



Invest**HK** 投資推廣署

The Government of the Hong Kong
Special Administrative Region

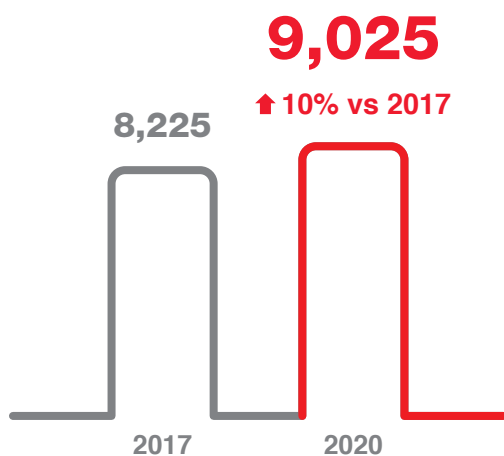
Hong Kong: From Startups
to Regional Headquarters –
Asia's Vibrant International Business Community
香港：由初創到地區總部的首選 –
亞洲活力國際商業城市

2020

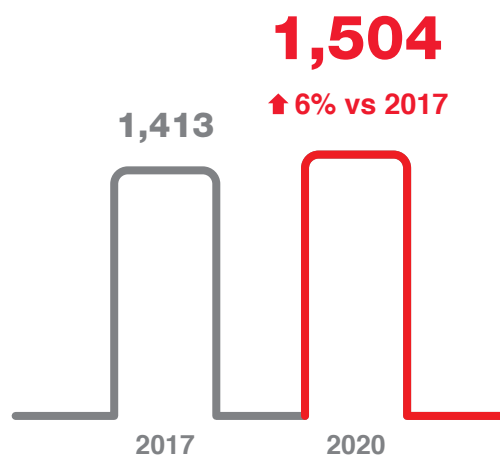
As a leading international business and financial centre, Hong Kong is an ideal place for overseas and Mainland companies to run their regional and local operations.

香港是重要的國際商業和金融中心，亦是海外及內地公司經營地區及本地業務的理想地。

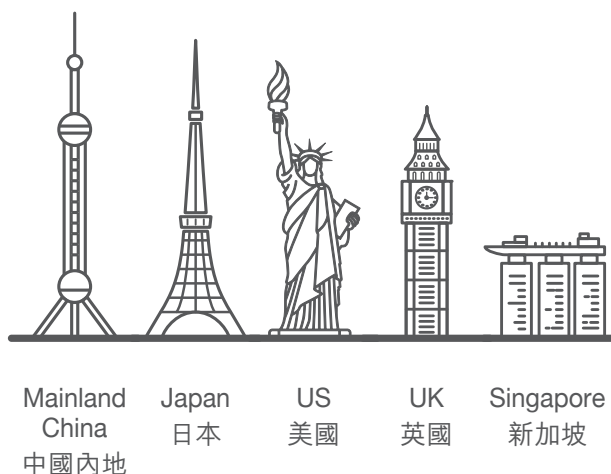
Total number of companies with parent companies outside HK 境外公司在香港的數目



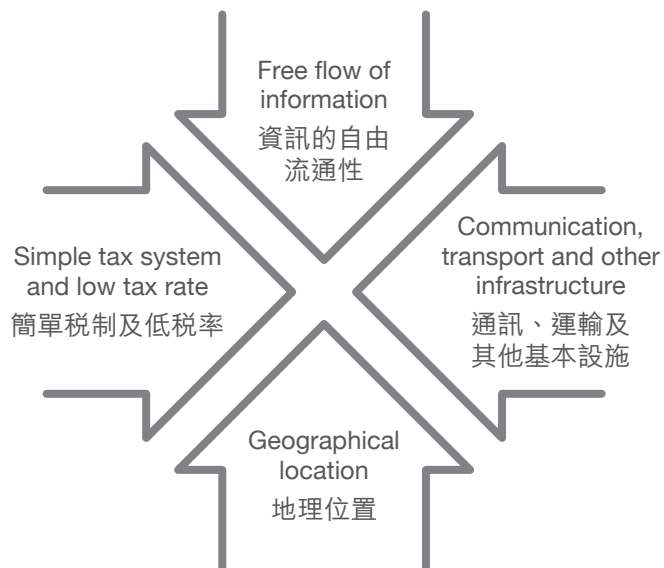
Total number of regional headquarters in HK 地區總部在香港的數目



Major sources of the parent companies 母公司主要來源地



Favourable factors 有利因素



Major lines of business

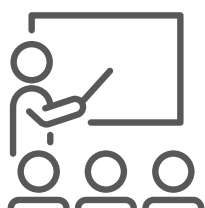
主要業務範圍



Import/export trade, wholesale and retail
進出口貿易、批發及零售業



Financing and banking
金融及銀行業



Professional, business and education services
專業、商用及教育服務業



Transportation, storage and courier services
運輸、倉庫及速遞服務業

Source: 2020 Annual Survey of Companies in Hong Kong with Parent Companies Located outside Hong Kong 資料來源：2020年有香港境外母公司的駐港公司按年統計調查

Benefits of Setting up Your Business in Hong Kong

在香港設立業務的好處

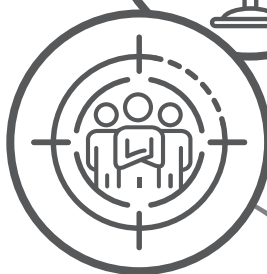
Proximity to market
與市場緊密聯繫



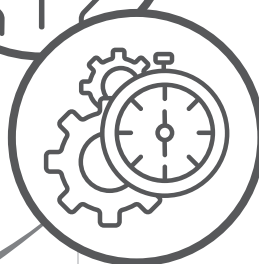
Supportive business environment
有利營商的環境



International talent pool
國際人才匯聚



Productivity & efficiency
生產效益



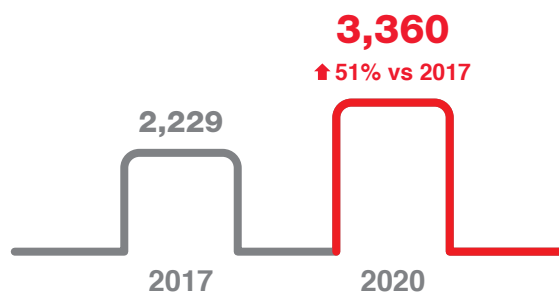
Hong Kong's Startup and FinTech Ecosystem

香港的初創及金融科技生態環境

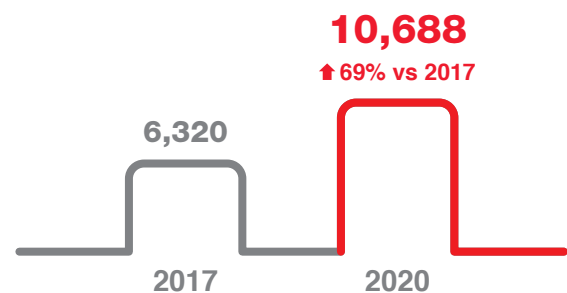
Hong Kong's startup and FinTech ecosystem has skyrocketed in the last few years. Its renowned spirit of enterprise and its boundless energy create the perfect environment for starting a business. This is supported by a strong network of incubators and accelerators, a pool of experienced angels and venture capitalists, a host of government backed programmes and a welcoming community of startups, knit together by dozens of networking events, seminars and associations.

香港的初創及金融科技生態環境近年急速發展。香港人以其創業精神著稱，加上無窮的幹勁，締造了一個理想的創業環境。強大的企業孵化器和加速器網絡、一批經驗豐富的天使投資者和創業資金投資者、一系列由政府支持的計劃，以及一個歡迎初創企業的社會，亦給予莫大助力。各式各樣的交流活動和研討會，以及多個相關的社團組織，加強了各方的聯繫。

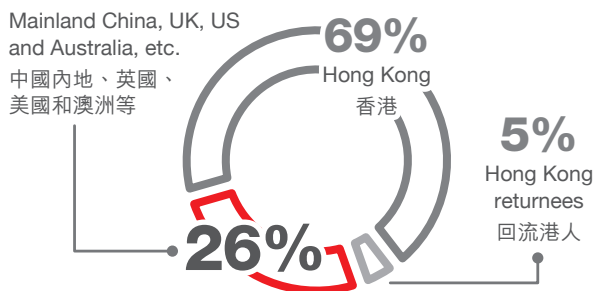
Number of startups 初創企業的數目



Number of staff employed 受僱人數



Origins of founders 創辦人的來源地



Source: 2020 Startup Survey 資料來源：2020年初創企業統計調查

Top business sectors 主要業務

- FinTech
金融科技
- eCommerce / supply chain management / logistics technology
電子商貿 / 供應鏈管理 / 物流科技
- Professional or consultancy services
專業或顧問服務
- Information, computer and technology
資訊、電腦及科技
- Data analytics
數據分析

Number of FinTech companies 金融科技公司的數目

600+

Source: 2020 FinTech Study 資料來源：2020年金融科技資料搜集



To setup or expand your business in Hong Kong:
設立或拓展你的香港業務：

(852) 3107 1000 enq@investhk.gov.hk investhk.gov.hk

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