<table>
<thead>
<tr>
<th>Australia</th>
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<tr>
<td><strong>Affinity Migration</strong> specialises in visa and immigration advisory services for Australia. To cater for the growing demand of its clients, the company has expanded from Sydney to Hong Kong at the beginning of 2018. Since then, the company has been in cooperation with Ray White Hong Kong, Australia’s largest real estate group with a history over 116 years, to provide real Australian service quality and expert advice on Australian Immigration. Through the leadership of Mei Hoong Lai, co-Director and Registered Migration Agent, the team has assisted many Hong Kong and overseas residents in planning their migration pathway and obtaining permanent residence in Australia. With Mei Hoong’s prior work experience in the Australian Immigration Department of over eight years coupled with its high calibre team in Hong Kong, Affinity Migration offers a uniqueness that sets them apart from their competitors.</td>
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| LUXE City Guides is the publisher of travel guides and destination content for over 30 world’s top cities. The company distills the essence of a destination into curated apps, guides and content, bringing to life stylish and up-to-the-minute recommendations for global travellers. Held by LUXE City Guides Holdings Ltd and trading as LUXE Ltd, LUXE City Guides was established in 2002. Headquartered in Hong Kong, the company is responsible for all global activities and liaises daily with its distributed team of local resident contributors. In 2019, LUXE is expanding its B2B programmes for hotels and other travel providers, as well as partners in fashion, financial services and other lifestyle sectors. LUXE is engaged by the world’s leading hotels, airlines and destination brands to create digital and print contents in multiple languages. |

| Pivotal Technologies is an innovative FinTech startup specialising in building blockchain and artificial intelligence (AI) products for financial services, trade, and logistics companies. Pivotal Technologies’ recent investment includes a blockchain-based trade finance platform, and another platform to facilitate international trade and logistics businesses. The blockchain-based trade finance platform will provide significantly increased financing liquidity, which will have a very positive impact on trade flow and volume. Pivotal Technologies is at the forefront of technology innovation. Its latest blockchain and AI product offerings will showcase Hong Kong as a vibrant FinTech Hub in the region. The company is actively working with regional and global banks and investors to bring the key products to the market in 2019. The products being developed in Hong Kong will be rolled out first in Asia and then globally. |

| Established in 1902 with a history of over 116 years, **Ray White** is Australia’s largest real estate group, with over 1,000 offices across 11 countries including Australia, Asian countries and New Zealand. Ray White officially launched its first office in Hong Kong five years ago, providing a full suite of services including investment strategy, mortgage consultation, property management, short-term stay accommodation and immigration advisory services. Well-rounded services provided by Ray White are widely recognised by the real estate industry. Ray White Hong Kong was recognised as the top overseas real estate agency in “The Outstanding Developer’s Business Partner – Overseas Real Estate Agency” by Capital and Capital Weekly, the leading financial magazine in the city. |
**Appysport** is a tech startup funded by the global sporting goods company DECATHLON. The company believes that sport makes a positive impact on health and well-being. Its ambition is to contribute to the increase of sport practice in Hong Kong. Based on a deep understanding of sport players, sport coaches, sport clubs and every key sport contributor in the city, the company aims to facilitate access to sport practice by seamlessly connecting this ecosystem to one unique digital platform. Appysport started with tennis, enabling tennis players to book underused private tennis courts on demand with no membership. In the coming months, Appysport plans to introduce more sports to public.

*Sport Tech*

[appysport.com](http://appysport.com)

**Groupe GM** has pioneered and been offering for the last 40 years tailor made solutions in hotel industry. Since its inception in 1972, Groupe GM has continuously expanded internationally and consolidated its presence in Asia including Mainland China, Japan, Korea, Philippines, Singapore, Thailand, Taiwan and Vietnam. Its current network comprises more than 70 countries across all continents.

The company is proud to grow further in Asia, with an affiliate in Hong Kong to service the Hong Kong and Macao hotel industry. With enormous potential and great opportunities there, this expansion is crucial to Groupe GM for consolidating its presence internationally.

Groupe GM distributes a unique portfolio of over 35 brands. It also signs exclusive worldwide licensing agreements with recognised international brands including cosmetic, fashion, design and spa brand for the hotel amenity line.

*Hospitality Amenity Supplies*

[groupegm.com](http://groupegm.com)

**As a global leading payments specialist, Geoswift provides value-added, one-stop cross-border payment solutions in and out of Mainland China.** Founded in 2010, the company expanded its business from Canada to Hong Kong.

The company is widely recognised for proprietary technology and infrastructure, comprehensive knowledge of global and local regulations and controls, strong banking networks for direct and secure payment transfers across regions and global operations services. Its end-to-end IT, banking, compliance and operations approach connect rest of the world to Mainland China and help international clients navigating the complexity and uniqueness of the Mainland Chinese market.

Focusing on eCommerce, education and travel sectors, the company combines its specific set of products and services including cross-border collections, settlements, remittances, virtual accounts and prepaid cards solutions to ensure frictionless cross-border fund flows in and out of Mainland China.

*Cross-border Payments*

[geoswift.com](http://geoswift.com)

**Founded in 2017, A Kissing Tree promotes healthy lifestyles in Asia through improved nutrition, easy access to high quality food at reasonable price points, and a sustainable food chain from suppliers to consumers.**

The company sources the world’s best berries from farmers in Southern Serbia, and conducts B2B and B2C sales within Hong Kong. A Kissing Tree also wholesales other high quality fresh, dry and freeze-dried fruit.

The company aims to expand in Hong Kong’s vibrant food and beverage scene with a focus on bakeries, restaurants and health food retailers.

*Food and Beverage*

[akissingtree.com](http://akissingtree.com)
The JinGarrigue’s founder came to Hong Kong in May 2014. She belongs to a fourth generation of vineyard owners in the French Corbières (Aude, South of France) where the “garrigue” (the aromatic forest near the Mediterranean seacoast) flourishes. As a Chinese cuisine lover, she started to explore the Cantonese restaurants with her local friends, just as thrilled as her about the flavour’s harmony throughout a meal. She was then encouraged to discovering the wines from her birthplace region. “Le Chai des Vignerons” was founded from within her family winery, forming the perfect pairing with the Cantonese cuisine, this is the reason why she opened JinGarrigue Limited. The company is not only dedicated to the trading in wines from the “garrigue” but also the promotion of their best combination with the Chinese cuisine, during dinner or special events.

Jingarriguewine.com

TGD Asia is a global distributor of men’s designer apparel and accessories. It currently supplies its lifestyle brands to independent retailers, department stores, concept stores, hotel shops and eCommerce stores in Asia.

There is a growing demand for something different in the men’s goods space and a significant consumer base to serve. TGD Asia is a premium multi-brand distribution platform that offers exclusive and men items including Debayn Men’s Swimwear, Entre 2 Retros upcycled car seat fabric bags, Avel & Men watch accessories and Ailion Golf Men’s cloth. The company offers something different in the market. It believes the essence of a product is the story behind, people, creative process and inspiration. Consumers today expect to be entertained, educated and inspired by a brand. It provides a great customer experience that extends beyond just buying a product.

Distributor of Men’s Designer Apparel and Accessories

TGD-asia.com

TheCodingMachine specialises in open source development. The company helps clients to develop their digital strategy. Headquartered in Paris, it has a subsidiary company in Lyon and has recently expanded to Hong Kong to help its clients bring their vision and ideas to life and deliver tangible business value. With the full life cycle of project, the company combines the best in class architecture design, project management with advanced and diversified technology capabilities. Beyond a clear focus on the quality and robustness of its solutions, the company is proud of its ability to be agile and innovative to deliver within clients’ budget and time constrains. No matter what business challenge the client is facing, TheCodingMachine is open to discuss how it can help harness the power of custom technology development to implement clients’ vision and goals.

IT Services and Development

Thecodingmachine.com

India

Funded by a startup accelerator programme called Entrepreneur First, Carnot Innovations Limited has received HK$450,000 pre-seed funding to begin their business in Hong Kong. With the city’s abundance of clients, well-established startup ecosystem as well as the funding support by HKSTP, Carnot Innovation decided to set up its operation and headquarters here. The company provides artificial intelligence (AI) based advanced analytics software platform to optimise energy consumption and operational costs in large commercial buildings. Currently, the company has two top management level staff. It is expected to hire five employees in the first year and 10 more employees next year. Also, the company is planning to expand to Singapore and other countries in South East Asia in the coming year.

Innovation and Technology

carnot-innovations.com
Iran

Persian cuisine is famous for its unique taste. Its unique location and historical culinary interactions with Mediterranean cuisines from the West, those from the East have made Persian food both more colourful and tastier. Internationally known for its culinary diversity and its great number of cuisines, Hong Kong never had a Persian restaurant until very recently. LOVEAT.

Italy

Hemmed by the legendary pizza chef Franco Pepe, Kytaly is an Italian pizza restaurant with a terrace entirely dedicated to Italian gastronomy, for the pleasure of the mouth and the senses. It is the first and foremost pizzeria with an open kitchen that customers can observe the meticulous work of its chefs in action. The bar offers a range of cocktails specially developed by its team to be enjoyed as an aperitif, a late-night drink, or with food.

Maffeis Engineering is an international specialty structural engineering company, a renowned world leader in the field of tensile membrane and cable structures as well as steel structures and facades. Headquartered in Northern Italy, there are twelve worldwide offices. The office in Hong Kong, together with the ones in Singapore and Fuzhou, aim to bring Maffeis' innovative structural construction solutions to Asia. Maffeis' unique analysis methodology is based not only on the extensive experience working in the field with contractors and manufacturers, but also on the comprehensive use of parametric modelling and visual programming for all different stages of the design. By creating automation in the workflow between different software during the design process, it is possible to increase the design options for architects and at the same time reduce design and construction time, optimise the use of material and increase construction safety.

Omnia Technologies supports toys manufacturers worldwide to reduce their dependency from manual labour by introducing sustainable and efficient automations to streamline manufacturing processes. It aims to support the safe and fun toys production worldwide by converting an industry that is heavily dependent on labour to highly automated facilities. Hong Kong is the regional headquarters, with two employees and three more will join the team in mid-2019. The expansion plan foresees a testing laboratory and a supporting go-down hiring four more staff by May 2020. Omnia will independently design and manufacture production lines granting secrecy and time effective results to the factories expanding its radius to other industries heavily affected by the lack of available labour.

A cheese laboratory, a delicatessen, a restaurant, a cheese bar, a wine bar: these are the ideas of conceptualizing The Mast, which offers a “just made, made fresh and pure” product. The Mast’s Mozzarella is always fresh, made daily at the restaurant. The company wants to let the customers try it “sic et simplicitier”, just as it is. The mozzarella and burrata are also available for takeaway in a special container that conserves the original taste.
In 2016, Hong Kong was selected as the world’s top longevity city, attracting attention from the health food industry. From the viewpoint of food import regulations, CHOKYUSOYAKU believes that its establishment in Hong Kong is the first step towards the spread of health food to Mainland China and Southeast Asia. The company is a subsidiary of Nakano BC Co., Ltd. headquatered in Wakayama Prefecture, Japan and handles natural health foods, liquor and other products such as umeshu (plum wine) and sake.

Wakayama is proud of its plum trees, which are used to promote health and longevity for people around the world.

Daily Necessities Food, Healthcare Food, Liquor Imports and Exports
chokyusouyaku.com

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**Eat Creative** is a cross-culture branding and communications agency providing creative strategy and execution services. Founded in Tokyo, Eat Creative opened a regional office in Hong Kong in 2016, broadening the company’s mission to build immersive brands and craft compelling stories that increases client engagements in Hong Kong and Mainland.

With a multi-disciplined and multicultural team, Eat Creative has operated in Tokyo for over 18 years and has businesses across North America, Europe and Asia. It provides consultation to solve business problems, creative strategy for effective branding, communication and execution through custom teams and specialists from its extensive network.

Branding and Communications
eatcreative.jp

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**SUPERSTATION**’s core competence is to produce and provide new experience. Starting with planning and producing TV programmes and digital contents, the company has produced several demonstration experiment projects, utilising high-speed network to facilitate cooperation with industry, government and academia, and other creative industry projects.

The company has overseen conceptualising and planning business strategies for “Knowledge Capital” in Osaka, an intellectual hub for knowledge exchange as a core facility of Grand Front Osaka in front of JR Osaka station. With its experience of planning, organising and operating a variety of events and international festival at Knowledge Capital, the company has received recognition from different stakeholders.

Particularly focusing on the international relations, SUPERSTATION established strong partnerships with the Hong Kong government agencies and corporations, which resulted in the establishment of an overseas affiliated firm in Hong Kong in October 2018 with support from local partners.

Creative, Consulting and Project Design
ss-itin.com

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**Soluna Fine Art** is the pioneering purveyor of Korean and Asian fine art and objects in Hong Kong. The mission is to revitalise the concept of Eastern aesthetics by promoting works that bring traditional value with contemporary interpretations, and to provide platforms for art that goes beyond boundaries of cross-cultural encounters. Soluna emphasises the idea of essential meaning and tradition of Asian fine art that incorporated a wide variety of cultural influences throughout history.

The gallery showcases established and emerging artists, such as Lee Kang-hyo, Park Yoon Kyung, and Huh Sangwook, through art exhibitions, fairs, educational programmes, multi-disciplinary collaborations on an international level.

Fine Art Gallery
solunafineart.com
**Allinpay Financial Holdings Company Limited** was established in 2017 with a registered capital of HK$70 million. As the overseas branch of Allinpay, the company is responsible for expanding Hong Kong and global market. The company’s platform is centred on the integrated payment solution, “Shouyinbao”, which includes financial services and FinTech products. Allinpay Financial Holdings has provided comprehensive clearing and settlement services in Mainland China, Hong Kong and globally. It is also a licenced member of several international card associations and an intermediary for cross-border payment and acquiring services. To accelerate the company’s global expansion, Allinpay Financial Holdings has subsidiaries in Macao, the UK and Singapore. These will strengthen cooperation with foreign banks and institutions and coordinate with the parent company to improve payment products and services for users worldwide.  

**Finance**  
www.allinpay.com

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**China Commercial (Hong Kong) Law Firm** is a subsidiary of China Commercial Law Firm and is one of China’s largest partnership law firms with 493 registered lawyers. It was the first partnership law firm approved by the Chinese government. In 2018, its revenue was ranked first among all Shenzhen-based law firms. With access to a wide range of resources from its parent company in Mainland China, the new Hong Kong-based subsidiary will provide Chinese and overseas clients with comprehensive Chinese legal services. The company will send eight to ten partners from its headquarters, who will work in collaboration with L&Y Law Office to provide capital and financial market services and legal services.  

**Legal Services**  
huashang.cn

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**Hope Education Group** is one of the largest private sector companies in Mainland China. It owns four undergraduate colleges, five vocational colleges and one technical college. The company was listed on the Hong Kong Stock Exchange on 3 August 2018 following the establishment of a regional headquarters in the city in March 2017, which is responsible for investor relations and overseas cooperation. As of 31 December 2018, over 86,000 full-time students were enrolled at the group’s colleges, which employ more than 5,000 educational staff. This makes Hope Education Group one of China’s largest providers of private higher education.  

**Education Investment**  
hopeedu.com

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**Hua Yue Holdings (Hong Kong) Limited** is an investment holding company specialising in trading, multi-asset investments and asset management. The company plans to use Hong Kong as a base to expand into overseas markets. It owns a number of subsidiaries in different industries in order to provide investors with a diverse range of asset classes.  

**Trade, Investment, Asset Management by Controlling the Licensed Corporation**

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**Hundsun Ayers**, a subsidiary of Hundsun Technologies Inc. (SHA: 600570), is dedicated to provide a diversified suite of technology solutions to more than 290 institutional clients across Hong Kong and ASEAN. As one of the few full-range technology solutions providers, Hundsun Ayers has launched a flagship platform connecting to the Hong Kong Securities Settlement System, then Futures and Options Clearing and Settlement System, and the Cross-border ETF Transaction Management System. It consolidates investment execution in a unified account management system, delivering synergy and value to its partners. Headquartered in Hong Kong, Hundsun Ayers acts as a springboard for overseas companies to tap into the Chinese markets. It also has a strong presence in Singapore and Malaysia. To grasp the opportunity presented by the FinTech 3.0 era, the company has introduced a series of tools backed by the new frontier technologies. In the future, it continues to serve as the FinTech incubator to create greater value for all investors.  

**FinTech Solution Provider**  
hundsun.com.hk
**LianLian DigiTech** is a Hangzhou-based Unicorn and the fourth largest third-party payment services provider in Mainland China serving over 20 vertical industries, 390,000 cross-border eCommerce sellers and 369 million users. The company has developed one of the most connected payment networks in Mainland China. Its Express-pay services can support all banks covered by the UnionPay network, and debit or credit cards issued by dozens of banks covered by the NetsUnion network.

**Mhub** has a team of mentors from various industries, professional investors and professors, who will be assigned to different startups according to the industries, applications and recourses needed. Mentors provide professional consultation and mentorships to the startups by regular monthly meeting. Mhub holds talks, resource and industry matching, trainings and research seminars regularly to help make the startups get the right things they need. Mhub provides full support to them from recruitment, products research and development, proof of concept as well as commercialisation.

**Nano World (HK) Ltd** develops all-natural eye-care drops using traditional Chinese medicine, cutting-edge nanotechnology and rotating magnetic field technology. Containing a range of plant essences, the eye drops are easily metabolised by the body and penetrate deep into the eyes to improve cell repair, stimulate oxygen metabolism and balance cellular metabolism. The eye drops are easy to use and help to prevent ageing as well as other eye conditions such as excessive tear production, dry eyes, swollen eyes and photophobia. They can also be used by children and are completely non-toxic with no side effects. They do not contain pharmaceutical products, colourings or artificial essences. It is the first such product in Asia to receive international accreditation for its effectiveness in treating eye conditions and has the highest possible safety rating.

**North Beta International Securities Limited** is a subsidiary of North Beta Capital, a FinTech investment bank headquartered in Beijing with a global outlook. North Beta International Securities Limited is a key part of North Beta Capital’s international strategy. Licenced to deal in and provide advice on securities in Hong Kong, the company offers securities underwriting, book building, securities brokerage and other financial services. The company plans to tap its controlling shareholder’s considerable local resources to build an organisation with strong acquisition and service capabilities. Moreover, with a network covering over 4,500 quality new economy companies and some 8,500 institutional investors, the company can offer unique insights into emerging industries in Mainland China, including the technology, media and telecommunications (TMT), healthcare, consumer and advanced manufacturing sectors.
Richlink Capital (Hong Kong) Limited is a subsidiary of Richlink Group. Founded in May 2004, Richlink Group is a global group of asset management companies providing family office services. The Group has offices in Shenzhen, Xiamen, Shanghai, Qingdao and Sydney. It provides reliable asset management services for high-net-worth individuals and institutions, with investments covering a range of industries including healthcare, culture, education and real estate.

The Group’s offices in Shenzhen and Hong Kong are playing an active role in the economic development of the Guangdong-Hong Kong-Macao Greater Bay Area by establishing and managing funds to invest in different industry sectors. Under the leadership of its founder Professor Jason Zheng, the Group has expanded continuously since its establishment 15 years ago. It employs a team of leading industry elites and international professionals who are capable of providing tailored-made services to its clients.

Investment and Wealth Management

richlink.hk

ZhuiYi Technology is one of the top AI companies in Mainland China, which specialises in natural language processing and deep learning. Headquartered in Shenzhen, it has over 400 employees with branches in Shanghai, Beijing and Nanjing and two subsidiaries in Hong Kong and Singapore.

Founded in 2016, ZhuiYi focuses on delivering interactive AI solutions to enterprises across industries. It serves over 110 key accounts with solutions in both interactive AI (Chatbot, Phone Bot, AI assistant, Quality Assurance for Customer Service) and Platform AI (OCR, Data Extraction, Reading Comprehension).

Hong Kong is the entrance point for ZhuiYi to go international. ZhuiYi Technology Hong Kong Limited will not only act as a bridge connecting business from Mainland China to international markets, but also explore the internalisation of products and services. ZhuiYi completed Series C in 2019, backed by China Merchants Group. Other investors include Sinovation Ventures, GGV Capital, Gaorong Capital and Morningside Capital.

Artificial Intelligence and Natural Language Processing

zhuiyi.ai

Food Market Hub is a restaurant supply chain platform that automates procurement, analyse food cost and B2B online ordering system for suppliers. It also supports with app for mobile ordering.

Food Market Hub is on big data cloud-based purchasing and inventory solution specifically designed for the food and beverage industry. Restaurant owners can check COGS, inventory, ordering and P&L.

IT Services and Food and Beverage Supply Chain Platform

foodmarkethub.com/cloud/

Founded in 2016, Qupital is a trade finance platform for small and medium enterprises (SMEs) across the Greater China region. Its vision is for SMEs to gain access to quick quality capital so that entrepreneurs can focus on growing business instead of worrying about cash flow.

Hong Kong has a large B2B market with about 340,000 SMEs in the city. Hong Kong ranked the seventh among leading world traders in 2018. There are numerous opportunities in terms of trade finance.

Qupital helps SMEs to raise affordable working capital from professional investors through its online platform. Not only can SMEs in traditional trading and service sectors benefit, eCommerce businesses can also raise quality trade finance through the solutions provided by the company. Investors on the platform include high-net-worth individuals, family offices and institutional investors.

Trade Finance

www.qupital.com
**Peru**

Founded by Peruvian Abel Ortiz Alvarez, a 12-year veteran in the food and beverage business, Chullschick is a “Made in Peru” rotisserie concept that is the first of its kind in Hong Kong. Combining the best Peruvian and French produce with cooking techniques and experience passed down from generation to generation, it is the only restaurant that has received recognition from Promperú in Hong Kong. The restaurant aims to bring the most authentic Peruvian casual dining experience possible with Alvarez’s latest venture.

*Restaurant and Bar*
facebook.com/chullschickhk

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**Russia**

Founded and headquartered in Hong Kong, Cyber Tree challenges a digital transformation of new smart city infrastructure and ecosystem processes. It has tailored the smart city solutions for the HKSAR Government through research and development (R&D) and expansion to the Greater Bay Area as one of the largest agglomerations in the world. Cyber Tree designs solutions for smart governance platforms that integrates a big data of all city departments and helps to manage it with predictive analysis. For the land plot developers, the company provides solutions for all stages of construction project digitalisation of IoT and software. It develops a smart mobility platform that changes used cars automotive market and eCommerce industry. In 2019, it plans to develop an R&D centre with 10 specialists in Hong Kong focussing on big data analysis and machine learning in smart city.

*Smart City*
cybertree.hk

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**Singapore**

Gifted and Talented Education (GATE) Group is a proven education provider operating six schools in Singapore. It focuses on the top 20 percent high-ability learners with differentiated talent programmes. GATE students have achieved global top International Baccalaureate results with high success rate into top universities. Hong Kong is selected as the first location outside Singapore for its belief in high-quality education and pool of high-ability learners. The GATE Hong Kong centre provides services, including IQ assessment, “Mark to Market” assessments on Math reasoning and English abilities for international peer comparison, and recommendations of suitable programmes for early International Academic Readiness through excellent results in IGSE or IB and international competitions. With the strong response and enrolments, GATE plans to open few more centres in Hong Kong.

*Education Support Services*
gifted-school.com/hk

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Horangi Cyber Security is a CREST accredited company offering best-in-class products and services backed by a team of cyber security experts. Horangi’s integrated cyber security platform is built to comprehensively secure companies and organisations of all sizes with enterprise-grade technology in the cloud against potential attacks around the clock at a lower cost. The all-in-one platform provides unparalleled visibility on clients’ security posture with direct integration to Horangi’s Cyber Operations team.

Horangi has expanded its business to Hong Kong since July 2018 with the aim to assist local clients in tailoring a cybersecurity strategy unique to the requirements of their business. Horangi has seven offices globally and is trusted by players across industries including internet companies, airlines and financial institutions.

*Cybersecurity*
horangi.com
**Switzerland**

**Ava** is a Swiss medical data technology company focused on innovations in women’s reproductive health. Its first product, the Ava bracelet, is a female cycle, fertility, and pregnancy tracking wearable that uses artificial intelligence and machine-learning to track female hormonal cycle in real-time. Each night, Ava’s sensors collect three million data points on parameters such as pulse rate, breathing rate, sleep quality, and temperature that correlate with the rise and fall of female reproductive hormones, and detects a 5-day fertile window in real-time for those looking to get pregnant.

Ava is an FDA registered device and CE certified device. Ava has offices in Switzerland, USA, and Belgrade, and opened its Hong Kong office in July 2018. Hong Kong is Ava’s first foray into the Asian market, as this non-invasive, convenient, and technology-backed product is highly suitable for Hong Kong residents’ busy lifestyle. Ava is currently applying for Chinese regulatory licenses and is planning to open its second office in China.

Medical Technology

**Why choose Ava?**

- **Accuracy**: Ava tracks the body’s natural hormone levels for a more accurate determination of fertility and ovulation.
- **Convenience**: The Ava bracelet is a wearable device that tracks your cycle without the need for manual input.
- **Early Warning System**: Offers 5-day predictions of the fertile window.

**Services**

- Pregnancy tracking
- Fertility monitor
- Hormonal cycle tracking

**Ava women.com**

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**South Africa**

**Beon** is a two-sided marketplace that allows drivers to sign up, and make their vehicles available for marketers to advertise on. By installing an app, marketers are able to track the exact location where their campaigns are being shown, as well as allowing Beon to determine the best-suited driver for each campaign based on various factors such as driving patterns.

While “BEON” sounds like “beyond”, the company took the meaning of beyond things without limitations. It echoes with Out-Of-Home advertising industry that any space can be advertised on. If “BEON” is separated, it is “BE ON”. Thus, something “be on” something seems like the advertising campaign can be wrapped on vehicles.

Advertising

**beonadvertising.com**

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**Sweden**

**Rye House**, the Nordic style take-away and deli opened its doors to bring classic Nordic dishes made fresh to order with the highest quality imported ingredients to Hong Kong. Located in the central business district, the restaurant is styled after a classic Swedish roadside inn. This is the first Nordic casual dining concept restaurant opened in the city.

Food and Beverage

**ryehousehk.com**

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**Switzerland**

**Synpulse Management Consulting** is an established, globally active management consulting company and a valued partner to renowned international financial services companies.

Investing in Hong Kong is a strategic move after Synpulse’s expansion in Singapore and across APAC, and is the first step for entering Mainland China market. Its Hong Kong office offers excellent solutions to both banking and insurance industries, enabling them to generate high added value. Synpulse supports their clients in the whole process from defining strategies and realising them operationally through to technical implementation. In close cooperation with their clients, Synpulse overcomes challenges and anticipates changes that may occur in the organisation, processes and systems.

Management Consulting; Specialised in Banking and Insurance

**synpulse.com/en_f**
Appier Hong Kong Limited is a technology company, which aims to provide artificial intelligence (AI) platforms to help enterprises solve their most challenging business problems. Founded in 2012 by a passionate team of computer scientists and engineers with expertise in AI, data analysis, distributed systems, and marketing, the company is ranked the top 50 AI companies in the world by Fortune Magazine and backed by leading investors including Sequoia, Softbank, Naver, UOB, Temasek and JAFCO. It has cooperated with over 1,000 leading companies across more than 12 markets in Asia. The ranges of Appier’s clients include eCommerce, gaming, entertainment, luxury, lifestyle, sports, as well as top tier agencies. It has a solid team of experts in data mining, AI, and digital marketing from Google, Splunk, Intel, Yahoo, and renowned AI research groups at Harvard University and Stanford University.

Bubble Lee was founded in 2017 in Tamsui, North Taiwan. The company was named after the founder’s daughter and currently has seven stores in Taiwan. It is famous for its signature brown sugar bubble tea, which was inspired by traditional bubble tea recipes and “baobing”, a Taiwanese shaved ice dessert. In order to find the ideal recipe, the company tested more than 35 varieties of brown sugar as well as more than 200 different combinations of tea, milk and tapioca balls.

Digicentre delivers premium connection infrastructure and data security services to customers while providing an unrivalled level of technical support. Its data centres have direct peering arrangements with major telecom providers to enable higher bandwidth. The company provides 24/7 services for well-known online gaming companies and digital content providers, handling more than 450,000 concurrent users and over 240 million monthly logins for one major client. With over decades of experience in information security, the company protects 6,000 servers from millions of attacks by around 60,000 computers in a day. Being a specialist, the company provides strengthened defence to online enterprises.

Homebaking Day was founded in November 2016. It currently has three branches in Taiwan, which aims to teach guests how to bake cakes and desserts, using recipes stored in tablets and with the assistance of in-house staff, in a comfortable environment. The spaces are designed to make guests feel at home and are ideal for friend and family get-togethers. Homebaking uses transparently sourced ingredients and provides guests with a clean, shared kitchen space and a comprehensive range of cooking utensils so that guests can fully enjoy the baking and dessert-making experience. It is popular with beginners and baking enthusiasts.

In May 2018, Homebaking Day opened its first Hong Kong store in Lai Chi Kok. This was soon followed by a second store in Tsuen Wan in February 2019. It will also open its third store in Tseung Kwan O in the summer of 2019.

Bubble Lee uses pure brown sugar extracted from premium sugar cane. The tapioca balls are made freshly each day and boiled for two hours before being coated in a brown sugar syrup. The entire production process is transparent to give customers peace of mind. In January 2019 Bubble Lee opened its first overseas store in Jordan, Hong Kong.

With close to 20 years of experience operating thousands of servers, Digicentre is well positioned to deliver value-added services for the digital content industry. Over the years, its role has shifted from a traditional internet service provider to a managed service provider, and it now offers Security as a Service (SaaS) solutions in addition to its Infrastructure as a Service (IaaS) products.

Today, Digicentre’s ownership is shared by publicly listed shareholders Gamania and MDS.

Homebaking Day Facebook page: facebook.com/homebakingdayhk

Digicentre Facebook page: facebook.com/digicentrehk

Appier Hong Kong Limited website: appier.com/company
**inline Apps Limited** is a Taiwan-based tech company providing services to more than 1,500 clients. It is currently expanding into other Asian markets, including Hong Kong and Singapore. The company’s “inline” system is an all-in-one solution for restaurant reservations and table management. It provides restaurant operators with detailed customer information and significantly increases staff efficiency and reduces errors, which will consequently improve restaurant’s operation efficiency and achieve higher customer satisfaction.

Founded in June 2016, **Int Tech** is committed to developing cutting-edge technologies using a knowledge-intensive, asset-light business model. Its technologies include its proprietary “Ultra High Pixel Density” display solutions, smart sensors, integrated circuits and flexible electronics. Int Tech’s business models include research and development (R&D) partnerships, product design, the licensing of intellectual property, premiums from sales of options, and joint ventures, working with companies throughout the supply chain.

In January 2019, Int Tech established its first overseas subsidiary in Hong Kong, which specialises in integrated circuit design and material development. It hopes to tap into Hong Kong’s R&D resources and skilled workforce to develop cutting-edge materials and integrated circuit technology. It also plans to sign new partnerships and acquire more knowledge capital in order to aid the company’s continued expansion.

**Mom’s Dry Noodle** is one of the world’s leading Taiwanese instant noodle brands. Recently it was rated the seventh among the top 10 instant noodles from around the world and recognised as the first in Taiwanese brands ranking. Its first restaurant was opened in May 2018 near Zhongxiao Road in Taipei. Thereafter more outlets were opened at Taoyuan Airport and Eslite Xinyi Store. Its first Hong Kong outlet was opened in June 2019 in Park Central, followed by the second one in July in Tsuen Wan Plaza, with the aim to bringing authentic Taiwanese flavours to Hong Kong food lovers.

The company believes that good food is one of life’s greatest pleasures. As a lifestyle brand, Mom’s Dry Noodle is committed to providing customers with premium, flavoursome noodle product.

**NUTTEA** currently has branches in Taipei, Hsinchu, Taichung and Hong Kong. NUTTEA uses five different types of nuts, which will be cold pressed and emulsified at high speed to produce pure nutmylk. This is then combined with high-grade Taiwan Ruby tea and fresh fruits to create a selection of dairy-free nutmylk teas. NUTTEA prides itself on its “Love animals, peace with earth” brand mantra. Its handmade teas are free of dairy products and artificial creamers, which not only reduces environmental impact, but also enables vegans to enjoy their products. In January 2019, NUTTEA opened its first overseas store in San Po Kon. In July 2019, NUTTEA will open its second store in Taikoo to deliver a greater choice of handmade teas from Taiwan to local vegan consumers.
We World Express is a joint venture between Turkish Airlines, ZTO Express and PAL Air Ltd. The joint venture has been setup in Hong Kong to focus on cross-border eCommerce logistics. Hong Kong is one of the biggest logistics hubs in the world when it comes to air freight and cross-border eCommerce logistics so naturally the shareholders of We World Express has chosen Hong Kong as the headquarters. We World Express is aspiring to have a global footprint on the eCommerce last mile fulfilment.

Restructured from the Industrial Bank of Taiwan into a commercial bank in January 2017, O-Bank is Taiwan’s first native digital bank and is committed to delivering innovative, convenient and secure financial services for customers. The O-Bank Group is a diversified conglomerate that covers commercial banking, equipment leasing and bills finance. Its affiliates include O-Bank, IBT Leasing Co. Ltd., IBT International Leasing Corp., China Bills Finance Corp., Ever Trust Bank, and the O-Bank Education Foundation.

In April 2009, O-Bank established its first overseas branch in Hong Kong, specialising in acquisition financing, project financing, cross-strait financing and policy loans for businesses operated by overseas Chinese. The bank plans to leverage Hong Kong’s status as a regional financial centre to seek out opportunities across Asia.

The main Wanpo Tea Shop is located in Taichung and seeks to preserve the unique culture of Taiwan’s military dependents’ villages. The founder of the Wanpo brand, Peter Chang, grew up in one of these villages. These new émigrés from different backgrounds were united by their passion for taking a glass of Kumquat Lemon Tea at the local Kumquat Store.

Another partner of Wanpo, Amy, helped to take the brand overseas. With stores in Hong Kong, South Korea and Japan, Wanpo will soon launch in Australia.

As Wanpo’s first overseas branch, the Hong Kong store offers an authentic Taiwanese tea experience for the locals and international guests alike. The store’s employees cater to the specific needs of customers, using native Taiwanese tea and natural ingredients to recreate traditional flavours, while popularising tea drinking across different age groups.

The mission of Blockchain News is not only to provide objective and unbiased news to readers, but also to highlight the impact and true value behind the news it brings.

In a world where noise and questionable news is rampant, Blockchain News aims to solve this issue by providing readers with only the news that counts. It verifies that all the news is delivered from reputable sources and of the highest quality. Where most news platforms just report the news on face value, the company takes things a step further. Blockchain News wants to educate the world on how the current innovations and events it is experiencing now can shape the future in ways we can only imagine. Collaborating with blockchain industry leaders who have serious potential to change the world, the company provides readers with exclusive news on the latest innovations in the blockchain community.

In Turkey, the Wanpo Tea Shop preserves the culture of Taiwan’s military dependents’ villages. The founder, Peter Chang, grew up in one of these villages. Another partner, Amy, helped take the brand overseas, with stores now in Hong Kong, South Korea, and Japan.

In the United Kingdom, Blockchain News aims to provide objective and unbiased news, highlighting the true value behind the stories.

Corporate Banking and Retail Banking
www.o-bank.com/about/aboutmain

Handmade Tea
wanpotea.com

Cross-border eCommerce
www.worldexpress.com

Media
blockchain.news
bitcoin.news
**PRCO Ltd** is an international strategic communications group with offices in London, Paris, Munich, Milan, Moscow, Dubai, and now established PRCO Asia in Hong Kong and Shanghai as part of the Group’s expansion into the Asia market. The company delivers integrated solutions to companies in the travel, real estate, luxury goods and services sectors. PRCO Asia is led by Associate Director Gary Yu, a communications strategist with more than 25 years of experiences in Hong Kong and Mainland China. The Hong Kong office acts as the regional hub of the company, providing public relations and communication services for local and overseas clients in Hong Kong as well as supporting companies to navigate into the fast-evolving Mainland China market, offering consulting services in content creation, media relations, events and digital marketing.

**Swartz, Binnersley & Associates** is a Hong Kong-based law firm boasting comprehensive corporate and disputes practices. Its partners have over 40 years of combined experience in Hong Kong serving clients locally and globally. The firm is committed to supporting startups through to large international companies, aiming to “make your business, our business”. Swartz, Binnersley & Associates believes that Hong Kong offers a supportive environment to grow businesses. Comprehensive and clear-cut advice is delivered to clients who are looking to operate in Hong Kong. The firm’s corporate team specialises in FinTech and regulatory matters as well as supporting general corporate exercises such as M&A and restructuring activities. Its disputes team focuses on corporate legal matters through to shipping insurance matters. The disputes team also handles disputes resolution, arbitration, mediation and litigation actions.

The firm is dedicated to giving back to community, and acts as pro bono legal counsel for several s88 approved charities.

**The University of Law** (ULaw) is set to open doors to its first Hong Kong campus in September 2019. As one of the UK’s longest-established specialist providers of legal education, ULaw believes that Hong Kong offers fabulous opportunities with its vast and sophisticated business and legal worlds. Pro Vice Chancellor External, Professor Peter Crisp has been announced as Dean of its new Hong Kong campus. He will be working with local regulators, including the Hong Kong Law Society, and engaging with international law firms and the local legal community, ahead of the campus opening. ULaw is actively recruiting staff, including both faculty and business professionals.

**Brand New Vision** is an end-to-end digital fashion business. The company creates and sells apparel in 3D virtual formats and then produces to order. No wastage and no inventory with development and production cycles being much faster than standard business models, the company is able to meet customer needs in weeks rather than months. Hong Kong is the perfect location to build and operate the business due to its historic role in supply chain management and apparel manufacturing. Being ideally placed to service global markets and duty-free is also a huge bonus. Currently, the company has six staff in the team and is looking to expand when further investment is secured.

**Kickstart Professional Services Limited (KPS)** helps candidates realise their dreams and organisations find and shape the ideal members of their team. KPS was founded to provide long-term assistance to organisations and individuals in the form of training, placement, and advisory services as needed. Many recruitment companies and training organisations have a short-term focus and complete deals and assignments the soonest. It leads to a high chance of disappointment for both employees and hiring organisations. KPS takes time to ensure its client’s long-term goals are met. Based and operated in Hong Kong, KPS chooses the city for its dynamic and accessible business environment, this is also where their client base is located. Employed seven local staff, KPS is looking to double the team by the end of 2019 and planning to expand into the Greater Bay area in 2020.

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Based in San Francisco, the United States, Clover Health has grown rapidly over the past few years as a technology-driven insurance company. In 2018, the company set up its first international office in Hong Kong to provide healthcare organisations across the Asia-Pacific with the tools to better manage the health of their members.

Using Machine Learning (ML) data models to predict risk of adverse health events, Clover Health helps clients and partners, including insurance companies, hospitals and governments manage chronic diseases in a more cost-effective manner and ultimately improve the lives and health outcomes of their members.

In Hong Kong, Clover Health is currently developing a full function engineering and data science team to expand and build upon the company’s proprietary ML data models and modify them to each specific use case for the continuously growing client base.

**InsurTech and HealthTech**
cloverhealth.com

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**Egencia** makes business travel easier than ever before. Egencia works to put travellers at the centre by providing more personalised experiences through simplified, curated access to the world’s most relevant inventory of travel options. For those managing their own travel, the company offers exceptional customer care and innovative travel manager tools to help increase savings and compliance. Through the global business travel management platform and portfolio of travel services, the company has been helping transform business travel for over 20 years.

**Travel Management Platform**
egencia.com

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Founded in 1989, the globally recognised and award-winning strategic design firm **Eight Inc.** has been the forefront of innovation creating ground-breaking experiences for the most beloved brands. With studios in 11 locations, Eight Inc. is organised to provide a holistic understanding of the factors that drive the success of projects at all scales. Eight Inc. continues to investigate changes in attitudes and lifestyles, changes within the global community, as well as the social and architectural conditions that influence human interaction and aspirations.

With a diverse offering from environments, communications, products, and services to behaviour, the company focuses on designs that create emotion and human connections. Work from Eight Inc. has received numerous international design awards and has been featured across the world in publications such as The New York Times, Fast Company and Harvard Business Review.

**Strategic Experience Design**
eightinc.com

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Intuitive Surgical, Inc. and Shanghai Fosun Pharmaceutical (Group) Co., Ltd. – **Intuitive Surgical-Fosun (Hong Kong) Co., Limited** announced on 29 September 2016 a joint venture to develop, manufacture and sell innovative, robotic-assisted medical systems. Intuitive Surgical is the pioneer and global leader in robotic-assisted minimally invasive surgery. The company designs, manufactures and sells da Vinci® surgical robots. Shanghai Fosun Pharmaceutical is a leading healthcare group strategically comprising the complete value chain. Intuitive Surgical-Fosun will initially produce a less invasive and more flexible robotic catheter platform targeting early diagnosis and treatment of lung cancer. The company is committed to benefiting patients all over the world and helping improve healthcare over the long term, in the spirit of “Made in China, joint research & development, global sales”.

**Medical Equipment Trading**
intuitive.com

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