

InvestHK

Client Profiles

Australia



F45 Training is the fastest growing fitness network in the world. In just over three years, it has expanded globally to over 500 studios. F45 Training reached Hong Kong in October 2015 and opened three studios covering east, central, and west of Hong Kong Island within one year.

The 'F' stands for Functional team training, and '45' minutes is the duration of the workouts. All workouts are crafted by some of the best Functional Trainers in the world in F45 Headquarters in Sydney, Australia. No two workouts are ever the same and changes everyday so members will always be challenged whilst achieving maximum results in the shortest

possible time. F45 is fast becoming a fitness addiction, attracting celebrities, TV personalities, elite rugby players, and everyone else because it is fun, motivational, effective and caters for all fitness levels. F45 is already changing lives right here in Hong Kong - "Team Training. Life Changing!"

Fitness and Health
f45training.hk



Thinxtra is a pure play Internet of Things (IoT) infrastructure provider founded by IoT experts who share the same passion and expertise: connecting things to improve business processes, by increasing productivity, accelerating decision making, raising the quality of service or simply solving problems in an economic and connected manner. In fact, Thinxtra is building a full ecosystem of IoT solutions and services around Sigfox technology based in the Hong Kong Science and Technology Park.

As the exclusive Sigfox network operator, the world's leading provider of connectivity for IoT, for Hong Kong, Australia and New Zealand, Thinxtra

is expanding its footprint in Asia and bringing the best in open, secure and efficient LPWAN enablement to Hong Kong. Thanks to its strategic location, Hong Kong serves as the regional office for the company and as a global hub for IoT device design, manufacturing and solutions.

IoT Network Operator and Solutions Provider
thinxtra.com

Brazil



Founded in Gramado in 1976, **Lugano Chocolate** seeks to produce the best chocolate through careful selection of raw material for production and an artisanal touch, which gives the necessary quality for delivering a product of excellence. The company always looks for new ways to attract and win even more customers, and it is with this idea that they enter the Hong Kong market with the ease of access and distribution of the products to other places such as Macau and Mainland China.

Lugano brings its main product lines, such as milk chocolate, white, dark chocolate, dark chocolate 70% and lactose-free chocolate to the Hong Kong

market and creates chocolates in any shape based on customers' requirements. The company opened a Chocolate World Theme Park in 2015 with more than 200 sculptures made of solid chocolate, which shows the company's creativity.

Chocolate Industry
chocolatelugano.com.br

Germany

Buy Berlin

Buy Berlin identified Hong Kong as a key strategic location for expansion as the city has a high concentration of experienced real estate investors. Berlin is undervalued against European capital cities as well as other international gateway cities, but this will change once the new airport opens.

In preparation for this increased traffic in both visitor numbers and inbound investment, Buy

Berlin has established a satellite office in Hong Kong to advise, guide, educate and execute the investment needs of Asia-based buyers.

Real Estate
buyberlin.hk



MMB Deutschland is a young startup with an office and warehouse in Bielefeld, Germany and an office in Sheung Wan, Hong Kong. The mission of MMB Deutschland is to sell through its online store www.mykindershop.de offering high-quality German products for baby & kids to the Chinese market in a cross-border e-commerce model. The end-consumer in China receives the products directly from Germany. Launched in Nov 2016, online store www.mykindershop.de offers 150 products in the categories of organic food, natural cosmetics and toys "Made in Germany" and will increase the product portfolio to 400 products

by end of the year with two additional categories: supplements and accessories/equipment for kids and babies. The company focuses exclusively on top-quality products, from organic, natural and environmentally sustainable sources.

Online Store Selling Baby & Kids Products
mykindershop.de

Mainland China



Donghai International Financial Holdings Company Limited is a securities and futures brokerage specialising in asset management. It is a wholly-owned subsidiary of Donghai Securities. In the wake of the internationalisation of the RMB and the increasing number of Chinese investors purchasing overseas assets, Donghai International

aims to provide a comprehensive, one-stop global asset management service for high-net-worth clients.

Securities & Futures Brokerage and Asset Management
longone.com.hk

Russia



DCA - Asia Limited (Data-Centric Alliance) wants customers to use their data responsibly and in a way that benefits the brands, clients and oneself. They specialise in ad technology based on audience data and are expanding to Hong Kong and Shanghai to help drive and strengthen the expertise needed in the fast-moving and growing technology landscape. Over the past few years DCA has seen a strong growth of its business and now sees the opportunity to become a truly global business. With a full suite of programmatic tools

from DMP, SSP and DSP that are fully compatible with a wide range of existing platforms, this is truly exciting times in the evolution of DCA.

Software / Big Data Technology
exebid.ru

Singapore

BRACELET LOUNGE

Bracelet Lounge (Asia Pacific) Private Limited is an international company with Singaporean investors. Their Brand Piotte sells highly affordable silver jewellery and is gaining popularity with gift givers. The company has chosen Hong Kong as their gateway to Asia Pacific as Hong Kong is well established as the trend setter in Asia. It currently has one store on the Kowloon side and will look towards opening additional stores, ultimately

opening a total of four stores in Hong Kong, as well as developing e-commerce and franchise channels.

Retail, Silver Jewellery
piotte.com



Offering an online platform for comparisons of travel insurance, personal loans and credit cards, **GoBear**'s platform in Hong Kong covers more than 70 travel insurance products from almost 30 providers, over 100 credit cards from 20 providers and 20 personal loans from 16 providers.

GoBear is Asia's first metasearch engine in insurance and financial products. It aims to provide the education and insight on the market and to enable individuals to make more informed choices through unbiased comparison.

GoBear is leading the way in democratising financial shopping experience. Its user-oriented

platform neither aggregates nor sell products. The result is a user-friendly and informed experience that saves consumers both time and money.

Headquartered in Singapore since 2015, the company has a presence in Thailand, Malaysia, the Philippines, Hong Kong and Vietnam.

Online Platform for Comparison of Financial Products
gobear.com



Ruyi's founder Bini Low has been dealing in Asian art and art objects for the last 25 years through her galleries in both Singapore and Shanghai. The new gallery is housed in its own iconic building at 149 Hollywood Road designed by Belgian-Chinese architect Hou Liang.

Ruyi seeks to explore the development of Asian art and culture over time and geography, encompassing works from the ancient past as well as leading contemporary artists.

From contemporary ink paintings and ceramics to 20th century Japanese art, to ancient Chinese stone sculptures and 17th to 19th century Asian

antiques, Ruyi offers collectors breadth and depth across a wide range of unique pieces.

Ruyi also has a strong commitment to promoting younger contemporary artists from Hong Kong, and Asia in general, through group and individual selling exhibitions.

Art Business
ruiy149.com

Sweden



Cint provides technology that transforms and accelerates how companies gather insights and is the world's Insights Exchange Platform that through audience partnerships connects Brands to their consumers. Working with Marketing Research Agencies, Media verticals, DMP's and other technology partners, Cint enables Audience

Measurement, Profiling, Segmentation and Validation in addition to Data Enrichment and Digital Advertising Effectiveness.

Software / Big Data Technology
cint.com



Nilorn Worldwide is an international company, established in 1977, focused on adding value to brands by using branding and design in the form of labels, packaging and accessories. Customers principally represent the fashion and ready-to-wear industry. Nilorn Worldwide offers complete creative and tailored concepts in branding, design, product development and logistic solutions.

Nilorn East Asia Ltd was established in 2000 in Hong Kong to service the customers throughout the Asia region due to its central location and duty free environment advantages. Based in Kwun Tong with over 100 staff, the company offers a full service of sales, product development, customer

service, stock holding and distribution of product to customers. In 2012 the company brought production of variable date products, fabric care labels, barcode tickets and stickers back to Hong Kong. Nilorn Shanghai was established in 2011 to widen their offer within Mainland China.

Design and Branding - Supply of Packaging Items
nilorn.com

Switzerland



Jeeves Training Ltd specialises in high-end training for the hospitality industry as well as for staff in private households. Adhering to the traditional British-style butler traditions, Jeeves uses established proven techniques and modern methods to achieve the results their high-profile clients are accustomed to.

Based in Hong Kong, the company offers consulting services and hands-on practical training to corporations such as hotels, casinos and real estate companies and any other company requiring high-class hospitality/customer services.

The comprehensive consulting includes setting up management systems, service configuration and facilities control, while offering staff management on-site training. Consulting in other areas is also available for sales, PR & marketing matters and other related disciplines as necessary, to give clients a total seamless approach.

Hospitality Training
jeevestraining.com

United Kingdom



The concept for the **CFO Centre** was to provide the skill sets of experienced CFOs of large corporations to the SME sector, allowing smaller organisations to benefit from the expertise of a highly experienced CFO without incurring the expense of hiring someone full-time.

Over the last 15 years the CFO Centre Group has become the largest and most respected provider of part-time CFO services in the world. The company uses a unique approach to review every area of a company's finance function against the company's on-going requirements. This approach means that the CFOs dig deep at the start of their relationship with businesses with the aim of identifying

every problem area and getting everything out on the table. Once a clear roadmap is formulated, the appointed CFO will be there to manage the implementation of the plan. The CFO Centre is now the Global No.1 provider of part-time FD and CFO services.

Management Outsourcing
cfocentre.com.hk



Spacious is making the process of buying or renting property across the region easier by building the best user experience, providing market transparency and having the best quality listings on its information portal. CEO and Founder Asif Ghafoor, originally from the UK, established Spacious in August 2013. Being a member of the Hong Kong Science Park INCU-APP program, Spacious was aided in its early stage success. Ghafoor chose Hong Kong as headquarters for the company because of the tech talent available in the city and the commercially-minded nature of the workforce. After two successful rounds of

fundraising, the most recent being US\$3MM raised in June 2015, Spacious has grown to over 20 full time employees globally, with half working in technical and developer roles. After developing a hugely successful and fast-growing website and mobile app, Spacious now has on the ground sales and marketing teams and offices in Taipei, Shanghai and Shenzhen.

Information Portal for Real Estate
spacious.hk

United States



Situated on Hollywood road in Sheung Wan with a greenery scene, **Corner Kitchen Café** is a charming neighbourhood cafe serving coffee, healthy and wholesome food with a twist. Under new ownership since March 2016, the owner hopes to expand his investment to several outlets across Hong Kong. Corner Kitchen Café hopes their guests to enjoy dining with them every day, so they keep that in mind while creating the menus.

Lots of nutritious ingredients are sneaked in their wraps and salads to make sure that customers will get that extra boost for their day. The cafe hopes to be the kitchen away from home that customers will feel good coming to time and time again.

Restaurant
cornerkitchencafe.com



Deal N Ship Limited is a unique flash deal e-commerce site that focuses on big ticket items that aims to save individuals and businesses up to 50% off retail prices in Asia. Their uniqueness derives from their proprietary software that identifies trending deals from around the globe. Armed with that important information they intelligently match customers to the products and are able to procure products at a tremendous

arbitrage advantage over the competitors. This allows the company to be a highly specialised e-commerce retailer in Asia. Deal N Ship Limited is headquartered in Hong Kong and has a corporate presence, Deal N Ship, Inc., in the United States.

e-commerce
dealnship.com



Global Tree Functional Foods Limited (GTFF), which traces its roots to the San Francisco Bay Area, was established in 2014 to wholeheartedly develop, introduce and promote plant-based functional foods. Hong Kong was chosen as the company's regional headquarters due to its well-defined legal system, excellent business infrastructure and preferential access to the Mainland markets.

Oomph! - the company's hero product - is a branded, uniquely formulated, better-for-you snack bar that provides pure and natural energy, distinctive mouthfeel and dense nutrition for

individuals wanting to eat right, stay fit and feel good. The product was originally conceived in California, later designed in Hong Kong and subsequently manufactured in Taiwan.

Oomph! is currently available for online purchase, and can be found in selected premium retail outlets that cater to busy, active and wellness-minded urban professionals.

Packaged Foods
oomphbars.com



International Concept Management (ICM) is a leading firm with broad capabilities and services ranging from design and engineering, construction management to operations and development, and specifically focused within the themed-attraction and aquarium industries. The company aims to create unique destinations that inspire, educate, and entertain. In view of the growth opportunities and ease of expansion into Hong Kong, ICM sets up the Asian headquarters and global sales headquarters in the city.

With each aquarium and themed environment, they progressively test and advance their designs

and building capabilities, making new discoveries and innovative design solutions. Built with imagining minds, innovative technologies, and conservationist ideals, an ICM-created project is stunning and spectacular, yet environmentally conscious and ecologically sound.

International Aquarium / Marine Park Design and Construction
icm-corp.com



InvestHK 投資推廣署
The Government of the Hong Kong
Special Administrative Region