

28 Years And Still Growing

 ASIA ONE

2025 Corporate Profile, Asia One Group



Where Legacy Meets Cutting-Edge: Asia's Printing Powerhouse.

Since 1997, Asia One has been the cornerstone of premium print and production solutions in Hong Kong, servicing clients in Asia Pacific, Europe and the Americas. From bespoke publishing to large-scale commercial printing, we blend time-tested craftsmanship with cutting-edge technology to meet the evolving demands of our clients.

We are a service-first printing corporation that houses an expert team of print specialists, colour technicians, graphic designers and customer services reps. Growth isn't just our history - it's our commitment to your future.





Art & Culture Institutions



Magazine & Book Publishers



Design Studios / Agencies



Financial Institutions



Education

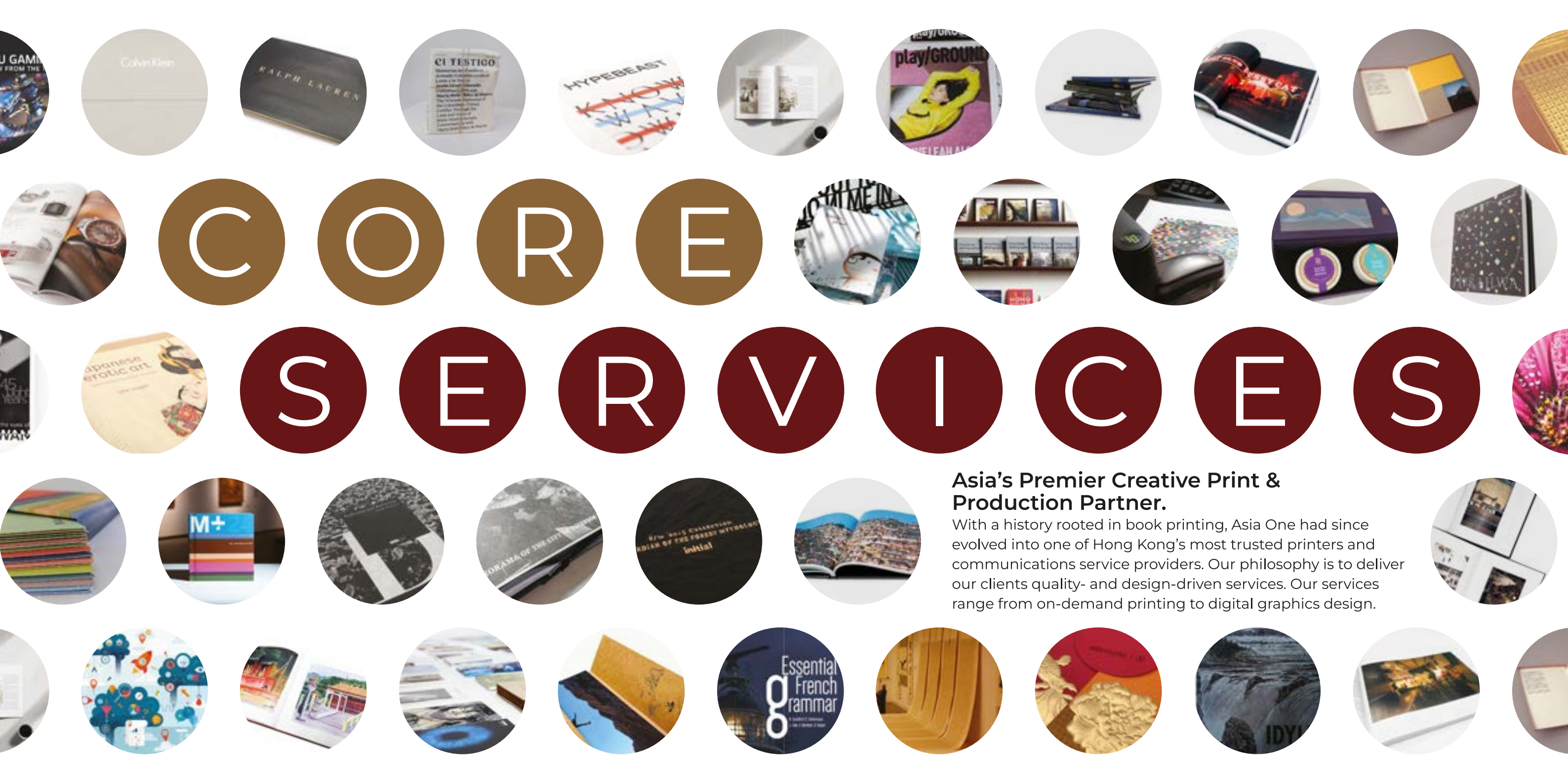


Government and NGO's



Real Estate & Construction





C O R E

S E R V I C E S

Asia's Premier Creative Print & Production Partner.

With a history rooted in book printing, Asia One had since evolved into one of Hong Kong's most trusted printers and communications service providers. Our philosophy is to deliver our clients quality- and design-driven services. Our services range from on-demand printing to digital graphics design.

Commercial & Advertising Printing

01

Commercial, Advertising,
Corporate, Print-on-Demand

Asia's Premier Creative Print & Production Partner

High volume print work that includes flyers, brochures, business cards, posters, banners, maps, catalogs, marketing materials and more. Often printed offset for tight colour consistency or digitally when personalisation is needed. ***Think bold corporate brochures or storefront signage campaigns!***

Marketing Collateral: Brochures, flyers, catalogs, posters.

Books: Bounded hardcover and softcover books

Point-of-Sale (POS): Shelf talkers, display stands, banners.

Large Format: Billboards, vehicle wraps, trade show graphics.

Short Runs: Cost-effective for small batches (e.g., 50–500 units).



Financial, Direct Mailing & Statement Printing

02

Financial, Legal,
Statements, Mailing,
Financial Translation,
Documentation and
Typesetting

Trusted Since 1997 -
Delivering Excellence Across Asia.

Security aware mass custom documents such as statements, invoices, personalised mailers and financial reports. Delivered via digital or offset presses with variable data printing (VDP) for tailored customer messaging. **Think Personalized bank statements, direct mail campaigns for wealth management or variable-data corporate mailers!**

Statements & Bills:	Bank statements, utility bills, invoices.
Direct Mail:	Postcards, letters, envelopes, self-mailers.
Personalized Mailings:	Variable data printing (VDP) for targeted content.
Variable Data Printing (VDP):	Customized text/images per piece.

GREENPEACE



Packaging, Specialty & Luxury Printing

Museum-grade production
for Design, Art & Culture institutions



Bloomberg



PayMe

Where Design Meets Print Perfection

Premium packaging solutions featuring embossing, foil stamping, rigid/custom boxes, luxe materials and tactile finishes. Used for high-end product launches or gifts that make an impression. **Think bespoke rigid boxes with foil for luxury brands; embossed retail packaging; influencer PR kits with custom inserts!**

Folding Cartons: Retail product boxes (cosmetics, electronics).

Labels & Stickers: Pressure-sensitive, shrink sleeves.

Corrugated Packaging: Shipping boxes, retail displays.

Foiling & Embossing: Premium finishes for high-end products.

Die-Cutting: Custom shapes (e.g., business cards, invitations).

Letterpress: Raised ink for tactile elegance.

Publishing & Book Production

Publishing, Registration,
Premium Production

Manulife

CLSA

TimeOut

TK

TatlerAsia

SING TAO
星島新聞集團

Sotheby's

HKU
PRESS
香港大學出版社

三聯書店
Joint Publishing (H.K.)

04

Your Vision. Brought to Life in Print

Full scale publishing support, from pre-press to binding for magazines, journals and books. Utilising offset presses and professional binding techniques to ensure accuracy and finesse in every volume.

Think trade book series for publishers; limited edition art monographs; high quality magazine publications!

Books:

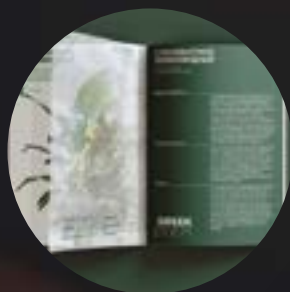
- Hardcover (case-bound, dust jackets).
- Softcover (perfect-bound, saddle-stitched).
- Specialty (foil stamping, embossing, edge coloring).

Magazines & Periodicals: Glossy, matte, or uncoated finishes.

Educational Materials: Textbooks, workbooks, manuals.

Design & Formatting

Design Studio, Marketing
and PR agency Partnerships



Your trusted partner in design -
Online, Print & beyond

05

Graphic layout services including typesetting, colour separation, template creation and final formatting. Ensures design integrity through expert pre-press plus colour profile calibration. **Think Pre-press design layouts; colour-managed book interiors; bespoke graphic formatting for printed material!**

1 **BRANDING & IDENTITY SYSTEMS**
Brand Positioning & Messaging
Visual Identity System
Full Brand Guidelines
Creative Strategy

2 **BRAND/LAUNCH CAMPAIGN**
Campaign Concept & Design
Online Campaign Development
Responsive Front-end
Custom Back-end system
Print Collateral design
Production

3 **CREATIVE ASSET PRODUCTION**
Mobile Videos & Shorts
GIFs
Stills Photoshoot
Long-format feature-quality videos
Post-Production

Event Production

06

Paper engineering,
Paper-based Event Production,
Recycling

Asia's Premier Creative Print & Production Partner

Print services for exhibitions, events and trade shows including signage, displays, backdrops, branded materials and promotional giveaways. Built for sustainability and reusability, we leverage our structural design capabilities and paper engineering knowhow to drive usage of paper and corrugated cardboards to decorate physical spaces.

Think Exhibition booth installation, large-format trade event displays and branded materials for live events!

Events & Decorations
Exhibition Booths
Event Mascots & Props
R&D and Structural Design
Paper Mock-ups & 3D-Rendering

HEIDELBERG

Canon

FUJIFILM

RICOH

Horizon

EPSON®

OUR FACILITIES

OUR FACILITIES

Canon iX
Inkjet Sheet Press



Fujifilm Revoria
6-Colour Toner



Horizon BQ470
Perfect Binder



Epson Stylus Pro 9080
Inkjet Proofing Inkjets



Canon VP6000
Black & White Production Press



Heidelberg
8-Colour Offset Presses



Muller Martinin Perfect Binder/Normbinder
24-Clamp milling Stations



Heidelberg/ST300
6-Station Saddle Stitch



From Idea to Impact — in Print



