



Bright and Sustainable Solutions

Energys Spectrum helps companies reach ESG targets with products and solutions to improve efficient use of resources.

As companies strive to meet net zero goals, one of the methods is through monitoring how to best curb energy consumption with products that can do the job. Energys Spectrum is the innovation arm of United Kingdom-headquartered Energys Group, focusing on internet of things (IoT) and artificial intelligence (AI) solutions to enhance energy efficiency of building equipment along with offering its own high performance LED products. Leveraging Hong Kong's vibrant innovation and technology (I&T) ecosystem, the Hong Kong office was established in 2019 as Energys Spectrum's regional headquarters and first overseas office.

Ideal Launchpad for Businesses

Hong Kong, a global financial centre at the crossroads of international trade and commerce, connects businesses and entrepreneurs with investors and funding. It offers a secure, dynamic business environment for I&T companies to thrive. According to Gary Wan, Chief Executive Officer of Energys Spectrum, Hong Kong was a natural choice for Energys Spectrum to establish its first overseas regional headquarters. "The city's straightforward company registration and tax system are reasons why operating a global company is easy and simple," Wan said, adding that as the region's geographical hub, trade is smoothly facilitated in Hong Kong and there is a wealth of business partners in the city seeking collaborative opportunities.

Wan appreciates the government's wide range of support measures which are conducive in enhancing Energys Spectrum's competitiveness. To get started, the company benefited from the SME Financing Guarantee Scheme and the Dedicated Fund on Branding, Upgrading and Domestic Sales. "The latter fund helped us develop our first successful project in Macao," noted Wan. He further credits the Technology Voucher Programme

with helping Energys Spectrum conduct business.

One-stop Energy Saving Consultant

Energys Spectrum addresses their needs by acting as a total energy saving solutions provider with cloud based data to manage and enhance the energy efficiency of building equipment. One of the unique solutions it offers clients is its Pay from Savings Scheme. The scheme allows companies the chance to own energy efficient products with no upfront capital expense: the savings garnered goes towards Energys Spectrum's monthly installment. Further, its EnergysMeter is a resourceful way for companies to understand patterns of energy usage by area and types of equipment. Together with its LED products manufactured by parent company Energys Group, Energys Spectrum is poised to help the public and private sector realise their environmental, social and governance (ESG) aspirations.

Wan believes that being both a manufacturer and distributor make his

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Gary Wan
Chief Executive Officer
Energys Spectrum

company stand out from the crowd. "In Hong Kong, our competitors are mostly representatives or they buy a product to address a problem," he shared. "We have our own plant. We have our own research and development team. We don't just offer one product: we are continuously developing and refining our solutions. Having our own brand allows us to control our quality and production. We can offer long term warranties and maintenance support, reducing costs as a result."

With his entire team consisting of Hong Kong recruits, Wan feels the city offers dynamic and flexible talent ideal for his company's expansion into Southeast Asian countries. "Our strength is our adaptability. Hong Kong offers more opportunities than anywhere else I have lived," Wan concluded.

Energys Spectrum

- An innovative data-based energy efficiency technology and solution provider, focusing on cloud based data logging, audit, analysis, benchmarking, etc. for the enhancement of energy efficiency for equipment
- The Hong Kong office has seven staff members in the roles of research and development, sales, marketing, after-sales support, logistics, etc.

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