Nov)

The Sustainability Pavilion powered by Food Made Good HK will be launched at Natural and Organic Asia 2020. If you want to exhibit at the Sustainability Pavilion as a food supplier or food service provider, click [HERE](#) for more details...

全新可持續專區登陸亞洲天然及有機博覽 (11月11-13日)

由Food Made Good HK籌組的可持續專區將於亞洲天然及有機博覽2020上亮相。如食物或餐飲服務供應商有意於專區參展，可[按此](#)瀏覽詳情。



Hong Kong FinTech Week - Join from Anywhere (2-6 Nov)

This year Hong Kong FinTech Week is going virtual. The week-long event will feature multi-track conferences with prominent speakers, the FinTechHK Global Final, the Global Fast Track Programme, exhibitions, deal floors, networking events, demo shows and more. [More details...](#)

香港金融科技周(11月2-6日)

今年的香港金融科技周將在線上舉行。除現場重份量嘉賓演講外，其他主要活動包括FinTechHK環球決賽、全球企業速成計劃、展覽、商業配對、交流活動及演示展等等。 [詳情...](#)

Food Made Good HK Breakfast Series

Food Made Good HK is a food sustainability consultancy dedicated to making every meal served out of home as sustainable as possible. Join the next monthly Sustainability Breakfast Series on 6 October to learn about monitoring, managing and innovating to reduce food waste. [More details...](#)

Food Made Good HK早餐會

Food Made Good HK是一家食品可持續性諮詢公司，致力令外出用餐更具可持續性。10月份的早餐會將於10月6日舉行，會上將討論有關監察、管理和以創新方案來減少浪費食物。 [詳情...](#)

Events Go Virtual is the New Trend

EventXtra, an event management system startup, revealed that the spending of their clients is gradually shifting towards virtual activities. Sum Wong, EventXtra Co-founder and Chief Executive Officer, pointed out that although online exhibitions are not yet a complete substitute for physical exhibitions, some launch events and seminars are moving to online as the new trend. He expects there will be 30 to 50 percent of meeting activities will remain online after the pandemic as online events can save time and money, and allow participants to replay events. Also, event organisers can analyse participants' data for customer experience enhancement. (Source: Hong Kong Economic Times, 3 Sep 2020)

展覽移師線上 料成疫後趨勢

經營活動管理系統的初創公司EventXtra指，留意到客戶的開支正逐步轉移到在虛擬活動上。EventXtra聯合創辦人兼行政總裁黃卓琛指出，雖然目前網上展覽活動不能完全代替實體展覽，但對一些發佈會及講座活動來說，移師到線上已成新趨勢。他預計未來會有三至五成的會議活動，將選擇保留以網上虛擬模式舉行，而線上展覽除了節省時間及金錢成本，也可讓參與者重播活動內容，更可讓主辦單位記錄參加者的行為數據，再拿來作分析，改善及提升客戶體驗。
(資料來源：香港經濟日報2020年9月3日)



Hong Kong and Serbia Enter into Tax Pact

The HKSAR Government has signed a comprehensive avoidance of double taxation agreement (CDTA) with Serbia, signifying the Government's sustained efforts in expanding Hong Kong's tax treaty network. [More details...](#)

香港與塞爾維亞簽訂稅務協定

香港特區政府與塞爾維亞簽署全面性避免雙重課稅協定，標誌着特區政府在拓展香港的稅收協定網絡方面繼續取得成果。[詳情...](#)

CONTACT US 聯繫我們

Should you need any advice on setting up in Hong Kong, please get in touch.
Our services are free, confidential and tailored to your needs.

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