



CORPORATE PORTFOLIO



Entertaining Hong Kong Since 2003

We are an integrated event and hospitality consultancy based in Hong Kong.

Entertaining Asia has provided services to a vast spectrum of clients over the last 18 years. Our clients include global fashion brands, international luxury hotels and respected financial institutions. We are also adept at providing great value services to local F&B venues and entrepreneurs.



WHAT WE DO



**Event & Hospitality
Consultancy**



**Entertainment
Services**



**Event Management
Services**



**Visa Case
Management**



**Media &
Marketing**

Whether it is a single task or a larger project, we are happy to discuss your needs.
Contact us for a no-obligation meeting and discover how we make your business more manageable.



Event & Hospitality Consultancy

Our professional team can provide fully-confidential business and market assessments. Find areas of concern and provide quantifiable solutions within an affordable budget.

Our event and hospitality specialists are experienced and detail oriented. With decades of best working practices, knowledge of market trends.

PORTFOLIO





Business Review

We provide professional independent and confidential assessment services. Whether it is for individual events or the business as a whole. With our honest and constructive review, you will have the information to make positive changes within your operation.



Marketing Strategy

We can create a comprehensive marketing solution based on your needs. You tell us your event objects and will we provide a considered path that will get you on time and on budget.



Concept Creation & Curation

Looking to breathe life into an established business or opening a new business? We can create and curate new marketing, entertainment and event concepts on your behalf, all our knowledge and experience while lessening your workload.



Feedback & Long Term Development

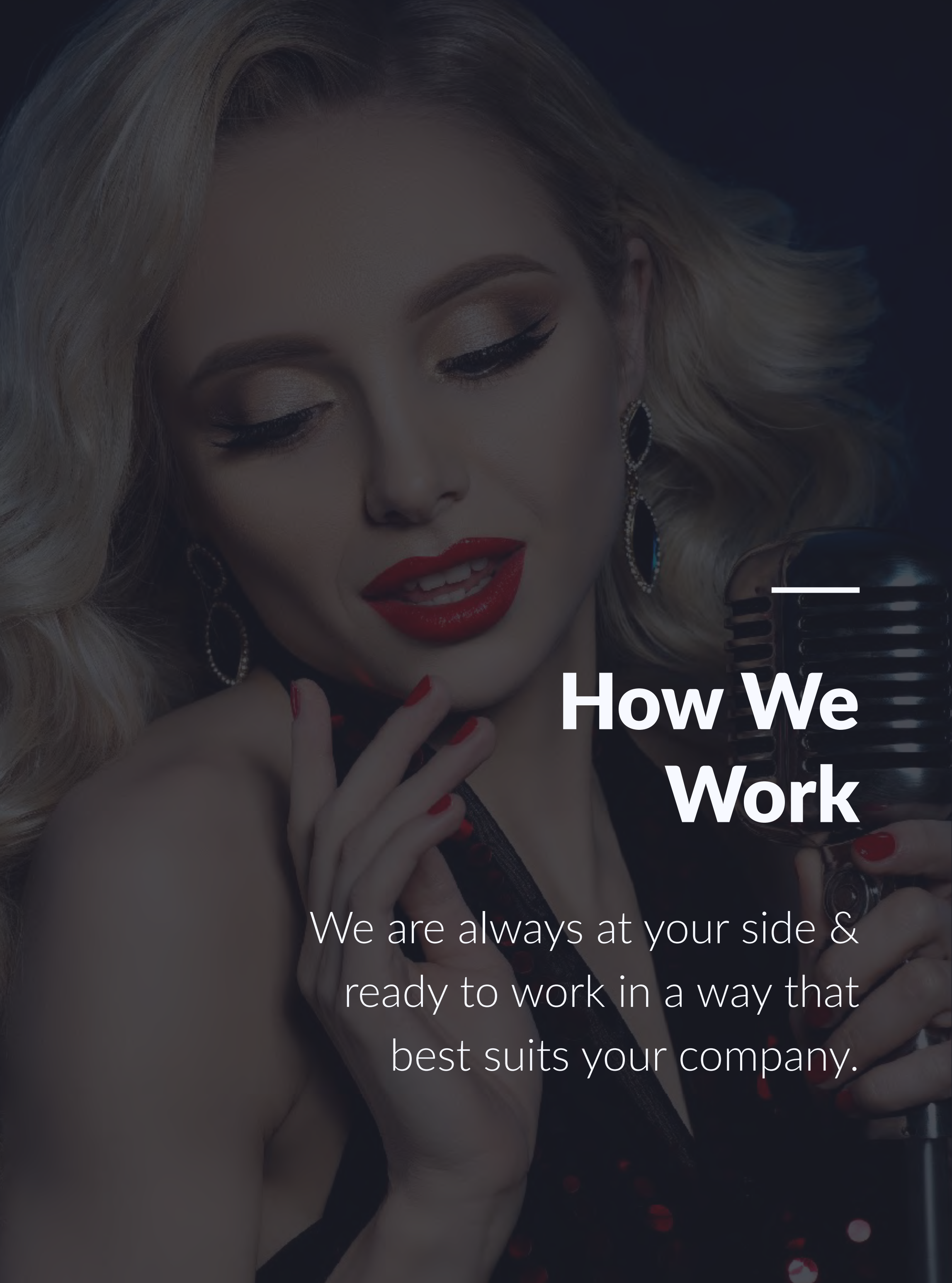
Studying these results, we can identify the latest market trends; analyse the strengths and weaknesses of your current business model, and red flag the key areas for improvements. Over time we can set appropriate intermediate goals – e.g. weekly or monthly target, to ensure your business to achieve your long term vision.



Entertainment Services

No matter the size of the event, we have the talent to make any event or occasion a sure-fire hit.

From singers to magicians and dancers to DJs. We have the professional local and international artists who will make your event shine and leave a positive and lasting impression on your guests.



How We Work

We are always at your side & ready to work in a way that best suits your company.

ENTERTAINMENT SERVICES



By Budget

Tell us how much you want to spend and we will provide a flexible solution that maximises your investment.



By Concept

If you have a great idea for your event, we can provide the best local or international talent that you desire.



By Venue

Your time is valuable and so let us curate your event and entertainment with the perfect package for your needs.



Event Management Services

We take the hassle out of the occasion and provide an end-to-end event solution.

From grand openings to birthday parties and product launches to anniversary dinners. For 15 years we have partnered with many of the biggest names in the business. Providing the behind-the-scenes support that has made their big event distinctive and unforgettable.



EVENT MANAGEMENT SERVICES

We will work in a way that suits your business and can reach your goals from a variety of directions.

I

Event Management

We take your brief and then create an easy to follow event plan. We work as an extension of your team towards the goal of a successful and memorable event.

II

Concept Creation & Event Management

For a more complete package, we can offer our full creative services. Providing a unique and customised concept that will set your event apart.

III

Event Support Services

Our on-site support team have delivered hundreds of successful experiences, either at our own managed events or those hosted by other companies. From music festivals, cocktail receptions, weddings, DJ nights and yacht parties. No event is too big or too small and regardless of size. We pride ourselves on having the highest levels of professionalism and client satisfaction.

IV

Event Consultancy

Our team will provide an independent study of your existing event offerings. We can gauge guest response and event offer mystery event attendees. Once with have gathered as much information as relevant for the case. We will provide you with a concise action plan on how to increase effectiveness and reach.



Visa Case Management

One of the most frustrating parts of engaging overseas talent is securing the correct employment visa.

This is a time-consuming and often daunting process. Especially, if you are not up to date with the current government regulations and requirements. Our visa consultants have been working with Hong Kong Immigration for over 16 years.

Our long-established good reputation with the immigration department allows us unprecedented procedural insights. This allows us to structure a case with the best possible chance of success. We will manage the case from start to finish and keep you informed of each step until completion and approval.





Visa Case Management

Our visa service includes:

- An honest case assessment and prediction of success.
- Preparation and submission of all case documents.
- Liaising between the applicant and Hong Kong Immigration during the approval process.
- Hand-delivery of the visa passport sticker to the successful applicant upon arrival.

Short-Term Employment Visa Case Management

Besides our case management services, we also act as the business sponsor for the performing artist. This service is available for short-term employment cases of 3-5 days

Long-Term Employment Visa Case Management

If the performer or employee is coming to Hong Kong on a permanent basis. They must be sponsored under the employer. We will act as the agent and we can also include family members looking to apply for dependent visas.

Extension Visa Case Management

We can also provide case management services for performers and employees looking to extend their current visa. This service is also available for dependent and business visas.

Service Fees

Our visa services are available on a case-by-case basis or on a retainer basis. We offer special rates should your company have more than 10 cases or if you have a group travelling together. Please contact us for an assessment of your visa case management needs.

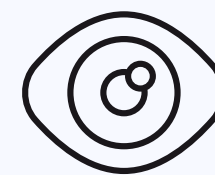


Marketing & Media Services

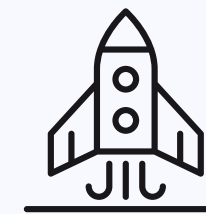
Over the past 18 years, we have marketed thousands of public facing brands and events.



ONLINE SOLUTIONS



OFFLINE SOLUTIONS



ABOVE-THE-LINE SOLUTIONS

We deliver on-time, on-target and on-brand. Once we have your full brief, we will prepare a well-considered package based on your goals. Showing you how best our services will be used for the greatest reach and impact.



Online Marketing Services

We own and operate Hong Kong's most well-known and well-trafficked nightlife and event guide. This gives us unique insight into market trends and visitor behaviour. It also allows us to deliver your message to a captive and responsive audience.

hkclubbing.com
Hong Kong's Nightlife Guide





Online Marketing Services

We offer a variety of advertising packages across the platform, designed to maximise your exposure. Whatever your budget to timeframe, we can deliver your message to our valued visitors.

- Professional copy-written advertorials published on our news section.
- Cross-site or targeted banner advertisements.
- Premium listing of your event on our event calendar.
- Premium listing of your venue in our venue directory.
- Social media campaigns across hkclubbing's Facebook & Instagram.
- Social media event set-up and invitations to our group members.
- Ticketing set-up and management via fatsoma.com.
- Banner advertisements and coverage on our regular email newsletter (EDM).
- Dedicated email newsletter (EDM) promoting your venue and event to our entire database.

Visiting hkclubbing.com for more information.



hkclubbing.com
Hong Kong's Nightlife Guide



Online Marketing Services

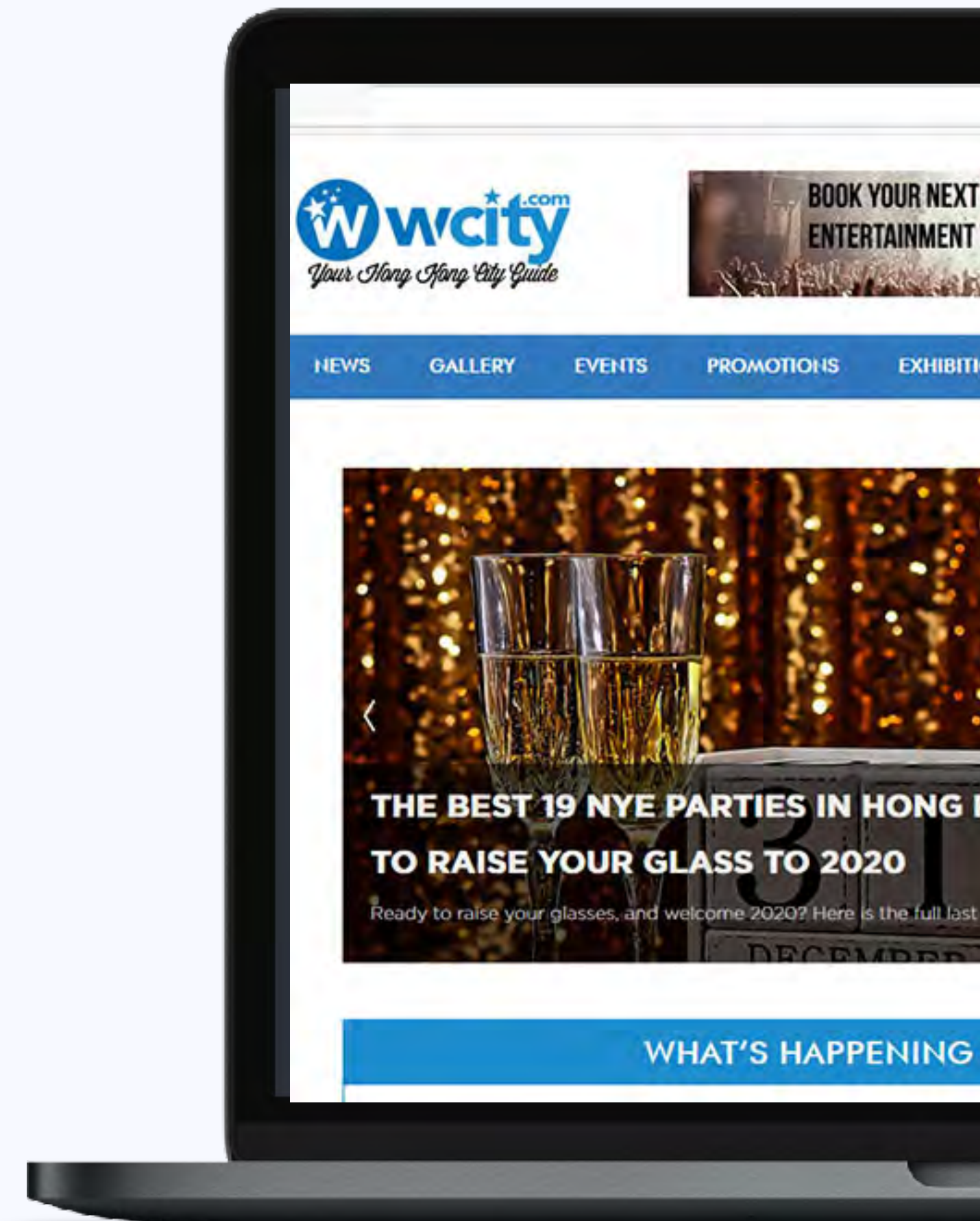
Wcity.com was set-up with the aim of being Hong Kong's most informative lifestyle portal.

We feature all the latest lifestyle news, written by a diverse range of contributing writers.
We cover a vast range of interests including dining, entertainment, fashion and art.

- Professional copy-written advertorials published on our news section.
- Social media tie-in postings across Wcity's Facebook & Instagram.



Visiting wcity.com for more information.





Offline Marketing Services

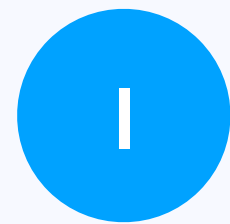
Are you looking for a more direct and targeted approach to promote your venue, activity or event?

Then our promotional street team is a great value way to communicate your message and get immediate results. Tell us your goal and budget and we will create a custom promotional package tailored to deliver the greatest ROI possible.





OFFLINE MARKETING SERVICES



Standard Street Team

We provide bilingual (English and Cantonese) and trilingual (English, Cantonese and Mandarin) teams. Depending on your need. These teams distribute promotion materials in the area of your choice and at a time of your choosing. For an extra fee, we will brand their tee-shirts with your company logo or event information.



LED Street Team

All the benefits of a Standard Street Team with the added exposure of high visibility LED backpack. This is the best option for displaying your venue logo or event name.



Lightbox Street Team

All the benefits of a Standard Street Team with the added exposure of high visibility LED light-box. The light-box is lightweight and carried on the back of our Street Team members. Displaying your artwork of choice for all to see.



Display Screen Street Team

Taking things to the next level, we will outfit our Street Team members with a large LCD display. This is a great way to engage potential guests with a custom video flyer or video advertisement. Sound can also be incorporated to attract even more attention to your message.

STREET TEAM
宣傳隊伍

ask **ME** about
the latest events
www.streetteam.hk

GET ON THE CUSTODY
TO HONG KONG'S
NIGHTCLUBS
ONLY HK\$100
FOR 12 MONTHS
OF BENEFITS
BE PRIVILEGED
WWW.STREETTEAM.HK

ON
FOR
OF
PR
SIVE

A blurred night city street scene with various lights and signs. In the foreground, a white taxi sign with the word 'TAXI' in red letters is visible. The background shows out-of-focus lights and signs, including a large red and yellow sign at the top.

Above-the-line Marketing

Knowing where best to spend your advertising dollars in an ever-changing and maturing market can be troubling.

We specialise in providing cross-media and cross-platform packages tailored to your exact requirements. Our group buying power and industry relations mean that we also get the best prices available and we pass those savings to you. From billboards to glossy magazines and Instagram ads to cinema screens.

We can get your message to the most receptive audience. We also offer professional copy-writing and media distribution services for press-releases. We can arrange press conferences, product launches and media visits/tastings. Contact us to learn more about how we spend your marketing budget wisely and responsibly.



Entertaining Asia, it's what we do...

Email us today and let's create
your memorable hospitality and
event experience together.

info@entertainingasia.com



Entertaining Asia

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