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EXECUTIVE PRESENCE AND IMPACT /

PROGRAM OVERVIEW /

Successful leaders make an impact. Through communications, interactions and visible behaviors, executives engage others with their presence. **Executive Presence and Impact** is a tailored series program for managers who have deep expertise and want to make their impact felt by others - when expressing ideas, making recommendations and presenting strategies.

Through exercises, activities and video recording, individuals develop their personal style of executive presence – increasing impact and influence upon others.

Recommended For /

Executives who are growing into leadership positions and are looking to increase their gravitas, influence and communication impact.

What are the elements which make executives distinguished as an individual and convincing as a leader?

THE **CHARISMA** THROUGH
INTERACTIONS

THE **CONFIDENCE** OTHERS
FEEL

THE **IMPACT** AUDIENCES
REMEMBER



SESSION MODULES /

Through a series of themed sessions, individuals will build and develop their personal style of executive presence. Sessions can be offered through online, in-person or hybrid environments.

COMPEL AS A LEADER /	COMMUNICATE WITH IMPACT /
<ul style="list-style-type: none">▶ Capture others' attention with messages that resonate▶ Persuade others to support your recommendation▶ Deliver short stories that capture the hearts of the audience▶ Inspire others to support your views	<ul style="list-style-type: none">▶ Turn complicated information into engaging messages▶ Illustrate expressions using body language▶ Accentuate emotions with voice techniques▶ Engage audiences throughout your presentation▶ Speak with confidence in front of audiences
CONNECT WITH OTHERS /	CREATE YOUR EXECUTIVE BRAND /
<ul style="list-style-type: none">▶ Communicate with empathy▶ Relate with others while interacting▶ Build rapport naturally with others▶ Grow your influence across your network▶ Create desirable first impressions	<ul style="list-style-type: none">▶ Demonstrate gravitas in the boardroom▶ Be seen as an expert and a leader▶ Express a cause for action▶ Distinguish yourself to stakeholders▶ Speak eloquently in front of media

Impact The Future with Presence /

▶ Find out More

Our team will be happy to answer your questions and arrange a meeting to discuss your development needs.

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