

Nurturing the Next Generation of Business Leaders

GBA Business School aims to facilitate learning and idea exchange on business developments in the Greater Bay Area (GBA) through research and consultancy.

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Professor Andrew Chan
President
GBA Business School



Founded in 2020, GBA Business School is a Hong Kong-based institution that focuses on nurturing management talent that carries global mindset, entrepreneurial spirit and a sense of social responsibility. It strives to design and develop practical business initiatives that meet the needs of Hong Kong as well as the development of the GBA.

Different from other business education which are usually theoretical, the School is committed to offering programmes that are mostly related to the actual needs of GBA, such as big data and FinTech knowhow, targeting the youth, executives and professionals. Based on real-life experience of different industrial experts, the organisation hosts webinars and panels to explore the business needs and opportunities in the area, as well as the roles and potential for collaboration among the GBA cities.

Opportunities in the GBA from Hong Kong perspective

Professor Andrew Chan, President of the GBA Business School, believes that Hong Kong is an important base for the GBA. Its unique position and system are the key factors for the organisation to set up its base here. “As Hong Kong is a cosmopolitan city fused with

both Chinese and Western cultures, it adopts international standards in many aspects which makes it credible and reliable; it also has a fast- and free-flow of information, capital and workforce with a strong and independent judiciary system. Hong Kong is also one of the most convenient places for financing and trading. Moreover, the talent here is agile, flexible and open-minded. Many high quality universities here will be able to conduct research and create business opportunities to boost the economy.”

He added, “Hong Kong has a pivotal role in creating synergy between the two major economic cycles – the internal cycle of the GBA and the external global cycle. The city will facilitate Mainland enterprises to ‘go global’ and attract inward investment.”

The GBA School hosts webinars regularly to share insights about the GBA with the public via social media, while maintaining a close relationship with different public and private sectors. The School just signed two Memoranda of Understanding (MOU) with Guangdong-Hong Kong-Macao Bay Area Entrepreneurs Union and Hong Kong Cyberport. With a team of 10 regular staff, the School also welcomes scholars, executives and other professionals to work together. Chan revealed that the organisation also plans to set up new

campuses in Shenzhen and Guangzhou, and will continue to use Hong Kong as the foundation for its development.

As for Hong Kong's talent pool, Chan believes that as long as companies have a clear recruitment positioning, they can easily find the corresponding talent in Hong Kong. He also believes that the Hong Kong Government and enterprises can put more resources into nurturing talent, especially in administration, management and operational strategies, with a view to fostering more future leaders.

GBA Business School

- The GBA Business School was established in 2020 to provide practical business education and cultivate management talents
- Plans to expand in Hong Kong and in other GBA cities, including different cities in GBA such as Shenzhen's Qianhai and Guangzhou

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