



Company Profile – Edward So & Company

The mission of Edward So & Company (Certified Public Accountants), EasiView Ltd, EasiView Management Ltd and EasiWin Property Investment Ltd is to be a business partner of our Clients.

We provide total business solutions to our clients, in a professional and cost-effective way, assist them to solve business problems, speed up their business expansion, and improve their profitability, lead to grow and achieve success with us.

Our Vision is “To grow together with our business partners and to enjoy the results.”



Mr Edward So, Certified Public Accountant, is a fellow member of the Hong Kong Institute of Certified Public Accountant (“HKICPA”) and the Chartered Association of Certified Accountants of United Kingdom, and also a practicing certificate holder of HKICPA. He had worked in one of the world’s big four accounting firms for many years while held strategic role in medium-sized accounting firm.

Besides, he had taken management role in the finance and accounting functions in a Hong Kong listed company and multinational corporation. He had also worked in banks and financial institutions for many years and had thorough knowledge on the financial systems and financial products.

He has over 30 years practical experience in handling all round accountancy work. He has in-depth experience in handling the auditing work of large scale enterprises and small and medium enterprises (SMEs), provides practical and efficient audit services for clients of different sectors and size. With his professional accounting and practical



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business experiences, he will handle the accounting work with commercial view, make the accounting work and plan with commercial value. When dealing with the business cases, he takes account of the viewpoint of the accounting professions, sees into the details, makes precise and efficient business strategies.

Mr Edward So, Certified Public Accountant, holds a honours degree in Economics and a MBA.

Mr Edward So, Certified Public Accountant, has a wide range of professional qualifications and is members / practicing members of the following professional bodies:

Hong Kong Institute of Certified Public Accountants (Fellow Member)

Association of Chartered Certified Accountants (Fellow Member)

Hong Kong Institute of Chartered Secretaries (Member)

Institute of Chartered Secretaries and Administrators (Member)

Taxation Institute of Hong Kong (Member)

Hong Kong Institute of Bankers (Member)

Chartered Institute of Bankers (UK) (Member)

Hong Kong Institute of Human Resource Management (Ordinary Member)

Certified Financial Planner (CFP^{CM})

Our associated companies, EasiView Management Ltd and EasiWin Property Investment Ltd, provide various corporate services, including management services, business consultancy services, seeking for investment opportunities, real estate leasing and trading, etc.

We provides the following services:

● Accounting: We provide book keeping services, on a monthly, quarterly, or annually basis, and produce accurate financial reports to our clients.

● Auditing: According to the needs of our clients, we conduct auditing, provide recommendation to improve the internal control of the companies.

● Taxation: Based on clients' specific circumstances, we can provide professional



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tax planning and advice to our clients.

- Company Secretary: We act as our clients' company secretary, ensure the companies' operation meet the related legal requirements.
- Company Formation: We provide professional advice to our clients on the type of companies, Hong Kong or overseas incorporated companies, that suit for their purpose, and help to set up such companies.
- Company Closure: Close any unwanted companies.
- Financing: Based on our clients' needs, we assist in sourcing and applying for financing from banks and financial institutions.
- Corporate Service: We provide a full spectrum of professional services to meet clients' requirements and help them to further develop their business.
- Real Estate Services: Provide offices leasing and real estate investment services.
- Financial planning: Assist corporations and individuals to establish suitable financial plans.

Contact us

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