

ASCENTIUM EMPOWERS ENTERPRISES TO LEVERAGE HONG KONG AS STRATEGIC COMMAND CENTRE FOR GLOBAL GROWTH

Ascentium leverages Hong Kong's world-class ecosystem to power two-way cross-border expansion between the Chinese Mainland and global markets.



Ascentium, a leading global business services platform, continues to build its presence in Hong Kong to capture a surging pipeline of enterprises navigating cross-border expansion.

What sets Ascentium apart is its integrated, end-to-end service ecosystem spanning corporate services, finance and accounting, fund administration, fiduciary and trust services, and HR services. This is complemented by a strong business intelligence capability that sits upstream of incorporation, helping clients assess markets, benchmark locations, screen suppliers and vet partners before major commitments are made.

"We combine deep local expertise with the strength of our global network, supported by practical insights that help clients structure expansion and manage risk with greater clarity," Lennard Yong, Founding Management and Group CEO of Ascentium, explained. "Our people-led,

technology-enabled approach means clients receive not just compliance support, but strategic guidance."

The Definitive Hub for Two-Way Expansion

"Our Hong Kong office functions as a strategic gateway designed for two-way expansion," noted Yong. "We are uniquely positioned to connect the Chinese Mainland enterprises expanding globally, while simultaneously linking international businesses with opportunities across Asia."

Yong emphasised that the city's positioning provides unparalleled advantages for corporate globalisation. "The launch of China's 15th Five-Year Plan in 2026, alongside the Belt and Road Initiative, provides a powerful macro tailwind. Hong Kong addresses critical hurdles for outbound firms through its world-class common law legal framework. It safeguards IP via enforceable trademark protection and transparent dispute resolution, while its alignment with international accounting standards provides high corporate transparency that global partners trust."

Furthermore, the city answers capital efficiency needs. "Boasting the region's premier cross-border infrastructure for investment structuring, funding, capital allocation, profit repatriation and treasury management, Hong Kong has 59 comprehensive avoidance of double taxation agreements and free flow of capital. Around two-thirds of the Chinese Mainland's inbound and outbound direct investment is channelled through the city,"

Yong explained. "This macro advantage is amplified by the Guangdong-Hong Kong-Macao Greater Bay Area, whose economy exceeds RMB 15 trillion, allowing companies to blend that scale with Hong Kong's international platform. Finally, as a top business professional hub, Hong Kong offers an unmatched talent advantage. It is the only city in the world with five universities ranked in the global top 100."

A Trusted Partnership with InvestHK

InvestHK has been a key enabler in accelerating Ascentium's local ecosystem. "InvestHK has been a reliable partner," Yong shared. "They facilitated critical connections with established local legal firms, co-hosted insightful webinars to share expertise on regional HR considerations, and actively supported our private client services by participating in direct discussions to promote the city as a premier family office hub."

"Hong Kong is Asia's premier professional services hub and a definitive command centre enabling two-way cross-border international expansion. Drawing on our deep industry expertise, Ascentium actively supports enterprises in accelerating this transformative growth journey."

LENNARD YONG

Founding Management and Group CEO
Ascentium

Ascentium

- Headquartered in Singapore with over 3,000 professionals across 58 cities in 27 markets globally, serving more than 65,000 client entities
- Delivering integrated solutions in corporate services, finance and accounting, fund administration, human resources, and fiduciary and trust services
- Hong Kong office serves as the coordination centre for cross-border growth initiatives, powered by over 250 professionals

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