



INDEPENDENT INSURANCE ADVISORY

Independent insurance advice, structured around understanding.

Advisory-led support for businesses, employers, founders, families and private clients in Hong Kong and internationally.

Employee Benefits

People, cost and renewal
sustainability

Business Protection

Corporate and specialist risk

Private Client

Health, protection and valuable
assets

TRUSTED UNION

Advice built around the client, not the product.

Trusted Union is an independent Hong Kong insurance advisory firm supporting businesses, employers, founders, families and private clients. We work across local and international insurance markets and stay involved through placement, renewal, claims and changing circumstances.

1

Independent advice

Access to local and international markets without building the conversation around a single insurer.

2

Structured review

Clear, disciplined advice focused on the client objective, cover quality and long-term suitability.

3

Hong Kong + international

Experience supporting clients whose people, operations, assets or families extend beyond one market.

4

Ongoing support

Continuity through renewal, policy changes and claims - not just at the point of purchase.

WHERE WE ADVISE

Three connected areas of advice.

The detail varies by client. The common thread is independent advice, careful market positioning and practical support when decisions matter.

01

Employee Benefits

Group medical, group life and disability benefits, wellbeing, executive medical and renewal strategy.

02

Business Protection

Professional indemnity, D&O, cyber, liability, event insurance, property and multinational programmes.

03

Private Client

International medical, life, critical illness, income protection, founder protection and valuable collections.

A SIMPLE ADVISORY FRAMEWORK

Clear enough to understand. Flexible enough for the situation.

We keep our client-facing process simple. The detailed market work, insurer discussions and analysis sit behind the scenes.

01

Understand

Clarify the client, the risk and the objective.

02

Review

Assess the current position and material gaps.

03

Advise

Explain relevant options and trade-offs clearly.

04

Support

Stay involved through placement, renewal, claims and change.

SELECTED CLIENT EXPERIENCE

Proof through real work and public client reviews.

ANONYMISED MULTINATIONAL ENGAGEMENT

Hong Kong advice with international reach

Trusted Union coordinates a Hong Kong-led liability programme for a management consulting group with operations across multiple international offices.

Trusted Union's role: central programme coordination, insurer liaison, policy administration and renewal support.

SPECIALIST RISK

“Trusted Union have been able to provide solutions tailored to our needs.”

Justin Sweeting

Co-founder, Clockenflap · Google Review

CLAIMS SUPPORT

“...were persistent in getting this complex matter settled and paid to me.”

Rob

Trustpilot Review

LONG-TERM ADVICE

“...consistently received exceptional, professional advice across all of our insurance needs.”

Tim Horton

Google Review



START WITH A CONFIDENTIAL REVIEW

A clearer next step starts with understanding the position.

Whether you are reviewing employee benefits, business protection or private client insurance, we can help you understand the options and structure the next step clearly.

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Insurance coverage is subject to policy terms, conditions, limits, exclusions and insurer assessment. Trusted Union provides advisory and brokerage support in accordance with applicable Hong Kong requirements.