

Hong Kong FAST-TRACK YOUR NEXT SUCCESS



SCALE UP WITH ASIA'S PREMIER FINTECH HUB

Combining enormous market opportunities with progressive policies and deep funding pools, Hong Kong is an international fintech hub which offers the perfect platform for companies to rapidly scale-up their business.

A sizeable financial industry with huge demand for B2B fintech innovation

		Market Stats (USD)	No. of Firms
	Asset & Wealth Management	\$4.5tn AUM ¹	1,800+ ¹
	Banking	\$3.36tn Total Asset ²	160+ Licenced Banks ² 8 Virtual Banks
	Digital Payment	\$33.4bn Projected Total Transaction Value ³	100+ payment companies ⁴
	Insurance	\$74bn Total Gross Premium ⁵	160+ Insurers ⁵ 4 Virtual Insurers
	Securities	\$203.8bn Total Assets ⁶	1,400+ Securities Dealers and Securities Margin Financiers ⁶
	Trading	\$1.37tn Total Trade ⁷	Out of 340,000+ Total SMEs ⁷ 99,000+ engaged in import/ export trade and wholesale ⁷

Exceptional growth potential in B2B and B2C markets in Hong Kong

High growth B2B fintech sub-sectors

- Notable fintech sub-sectors with significant growth opportunities⁸: **Investech**, **Wealthtech**, **Insurtech** and **Greentech**

Unique B2C opportunities in wealth management

- Hong Kong has **6,000+** ultra-high-net-worth individuals⁹ and the **second largest** billionaire population among global centres¹⁰

ENORMOUS OPPORTUNITIES IN WEALTH AND CAPITAL MARKETS IN MAINLAND CHINA

- **Over 20%** of high-net-worth individuals in Mainland China are located in the Greater Bay Area¹¹
- Greater Bay Area Wealth Management Connect Scheme will facilitate growth of wealth management market in a region with over 86 million people and a combined **GDP of US\$1.95 trillion**
- China's capital market is expected to grow to **US\$100 trillion** by 2030¹²

FAVOURABLE POLICIES & GOVERNMENT SUPPORT

- ✓ Hong Kong Monetary Authority's (HKMA) Fintech 2025 Strategy's focus areas are:
 - **All banks go fintech**
 - Future-proofing Hong Kong for Central Bank Digital Currencies
 - Creating the next-generation data infrastructure
 - Expanding the fintech-savvy workforce
 - Nurturing the ecosystem with funding and policies
- ✓ InvestHK's Global Fast Track programme connects fintech with corporate clients, investors and local partners
- ✓ Fintech Proof-of-Concept Subsidy Scheme by Financial Services and the Treasury Bureau encourages partnership between fintech and licensed financial institutions
- ✓ HKSAR Government supports the sustainable development of the security token offering business in Hong Kong, while the latest licensing regime for virtual asset service providers also provides better clarity and investors' assets protection
- ✓ Simple and low tax regime with the first US\$255,000 of profits taxed at 8.25% and 16.5% afterward
- ✓ The HKMA and the People's Bank of China launched a one-stop platform for financial institutions and technology firms to conduct pilot trials of fintech initiatives in the Greater Bay Area in 2022

DEEP & DIVERSE FUNDING



World's No.1

IPO market in seven of the last 12 years¹²



2nd largest private capital pool

in Asia Pacific totalling at **US\$ 170 billion**¹³

- **Asia's largest cross-boundary private wealth management centre and the hub of choice for family offices**
- **HKSAR Government launched the US\$641 million Strategic Tech Fund to support series A and B financing for start-ups**
- **HKSAR Government allocated an additional US\$1.27 billion to the Hong Kong Growth Fund for investments in projects that enhance Hong Kong's status as a financial, commercial and innovation centre**¹⁴

Get in Touch with InvestHK to Fast-track Your Next Success

1. Asset and Wealth Management Activities Survey 2021, Securities and Futures Commission 2. 2021 Annual Report, Hong Kong Monetary Authority 3. Statista, Inc. (projected total transaction value for 2022) 4. PayDollar 2020 5. Insurance Authority 2020-2021 6. Financial Review of the Securities Industry 2021, Securities and Futures Commission 7. Trade and Industry Department 2021 8. HKMA Tech Baseline Assessment 2022. 9. Knight Frank 2022 10. Wealth-X 2021 11. KPMG 2021 12. HKEX 2021 13. AVCJ 2021 14. FSTB 2022.



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