



What's happening on Hong Kong's creative front that you cannot afford to miss?

UPCOMING EVENT HIGHLIGHTS



Sport Innovation Challenge AI & Robotics 2025 (9 April)

ThinkSport, created by the International Olympic Committee and the Canton of Vaudin, will hold the "Sport Innovation Challenge AI & Robotics" semi-final in Hong Kong for the first time, in partnership with AquaBloom International Sports Technology Group. Startups and scaleups worldwide are invited to transform the sports industry through cutting-edge innovation.

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Hong Kong Web3 Festival (6-9 April)

Hong Kong Web3 Festival is a premier Web3 gathering in Asia, offering an ideal networking environment to foster collaboration and innovation. The four-day event at the Hong Kong Convention & Exhibition Centre is expecting over 50,000 visitors, more than 300 influential speakers, 150 promising Web3 projects, communities and media from all over the world.

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The 49th Hong Kong International Film Festival (HKIFF) (10-21 April)

HKIFF is Asia's longest-running film festival, showcasing Chinese-language and Asian cinema to the world. With over 200 titles from more than 50 countries, HKIFF remains Hong Kong's largest cultural event, celebrating the best in global and regional filmmaking.

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Hong Kong International Licensing Show (28-30 April)

A flagship licensing event in Asia, Hong Kong International Licensing Show provides a one-stop platform for global licensors and brands to explore business opportunities with licensees and agents from all over the world. Running in parallel, the Asian Licensing Conference will keep the industry players updated with market intelligence, trends and opportunities.

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Van Gogh Alive (Now until 8 June)

Experience Van Gogh Alive in Hong Kong! This multi-sensory exhibition immerses visitors in Van Gogh's artistry, showcasing over 3,000 animated images. With the latest lighting technology, it narrates Van Gogh's dramatic artistic journey, accompanied by beautiful classical music and fragrances, delivering a unique experience that allows visitors to appreciate the exquisite beauty captured in Van Gogh's brushstrokes.

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Objects of Play: Hoo Mojong Centennial Retrospective (Now until 6 July)

Co-organised by Asia Society Hong Kong Center and Bao Foundation, the retrospective exhibition "Objects of Play: Hoo Mojong Centennial Retrospective" commemorates Hoo Mojong, a notable figure in 20th-century Asian modernism, showcasing nearly 100 artworks spanning Hoo's career.

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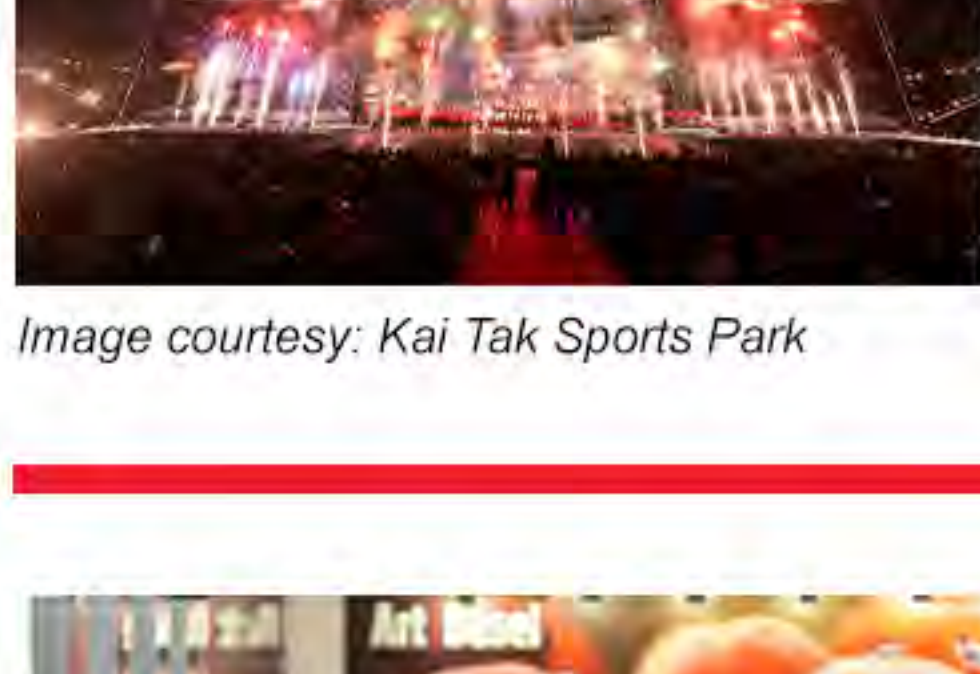


Picasso for Asia—A Conversation (Now until 13 July)

Co-organised by M+ and Musée national Picasso-Paris, "The Hong Kong Jockey Club Series: Picasso for Asia—A Conversation" is a groundbreaking exhibition at M+ in Hong Kong. Featuring over 60 masterpieces by Pablo Picasso alongside more than 80 works by Asian and Asian-diasporic artists, this is the first major Picasso exhibition in Hong Kong in over a decade.

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NEWS UPDATES



Hong Kong's Kai Tak Sports Park 'New Stage' For Mega-Events Economy

Kai Tak Sports Park celebrated its grand opening on 1 March 2025, marking the launch of Hong Kong's largest sports, entertainment and mega-event complex, spanning over 28 hectares. The park is envisioned as a premier destination for sports, entertainment, tourism and cultural events, promising exceptional experiences for all.

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Hong Kong's Mega-Events to Attract 840,000 Visitors in First 6 Months

Hong Kong is set to attract 840,000 visitors and generate HK\$3.3 billion in spending during the first half of 2025, thanks to a series of mega-events taken place in "Hong Kong Super March", such as the World Snooker Grand Prix, LIV Golf Hong Kong, Hong Kong Sevens, ComplexCon, Art Central, Art Basel and a Picasso exhibition. These events enhance Hong Kong's status as a cultural and sports hub.

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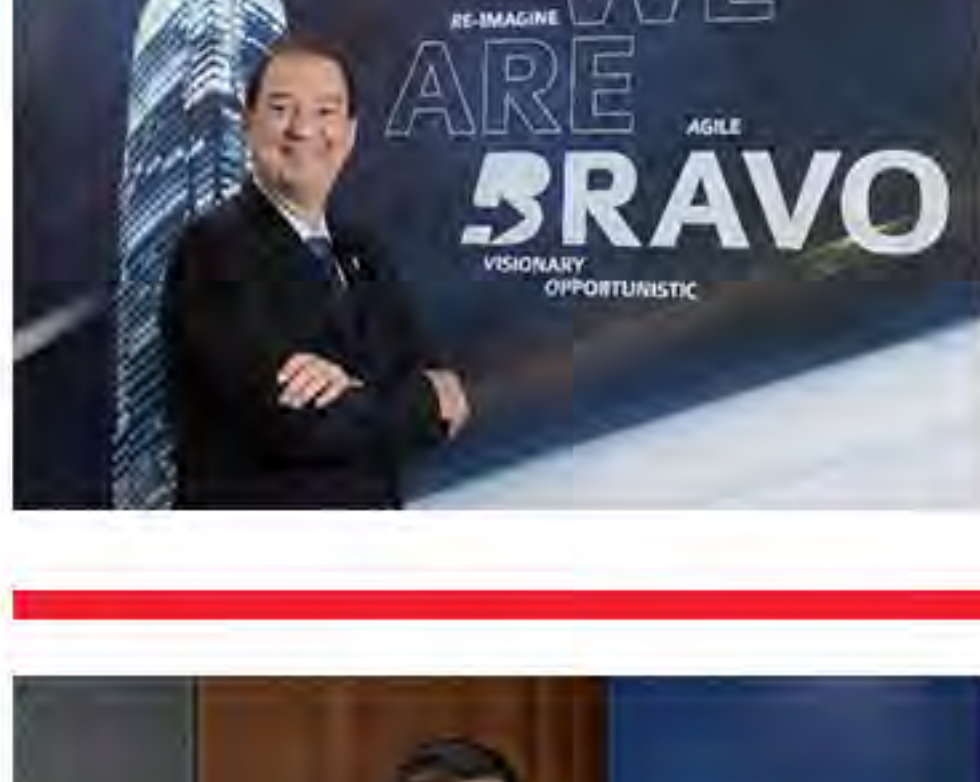


World's 50 Best Cities in 2025: Hong Kong Ranks Third in Asia

Time Out's annual ranking of the world's best cities for 2025 has recently been published. Hong Kong has achieved an impressive rank of 14, placing it third in Asia.

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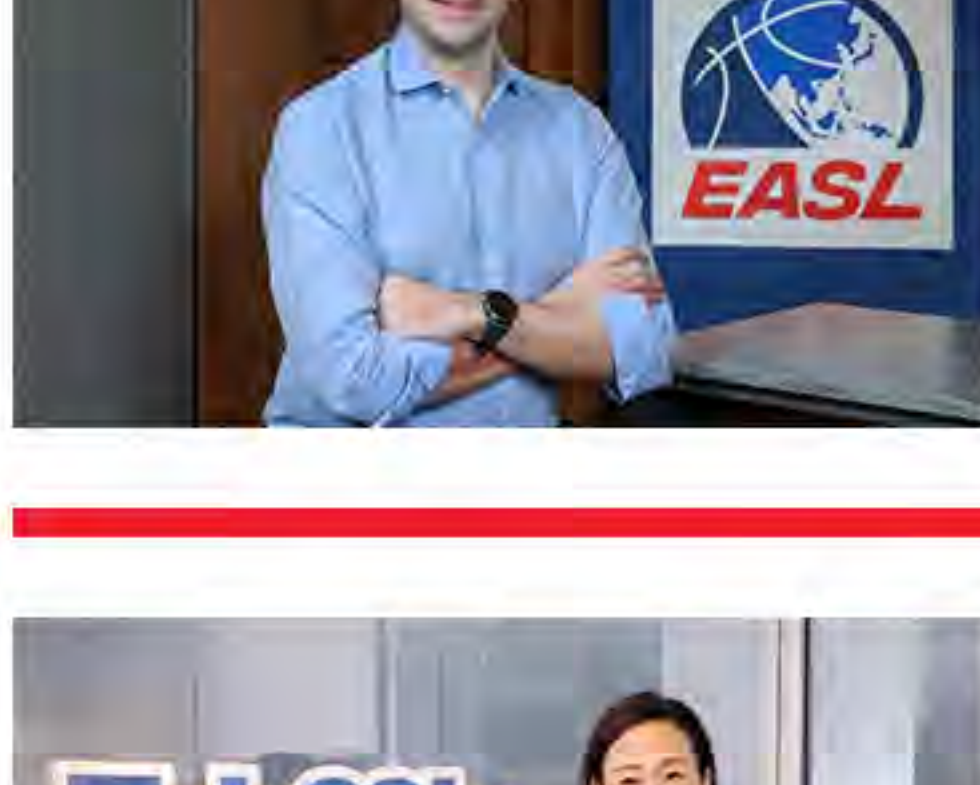
SPECIAL FEATURES



Compelling Advertising Solutions on the Move

Bravo Media is a leading out-of-home media company in Hong Kong. Richard Petignaud, Managing Director, said Hong Kong's increasing integration with the GBA and mega projects such as the Kai Tai Sports Park offer great business potential.

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Pro Basketball Becomes a Pan-Asian Spectacle

The East Asia Super League (EASL) unites top teams from the region to elevate Asia's pro basketball profile. EASL has expanded from eight to 10 top teams from the professional of East Asian basketball, while tapping into China's massive basketball market.

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Global Native Advertising Firm Sets Sights on Hong Kong

A Nasdaq-listed global advertising technology company, Taboola opened its office in Hong Kong to better serve its clients and capitalise on emerging opportunities in the region.

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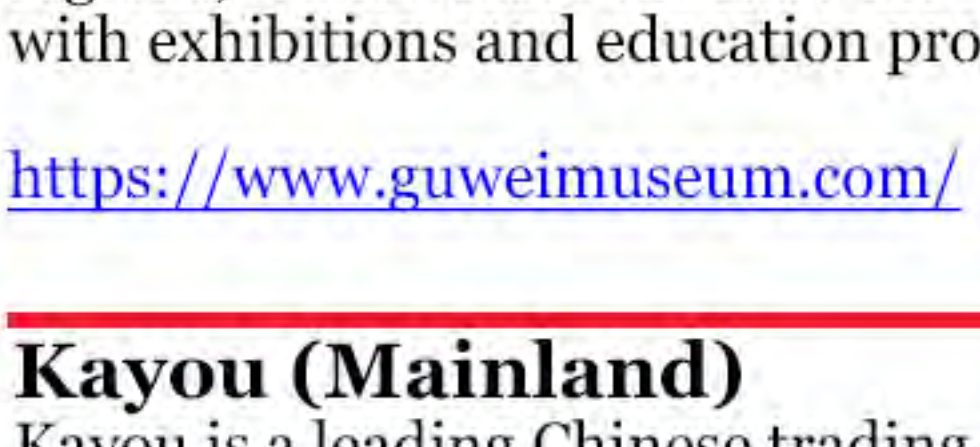


New Possibilities Keep Hong Kong at Forefront of Cutting-Edge Web3 Expansion

Online gaming platform The Sandbox leads city in metaverse development. It has been collaborating closely with local schools, universities, design and technology institutes to train students and nurture talents for both the hi-tech and creative industries in Hong Kong.

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NEW COMPANIES IN TOWN



GuWei Museum (Italy)

Kayou is a leading Chinese trading card company which has partnered with many international and domestic well-known IPs to produce high-quality collectible cards and other merchandises. Kayou opened its first overseas store in Hong Kong last December.

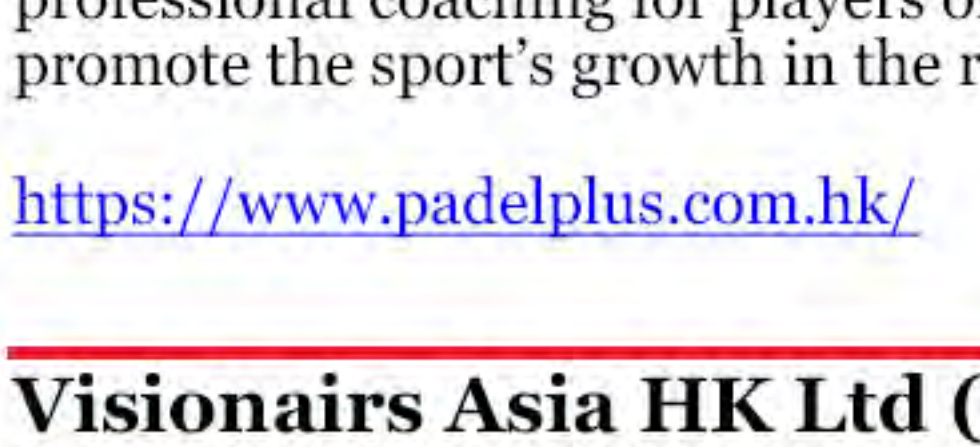
<https://www.guweimuseum.com/>



Kayou (Mainland)

Kayou is a leading Chinese trading card company which has partnered with many international and domestic well-known IPs to produce high-quality collectible cards and other merchandises. Kayou opened its first overseas store in Hong Kong last December.

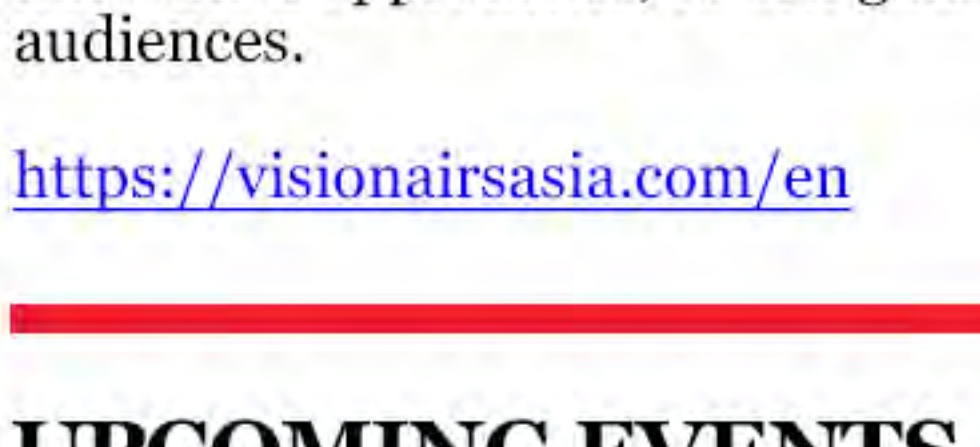
<https://www.kayou110.com/>



PADEL+ (Australia)

PADEL+ is dedicated to enhancing the accessibility and inclusivity of padel in Hong Kong. As the city's first dedicated padel club, it provides quality facilities and professional coaching for players of all levels, aiming to promote the sport's growth in the region.

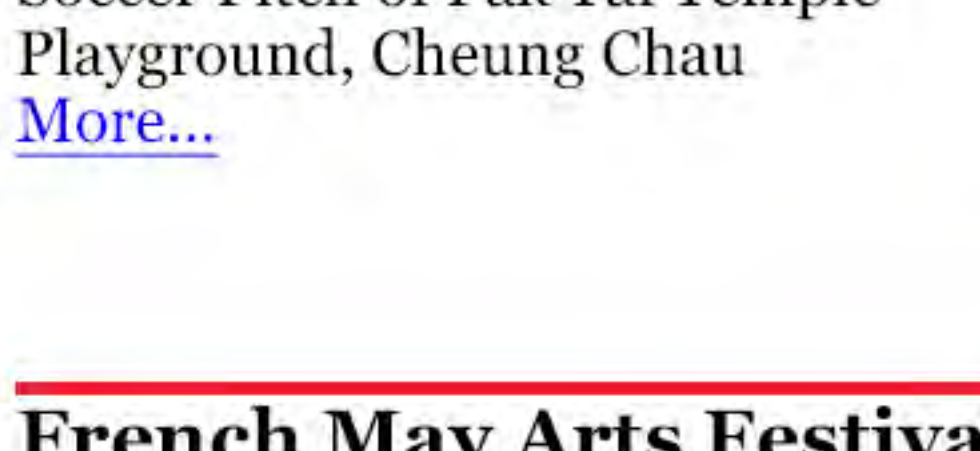
<https://www.padelplus.com.hk/>



Visionairs Asia HK Ltd (France)

Visionairs Asia HK Ltd is a pioneering French cultural and educational organisation founded by experts in art, culture, and history. It curates research-backed cultural projects using immersive technologies, alongside other innovative approaches, to bring history to life for its audiences.

<https://visionairsasia.com/en>



Handl Media (Australia)

Handl Media is a forward-thinking branding & content agency that combines creative excellence with strategic insight to deliver lasting brand value. Its expertise spans from crafting purposeful brand strategies and visual identities to delivering cinematic content that engages and inspires.

<https://www.handl.media/>



LAI PiC (Mainland)

LAI PiC is a Chinese artificial intelligence generated content (AIGC) company with presence in Abu Dhabi and Hong Kong. Its AI content generation platform has produced tens of millions of creative works and served more than 30 million users in more than 100 global locations.

<https://www.laihua.com/>



Stella Bright & Co., Ltd. (South Korea)

Specialising in performing arts management and facilitating international artistic exchange, Stella Bright aims to foster artistic talent and create cultural experiences across South Korea, Hong Kong and globally.

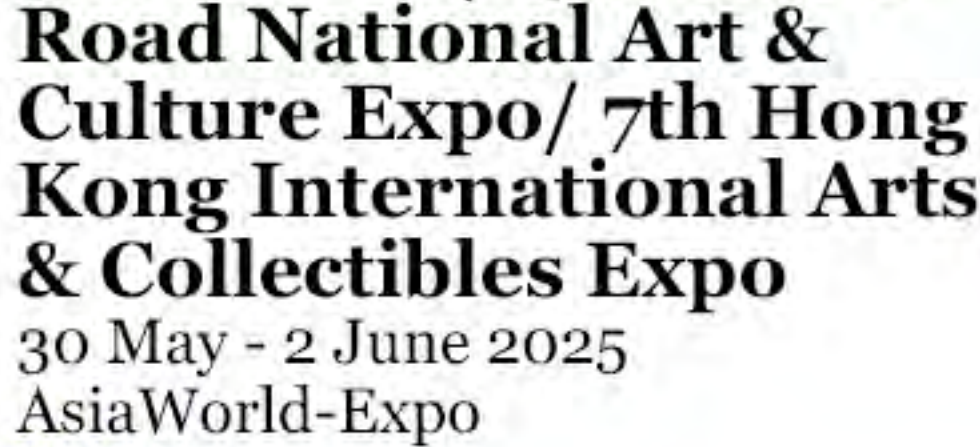
<https://www.stellabrightnco.com/>

UPCOMING EVENTS



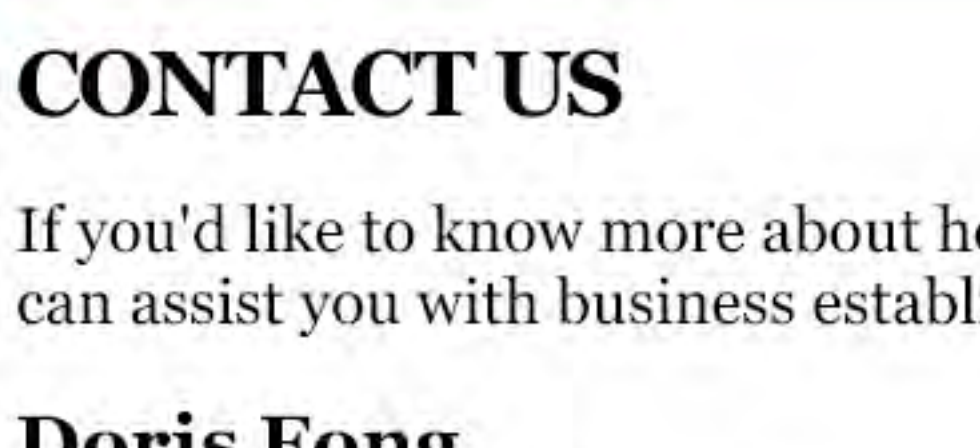
Bun Carnival 2025

6 April - 6 May 2025
Soccer Pitch of Pak Tai Temple Playground, Cheung Chau
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French May Arts Festival 2025

May 2025
Various venues
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3rd Art HK/ 4th Belt & Road National Art & Culture Expo/ 7th Hong Kong International Arts & Collectibles Expo

30 May - 2 June 2025
AsiaWorld-Expo
[More...](#)

CONTACT US

If you'd like to know more about how InvestHK's Creative Industries, Sports & Entertainment team can assist you with business establishment or expansion in Hong Kong, please get in touch.

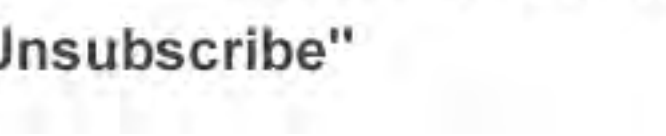
Doris Fong
Head of Creative Industries, Sports & Entertainment
T: +852 3107 1011
dfong@investhk.gov.hk

Maki Ishida
Digital Marketing & Gaming
T: +852 3107 1068
mishida@investhk.gov.hk

Mia Sin
Media, Entertainment & Sports
T: +852 3107 1491
miasin@investhk.gov.hk

Daisy Pang
Art & Culture, Design
T: +852 3107 1026
daisvtpang@investhk.gov.hk

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