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James Chen
General Manager
Dun & Bradstreet Hong Kong

ESG Investing for Sustainable Business Growth

With increasing awareness of sustainable investment, Dun & Bradstreet offers a suite of solutions to help companies integrating ESG into their business.

Environmental, Social and Governance (ESG) has been a growing focus for businesses and investors around the world. This has also facilitated an expanding industry for ESG analysis and services. One of the global market leaders in data and analytics, Dun & Bradstreet (D&B) has set up a specialist team in Hong Kong in 2020 with the aim to help corporates navigate ESG integration and achieve sustainable business growth.

James Chen, General Manager of Dun & Bradstreet Hong Kong, said, “ESG is becoming a key agenda item for any successful businesses in the future. As more people engage in ESG investing, there is a rising demand for ESG ratings, analytics and data coverage in the market. We are using our data and expertise to develop new ESG-focused solutions to help businesses navigate the evolving landscape.”

Tapping ESG opportunities in Mainland China via Hong Kong

Chen considers Hong Kong as an ideal location for ESG solutions. “Our focus on ESG spans across global businesses of different industries. Hong Kong's position as a trading hub in Asia is essential for us to

understand businesses' supply chains in greater granularity,” he said. “With financing, infrastructure development and risk control in Hong Kong being unique in Asia, it is a key strategic location for us.”

According to Chen, there is an increasing demand for ESG solutions in the Mainland as the Government places more emphasis on green financing. “Mainland China is now one of the world's largest green bond issuers. Businesses in the Guangdong-Hong Kong-Macao Greater Bay Area and those along the Belt and Road are seeking for sustainable ways to mitigate risks and accelerate revenue. As a gateway to the Mainland, Hong Kong carries a significant role in matching the Mainland's demand with the increasing international supply of capital.”

He added, “The maturity of Hong Kong's ESG regulatory framework and its trend of ESG investing also make it an important region with best practices, which can be adopted in Mainland China and more widely across international markets.”

For over 15 years, Dun & Bradstreet's Hong Kong office has been supporting the business data and analytic needs of its clients in the region as well as its global

clients who would like to do business with Hong Kong companies and SMEs. It will be continuously expanding its data, products, technology and analytics offering. “We are investing in Hong Kong and our future here. From a business perspective, we are investing in people, skills, data and technology, which aligns with the key factors driving Hong Kong's economy, its companies, and its future,” Chen concluded.

Dun & Bradstreet

- Headquartered in the United States, Dun & Bradstreet was founded in 1841 with offices located all over the world
- Dun & Bradstreet's Hong Kong office offers a set of solutions in risk management, compliance, sales and marketing, master data, analytics and corporate training

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