



中華人民共和國香港特別行政區政府
InvestHK 投資推廣署
The Government of the
Hong Kong Special Administrative Region
of the People's Republic of China

ANNUAL REPORT 2025
二零二五年年報

HONG KONG

匯聚動能 連繫全球

DRIVING YOUR GLOBAL SUCCESS



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ABOVE AND BEYOND POLICY ADDRESS PERFORMANCE TARGET

超額完成《施政報告》績效指標



1,481

Completed projects
完成項目

Policy Address KPI
《施政報告》績效指標
(2023–2025)

Achieved Rate
完成率

1,130

131%



\$1,987

Direct investment in the 1st
year (in HK\$100 million)
首年直接投資
(億港元)

\$770

258%



21,719

New jobs created in
the 1st year
首年新增職位

15,250

142%

2025 RESULTS HIGHLIGHTS

業績摘要

In 2025, Invest Hong Kong (InvestHK) achieved the following results:
在2025年，本署取得以下成績：



560 **▲ 4%***

Completed projects
完成項目



\$694 **▲ 2%***

Direct investment in the 1st year
(in HK\$100 million)
首年直接投資（億港元）



>10,748 **▲ 57%***

New jobs created in the 1st year
首年新增職位



100%

Clients rated our service as "Very Useful" or "Useful"
客戶對投資推廣署的服務給予「極有幫助」或「有幫助」的評價

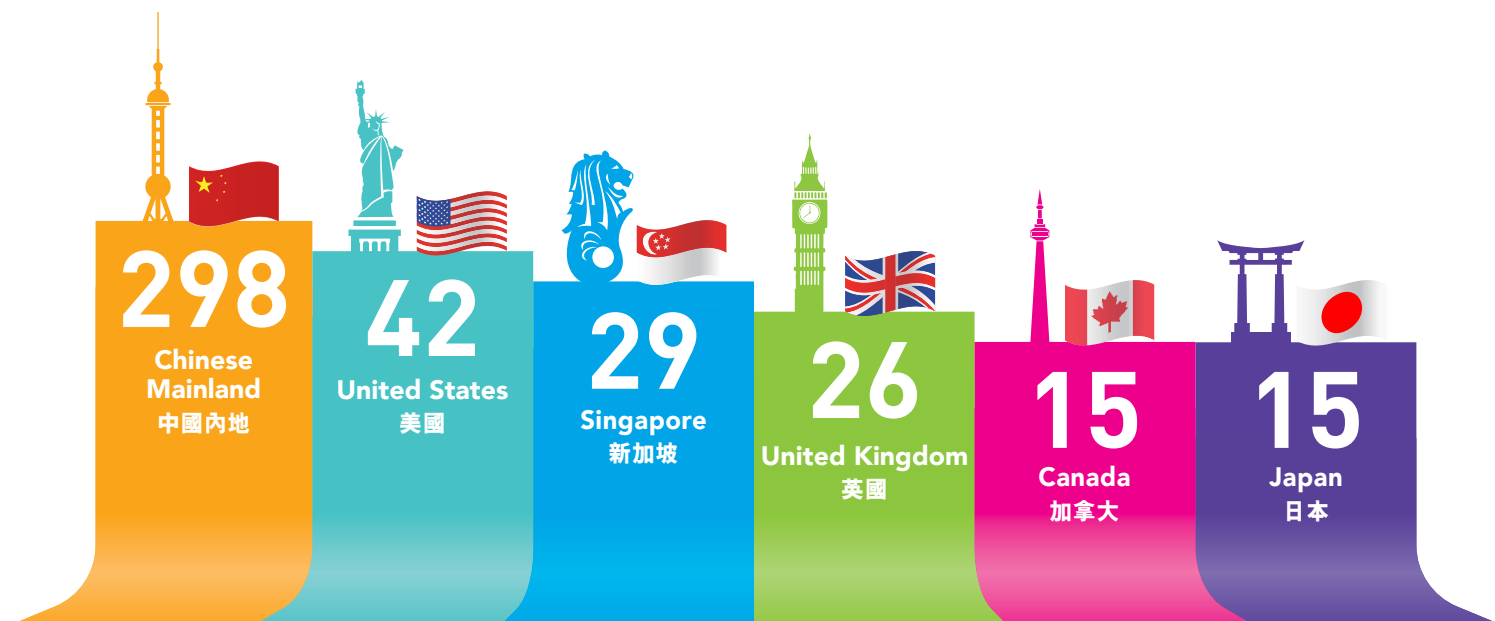
* compared to 2024
* 與2024年相比

COMPLETED PROJECTS

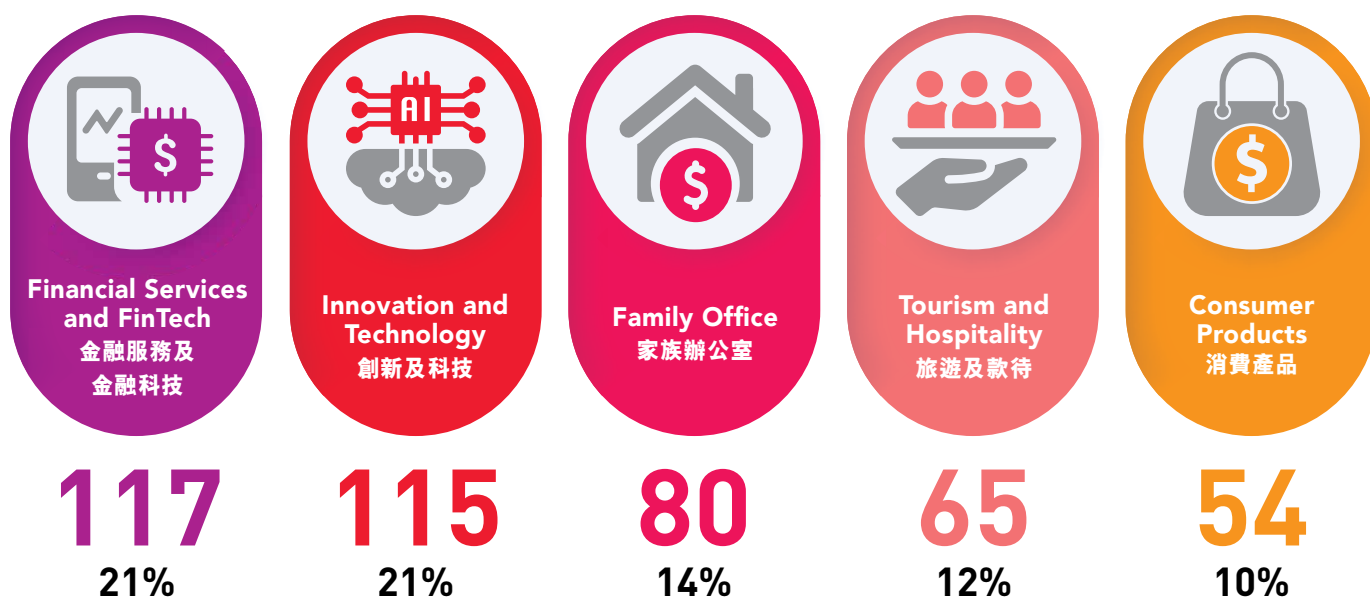
完成項目

From 1 January to 31 December 2025
由2025年1月1日至12月31日

TOP 6 PLACES OF ORIGIN 首六個主要來源地



TOP 5 SECTORS 首五個行業



NEW CAPITAL INVESTMENT ENTRANT SCHEME

新資本投資者入境計劃

From 1 March 2024 to 31 December 2025

由2024年3月1日至2025年12月31日



2,852

Applications from all over the world
來自世界各地的申請



1,502

Formal approvals granted
獲「正式批准」的申請



\$855+

Expected investment amount
(in HK\$100 million)
預計投資額 (億港元)

MESSAGE FROM THE DIRECTOR-GENERAL OF INVESTMENT PROMOTION

投資推廣署署長的話

世界經濟格局風雲變幻，為投資環境帶來前所未有的不確定性。同時，新一輪科技革命和產業變革正加速突破，機遇與挑戰並存。面對急劇變化，我們必須回歸根本，重新思考香港的定位與我們的前行路向。

為何選擇香港？

在當前形勢下，企業日益重視業務分散佈局，將目光投向發展穩健和具可預期性的地方。作為聯通世界的自由港，香港正正提供了這些優勢——穩定性和確定性、健全的司法制度，以及優越的營商環境。企業可用普通法處理合約、在國際資本市場融資、透過香港拓展國際業務，同時以優惠政策打入內地市場，並可連結內地的科技及產業資源。

正因如此，香港持續吸引高質素投資。2023至2025年期間，投資推廣署共協助了逾1,480間企業在港開業或擴展，首年總投資額約2,000億港元，創造超過21,700個職位，不少來自創新科技及金融科技等高增長行業，為本地人才開拓更豐富多元的就業機會。這些成績均超額完成《施政報告》的績效指標。此外，我們成功協助213間家族辦公室落戶香港或擴展業務，同樣超越相關指標，家辦生態圈亦持續壯大。與此同時，新資本投資者入境計劃反應熱烈，自2024年3月推出至2025年12月期間，共吸引超過2,850申請，預計為本港帶來超過855億港元投資。

這股增長勢頭在最新公布的年度統計調查「2025年有香港境外母公司的駐港公司按年統計調查」中得到印證。本港有逾11,000間外來駐港公司；而「2025年初創企業統計調查」則顯示，初創公司數目突破5,200間，兩者均創下歷史新高，按年增幅達11%，足證國際商界對香港營商環境充滿信心。

貫徹使命 開創新局

真正的破局不在於被動迎合，而在於主動設計新局。在不穩定的外部環境之中，香港堅持自由開放，積極提升新質生產力，以拓寬經濟腹地。

隨著香港進入戰略轉型新階段，投資推廣署的任務也不斷深化。在傳統推廣工作之外，透過加強跨部門政策的協調，我們為企業拆牆鬆綁、加快落地，持續主動優化營商環境。自2024年起，投資推廣署的跨部門轉介機制已促成逾50宗個案，充分體現「一站式解難、跨部門協作」的機制效能。

我們的目標不單是招商引資，更要確保這些投資為社會帶來實質而長遠的價值——包括創造就業、促進產業升級及推動創新。因此，我們推動「金融+科技」的雙引擎發展模式，同時聚焦三大新賽道：可持續發展、低空經濟與智慧物流，以及黃金和大宗商品交易。我們致力構建以創新與韌性為核心的未來產業生態圈，助力香港更深入地融入並貢獻國家發展大局。

此外，我們積極發揮香港「超級聯繫人」的角色，連結投資者、創



新者及人才，把握環球發展機遇。自「內地企業出海專班」成立以來，我們進一步支持內地企業「借港出海」，強化本港在雙向投資中的樞紐角色。另一方面，北部都會區是香港未來發展的新引擎。通過為企業度身訂造的優惠政策包，我們致力吸引更多高潛力企業落戶，向國際商界展現香港作為跨境協作平台的巨大潛力。

展望未來，我們將積極對接國家「十五五」發展規劃，加強與其他粵港澳大灣區城市的協同，並拓展與內地不同省份的對接，釋放各自潛力。在國際層面，我們將深化與「一帶一路」沿線國家及全球南方市場的合作，進一步鞏固香港作為國際商業中心的地位。

2025年是投資推廣署成立25周年，也是我們承先啟後、繼往開來的新起點。我衷心感謝所有與我們並肩前行的夥伴，以及各政策局和部門的堅實支持。我們將繼續秉持專業精神與拼搏幹勁，在守正中創新，於機遇中突破，讓資本、企業與人才在這座充滿活力的城市中雙向奔流、生生不息。

劉凱旋

投資推廣署署長

Amid a rapidly shifting global economic landscape, the investment environment has become more uncertain than ever. Meanwhile, a new wave of technological and industrial transformation is accelerating, bringing both opportunities and disruption. In times of change, we must return to the fundamentals – rethinking Hong Kong’s positioning and our future direction.

Why Hong Kong?

Against such backdrop, it became even more important for companies to diversify their presence and anchor operations in locations that offer stability and clarity. As a free port with unmatched global connectivity, Hong Kong offers exactly that – stability and certainty, a trusted legal framework, and a consistent, pro-business environment. Companies can structure contracts under common law, raise capital globally, and expand into global markets through Hong Kong – while also leveraging preferential access to the Chinese Mainland and tapping into its tech and advanced manufacturing ecosystems.

That is why we have continued to attract high-quality investments. Between 2023 and 2025, we helped over 1,480 companies set up or expand in Hong Kong, attracting approximately HK\$200 billion in first-year investment and creating over 21,700 jobs – many in high-growth sectors such as innovation and technology, and FinTech, contributing to more diverse and future-proof career opportunities for local talent. These results surpassed our Policy Address target. We also supported 213 family offices in establishing or expanding their business in the city – likewise exceeding our target, with the family office ecosystem continuing to grow. Meanwhile, the New Capital Investment Entrant Scheme gained strong momentum, receiving over 2,850 applications from March 2024 to December 2025, with an expected injection of over HK\$85.5 billion into our economy.

This upward trend is reflected in the latest 2025 Annual Survey of Companies in Hong Kong with Parent Companies Located Outside Hong Kong. The city is home to over 11,000 such enterprises, while the 2025 Startup Survey recorded over 5,200 startups – both record highs, representing a year-on-year increase of 11%. This reflects a clear vote of confidence from the global business community.

Evolving by Design

Real breakthroughs come not from reacting to change, but from driving it. Amid global uncertainty, Hong Kong has chosen to remain open and free, widening its economic depth through upgrading of new quality productive forces.

InvestHK is evolving in step with Hong Kong’s strategic shift. Beyond investment promotion, we have worked to make Hong Kong an even better place to do business – by aligning policy with market realities, breaking down silos, and fostering deeper collaboration between the government and industry. Since 2024, our inter-departmental/agency referral mechanism has resolved over 50 cases.

Our goal is not only to attract business, but also to ensure investments deliver real and lasting value to our society – through job creation, industry upgrading, and support for innovation. At InvestHK, we focus on building the conditions for this growth. We advanced the “Finance + Technology” dual-engine development model and injected momentum into three strategic sectors – sustainability, low-altitude economy and smart logistics, and gold and commodities trading – fostering a future-ready ecosystem built on innovation, resilience, and integration with national development strategies.

We reinforced Hong Kong’s role as a “super connector,” linking investors, innovators, talent and opportunities worldwide. With the establishment of the Task Force on Supporting Mainland Enterprises in Going Global, we are better positioned to support Mainland enterprises expanding internationally through Hong Kong, reinforcing the city’s role as a powerful conduit for two-way investment. The Northern Metropolis is another strategic priority which InvestHK is actively promoting. Through Preferential Policy Packages, we also aim to attract more high-potential enterprises and showcase Hong Kong’s vast potential as a dynamic hub for cross-boundary collaboration.

We will continue to deepen integration into overall national development in the 15th Five-Year period, strengthen coordination with other Guangdong-Hong Kong-Macao Greater Bay Area cities, expand engagement with our Mainland counterparts and stakeholders, and unlock potential. Globally, we will enhance cooperation with Belt and Road countries and Global South markets to further solidify Hong Kong’s role as a leading international business centre.

2025 marked a significant chapter in InvestHK’s story, celebrating a quarter-century legacy and the new horizons ahead. I extend my heartfelt thanks to our partners, government bureaux and departments for their unwavering support. Fuelled by passion, professionalism, and a can-do spirit, we will continue to imagine the impossible and push boundaries through innovation, driving the dynamic flow of capital, enterprises, and talent that powers new possibilities for our vibrant city.

ALPHA LAU

Director-General of Investment Promotion

Invest Hong Kong

GLOBAL OUTREACH

全方位布局 推動投資雙向奔赴

Facilitating two-way investment and strengthening Hong Kong's global presence are central to our mission. We actively support Mainland enterprises in their global expansion journeys while helping overseas companies capture opportunities in the Mainland market via Hong Kong.

Beyond deepening promotion in traditional markets, we strengthened economic ties and created new collaboration opportunities across the Global South and Belt & Road regions through strategic visits, high-level delegations, and meaningful dialogue with partners.

投資推廣署的首要使命是推動雙向投資，提升香港的國際知名度。我們積極協助內地企業拓展全球業務，以及助力海外企業以香港為橋樑，把握內地市場機遇。

在深耕傳統市場的同時，我們通過出訪、組織高層代表團及與合作夥伴的深度對話，加強與全球南方及「一帶一路」沿線地區的經濟聯繫，開拓了嶄新的合作機遇。



Empowering Mainland Enterprises to Go Global

To better support Mainland enterprises in their international expansion, the Task Force on Supporting Mainland Enterprises in Going Global (GoGlobal Task Force) was officially launched on 6 October. Led by the Secretary for Commerce and Economic Development, Mr Algernon Yau, the GoGlobal Task Force delivers high-level coordination across government bureaux and public organisations and develops tailored proposals for enterprises. By working closely with professional bodies, chambers of commerce and business organisations, the Task Force offers a one-stop platform to help Mainland enterprises expand overseas via Hong Kong.

InvestHK is responsible for coordinating and supporting the work of the GoGlobal Task Force. Through this platform, InvestHK provides free and comprehensive support, including capital facilitation, partner matching, and talent and market expansion.

In 2025, InvestHK organised targeted promotions in Hong Kong and major Mainland cities — including Beijing, Shanghai and Dongguan — to showcase how businesses can seize new "go global" opportunities by leveraging Hong Kong's advantages. These initiatives covered a diverse range of industries such as trade, supply chain, advanced manufacturing, food and beverage, retail, and the creative sector.

內地企業從香港啟航 把握全球新機遇

為更好支援內地企業「出海」，香港特區政府成立內地企業出海專班（出海專班），並於10月6日正式啟動。出海專班由商務及經濟發展局局長丘應樺統籌，協調各政策局和公營機構，為企業制定針對性方案，並聯同專業團體、商會以及商業機構，構建一站式服務平台，助力內地企業「借港出海」。

投資推廣署負責協調及支援出海專班的工作，為內地企業提供全方位免費「出海」服務，包括資金對接、夥伴配對、人才及市場拓展等。

2025年，投資推廣署在香港及北京、上海、東莞等內地主要城市舉辦多場主題講座和推廣活動，向企業展示如何借助香港獨特優勢把握「走出去」新機遇。活動涵蓋廣泛領域，包括貿易、供應鏈、先進製造、餐飲、零售和創意產業等。



Expanding Outreach to ASEAN, Africa, Central Asia, Eastern Europe, South America and the Middle East 對外合作拓展至東盟、非洲、中亞、東歐、南美及中東地區



Argentina and Peru 阿根廷和秘魯

Mr Arnold Lau, Associate Director-General of Investment Promotion at InvestHK, visited South America to promote Hong Kong's role as a "super connector" and "super value-adder" between the Chinese Mainland and Asian markets.

投資推廣署助理署長劉智元到訪南美，推廣香港作為連接中國內地與亞洲市場的「超級聯繫人」及「超級增值人」角色。

Côte d'Ivoire and Morocco 科特迪瓦阿比和摩洛哥

Mr Charles Ng, Senior Advisor at InvestHK, and Mr KC Lam, Deputy Head of International Markets, Consulates and Chambers, visited Côte d'Ivoire and Morocco to highlight Hong Kong's role as a super connector in the Belt and Road Initiative.

投資推廣署高級顧問吳國才及國際業務、領事館及商會首席高級副總裁林勁松前往科特迪瓦阿比及摩洛哥，宣傳香港在「一帶一路」倡議中作為「超級聯繫人」的角色。



Egypt, Hungary and Türkiye 埃及、匈牙利和土耳其

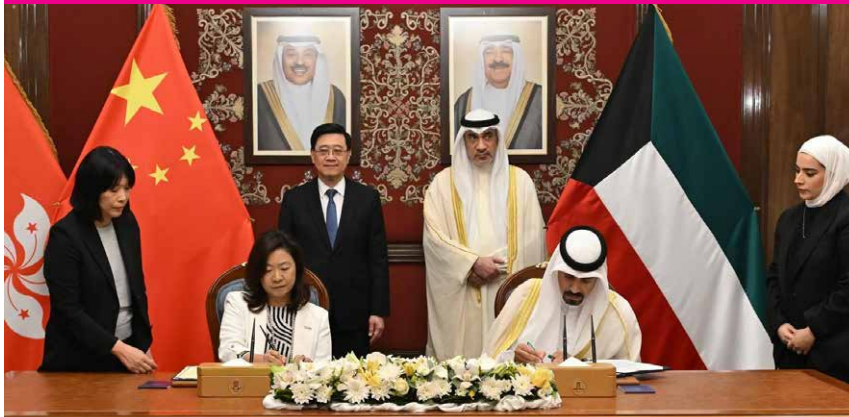
Ms Alpha Lau, Director-General of Investment Promotion at InvestHK, visited Egypt, Hungary and Türkiye, to promote Hong Kong's business opportunities and the advantages of raising capital through the city.

投資推廣署署長劉凱旋出訪埃及、匈牙利和土耳其，推廣香港營商機遇及募集資金的優勢。

Kuwait 科威特

Mr John Lee, Chief Executive of the Hong Kong Special Administrative Region, witnessed the signing of a Memorandum of Understanding between InvestHK and the Kuwait Direct Investment Promotion Authority.

行政長官李家超見證香港投資推廣署與科威特直接投資促進局簽署合作備忘錄。



Kazakhstan, Kyrgyzstan and Uzbekistan

哈薩克斯坦、吉爾吉斯斯坦和烏茲別克斯坦

Ms Alpha Lau, Director-General of Investment Promotion, visited three Central Asian countries to promote Hong Kong's unique business advantages.

投資推廣署署長劉凱旋到訪中亞三國，推廣香港獨特的營商優勢。



Malaysia 馬來西亞

Mr Benjamin Wong, Head of Transport, Logistics & Industrial at InvestHK, shared valuable insights on Hong Kong's maritime and shipping opportunities to the Malaysian business community.

投資推廣署運輸、物流及工業總裁王國藩與馬來西亞商界分享了香港在海事和航運領域的發展機遇。



Leading Delegations to the Gulf Cooperation Council region (GCC), Thailand and Singapore

率領代表團訪問海灣合作委員會地區、泰國及新加坡

Oman and the United Arab Emirates (UAE) 阿曼及阿拉伯聯合酋長國（阿聯酋）

InvestHK led a delegation to the GCC region to promote both inward and outward investment.

投資推廣署率團訪問海灣合作委員會地區，積極推動香港與海內外市場雙向奔赴。



Thailand 泰國

Led by StartmeupHK of InvestHK, the delegation of 16 startups built meaningful connections with Thai corporates at the Techsauce Global Summit.

由投資推廣署旗下的StartmeupHK牽頭，16家初創企業於Techsauce全球峰會拓展泰國商機。



Singapore 新加坡

Led by Wendy Chow, Head of Digital Technologies and Data Infrastructure at InvestHK, the business mission brought together representatives from Chinese Mainland technology enterprises to explore business opportunities.

由投資推廣署數字科技與數據基礎建設總裁周寶芬率領的商務訪問團，匯聚了中國內地科技企業代表共同發掘商機。

Deepening Partnerships with the GCC 深化與海灣合作委員會的戰略夥伴關係



InvestHK took part in a summit held by Investopia, the UAE's premier investment platform, to strengthen partnerships between the UAE and Hong Kong as well as the Chinese Mainland.

投資推廣署參與由阿聯酋領先投資平台Investopia舉辦的峰會，進一步加強阿聯酋與香港及中國內地之間的夥伴關係。

DRIVING DUAL ENGINES OF FINANCE AND INNOVATION

推動金融與科技雙引擎發展

InvestHK is actively advancing the “finance + technology” dual engine model to further strengthen Hong Kong’s position as an international financial and innovation hub. By promoting the New Capital Investment Entrant Scheme and attracting a diverse range of investment institutions—including family offices, asset management firms, venture capital funds, and private equity firms—we strive to bring together both domestic and international capital in Hong Kong. We are also committed to bringing in innovative technology enterprises. These high potential companies not only inject fresh momentum into the market but also generate diverse investment opportunities, fostering a virtuous cycle in which capital and innovation reinforce one another.

投資推廣署積極推動「金融 + 科技」雙引擎發展模式，進一步鞏固香港作為國際金融及創新科技中心的獨特優勢。透過推廣「新資本投資者入境計劃」，以及吸引家族辦公室、資產管理、風險投資及私募股權等各類買方機構來港設立業務，匯聚海內外資本。同時，我們致力引進創科企業，為市場注入新動能，並拓展資本的多元投資渠道，構建資本與創新科技互動共贏的良性生態。



Organised by InvestHK, the “Meeting Our Leading VCs in Hong Kong” seminar brought together over 200 FinTech founders, venture capital leaders, and industry experts. The event provided a valuable platform for startups and growth-stage companies to connect with prominent venture capitalists.

由投資推廣署主辦的「與香港領先風投機構會面」研討會，吸引二百多位金融科技企業創始人、風險投資領袖和行業專家齊聚一堂，為初創企業和成長型企業提供與知名風投領袖建立聯繫的寶貴機會。

Global Head of Family Office at InvestHK, Mr Jason Fong, led a European mission spanning London, Zurich, Geneva, and Milan, where he highlighted Hong Kong’s strengths as a leading global family office hub.

投資推廣署家族辦公室環球總裁方展光率團訪問歐洲，走訪倫敦、蘇黎世、日內瓦和米蘭，推廣香港作為全球家族辦公室樞紐的優勢。



InvestHK’s Global Fast Track programme provided startups with one-on-one meetings, live pitching opportunities, mentorship, and tailored business matching with corporate clients, investors and service providers.

投資推廣署舉辦全球Fast Track計劃，透過線上及線下形式為初創公司提供一對一會議、現場演示機會、行業專家指導，以及與企業客戶、投資者和服務供應商進行度身訂造的商業配對。



Global Head of Financial Services, FinTech & Sustainability at InvestHK, Mr King Leung, led a high-level delegation to France and Switzerland to showcase Hong Kong’s promising prospects in digital assets and FinTech.

投資推廣署金融服務及科技、可持續發展環球總裁梁瀚璟率領代表團到訪法國與瑞士，分享了香港在數字資產與金融科技領域的龐大商機。





InvestHK focuses on five key industries, proactively attracting high-potential enterprises to establish a presence in the city and supporting overseas and Mainland companies in expanding locally. These priority sectors not only drive economic diversification, but also deliver tangible benefits to the community by creating jobs, fostering entrepreneurship, and enhancing quality of life.

As the Northern Metropolis develops into a major engine of economic growth for Hong Kong, we actively promote the region's investment opportunities to businesses and attract companies from various industries to establish a presence. This facilitates the integration of industry development with urban planning, supporting the city's long-term and high-quality growth.

The following examples demonstrate how we work with businesses and partners to reinforce Hong Kong's position as a leading global hub.

投資推廣署聚焦五大重點產業，積極吸引具潛力企業落戶香港及支援外來駐港公司在港發展，推動本港經濟高質量發展。這些重點產業不僅促進經濟多元化，更為市民帶來就業、創業及生活質素提升的實際成果。

隨著北部都會區發展成為香港重要的經濟增長引擎，我們積極向企業宣傳區內的投資機會，招攬來自不同產業的公司落戶，推動產業布局與城市規劃深度融合，實現高質量發展。

以下實例充分展示了我們如何與企業和夥伴攜手合作，進一步鞏固香港作為國際領先樞紐的地位。

Financial Services, Family Office and Professional Services

金融服務、家族辦公室及專業服務



Lianlian DigiTech, a leading digital payment solutions provider in the Chinese Mainland, established its overseas business headquarters in Hong Kong in November 2025. Through InvestHK's delegation to the Gulf Cooperation Council region, the company forged ties with key government agencies, most notably with the Central Bank of the UAE, unlocking strategic opportunities in the region.

內地領先數字支付解決方案供應商連連數字於2025年11月在香港設立海外業務總部。公司通過參與由投資推廣署帶領出訪海合委員會地區的代表團，深化與當地相關政府機構的交流，更與阿聯酋中央銀行合作，為在該地區開拓戰略性機遇締造有利條件。

Commodity Trading, Logistics and Warehousing

商品交易、物流及倉儲行業



InvestHK supports Hong Kong's commodities trading ecosystem by connecting London Metal Exchange-approved warehouse operators with local storage providers, fostering a strong logistics and financial services cluster.

投資推廣署積極推動倫敦金屬交易所認可倉庫營運商與本地倉儲業者對接，致力構建更蓬勃的商品交易生態圈，促進物流及金融業發展。

Innovation & Technology Sectors: Life & Health Sciences, AI and FinTech

創新產業包括生命健康、人工智能及金融科技等



Shuangdeng Group, a leading Mainland energy storage battery company, listed on the Hong Kong Stock Exchange in August 2025. Following its participation in the Chief Executive Mr John Lee's Middle East visit in May 2025 and with InvestHK's support, the Group is leveraging Hong Kong as a springboard for global expansion.

內地儲能電池領先企業雙登集團於2025年8月在香港交易所上市，繼集團於同年5月參與由行政長官李家超率領的中東考察團後，並得到投資推廣署的後續跟進及支持，落實以香港作為其國際化戰略平台。

Sustainable Development and Green Economy

可持續發展與綠色經濟



InvestHK facilitated the collaboration between the Hong Kong University of Science and Technology and a consortium of French companies, including Schneider Electric, Veolia, Bouygues-Drageages, Egis, and Saint-Gobain, to promote decarbonisation in the building sector.

投資推廣署成功促成香港科技大學與由施耐德電氣、威立雅、布依格一寶嘉、一眾集思和聖戈班等法國企業組成的企業聯盟，攜手推動建築領域的減碳合作。

Aircraft Recycling and Aviation Training

飛機回收與航空培訓



Hong Kong opened its first aircraft engineering training centre, jointly established by the Hong Kong International Aviation Academy and leading France-based aeronautic services company Elicor Group SA. InvestHK supported Elicor in establishing its Asia regional headquarters and expanding its business.

香港首間航空工程培訓中心由香港國際航空學院與法國領先航空服務企業Elicor Group SA合作設立。投資推廣署早前協助Elicor在港成立亞洲區總部和擴充業務。

RECEPTION FOR NEW ESTABLISHMENTS OF INTERNATIONAL AND MAINLAND BUSINESSES IN HONG KONG

國際及內地企業落戶香港歡迎會



The Chief Executive of the Hong Kong Special Administrative Region, Mr John Lee, welcomed nearly 350 senior representatives from Mainland and foreign companies at InvestHK's reception on 24 June. He thanked the guests for their trust and support in Hong Kong's business environment and reaffirmed the city's role as a "super connector" and "super value-adder" connecting the Chinese Mainland and the rest of the world. This year's reception not only recognised the contributions of attending companies to Hong Kong's economic landscape, but also marked the 25th anniversary of InvestHK.

香港特別行政區行政長官李家超於6月24日出席由投資推廣署舉辦的酒會，並擔任主禮嘉賓。他與近350位來自世界各地的企業高層聚首一堂，感謝他們對香港營商環境的信任和支持，以及肯定香港作為連接內地與國際的「超級聯繫人」和「超級增值人」角色。是次酒會除了答謝出席企業對香港作出的貢獻，亦同時標誌投資推廣署成立25周年。



HONG KONG FINTECH WEEK

STARTMEUPHK FESTIVAL

10th anniversary

LARGEST EVER

歷來最大規模



Celebrating a decade of innovation, the Hong Kong FinTech Week and StartmeupHK Festival (HKFW x SMUF) joined forces this year to strengthen Hong Kong's status as a premier innovation and technology hub. Held from 3 to 7 November, with the two-day main conference on 3 to 4 November, the event brought together government officials, regulators, innovators, and industry leaders from around the world for a series of panels, keynote speeches, and strategic discussions.

The entire week attracted a record high of over 45,000 visitors from over 120 economies and featured over 1,000 distinguished speakers, over 800 exhibitors and more than 30 Chinese Mainland and international delegations.

By connecting global companies with Hong Kong's vibrant innovation and technology ecosystem, HKFW x SMUF not only empowered them to scale across Asia and beyond but also reaffirmed the city's commitment to advancing the digital economy.



For further event highlights, please visit
更多活動內容，請瀏覽

為慶祝創新十載，香港金融科技周和StartmeupHK創業節今年首度聯手，鞏固香港作為國際創科樞紐的地位。活動於11月3至7日舉行，其中主論壇於11月3日至4日展開，匯聚環球政府官員、監管機構、創新者及行業領袖，舉行了多場專題會議、演講及討論。

本屆盛會規模創歷年之最，吸引了逾45,000與會者，超過120個經濟體，匯聚1,000多位演講嘉賓，超過800家參展商，以及30多個內地及國際貿易代表團出席。

香港金融科技周 x StartmeupHK創業節通過連結環球企業與香港蓬勃的創科生態圈，助力企業拓展亞洲及全球業務，亦彰顯了香港對數字經濟的堅定承諾。



WEALTH FOR GOOD IN HONG KONG SUMMIT

「裕澤香江」高峰論壇



The third edition of the Wealth for Good in Hong Kong Summit (WGHK) took place on 26 March, gathering over 400 influential global family office principals, visionary leaders, and industry pioneers. Themed "Hong Kong of the World, for the World", the Summit showcased the city's unique position as a bridge between East and West, providing a dynamic platform for collaboration and innovation. An impressive lineup of international speakers explored topics ranging from philanthropy to technology and the arts.

A principal dinner was hosted on 25 March to set the stage for the WGHK. It featured distinguished speakers Dr Maye Musk, a best-selling author and public speaker, and Professor Irene Tracey, Vice-Chancellor of the University of Oxford. Their inspiring fireside chat was moderated by Ms Alpha Lau, Director-General of Investment Promotion at InvestHK.

The WGHK proved to be an exceptional platform for thought leadership, uniting global family offices to exchange ideas and drive positive change while leveraging the city's robust financial infrastructure and connectivity.

於3月26日舉辦的第三屆「裕澤香江」高峰論壇匯聚了超過400位在全球各地具影響力的家族辦公室決策人、富有遠見的領導者和業界先驅。論壇以「香港 — 為全球，向世界」為主題，展示香港作為東西方橋樑無與比擬的優勢，為全球合作與創新打造了高效的平台。論壇還邀請了多位國際重量級嘉賓，就慈善事業、科技和藝術發展等議題分享精闢見解。

高峰晚宴於3月25日舉行，為「裕澤香江」高峰論壇揭開序幕。是次晚宴特別邀請了著名講者——暢銷書作家兼公共演說家Maye Musk博士及牛津大學校長Irene Tracey教授，由投資推廣署署長劉凱旋主持，進行一場極富啟發性的對話環節。

這項盛事展現了其領導地位，匯聚環球家族辦公室互相交流，共同探討如何善用香港穩健的金融基建和「內聯外通」優勢，創造永續價值。



CLIENT TESTIMONIALS

客戶評語



“ By establishing our office in Hong Kong, we aim to better serve more clients, while accelerating the development of our brand marketing businesses.

我們期望通過在香港設立辦公室，能更有效地服務更多客戶，並加速品牌營銷業務的發展。 ”

XIAOHONGSHU

小紅書

General Manager of Global Business Solutions
商業跨境業務總經理

Qianyue
千月



“ Cruise travel has been growing fast worldwide. We are confident that this will be a new trend in Hong Kong and the region nearby.

全球郵輪旅遊市場增長迅速。我們深信，郵輪旅遊將成為香港和鄰近地區的新趨勢。 ”

ROYAL CARIBBEAN CRUISES HONG KONG LIMITED

皇家加勒比遊輪香港有限公司

Managing Director
董事總經理

Kevin Fung
馮啟聰



“ We see Hong Kong not only as a vital link to the Chinese Mainland's gold market but also its position at the nexus of Asia Pacific's precious metals market.

我們不但視香港作為進入中國內地黃金市場的重要門戶，亦是我們擴展亞太區貴金屬市場的核心據點。 ”

MKS PAMP

Chief Executive Officer
行政總裁

James Emmett



“ We will fully leverage Hong Kong's strategic position to accelerate proprietary technology development.

我們將充分利用香港的國際化平台，加速核心技術的自主研發進程。 ”

LI AUTO

理想汽車

Financial Compliance Manager
金融合規總監

Teenqi Wang
王天琪



“ Hong Kong’s sophisticated financial infrastructure and advanced capital markets perfectly align with FIS’s innovative solutions portfolio.

香港具備完善的金融基礎設施和成熟的資本市場，為FIS的創新解決方案創造了理想的發展環境。 ”

FIS

Banking and Payments Director
銀行與付款總監

Ellen Fung
馮凱琳



“ Hong Kong’s openness and inclusiveness towards art and culture are rare in the Asia region, as are its internationalised market, sophisticated collectors, and steadfast Government support.

香港對藝術文化的開放和包容，加上其國際化市場、成熟的收藏家，以及政府的大力支持，在亞洲區內實屬不可多得。 ”

WHITE CUBE

白立方

Managing Director, Asia
亞洲區執行董事

Wendy Xu
徐雯



“ Hong Kong plays a vital role in helping enterprises 'come in' and 'go global'.

香港充分發揮「引進來、走出去」的重要角色。 ”

RICOH HONG KONG LIMITED

理光香港有限公司

Managing Director
常務董事

Ricky Chong
莊禮基



“ Hong Kong’s strategic position and innovative spirit make it more than a market. It’s where our global financial vision comes to life.

香港的戰略地位和創新精神使其不僅僅是一個市場，這裏更是實現我們環球金融願景的舞台。 ”

AIRWALLEX

General Manager of APAC
亞太區總經理

Arnold Chan
陳君洋



“ There is strong potential in the used car market in Hong Kong, coupled with a strong demand and hype for electric vehicles, which is already the largest new car segment.

香港二手車市場潛力龐大，加上電動汽車已成為香港最大的新車市場，對電動汽車的需求甚殷。 ”

CARRO

Co-founder and Group CEO
聯合創始人兼集團行政總裁

Aaron Tan
陳偉程



“ REFIRE is committed to seeing the hydrogen economy blossom in Hong Kong. Government support is there. The business appetite is there. We look forward to showcasing Hong Kong as a hydrogen capital.

我們致力促進香港的氫經濟蓬勃成長。憑藉政府的大力支持和強勁的市場需求，我們將打造香港為氫能創新中心。 ”

REFIRE

重塑集團

Executive Vice President
副總裁

Audrey Ma
馬晶楠



“ As a mature, cosmopolitan city, Hong Kong offers all the essential ingredients for successful sports IP activation.

香港是成熟的國際大都會，具備體育IP成功商業化所需的一切條件。 ”

ASIA PARTNERS IFBD LIMITED

Chairman
主席
Filipe Trigo Gonçalves



“ Hong Kong's sustained commitment to infrastructure investment, economic growth, and integration with the GBA makes it the ideal base for Jacobs to scale our impact across Asia.

香港一直致力於基建投資，並全力推動經濟增長和大灣區發展的深度融合，因此是我們擴展亞洲業務的首選平台。 ”

JACOBS

Senior Director of Operations
高級營運總監

Rupert Leung
梁國堯

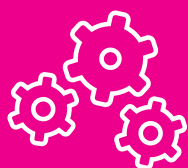


HOW INVESTHK CAN HELP

投資推廣署的一站式服務

InvestHK is a department under the Commerce and Economic Development Bureau, the Government of the Hong Kong Special Administrative Region of the People's Republic of China. We support overseas and Chinese Mainland companies and institutions, from multinational corporations to startups, to plan, set up their business in Hong Kong, and to expand their operations and international reach via Hong Kong.

投資推廣署是中華人民共和國香港特別行政區政府商務及經濟發展局轄下的部門。我們為來自中國內地及海外的企業——從跨國企業到初創公司——提供專業支援，涵蓋業務規劃、在香港設立公司、擴展業務等全方位服務，並協助企業透過香港開拓國際商機。



PLANNING 規劃

- Strategic guidance on business decisions
- Connections with consulates, chambers of commerce, and business associations
- Advice on living and working in Hong Kong
- 為客戶提供資訊以協助策劃、評估及辨識機遇
- 協助聯繫相關領事館、商會和商業協會
- 提供有關在港生活的諮詢服務，如銀行開戶、住屋、就學和人際網路等



SET-UP 籌組業務

- Assistance with licensing & visas
- Introductions to service providers and government departments
- Guidance on tax, regulations, and sector-specific opportunities
- 提供營業執照和簽證申請等支援
- 協助聯繫服務供應商、專業協會和政府部門
- 提供稅收和商業法規的資訊，和就特定行業和機遇提供諮詢



LAUNCH 開業

- Connections to lawyers, accountants, HR specialists, and real estate firms
- Assistance with office location selection
- Marketing and PR support
- 協助聯繫專業服務供應商
- 協助辦公選址
- 提供公關宣傳及市場推廣



EXPANSION 後續服務 / 業務拓展

- Tools and advice for sustainable growth
- International capital connections
- Advice on research commercialisation, talent attraction, and other key areas
- Ongoing marketing and PR support
- 提供有關拓展業務的建議
- 協助企業對接國際資本
- 在科研落地、人才引進等方面提供支援
- 持續提供公關宣傳和媒體支援

INDUSTRY SPECIALTY AND WORLDWIDE NETWORK

匯聚行業專家 貫通全球網絡

We have specialist teams based in Hong Kong that cover both priority industry sectors and key geographic markets to support global investors throughout their entire journey.

我們在香港設有行業專家團隊涵蓋多個重點行業領域，並全面覆蓋關鍵市場，致力為環球投資者提供全方位的支援服務。

INDUSTRIES COVERAGE GROUP

Business & Professional Services
Consumer & Hospitality
Creative Industries, Sports & Entertainment
Digital Technologies & Data Infrastructure
Family Office
Financial Services
Financial Technology
Innovation & Technology
Life & Health Sciences
Sustainability
Transport, Logistics & Industrials

行業專家組

商務及專業服務
消費品牌及款待
創意產業、體育及娛樂
數字科技及數據基礎設施
家族辦公室
金融服務
金融科技
創新及科技
生命與健康科學
可持續發展
運輸、物流及工業

GEOGRAPHICAL COVERAGE GROUP

China Markets
International Markets, Consulates and Chambers

環球業務組

內地業務
國際業務、領事館及商會

OUR GLOBAL NETWORK

我們的環球網絡

CHINA

中國

- Hong Kong 香港
- Beijing 北京
- Chengdu 成都
- Guangzhou 廣州
- Shanghai 上海
- Wuhan 武漢

ASIA PACIFIC

亞太區

- Almaty 阿拉木圖
- Bangkok 曼谷
- Jakarta 雅加達
- Mumbai 孟買
- Seoul 首爾
- Singapore 新加坡
- Sydney 悉尼
- Tokyo 東京

MIDDLE EAST & AFRICA

中東及非洲

- Cairo 開羅
- Dubai 杜拜
- Jerusalem 耶路撒冷
- Nairobi 奈洛比

EUROPE

歐洲

- Berlin 柏林
- Brussels 布魯塞爾
- Göteborg 哥德堡
- Istanbul 伊斯坦布爾
- Izmir 伊茲密爾
- London 倫敦
- Milan 米蘭
- Moscow 莫斯科
- Oslo 奧斯陸
- Paris 巴黎

AMERICAS

美洲

- Lima 利馬
- Mexico City 墨西哥城
- New York 紐約
- Rio de Janeiro 里約熱內盧
- Santiago 聖地牙哥
- San Francisco 三藩市
- Toronto 多倫多
- Head Office 總部
- Investment Promotion Units in Hong Kong Economic and Trade Offices 香港經濟貿易辦事處轄下的投資推廣小組
- Consultants 投資推廣署駐當地顧問



中華人民共和國香港特別行政區政府

InvestHK 投資推廣署

The Government of the
Hong Kong Special Administrative Region
of the People's Republic of China



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