

InvestHK

Client Profiles

France

Ekimetrics.
Brighter Decisions

Ekimetrics is an independent consulting firm specialised in the use of best-in-class statistical knowledge and data analytics approaches to help clients make brighter business decisions.

Founded in 2006, Ekimetrics counts more than 150 consultants that have a double profile statisticians and business specialists. Headquartered in Paris, the company has offices in London, New York, Dubai and Hong Kong. The Hong Kong office, launched in 2014, stands as the regional office for

Asia operations. Ekimetrics' clients are MNCs from diverse industries with services offered such as marketing mix ROI, big data & digital conversion, customer strategy, and pricing strategy.

Consulting in Data Analytics
ekimetrics.com

www.french
ALLURE.com

French Allure is a fashion brand and e-commerce platform owned by French Allure Limited. The e-store offers affordable luxury pieces that allow customers to enjoy premium dressing experience with much friendlier and accessible price. Nevertheless, French Allure offers worldwide shipping directly from Hong Kong headquarters to customers' home from any corner of the globe and free next-day delivery locally. The exquisitely wrapped products come with a garment bag

and thank you note to provide an intimate personalised experience. French Allure aims to deliver the effortless style and chic of renowned French women refined for the fashion conscious shoppers worldwide.

Fashion Wholesale/Retail
frenchallure.com

 **Kello**

Kello Labs Ltd is building a sleep training device based on medical research to help all of us fall asleep, sleep better, snooze less and tune our body clock so that we perform better during the day.

Kello team has decided to relocate to Hong Kong as they believe it is the best place to start a hardware business. At the cross road of a manufacturing hub and a western market mindset, Hong Kong enables

efficiency and speed in R&D and marketing. It plans to grow in Hong Kong hiring an R&D and global sales team.

Sleep Tech and Internet of Things
getkello.com

Germany

 **food & beverage logistics**
TRANSPORT IS OUR BUSINESS - A DIVISION OF THE A. HARTRODT GROUP

Specialised in food and beverage cargos logistics, **a.Hartrodt** offers special care to the food and beverage products and make sure they are treated exclusively in a protective condition.

From short delivery time, temperature-controlled transport and warehousing to order monitoring, every detail is tailor-made for handling sensitive and high-quality food and beverage products. The company also has a strong network covering all around the world that their overseas offices

are always attentive to coordinate the shipments. The Hong Kong branch functions as the regional office of the company and works with customers from different cultural backgrounds to offer the highest quality services in F&B logistics.

Logistics and Transportation
hartrodt.com/en/sector-solutions/food-beverage

India



Accelerate is Hong Kong's first socially aligned immersive coding, data science/machine learning and UX bootcamp provider. Its education-to-employment model and flipped classroom pedagogy intensively trains promising software engineering talents from under-represented backgrounds and places them at high impact roles with 25+ top-startups in Hong Kong. Using a "zero tuition until you're hired" model aligns incentives and catalyses inclusive talent growth of HK's tech ecosystem.

Accelerate employs a project-based learning model to bridge the technical and non-technical skills gap between formal education and on-the-job success.

Its ethos is to empower motivated learners into employable web developers and open doors for them to unleash their true potential. It also instills industry best practices and non-technical skills that maximise a "learn to learn" framework for bleeding-edge projects beyond Accelerate.

Tech Education
acceleratedhk.com

Indonesia



Fivelements is an integrated wellness lifestyle company focused on high impact innovative strategies, destinations with core strengths in concept design and programme development, plant-based regenerative cuisine and wellness management.

Opened in late 2010 in Bali as the first of a new genre of wellness destinations, Fivelements is bridging the wisdom of traditional healing cultures with innovative wellness concepts. The holistic integrated retreat has been recognised with over 26 international awards spanning across resort/retreats, wellness, cuisine and sustainable design. In Q1 2017, Fivelements will open their first urban retreat in Hong Kong focused on athlete training support and family wellness.

Fivelements has earned its reputation as an innovative pioneer and thought leader in the fast growing trillion dollar global wellness economy. The company's growth strategy is to extend their concept across various models in unique cultural destinations and financial centres, creating new opportunities to integrate wellness across residential, hospitality and mixed-use lifestyle ventures.

Wellness Industry
fivelements.org

Ireland



Axiom is a headhunting firm comprised of a network of people who are passionate about technology. They use their knowledge of the industry combined with advanced technology solutions internally to provide the most valuable service to clients.

The company works across multiple functional disciplines and focus on supporting companies with a technology biased product or service.

Clients include some of the best known brands in current and emerging tech and Axiom has been responsible for projects and placements in the US, Europe and APAC.

Recruitment
axiomsource.net

Italy



TripGuru is an intuitive online travel and lifestyle booking platform that connects like-minded people to book premium activities in group, at the best possible price. With focus on Asian markets, the company is headquartered in Hong Kong that oversees all operations. All activities offered on the platform are personally curated by the TripGuru staff, in order to offer the "best on market", and connected to an intuitive system that learns customers' preferences and suggests activities accordingly. Travellers can book an activity as private participant(s) or join a group of participants.

By joining a group, individuals can connect with each other as travel buddies so to reach the minimum number of participants required by the activity provider and enjoy group discounts, while also meeting new likeminded people.

Travel
thetripguru.com

Mainland China

Founded 28 years ago, Xinhua Education Group's mission is to provide China's best vocational education courses. There are currently over 100,000 students studying at nearly 100 colleges in 35 regions.



Hong Kong New Oriental Culinary Art is the group's first college to be established outside Mainland China. It provides training courses in cake baking, desserts, and bread making. Top chefs from Mainland China are regularly invited to lecture on China's eight regional cuisines for interested individuals.

The company plans to open another two to three schools over the next three years, including in Southeast Asia, Europe, and the US.

Culinary Training
www.hknoc.com.hk

New Zealand



KorumLegal offers flexible, experienced legal consultants on demand with a team of experienced practitioners from diverse backgrounds including former law firm associates and partners, in-house counsel and general counsels. Services include flexible, on-demand legal consultants for secondments and assignments, virtual legal counsel, advisory services including legal operations and project management and bespoke solutions including LegalTech. Clients range from

start-ups and SME's to multinational companies, banks and law firms. KorumLegal leverages technology solutions to provide quality, value driven legal services to clients.

Legal Services
korumlegal.com

Philippines



Jollibee, known as "home of the famous chickenjoy", is the largest American-style fast food chain with Filipino-influenced dishes in the Philippines. As one of the world's most significant financial center, Hong Kong provides a very good opportunity to introduce Jollibee to people from different part of the world.

Jollibee Mongkok, operated by Mega Jollyworld International Limited, is located in one of the most bustling areas in Hong Kong. Their aim is to bring the best fried chicken to town and bring back the taste of home to the Filipinos who live and work

here. Aside from the flagship products of Jollibee, Jollibee Mongkok is also developing a variety of new products, such as chicken tenders, ham & egg sausage, to cater the taste of the local market. The group also wish to bring delightful dining experience to their customers through their jolly service and spread the joy of eating to everyone.

Fast Food Restaurant
facebook.com/jollibeemongkok

Singapore



Imperial Treasure is a two-Michelin star restaurant group originally from Singapore with over 30 restaurants in Singapore, Shanghai and Guangzhou. The opening of Imperial Treasure in One Peking, marks the Group's first venture into the Hong Kong market.

Imperial Treasure Fine Chinese Cuisine showcases a vast array of fine, authentic Cantonese cuisine, where diners can enjoy impeccable service and the skyline view of majestic Victoria Harbour from the 10th floor of the iconic building.

The restaurant has engaged internationally-renowned design firm to design and fit-out the multi-millions restaurant. The team is staffed by a local team, having trained the key members in the Singapore and Shanghai restaurants earlier.

The Group has also announced plans to open a second fine-dining outlet in Hong Kong by mid-2017.

Restaurant
imperialtreasure.com/hk



Reste Laboratories Pte Ltd is a clinical laboratory company headquartered in Singapore, and set up its first overseas laboratory in Hong Kong in late 2016 in Central. ResteLab provides a comprehensive selection of sensitive diagnostic solutions and quality laboratory services to clinicians, physicians and healthcare professionals. It leverages on full laboratory automation, stringent quality controls and integrated information technology to deliver accurate and timely laboratory results. The company continually expands its range of specialised tests to meet evolving healthcare

needs. ResteLab is a part of the Reste Group, which is an integrated healthcare and wellness provider with a biomedical R&D arm that owns patented technologies.

Medical Laboratory
restelab.com

Sweden



Pear & Carrot launches **moreganic Sweden**, an outlet that focuses on sales of Nordic premium organic food. The company promotes and introduces Nordic food and beverage brands in Hong Kong, Macau and China since its establishment in Hong Kong in 2012. They represent an extensive list of Swedish premium brands - everything from dry groceries such as canned products, confectionery, coffee and beverages to

fresh and frozen. In addition, they provide a one-stop solution from sourcing, marketing and brand building to full sales management and distribution.

Food & Beverage
moreganicsweden.com

The Netherlands



Fruit for You delivers premium fruit on a subscription basis to offices. This type of service has been popular in Europe for several years.

Startup company Fruit for You selected Hong Kong to set up its headquarters as they see an increasing health trend, international setting and business infrastructure in the city. The company contributes to productivity, health and commitment by delivering high quality fruits on a regular basis. The fruits are imported from Europe and are distributed through a cooled chain. All fruit baskets have a

weekly changing information card since Fruit for You believes it is essential to constantly increase customer knowledge in order to live a healthy life. They offer an e-commerce website which is built on personal service.

Office Fruit Delivery
fruitforyou.hk

Turkey

GINO MONTI

Gino Monti San.Ve.Tic.Ltd.Sti. was founded in 1984 as one of the leading leather apparel manufacturers in Turkey. The Hong Kong office, **Gino Monti HK Ltd.**, was opened in June 2016 and acts as the regional office handling genuine leather for apparel, bags and shoes imported from European countries. It also plays a role in sales and marketing to establish and maintain close relationship with clients in China, Korea and Japan.

Further expansion plan includes establishing showroom or representative offices in the Eastern and Southern China to keep the strong link with clients.

Genuine Leather & Trading
ginomonti.com.hk

United Kingdom

imagesound

Imagesound Group designs in-store music and A/V solutions for global retail, fashion, hospitality, luxury and food and beverage brands. Simply put, they help improve the customer experience through the power of music, technology and content. In view of increasing growth opportunities and strategic location, Hong Kong has been selected to establish the APAC Regional Headquarters.

Based in the UK and with global offices in Dubai, Los Angeles and Hong Kong, Imagesound currently partners with over 300 brands in 139 countries, across 30,000 individual locations. They combine

in-house technical expertise with their love of music to develop branded solutions consisting of curated music playlists, custom in-store solutions, A/V installations, digital signage, all supported by their team.

Retail and Hospitality Music Solutions
imagesound.com



Nelian Holdings specialises in consultancy and sales/marketing representation in the tourism and luxury retail sectors. Opened in September 2016 in Hong Kong, the company locates themselves at the centre of both sectors of business for the APAC region.

In the first six months of operation, the company has been awarded contracts for seven clients from Asia, North America and Europe and all are focused on sending high quality tourists to Hong Kong and

other parts of the region, therefore enhancing the local economy.

The company will continue to expand their clients base and expect to triple in size by the end of 2018.

Tourism & Luxury Retail



Partnership Education Greater China Limited (PEL) is a world-class company led by experienced educationalists with over 40 years of transformational experience. As teacher recruitment becomes a significant hurdle to the expansion of international schools globally, PEL teams strive to connect leading educational institutions with passionate, qualified educators from around the world.

PEL believes that every school is unique, and student success depends on a tailored staffing strategy. Whether it is mass recruitment and talent

retention for a brand-new school, or last-minute specialist hires, their custom recruitment service manages the entire hiring process end-to-end. They aim to assist the professional development of teachers, facilitating long-lasting relationships between the school and the teachers of tomorrow.

Recruitment
pel.asia



ZEDRA is an independent global specialist in trust, corporate and fund services. Based in offices across 11 key jurisdictions, their 380 - strong team of industry experts are dedicated to creating and delivering bespoke solutions for a diverse client base including high-net-worth individuals and their families, international corporations, institutional investors, entrepreneurs, and start-ups. Under private ownership, ZEDRA has the flexibility, boldness and expertise to respond to complex needs whilst maintaining the highest standards of corporate governance in an ever-evolving regulatory environment. ZEDRA was acquired from Barclays in January 2016 by an independent

investor group with a significant combined wealth of trust, fiduciary, corporate and fund industry experience and know-how.

The backbone of our business lies in the strong commitment and long track record of a highly experienced team, building trusted relationships and encouraging entrepreneurial spirit.

Trust, Corporate and Fund Administration Services
zedra.com/hong-kong

United States



E.P. MILLER LIMITED

The Kwai Chung studio of American commercial photographer **E.P. Miller** offers a wide range of photography services from jewellery, timepiece and products to fashion and business portraiture. According to Miller, Hong Kong has always been an important intersection between China and the rest of the world and they serve companies who understand the importance of visual messages in the marketing of their products, people and services to audiences locally and around the

world. They help companies to establish unique and original visual brands. With over 17 years of experience in brand design and photography, E.P. Miller has served the needs of startups and Fortune 100 companies alike.

Photography
ericpatrickmiller.com



Epsilon Venture Partners

Epsilon Venture Partners (EVP) is a technology Venture Capital & Growth Equity fund manager targeting stage diversified and instrument agnostic investments in the Asia Pacific region, excluding China.

Led by Sudheer Kuppam, former head of Intel Capital Asia, with venture experience in both Silicon Valley and the APAC region, EVP has a total of four Partners who have worked together on average for 11 years and have successfully deployed over \$600m in around 100 companies generating an impressive track record with an industry leading level of realisations and low loss ratio.

Headquartered in Hong Kong with offices in Mumbai, Seoul, Taipei and Tokyo, EVP offers a unique value proposition for investors seeking exposure to the vibrant APAC region through the first regional technology fund which will identify financially attractive opportunities across product innovation in North Asia and service innovation in South Asia.

Technology Venture Capital Investor
epsilonventurepartners.com



Founded in 2002, **Go2Group** is a global provider of application delivery solutions that help organisations achieve businesses agility. They provide products and services for ALM (application lifecycle management), DevOps, Cloud, and agile practices.

The company specialises in complex integration projects involving multiple platforms and multiple teams. The flagship product, ConnectALL, is an integration solution that connects multiple tools and applications so customers can collaborate efficiently and flawlessly.

Go2Group's Hong Kong office is the latest addition to the firm's growing presence around the world, joining their offices in the USA, India, and Japan. The new Hong Kong office aims to address the increasing demand for application integration solutions, resulting from significant market growth.

Software Technology Solution Provider
go2group.com



InvestHK 投資推廣署
The Government of the Hong Kong
Special Administrative Region