Building YOUR Enterprise Change Management Capability

Prosci Change Management Programs
2025

Your Enterprise Change Capability Partner

Accomplishment Change™

Prosci GLOBAL AFFILIATE NETWORK

ABOUT US

ChangeAccomplishment, Prosci's exclusive partner in Hong Kong and Shenzhen, is part of a global network spanning 80+ countries, delivering integrated change management solutions that drive success.

With 25 years of Prosci research specializing in the pe ople side of change, we equip organizations with the tools, strategies, and expert support needed to apply Prosci's ADKAR® Model and structured change management framework—ensuring high adoption rates, minimized resistance, and measurable ROI.

Our dynamic team of Prosci-certified Instructors and Advisors helps organizations navigate artificial intelligence, digital transformation, regulatory adaptation, cultural integration, and social impact with outcomes-driven, people-centered expertise.

We're Prosci. We make change work—the first time

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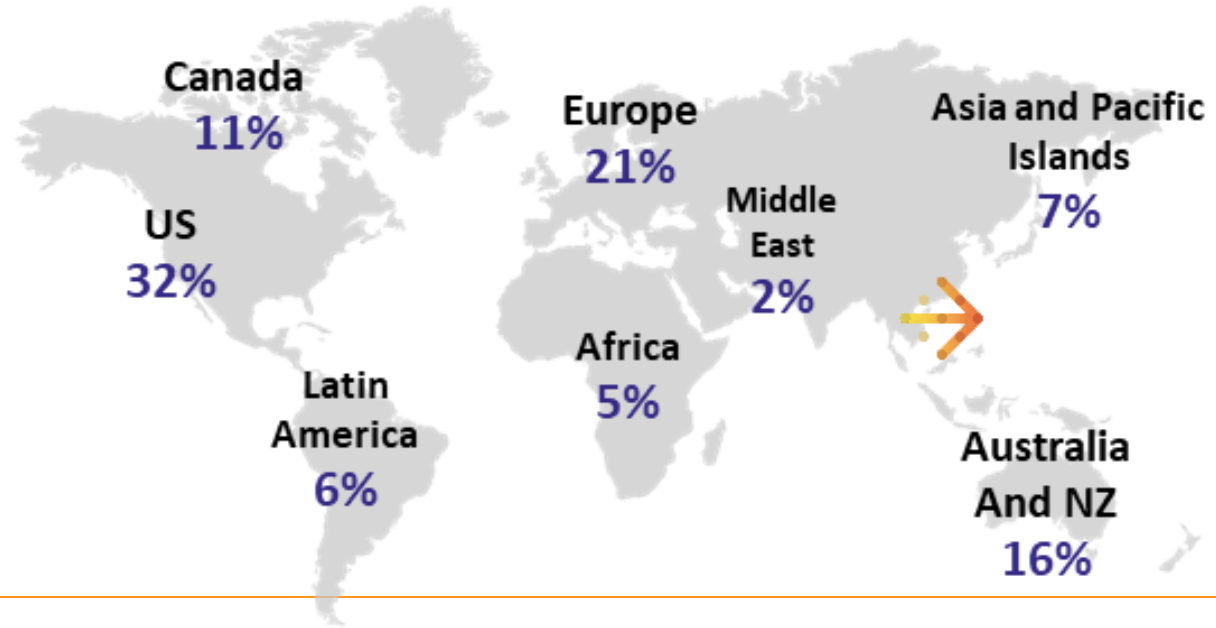
About Prosci - at Its Core, Is a Research Organization

25+ YEARS OF CHANGE MANAGEMENT RESEARCH

150,000+ PEOPLE EMPOWERED TO DRIVE CHANGE SUCCESS

80% OF FORTUNE 100 COMPANIES PARTNER WITH PROSCI



Organizations That Choose Prosci

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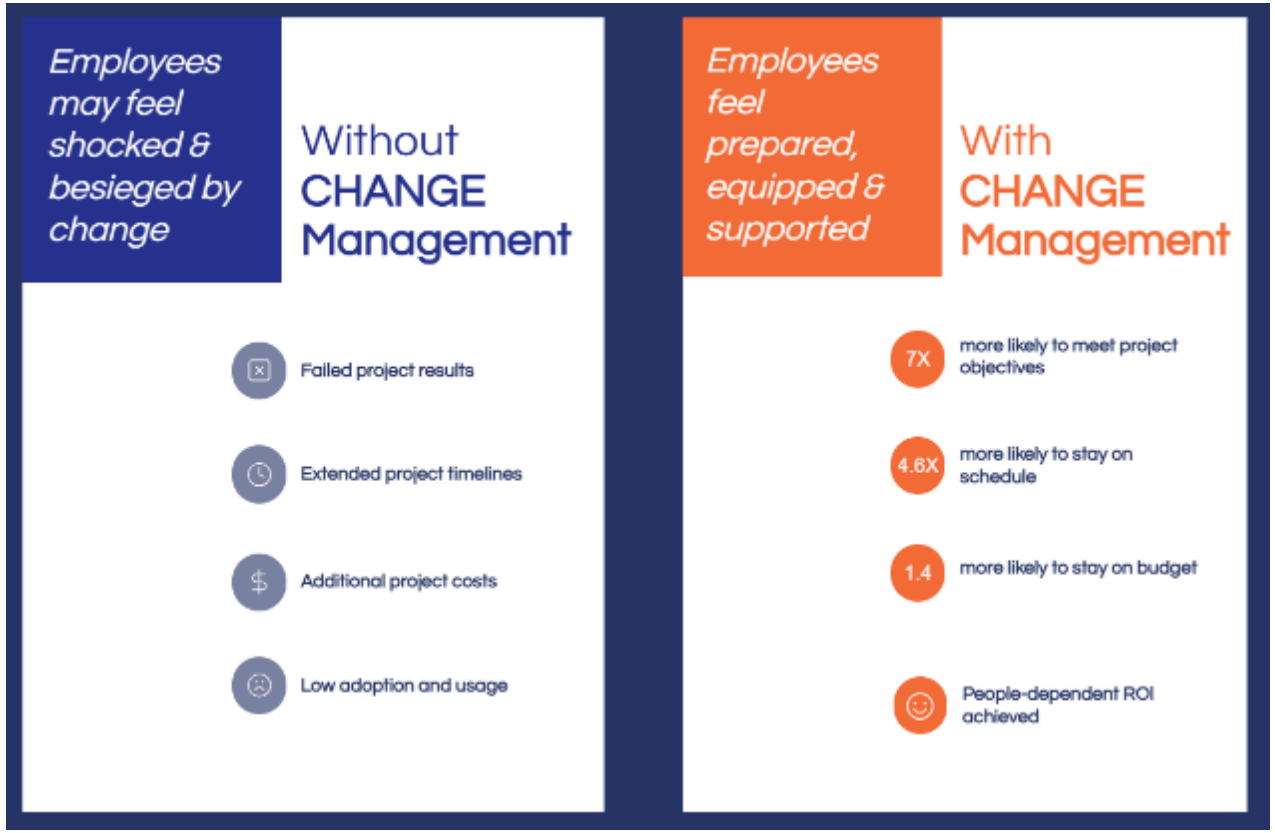
Why Change Management?

Prosci's 25 years of research consistently demonstrate that organizations with effective change management are 7x more likely to achieve their project objectives and reduce potential costs and risks associated with unstructured change management design, implementation and measurement.



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Research Findings on Change Success

Top Contributors to Change Success

1. Active and visible executive sponsorship
2. Structured change management approach
3. Employee engagement and participation
4. Frequent and open communication
5. Integration and engagement with project management
6. Dedicated change management resources
7. Engagement with middle managers

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In all 12 reports, sponsorship was #1 on the list

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Our Framework for Individual and Organizational Change

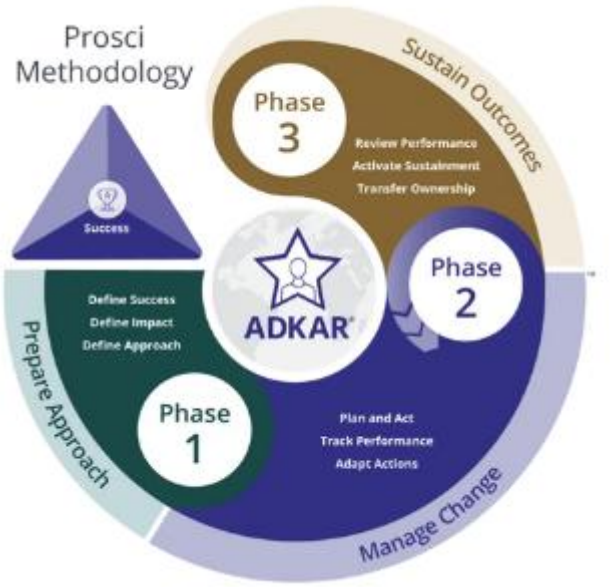
In a project level, successful adoption is driven by collective individual change. Prosci 3-Phase Process supports the ADKAR Model by providing a structured approach to prepare, manage, and sustain change, ensuring all impacted stakeholders transition through their individuals' change journey effectively.

ADKAR Model

A	Awareness - Of the need for change
D	Desire - To participate and support the change
K	Knowledge - Of how to change
A	Ability - To implement desired skills and behaviors
R	Reinforcement - To sustain the change

This structured approach guides individuals through change, ensuring their effective embrace and adoption of new initiatives.

Prosci 3-Phase Process



The Process provides a flexible framework to customize change management strategies and plans for successful project or initiative outcomes.

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Prosci's Role Based Change Management Capability

Prosci's role-based change management training equips all levels of employees with essential skills, fostering effective change leadership and winning strategies for must-win projects, ultimately driving successful organizational transformation and sustainable results.

Supporting Must-Win Projects

Your Needs

- Demonstrate successful outcomes on critical projects.
- Quickly improve adoption and usage after missing past objectives

Developing Change Leaders

Your Needs

- Responding to change with agility is critical to your organization's strategic plans.
- Augment a multi-tiered leadership development system to train key change leaders for your organization's future

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Prosci’s Speaking Engagement

Prosci's engaging expert speakers will inspire your people to build an agile, change-ready organization prepared and equipped to face the changes of the future. Our thought leaders deliver research-backed insights and practical tools that transform how your organization approaches change

Applying ADKAR to Build Belonging

Equip your DEI leaders and team members with Prosci's proven change management tools to address resistance, remove barriers, and drive successful adoption of diversity, equity, inclusion and justice initiatives. Learn More.

Change Agility as a Strategic Imperative

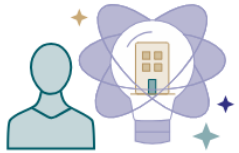
Discover how developing organizational change agility can become a strategic advantage, enabling your leaders to effectively manage accelerated change, reduce resistance, and improve business outcomes. Learn More.

Integrating Change Management and Project Management for Adoption Success

Learn how aligning project management and change management disciplines creates synergy that drives higher adoption rates, reduces project risks, and delivers stronger ROI on your strategic initiatives. Learn More.

Empowering Leaders Through Changes

Help your senior leaders and people managers understand their critical roles in change leadership, equipping them with research-based insights and practical tools to drive successful change adoption. Learn More.



Making Change Your Super Power

Develop a fundamental understanding of Prosci's change management methodology and ADKAR Model, empowering your team to immediately apply practical techniques that improve project outcomes. Learn More.

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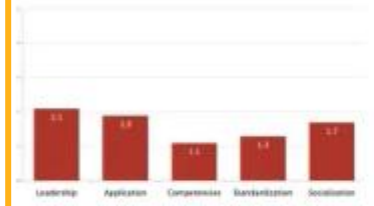
Project Enterprise Change Management (ECM): Change Capability Journey

Backed by the Prosci Best Practices, Prosci's ECM Journey drives rapid, measurable transformation. It strategically assesses current practices, defines future capabilities, and embeds change management for sustained organizational success.

ECM Current State

How we manage change today

Maturity Model

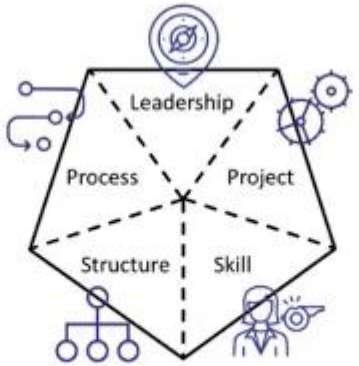


How Changes Happen
Help and Hinder Factors
People Side Analysis

ECM Transition State

How we will get there

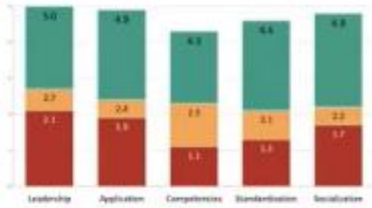
ECM Strategy Map



CM takes CM

ECM Future State

How we want to manage change



Standing in the future

Objectives | Goals | Metrics

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Our Advisory and Consulting Services:

Prosci Advisory Services

Change Management for Individuals

Enables individual success by supporting each person through their individual change journey.

Change Management for Organizational Projects and Initiatives

Increases outcomes and return on investment (ROI) by equipping impacted individuals to adopt the change.

Enterprise Change Management

Delivers strategic intent, mitigates change saturation, and improves agility by embedding change management into the fabric of the organization.

CHANGE DONE RIGHT