

FORTINET ANCHORS NORTH ASIA CYBERSECURITY HUB IN HONG KONG

Global cybersecurity leader, Fortinet, expands in Hong Kong to drive AI-powered security and regional digital resilience.

“Hong Kong is the strategic heartbeat of North Asia,” said Cherry Fung, Senior Regional Director, North Asia of Fortinet. That belief is driving a significant expansion in the city as cybersecurity becomes central to economic growth and digital transformation.

Cybersecurity as a Business Enabler

As organisations adopt AI-first strategies and scale digital operations, security has moved to the forefront. “Cybersecurity has shifted from an IT expense to a business enabler,” Fung noted.

Fortinet is a global leader in cybersecurity and networking convergence, delivering integrated protection through a portfolio of more than 50 enterprise-grade products. Its differentiation lies in deep integration and performance. “We unify networking and security under a single operating system, enabling simpler management and lower total cost of ownership,” Fung explained.

“This approach is reinforced by Fortinet’s proprietary, purpose-built ASICs called Security Processing Units, which accelerate performance while reducing energy consumption by an average of 88 percent,” Fung added. “Combined with advanced AI capabilities, this allows the platform to operate with unmatched efficiency. We are blocking threats at the speed of AI.”

Hong Kong as a Strategic Gateway

Fortinet sees Hong Kong as a strategic gateway and growth engine. “Hong Kong is the super-connector between the Chinese Mainland and the global market,” Fung said.

The city’s role in the Guangdong-Hong Kong-Macao Greater Bay Area, combined with developments such as the Northern Metropolis, is driving strong demand for cybersecurity. “The need to protect critical infrastructure has never been higher,” she noted.

With robust regulatory frameworks and accelerating smart city initiatives, Hong Kong continues to offer strong long-term potential as an international innovation and technology hub.

Building a Regional Hub

Fortinet’s Hong Kong office serves as its North Asia regional hub, overseeing key markets across the region. “We have built Hong Kong into a centre of excellence,” Fung said.

The office brings together leadership, technical support, and a Customer



Briefing Centre for live demonstrations and collaboration. With over 90 employees and steady double-digit growth, expansion is ongoing. “In June 2026, we relocated to a new hub that doubles our footprint,” she shared.

Enabling Growth through Collaboration

Fung highlighted the importance of ecosystem support in scaling Fortinet’s presence. “InvestHK has been a vital catalyst in our regional growth, acting as a strategic bridge between our global vision and Hong Kong’s local innovation ecosystem,” she said.

“Beyond introductions, they have enabled deep collaboration with stakeholders across sectors, helping align our solutions with the city’s digital initiatives. Their support has also reinforced our position as a trusted cybersecurity leader,” Fung concluded.

“We see a ‘Golden Age’ for cybersecurity in Hong Kong, with the city emerging as a premier global innovation and technology hub.”

CHERRY FUNG

Senior Regional Director, North Asia
Fortinet



Fortinet

- Serves over 500,000 customers globally
- Uses Hong Kong as its North Asia regional hub with over 90 staff
- Relocated to a new office in June 2026, doubling its footprint

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