

**To help your  
business find  
its place on**

**Social Media.**

by Octo Gen



You're a **business owner**  
and you need help to develop your  
**online presence?**

But...



You **don't know how to do** it and  
don't have a strategy yet?



You're **not convinced you need**  
**to invest** in social media?



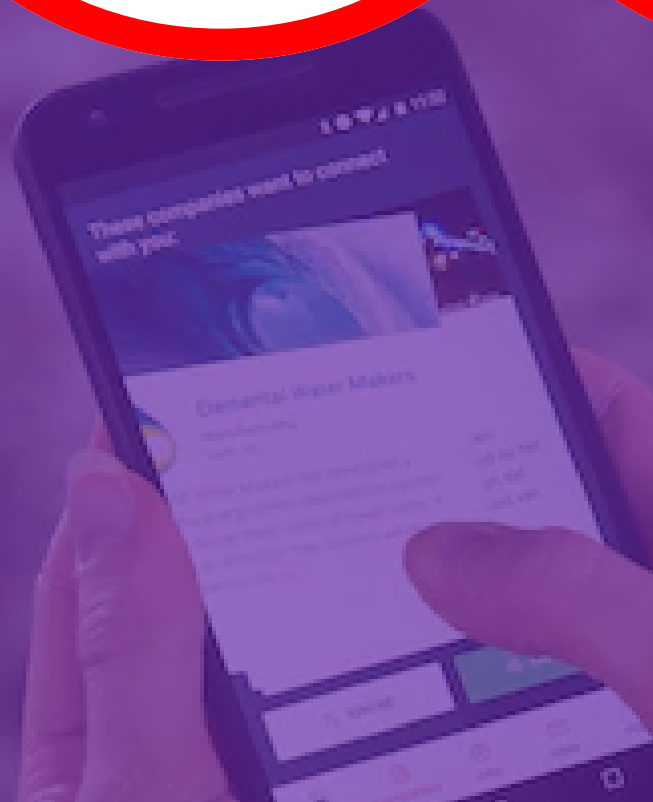
You don't have time and don't  
know **what content to create?**

# What you need:

**An adapted  
strategy**

**Targeted  
content**

**An engaged  
community**



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# Who is this for?

**BUSINESS OWNERS** - who are busy doing everything and **need a vision** for their online communication

# How much?

US\$1,200/month



An engaged  
community

=

Money





# How we help you

## Step 1

### **WE AUDIT YOUR BUSINESS**

What's the story and vision of your business? What's already in place? What do your marketing & comm look like?

## Step 2

### **WE DEFINE A STRATEGY AND A CONTENT CALENDAR**

We build a strategy adapted to your business and budget, we create 10 posts/month (a mix of visuals and videos), we also create templates for Instagram stories and provide advisory\*

## Step 3

### **YOU START GROWING**

We help you implement your new strategy, share fresh content regularly and assess performance after 3 months\*\*

\*add-on options: extra posts & templates and paid campaigns

\*\*6-month contract



# **Octo Gen makes Social Media marketing simple.**

**Next steps?**

**DM us on social media or email  
us at [octogen.hk@gmail.com](mailto:octogen.hk@gmail.com)**