

Unlocking New Opportunities in Hong Kong's Financial Services Market

Leveraging Hong Kong's unique positioning as a global financial hub and gateway to the Asian market, Orient Securities International is poised to unlock new opportunities in the city's financial services market.

Hong Kong has long been recognised as one of the world's leading financial hubs, attracting businesses, investors, and professionals worldwide. For more than a decade, Orient Securities International Financial Group Limited has been leveraging Hong Kong's status as an international finance centre to drive its global operations and expansion strategy. Headquartered in Shanghai, the company provides a comprehensive suite of financial services to a diverse portfolio of clients around the globe. By capitalising on Hong Kong's financial prowess and global connectivity, Orient Securities International plans to expand its business into the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) via the city. This strategic move facilitates the company to tap into the immense opportunities offered by the dynamic GBA region.

A Truly World-class City

"Hong Kong provides Orient Securities International with an international financial platform, mature capital markets, first-class financial infrastructure and an international legal regulatory system," said Yao Hua Joshua, Managing Director, Orient Securities International Financial Group Limited. These many advantages, combined with the city's position as a bridge connecting the Mainland with the rest of the world, are especially vital to financial companies with a global outlook, Yao added.

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**Yao Hua Joshua
Managing Director
Orient Securities International
Financial Group Limited**

Indeed, Orient Securities International plans to leverage Hong Kong's strategic position to expand its business into the GBA, one of the most economically developed regions in Mainland China. Not only does this megalopolis boast a broad and diverse market, but its many industries and businesses also show a growing need for cross-border financial services and innovations, presenting a wealth of opportunities for Orient Securities International.

"As an international financial centre, Hong Kong not only provides convenient conditions for conducting international business, but also becomes an important window for Orient Securities International to expand its market influence," Yao said. "The city's rich talent resources, offshore RMB business advantages and convenient Asian business hub status provide us with a wide range of opportunities around the world and help us achieve broader international development and business expansion."

Scaling up Business in Hong Kong

Orient Securities International offers a wide range of comprehensive financial services, including securities brokerage, futures brokerage, asset management, and investment banking. Recently, the company has established a dedicated team to cater to its ultra- high-net-worth individuals and family office clients. This initiative aligns with the Hong Kong government's recent policy to promote the development of family office businesses in the city.

Thanks to its many favourable conditions, Hong Kong attracts highly qualified talent with the multicultural background, market acumen and forward-looking mentality to help companies succeed on the global stage, Yao said. "Drawing from the city's rich talent pool, Orient Securities International Financial Group Limited currently employs more than 160 staff in Hong Kong.



We plan to recruit more staff to support our continued development in the region," Yao added.

With its international reputation, Hong Kong is not only a great place to work but also a fantastic place to live, Yao said. "Hong Kong is a multicultural city that brings together people from all over the world. This diversity makes it incredibly colourful and vibrant in terms of food, culture and art," he said, adding that the city's convenience, safety and abundance of natural scenery contribute to making it a wonderful place to call home.

Orient Securities International

- Established in Hong Kong in 2010, the company is headquartered in Shanghai. Its Hong Kong office functions as the international business operations platform
- The Group's companies hold licences issued by the Hong Kong Securities and Futures Commission for Types 1, 2, 4, 6, and 9 respectively, enabling it to engage in a range of financial services

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