



Corporate Events  
Conferences & Summits  
Galas  
Festivals  
Concerts  
Sporting Events  
Live • Virtual • Hybrid



Whether you are hosting a strategy conference or live entertainment performance, you need an experienced and unbiased consultant to guide you every step of the way.

**Blending creativity, innovation and 30+ years of experience, ISL expertly manages your content, people, time, resources and budgets for a seamless and high ROI event.**



# FROM VISION TO REALITY

## Production

- Event management and operation logistics
- Space planning
- Set design and build
- Technical production
- Equipment specification
- Technical integration
- Budgeting and management

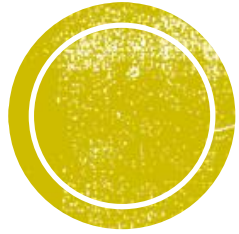
## Design

- Concept development
- Integrated system control design
- Audio, video, lighting and rigging system Design
- Multimedia content development
- Film, sound & graphic design
- Brand experience design

## Strategy

- Talent Booking
- Promotion and marketing
- Merchandise
- Sponsorship
- Employee engagement and communication
- ESG and sustainable event strategy





*Scott brings complete peace of mind to the event planning process. Along with his professional team, he takes care of all aspects of production, light, sound and ensures to-the-second precision on delivering the rundown. Scott is helpful, creative and has an amazing ability to stay calm and “deliver the goods”. We have worked with Scott and his team for the past two key events for our agency, and will continue to work together due to the team’s professionalism and ability to pull off world-class events.*

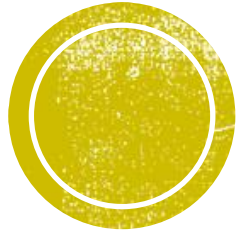
- Sarah Keates, White Orchid Insights



# BRINGING YOUR EVENT CONCEPTS TO LIFE

From conceptualization to budgeting, from execution to post-event review, we will work closely with you through it all, giving your vision wings to fly.





Scott's team at ISL are the perfect match for a variety of event production deliverables – concerts, gala dinners, in-person and hybrid conferences. They are definitely the right choice for a stressless event production partner in HK and Asia!”

**- Gloria Ng, Director of Events, Institutional Investor**



# LEADING-EDGE EVENT BEST PRACTICES

We help you navigate the intricate technical requirements in live, hybrid and virtual events, as well as emerging priorities like ESG and innovation.



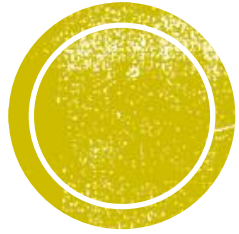
# SCOTT MCLEAN

## MANAGING DIRECTOR

With 30 years of experience in managing, creating and producing special events, Scott is a respected name in the event business. His expertise and unsurpassed supplier network have made him a top-choice production partner for large scale corporate events, conferences, sporting events, state dinners for royalty, international branded celebrity events, and many more high-profile affairs around the world.

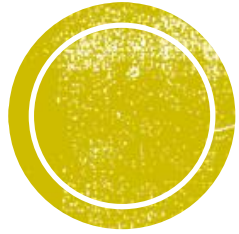
Scott brings his extensive hospitality management experience gained from Canada, USA and Asia to his event business, which he established in Hong Kong in 1997.





*For eight years running, Scott's network and expertise in getting headlining acts and entourages from United States have been key to making our Charity Ball a success. From planning to technical production to execution, every aspect of our event was done elegantly and professionally, and we have nothing but praise for their professionalism.*

- Andrew Chworowsky, Co-Chair FCC Charity Committee



# PROJECT HIGHLIGHTS

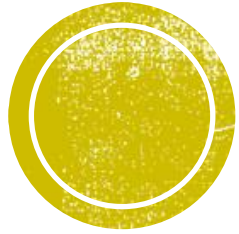




# HONG KONG RUGBY SEVENS

ISL is a long-time partner of the Hong Kong Rugby Union as Production Manager for the Hong Kong Rugby Sevens.





*I've had the pleasure of working with Scott and his team for the past 10 years on the Cathay Pacific HSBC Hong Kong Sevens, the biggest international sports event in Hong Kong. Scott has successfully produced the entertainment program under complex circumstances with professionalism and insights that has helped make the tournament a globally recognized success and a "bucket-list" event. On behalf of the Hong Kong Rugby Football Union, I'd like to express my deepest appreciation for Scott's leadership, creativity and organization.*

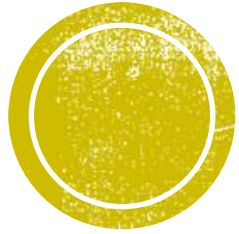
- **Robbie McRobbie, Chief Executive Officer**
- **Hong Kong Rugby Union**
- **Cathay Pacific/HSBC Hong Kong Sevens**



## WORLDWIDE PARTNER SUMMIT

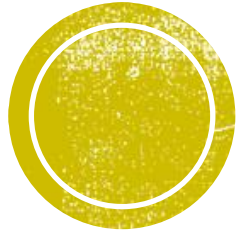
ISL produced a worldwide Global Partners Conference, gathering more than 1,500 people on the Hong Kong waterfront. We oversaw all technical and set production in a specialized marquee.





*I can honestly say that Scott and his team gave me the best show I've ever done outside of the United States. I can get good gear just about anywhere, but the quality of their work was outstanding.*

**- Bill Myers, MIG**



*Working with ISL over the past several years has always been an easy, stress-free process. From AV production to entertainment coordination for our most popular events, the New Year's Eve party and Welsh Male Voice Choir always come together perfectly! It is great to get such versatility from Scott and his team, who are committed to making our social gatherings a success from start to finish.*

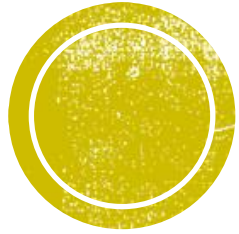
**- Mark Pawley, General Manager, Hong Kong Football Club**



## MIH GROUP CONFERENCE

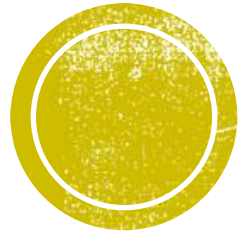
For 3 years in a row, ISL has produced the annual 3-day high level destination internet conference for Naspers Group, MIH Internet Assets Division.





*Great execution from Scott and his team! Our event went off without a hitch thanks to their technical expertise. They did a splendid job executing our online games seamlessly during the Naspers / MIH Internet Strategy Conference, Istanbul.*

**- John Watts, Head of Online Gaming at MIH Group**



# LIVE EVENTS





CENTRAL SEVENS FESTIVAL



MIH GROUP CONFERENCE

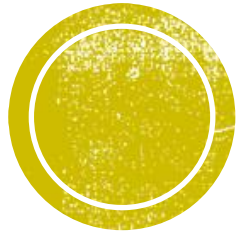


ASBAA ICONS OF AVIATION



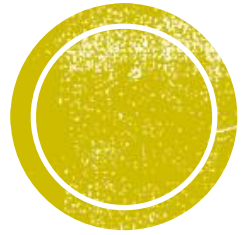
RUSSELL PETERS LIVE IN HK





*Thanks to ISL's invitation of the Charlie Daniels Band, our charity ball really got everyone 'kicking it up country and western style!' ISL's generosity and support in organizing our charity ball resulted in a fruitful event that was not only enjoyable, but also helped us reach our fundraising goals. With the money we raised, we opened a new language school in Lei Muk Shue, as well as support 72 young scholars and more than 300 residential care youth in their English and Mandarin learning at PLK.*

**- The Foreign Correspondents Club, Hong Kong Charity Fund**



# HYBRID EVENTS





WORLDWIDE PARTNER SUMMIT



INSTITUTIONAL INVESTOR  
HYBRID



ERNST & YOUNG CONFERENCE



JULIUS BAER LUNCHEON

# THANK YOU

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