

LAIPIC ESTABLISHES REGIONAL HEADQUARTERS IN HONG KONG TO EXPAND GLOBAL REACH WITH AI ANIMATION AND DIGITAL HUMAN TECHNOLOGY

LAiPIC is an AI animation and digital human generation platform that provides users with efficient content creation tools.



“ Hong Kong’s unique advantages as an international financial, trading, and shipping centre, together with its business environment that aligns with global markets, make it a strategic springboard for tech companies seeking to go global. ”

WEI BO

Founder and CEO

LAiPIC AI Technology Company Limited

Founded in 2015, LAiPIC specialises in AI-generated content (AIGC), leveraging self-developed multimodal large models and a proprietary visual intelligence engine to power AI content creation, emotional companion agents, and multilingual voice interaction hardware. With over 18 million animation assets, 60,000 hours of high-quality speech data, and 30 million user interactions, LAiPIC serves users across more than 180 countries and regions. Its core products include Doratoon (AI animation platform), Vinabot (AI emotional assistant), and InnAIO (AI voice hardware platform).

Strategic Choice: Hong Kong as Regional Headquarters

LAiPIC has established its regional headquarters in Hong Kong, marking a new milestone in its global expansion. Wei Bo, Founder and CEO of LAiPIC AI Technology Company Limited, explained: “Hong Kong’s common law system, robust intellectual property protection, and professional services ecosystem, combined with its access to international talent, make it an ideal base to manage our overseas operations and forge global partnerships.” The Hong Kong office oversees international business development, partnership

management, cross-border project coordination, and financial and legal compliance. The company plans to gradually transfer more core international functions to Hong Kong.

Seamless Integration into Hong Kong’s Innovation Ecosystem

During its setup, InvestHK provided LAiPIC with market intelligence, business advisory support, and introductions to professional service providers, helping the company integrate into the local innovation ecosystem. Wei noted: “InvestHK’s professional team helped us navigate the local tech landscape and connect with potential partners through official channels, allowing us to focus on our core business.” Looking ahead, LAiPIC will continue investing in multimodal AI and digital human technologies. The company aims to collaborate with Hong Kong universities, creative industries, and corporate partners to explore AI applications in education, cultural tourism, and enterprise services. By establishing its regional base in Hong Kong, LAiPIC is well-positioned to connect with global markets and drive the cross-border integration of technology and culture.

LAiPIC

- Founded in 2015, LAiPIC specialises in AI-generated content (AIGC) and tech-culture integration, serving users in over 180 countries and regions
- Core products: Doratoon (AI animation platform), Vinabot (AI emotional assistant), and InnAIO (AI voice hardware platform)
- Hong Kong regional headquarters oversees overseas business and will progressively take on more core international functions
- Future plans include R&D investment and collaborations with Hong Kong universities and industry partners on application-focused projects

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