



**InvestHK**

The Government of the  
Hong Kong Special Administrative Region  
of the People's Republic of China

**Ms Alpha Lau**  
**Director-General of Investment Promotion, Invest Hong Kong**  
**The Government of the Hong Kong Special Administrative Region**  
**of the People's Republic of China**



**Biography**

Ms Alpha Lau is Director-General of Invest Hong Kong, the government department responsible for attracting and facilitating direct investment into Hong Kong.

Ms Lau joined Invest Hong Kong in November 2023. Prior to joining, she held senior positions in multinational and Chinese financial institutions, with experience in personal wealth and corporate coverage, risk management, fintech, transactional banking and M&A project management, based out of a number of Greater China locations. She has rich experience in bringing direct investment into Hong Kong and dealing with the relevant authorities and multinational enterprises for business expansion in Asia Pacific.

Ms Lau holds a MA degree in Philosophy, Politics and Economics from the University of Oxford, and a Certificate in further education from Tsinghua University, Beijing.

(as at Nov 2023)

INVEST HONG KONG 投資推廣署

24/F, Fairmont House, 8 Cotton Tree Drive, Central, Hong Kong 香港中環紅棉路 8 號東昌大廈 24 樓  
Tel 電話: (852) 3107 1000 Fax 傳真: (852) 3107 9140 Website 網址: [www.investhk.gov.hk](http://www.investhk.gov.hk)