

# SINDY WONG

Head, Tourism and Hospitality, InvestHK

Ms Sindy Wong is Head, Tourism and Hospitality of Invest Hong Kong, the government department responsible for attracting and facilitating foreign direct investment into Hong Kong.

She joined Invest Hong Kong in September 2004 and was promoted to Head of Tourism and Hospitality in 2015. Her team assists companies from food services, food and beverage trading, foodtech, travel, MICE, wellness and beauty industries globally to land on her home city of Hong Kong. Prior to joining Invest Hong Kong, Ms Wong's career experience spans advertising and corporate communication, tourism, entertainment and banking industries .

Ms Wong holds a bachelor's degree in arts from The University of Hong Kong and is a Certified Financial Planner.

She speaks fluent English, Mandarin and Cantonese. She is an animal lover and enjoys bringing new dining and beauty concepts to Hong Kong which is not only her passion for life but mission for Hong Kong!

Recent InvestHK clients: Deliveroo, Fortnum & Mason, Five Guys, foodpanda, Haidilao, Impossible Foods, Informa Markets, Klook Travel, Legoland Discovery Centre, QB House, Sushiro etc.

