

PAYPAL POWERS CROSS-BORDER COMMERCE WITH HONG KONG'S GLOBAL FLUENCY

For over 20 years, PayPal leverages Hong Kong's unique advantages to deliver fintech innovation and connect local merchants to the world.

“Hong Kong's global fluency and supportive ecosystem make it the perfect base to innovate. We are proud to empower local merchants to grow beyond borders, while contributing to the city's reputation as a world-class fintech hub.”

JACK FU

Director, Enterprise Account Management of Hong Kong, South Korea & Taiwan at PayPal



PayPal Hong Kong Limited (PayPal), a regional office coordinating commercial activities across Hong Kong, Korea, and Taiwan, has been rooted in Hong Kong for more than two decades. As a global leader in digital payments with more than 25 years of revolutionising commerce, PayPal empowers businesses and consumers in 200+ markets — with Hong Kong serving as a strategic anchor for its cross-border growth.

Hong Kong's Global Fluency: The Ultimate Cross-Border Trade Enabler

Jack Fu, Director of Enterprise Account Management, Hong Kong, South Korea & Taiwan at PayPal finds that Hong Kong's unmatched global fluency — blending strategic geography and a robust financial ecosystem — makes it invaluable for cross-border payments. “As a gateway between Chinese Mainland, ASEAN, and global markets, the city connects Hong Kong merchants to over 25 million international consumers annually, driving over 70 million cross-border transactions via PayPal. Its alignment with global

regulatory standards and support for more than 20 currencies eliminates compliance barriers and currency mismatches, addressing key merchant pain points,” said Fu.

“Besides, Hong Kong's East-meets-West DNA, multilingual workforce, and globally recognized financial regulations let us bridge cultures and markets seamlessly. Merchants here don't just access global customers; they gain the trust of international shoppers through our protected payment network,” he added.

Ecosystem Support and Fintech Innovation

Hong Kong's commitment to fintech is supported by various initiatives. Hong Kong FinTech Week, the flagship annual event organised by InvestHK, fosters global exchange whereby PayPal shared insights on digital payments. “InvestHK's extensive network spanning multinational corporations, local merchants, regulators, and ecosystem players enables us building meaningful connections and ensures our solutions are tailored to local needs,” noted Fu.

PayPal

- Operates approximately 200 markets, with Hong Kong as a regional office
- Has served Hong Kong for over 20 years, operating a Stored Value Facility license under the supervision of the Hong Kong Monetary Authority
- Enables cross-border payments in over 20 currencies, supporting millions of transactions annually for local merchants

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