

InvestHK

Client Profiles

Canada

ROCKETBOTS

Rocketbots combines AI and messaging to create efficiency in the workplace. Since its launch six months ago, it started with empowering human resources and is continuously developing a set of internal chatbots for a growing amount of use cases across different departments. When a chatbot is not enough, the Rocketbots platform connects the right employees via popular messaging apps to help achieving business objectives.

Because of the amazing opportunities available in Hong Kong to the startup companies, Rocketbots has chosen to start here. With its penchant for networking and tight knit business community; mature legal environment situated in the world's

fastest growing region and the network of universities and research facilities that nurture talent, Hong Kong gives companies the advantages that needed to be succeed.

From the right people to Hong Kong's comprehensive financial environment, this city has the infrastructure needed to start and turn a tech startup into an enterprise.

Artificial Intelligence/Chatbots
rocketbots.io

France



Boogie Woogie Photography was founded in 2016 by Vanessa Franklin and Xavier Mahe in Hong Kong to promote photography in Asia. It is named after the Broadway Boogie Woogie by artist Piet Mondrian.

The launch of Boogie Woogie Photography responds to the growing interest for artistic photographic prints in Asia. Collectors, galleries and museums are now increasingly promoting photographic works and the artists who produce them.

Boogie Woogie Photography aims to create a platform gathering galleries, collectors, companies and photographers who are looking to develop photography projects in Hong Kong and Asia.

Vanessa Franklin and Xavier Mahe provide services such as sourcing photographers, collectors or galleries specialised in photography, curating exhibitions or events as well as advising on Asian photography markets.

Boogie Woogie Photography accompanies notably Fine Art Asia to develop a new pavilion devoted to photography.

Creative Industry
www.boogiewoogiephotography.com



ENEA is a leading and independent strategy consulting firm focusing on green energy and environment markets. With 10 years of track-record and a 50+ team with strategic, business, technological and industrial backgrounds, ENEA's offices in France and Australia advise international corporate and institutions, technology developers, banks and investment funds where they should be in the energy sector or not. ENEA also supports leading social entrepreneurs on a pro-bono basis to contribute to energy access worldwide.

ENEA has strong expertise on renewable energy, energy storage, energy efficiency, low-carbon mobility, carbon and waste management, grids

and data analytics. ENEA delivers forward-looking studies, growth and new market strategy, business modeling and technological expertise. Currently with six people and a plan to increase to 20 by the end of 2019, **ENEA Consulting HK Limited** was launched to support Asian corporates and investors, share international experience and create connections between businesses and geographies.

Energy and Environment Strategy Consulting
enea-consulting.com/en



Established in 2009, **PALO IT** is an agile software development and digital transformation consultancy. It brings the best of design thinking, human-centric design, innovative technology and agile together to help its clients disrupt their industries. PALO IT's value proposition is to transform ideas into executable products with fast ROI.

With offices in France, Hong Kong, Singapore, Thailand, Australia and Mexico, PALO IT is proud of its strong project delivery culture and a team of 300 talented people from 25 nationalities.

PALO IT is committed to drive positive impact by empowering organisations and leaders to harness the power of transformative technology for the greater good. The company offers many international job opportunities and plans to hire 70 new recruits for its Hong Kong, Singapore and Thailand offices in 2017.

Information Technology and Services
palo-it.com

Hungary



The **European Trading House Hong Kong Swiss-Hungarian Joint Venture** (ETHK) was established in 2016 with the objective of supporting the economic and trade efforts of European enterprises aimed at Northeast Asia and discovering connections to Mainland China. The founders, Swiss and Hungarian investors' vision is to promote high quality products and services in the Asia Pacific region. As Hong Kong is an important economic hub, the company is deeply honoured to be present here. The company believes that Swiss precision combined with Hungarian ingenuity and

excellent quality can lead to a success in Northeast Asia. It connects Europe with Asian market, mainly central European countries and Switzerland to Hong Kong and the wider Northeast Asian region through expanding business relationships. The marketing and distribution of high quality European food products is one of ETHK's most important tasks.

Food Trading
ethk.hk

Italy



OraSi a premium 100% Italian plant-based drink line that is NON-GMO, healthy and tasty.

UNIGRA is an international market leader for bakery ingredients and it launched OraSi. It endorses the production with traceability from seed to shelves. With a notable requalification investment, UNIGRA acquired a local farm located in the province of Ferrara in northern Italy and converting the total acreage of 1,450 hectares to produce the chain of Rice and Soy OraSi. Launched

in the European market three years ago, the full range is now approaching the Asia Pacific region starting from Hong Kong, entering the FMCG, specialty shops, gyms and foodservice markets.

Food and Beverage
orasivegetale.it

Japan



Founded in 1877, **Marumo Mori** has been making world class Japanese tea for more than a century. It selects the best quality tea leaves from all over Japan and uses both traditional techniques and the latest technology to produce teas. Marumo is an innovative company which motivated to satisfy customers' needs for tasty green teas.

Marumo opened its second retail store chagama Hong Kong on 22 April 2017 after the main store in Shizuoka. chagama Hong Kong is the first full-scale

specialty store of Japanese tea in Hong Kong which offers precious green teas such as the awarded tea by the Minister of Agriculture of Japan. It also has a wide range of tea wares for enjoying Japanese tea, including those for Matcha.

Tea Leaves, Teawares, Sweets and Trade
ochanet.com

Sansiao Gallery HK

Sansiao Gallery is a Tokyo-based art gallery committed to pop art since its creation in 1984. After 33 years of dedication to showcasing modern and contemporary art by internationally-established artists and emerging talents, Sansiao Gallery is proud to present a selection of artworks with unique, rare and distinctive qualities, no matter how famous or lesser known the creators are.

The company is going to start a new voyage as **Sansiao Gallery HK** this summer, aiming to inherit

the thematic exhibitions of Sansiao Gallery Tokyo by participating in international fairs and involving in the global art market.

Art
sansiao-gallery.com/en

Sweden



Winner of the Pasta of the Year Award in 2016, **GAFELL** makes protein-packed pastas and noodles from organic soybeans. As consumers have become increasingly health conscious, GAFELL caters to their needs by making both traditional and plant-based ready meals, which are all gluten free and without preservatives.

As a pioneering producer in Asia, Hong Kong is a strategic location for GAFELL's modern food factory with developed networks in place to source high

quality fresh ingredients from all over the world. There is also a culture in place with a growing support for healthy and green food choices.

Food
gafell.com

United Kingdom



BridgeU understands that the needs of schools, students and universities are constantly evolving, as the world of higher education experiences extraordinary growth. Its platform was purpose-built for international schools to help teachers, senior leaders and students manage the complex challenge of preparing and carrying out global university applications, with the help of big data and powerful management tools.

BridgeU opened its Hong Kong office in 2016 in order to better serve its strong client-base in the

Asia Pacific region and to penetrate further into the market. It started with two staff in Hong Kong and is currently expanding the team by hiring into new areas by the end of 2017. Its Hong Kong office offers business development, education partnerships, training and customer success.

Education Technology
www.bridge-u.com



Enable Foundation is a non-profit social design agency with the aim to develop capacity training programmes and projects on design thinking, doing and creativity with individuals, organisations from private and public sectors. It set up in Hong Kong after receiving a startup funding from HKSAR Government's Social Innovation and Entrepreneurship Development (SIE) Fund to support its first creative citizens training programme called Social Innovation Design Lab (SI.DLab).

SI.DLab is a 2-year programme, by inviting partners with shared values and beliefs and work together to address three social issues on ageing innovation

in Hong Kong. Include "Fine Dying", which is how to co-design urban dying matters with citizens; "Dementia Going" generating ideas on how to bring dementia patients into community and "Productive Ageing" thinking how to age well with dignity in Hong Kong.

Social Design and Design Research
www.enable.org.hk



Established in Hong Kong in 1996, **KplusK** is an experienced group of architects and designers founded by twin brothers Johnny and Paul Kember. For 21 years, KplusK has been committed to the production of integrated modern architecture, masterplanning and interior design consultancy in eight countries spanning across the Asia Pacific region. KplusK have received over 38 regional and International Design awards for hotel, residential and corporate projects. KplusK's studio in Central was accommodating its 20 team members for 18 years.

In February 2015, the company decided to move its growing team of 30+ local and international talents into a new and bigger office in Wong Chuk Hang. The new studio truly embodies KplusK's identity and is perfectly located next to one of its signature projects, the Ovolo Southside Hotel.

Architecture, Masterplanning and Interior Design
kplusk.net

United States



From its headquarters in Silicon Valley and offices in trend capitals around the world, **Centric Software** builds technologies for the most prestigious names in fashion, retail, footwear, luxury, outdoor and consumer goods. Its flagship product lifecycle management (PLM) platform, Centric 8, delivers enterprise-class merchandise planning, product development, sourcing, business planning, quality and collection management functionality tailored for fast-moving consumer industries.

Centric Software has received multiple industry awards, including the Frost & Sullivan Global Product Differentiation Excellence Award in Retail,

Fashion and Apparel PLM in 2016 and Frost & Sullivan's Global Retail, Fashion and Apparel PLM Product Differentiation Excellence Award in 2012. Red Herring named Centric to its Top 100 Global list in 2013, 2015 and 2016.

Software Service (PLM software)
centricsoftware.com



Established in 2013, **EventBank** is a cloud-based engagement management technology company that provides chambers of commerce, associations, event organisers, marketers, and businesses with solutions designed to streamline operations, modernise processes, and eliminate engagement challenges. EventBank's three innovative products combine event management, membership management, email marketing, CRM, and mobile apps into one all-inclusive platform: "Association & Chamber Management Cloud" optimises members' engagement and increase company's efficiency by consolidating all the operations in one place; "Event Marketing Cloud" enables company to run

one or hundreds of events from one platform that streamlines operations and maximise engagement; "Business Growth Cloud" helps users to convert leads into sales and collect payments with a cutting-edge cloud that replaces multiple technology solutions.

Business Services, SaaS, All-in-one Engagement Management Cloud
eventbank.com



Headquartered in San Jose, California, **MapR** provides the industry's only Converged Data Platform that enables customers to harness the power of big data by combining analytics in real-time to operational applications to improve business outcomes. With MapR, enterprises have a data management platform for undertaking digital transformation initiatives to achieve competitive edge. Amazon, Cisco, Google, Microsoft, SAP, and other leading businesses are part of the global MapR partner ecosystem.

Besides the headquarters in the United States, it also has offices in Japan, Korea, Singapore, Australia and

India. MapR sees the opportunities in Hong Kong and recently set up a sales and regional office for Greater China here. At the moment, the company is working with local partners to provide full customer facing and scaling support for developing both Hong Kong and Mainland China markets.

Enterprise Software
mapr.com



Regionally headquartered in Hong Kong, **Mathnasium** is currently ranked number 44 on Entrepreneur's 2017 Franchise 500 List. With more than 850 learning centres and with an average of two more opening each week, Mathnasium is rapidly growing in neighbourhoods around the world, with their new Discovery Bay location and with further plans for rapid expansion throughout the Asia Pacific region.

Mathnasium utilizes its proprietary teaching materials and techniques, The Mathnasium Method™, to deliver a customised learning plan to address each student's individual needs. The

instructional approach goes beyond traditional math tutoring to develop understanding, critical thinking, problem solving skills and build a love for math.

The company has changed the lives of more than a million children all around the globe and provided new opportunities for prospective franchisees to become "education entrepreneurs".

Education
mathnasium.com.hk



Startup company **Thriveful** is building a science-based early childhood education platform that uses Natural Language Processing and Artificial Intelligence to help parents tracking the cognitive and language development of a child.

The company is proud to employ almost a dozen talented engineers and designers from local universities with diverse backgrounds ranging from Hong Kong, United States, Mainland China, Poland, Italy, Nigeria, Indonesia and India. Thriveful is also fostering the local EduTech community through its collaborations with YWCA, CECES, CDC, playgroups and international schools in Hong Kong.

Thriveful have initially received financial support from Cyberport which allows the company to develop and test the first prototype of its platform. The company was being selected from 3,000 technology startups to join the "Hello Tomorrow Challenge" in Paris.

Education Technology, Software, Artificial Intelligence
thriveful.com



Turnbury has established itself as a leading North American live seafood importer and wholesaler in Hong Kong. The company began importing live Canadian lobster and expanded into other seafood products out of an increasing demand for products originating from Canada and the United States. The company today has an established seafood network in Hong Kong and Cambodia. Turnbury is able to assist with product sourcing, local market research, customer sourcing, international logistics and financial correspondence.

The recently established online shop (www.eSeaClick.com) is dedicated to delivering live and fresh seafood to consumer's homes and offices within Hong Kong. Turnbury plans to expand its wholesale food product line to other Asian markets and develop a fresh grocery offering for its online shop.

North American Live Seafood Distribution
turnburygroup.com



InvestHK 投資推廣署
The Government of the Hong Kong
Special Administrative Region