



**InvestHK**

The Government of the  
Hong Kong Special Administrative Region  
of the People's Republic of China

**Ms Alpha Lau**  
**Director-General of Investment Promotion, Invest Hong Kong**  
**The Government of the Hong Kong Special Administrative Region**  
**of the People's Republic of China**



Ms Alpha Lau has been Director-General of Invest Hong Kong, the government department responsible for attracting and facilitating direct investment into Hong Kong, since November 2023.

She serves on the government's Trade and Industry Advisory Board, International Business Committee, Expert Advisory Group on Legal and Dispute Resolution Services, Air Silk Road Task Force, Hong Kong Maritime and Port Development Board, Market Development Committee of the Financial Services Development Council, Task Force on Promoting and Branding Hong Kong, Mega Events Coordination Group, Task Force on Promoting Web3 Development, and on the Task Force on External Relations.

Prior to joining the government, Ms Lau held various senior roles in multinational and Chinese financial institutions, with experience in personal wealth and corporate coverage, risk management, fintech, transactional banking and M&A project management.

Ms Lau holds Bachelor and Master (Hon.) Degrees in Philosophy, Politics and Economics from the University of Oxford, and a Certificate in further education from Tsinghua University, Beijing.

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INVEST HONG KONG 投資推廣署

24/F, Fairmont House, 8 Cotton Tree Drive, Central, Hong Kong 香港中環紅棉路8號東昌大廈24樓

Tel 電話: (852) 3107 1000 Fax 傳真: (852) 3107 9140 Website 網址: [www.investhk.gov.hk](http://www.investhk.gov.hk)