

A Vision on the Art Future

Founded in 1977 in Paris, de Sarthe Gallery opened their Hong Kong space in 2010 and represents and exhibits a diverse spectrum of international artists, from important French Impressionists to Asian and Western modern and post-war masters as well as a generation of emerging artists

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**Pascal de Sarthe, Founder
de Sarthe Gallery**



Having profound experience in art business with Asia customers, Pascal de Sarthe, Founder of de Sarthe Gallery, established a solid network before moving to Hong Kong in 2010. He first started his gallery in Central and decided to move to a 10,000-square-foot gallery space in the Wong Chuk Hang area in early 2017 in order to facilitate the continued growth of the Asian client base. De Sarthe has hired New Yorker Willem Molesworth as the director of his new space.

There is a noticeable increase of art galleries moving to Wong Chuk Hang, especially with the MTR South Island Line coming into operation in December 2016, slowly transforming the area into an art community.

“I have always anticipated an art district in Hong Kong as the city has become the art hub of Asia and people here have become increasingly interested in the art world. This is thanks to the popularity of international art shows and important art auctions that have taken place in the city,” de Sarthe said.

According to de Sarthe, there are art galleries that see themselves as a platform for selling art pieces but de Sarthe Gallery has a different thought. They keep the core value of what an art gallery is all about, which is bringing important exhibitions to town and promoting contemporary art. “Art galleries play an important role in educating the public about art,” de Sarthe added.

Since de Sarthe has the knowledge and resources, he is more than willing to share his love of art with more people. With the new gallery opening with increased space and flexibility, de Sarthe is planning to work with artists from around the world to bring their works to Hong Kong.

Apart from organising its own exhibitions, de Sarthe Gallery has also participated in Art Hong Kong, Art Basel Hong Kong and other art fairs in the region over the past few years. Other than Hong Kong, de Sarthe also has a gallery in Beijing run by his son Vincent de Sarthe which mainly features emerging Chinese artists. The gallery hopes to be part of the emerging art being created today in China.

“Hong Kong is a small place, everyone is connected and willing to help each other. I seldom find other places with people who are so friendly,” de Sarthe concluded.

de Sarthe Gallery

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- The gallery represents and exhibits a diverse spectrum of international artists, from important French Impressionists to Asian and Western modern and post-war masters, as well as a generation of emerging artists

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