

CHINA TRADING DESK

Your Gateway To Billion & More

China Trading Desk (CTD) offers a complete suite of digital solutions to enable international brands to effectively target the Chinese consumer in-market or when they are travelling or living overseas.

KEY SERVICES



Marketing

To Chinese in China & around the world.



Outdoor

Worldwide DOOH customised for the Chinese tourist.



Intelligence

Research, Survey & Insights from China



Content

Utilizing a unique CSEO approach, we drive organic traffic and ensure high visibility on the first page of search results.



Private Traffic

Empower brands to foster customer relationships, encourage repeat business, and broaden their reach via social commerce tactics.

CURATED CLIENTS



OUR ADVANTAGES

01

100% access to all media in China

02

Unique data access - Alibaba Unidesk, Tencent Marketing, UnionPay, etc.

03

Realtime access with MiaoZhen (largest independent tracking provider in China)

04

Deep understanding & insights through regular surveys

05

Dedicated Bi-lingual Support team

IN COLLABORATION WITH



CONTACT US

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