



WOODBURN ACCOUNTANTS & ADVISORS

We are a trusted business partner for Corporate Clients & Entrepreneurs.
Empowered by innovative cloud accounting, payroll & corporate document solutions.

www.woodburnglobal.com

ABOUT US

Woodburn Accountants & Advisors is a premier corporate services firm in China and Hong Kong known for its exceptional expertise and comprehensive service offerings. With deep knowledge in accounting, tax, and payroll services, we ensure meticulous attention to detail and accuracy in all financial records.

Our firm prides itself on maintaining high ethical standards and professionalism, guaranteeing confidentiality and trustworthy behavior for all our clients.

We adopt a client-centric approach, tailoring our accounting, tax and payroll services to meet the unique needs of each client. We emphasize clear and effective communication, simplifying complex financial information for better client understanding.

We are committed to leveraging cutting-edge technology to enhance our corporate services and deliver exceptional value to our clients.

THE WOODBURN ADVANTAGE

- Local Expertise & Knowledge
- Accuracy & Attention to Detail
- Professionalism & Integrity
- Client-Centric Approach
- Timeliness & Reliability
- Technology-Savvy
- Proactive Advisory
- Comprehensive Services

OUR TEAM



Sven Koehler

Managing Director

Having served as a strategic leader for numerous ventures, from burgeoning startups to established publicly-listed companies, Sven is renowned for his adeptness in formulating market strategies and implementing business models that drive sustainable growth and profitability in the dynamic Asian market landscape.

As Managing Director, Sven's mission is to empower foreign investors, executives, and entrepreneurs to overcome common obstacles encountered in their Greater China business endeavors, facilitating their journey towards accelerated success and prosperity.



Kristina Koehler-Coluccia

Head of Business Advisory

Kristina Koehler-Coluccia has worked with over 750 international companies, from startups to publicly-listed companies, across industries and sectors on their market strategy, implementation of business models, and helping them to focus on their growth in China and Hong Kong.

Kristina's mission is to help foreign investors, leaders, entrepreneurs avoid the most common obstacles that they encounter along their Greater China business journey in order for them accelerate their profitability.

SERVICES IN **HONG KONG**

- Cloud Accounting & Financial Reporting
- Cloud Payroll Services
- Company Registration
- Company Secretary
- Employer-of-Record
- Flexible Co-Working in Hong Kong
- Recruitment
- Registered Address in Hong Kong
- Tax & Audit
- Trademark Registration
- Visa Application

SERVICES IN **CHINA**

- Appointment of China Supervisor
- Appointment of Finance Manager
- Cloud Accounting & Financial Reporting
- Cloud Payroll
- Company Registration
- Employer-of-Record
- Recruitment
- Tax & Audit
- Trademark Registration
- Visa Application

SWITCH TO US

Switch to our expert corporate services today and experience unparalleled support in company registration, accounting, compliance, and more. Our dedicated team of Chartered Company Secretaries (CCS), Certified Public Accountants (CPAs), and tax experts are here to streamline your operations and ensure your success. Switch now and transform your corporate journey with our tailored, efficient, and reliable solutions.

We take care of everything from migration to tax and payroll management, ensuring your financial operations run smoothly. Our comprehensive services handle every aspect of your financial management meticulously, freeing you to focus on business growth. With seamless transitions, efficient accounting practices, and ongoing support, we maintain accuracy and compliance. Trust us to manage payroll with precision, ensure timely tax filings, and provide detailed financial reports. With our expertise, your accounting, tax, and payroll needs in China and Hong Kong are secure, giving you peace of mind and the freedom to focus on strategic decision-making for your expanding business.

PARTNER WITH US

We understand that successful market entry requires more than just accounting expertise — it demands a broad ecosystem of trusted service providers. That's why we've built a robust global network of professionals to support every facet of our clients' business journeys.

When you work with Woodburn, you gain access to a curated network of certified legal advisors, banking specialists, real estate consultants, and relocation experts — all aligned to deliver a seamless and comprehensive client experience. Our goal is to ensure that businesses entering China and Hong Kong have every resource they need to thrive, from the initial setup to long-term operational support.

We are always looking to expand our network with like-minded professionals who share our commitment to excellence and client success. If you are a service provider seeking to collaborate with a reputable corporate advisory firm in China or Hong Kong, we'd love to hear from you.

Interested in becoming a partner? Reach out to us today to explore collaboration opportunities.



WOODBURN ACCOUNTANTS & ADVISORS

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