

One-stop Services for FinTech

Riding on Hong Kong's mature financial system and Shenzhen's cutting-edge technology, Eddid Financial offers investors a comprehensive suite of products.



Busy people look to one-stop services when it comes to building wealth. Eddid Financial was established in 2015 to address the lack of comprehensive financial services companies available in the market. Headquartered in Hong Kong, Eddid has diversified its expertise since its inception and now offers comprehensive financial services including asset management, wealth management, investment banking, online financial services and American financial services. To navigate an evolving business landscape, Eddid's various business pipelines work in tandem to create valuable synergies for its clientele.

Standing Out in a Crowd

"At present, Hong Kong's financial market continues to be impacted by the COVID-19 pandemic alongside global economic fluctuations," said Jerry Tse, Chief Executive Officer of Eddid Financial. "In order to stand out in this fiercely competitive field, we are determined to expand our business globally. We want to seize every opportunity."

Tse believes that as a major Asia-Pacific business hub, financial services has always been one of Hong Kong's core economic pillars. The city benefits from the government's favourable tax environment and the government is actively expanding its FinTech talent pool. Its policies such as

the 2021 FinTech Proof-of-Concept Subsidy Scheme and 2020 FinTech Anti-epidemic Scheme for Talent Development have benefited Eddid. "We have established a strong team of 200 FinTech research and development professionals to combine Hong Kong's mature financial system with Shenzhen's cutting-edge technology," said Tse. In addition, Eddid has robust trading and office management systems to support other financial products that the group offers.

Bright Financial Prospects

"With the city's inherent advantages and opportunities – particularly those driven by the latest development of the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) and the Belt and Road Initiative – Hong Kong will continue to attract overseas and Mainland Chinese investors," Tse stated. "We are confident of Hong Kong's financial prospects as we continue to expand and implement a clear strategic position to consolidate our place in the industry. We intend to demonstrate the strength of our brand to enhance our clients' confidence that we are a professional, reliable and comprehensive integrated financial group."

Tse believes that advances in technology have made investment borderless. "Working from home is more common but has increased transaction volumes,"

he observed. "Investors are more comfortable using mobile applications to process transactions. To simplify the account opening process, our Eddid ONE application adopts a proprietary online account opening system with a highly automated approval process."

Eddid is currently recruiting talent for its wide spectrum of posts from wealth management to risk control and compliance. "Our FinTech sector accounts for more than half of all staff members," Tse noted. "Thanks to their multi-cultural lifestyles and backgrounds, Hong Kong professionals have advantages in developing local and overseas markets. Our team members are financial experts who are young, flexible and energetic."

Eddid Financial

- Its Hong Kong headquarters employs more than 100 staff members, and recently leased a full floor space that factors in a potential 80 percent growth
- The company has obtained Securities and Futures Commission of Hong Kong Types 1 to 6 and 9 licences; the US Securities and Exchange Commission and National Futures Association membership; and Hong Kong insurance brokerage, trust and bullion business licences

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Jerry Tse
Chief Executive Officer
Eddid Financial