

裸眼3D的沉浸式體驗 將實體產品轉變為數位足跡

**Immersive Experience of Naked Eye 3D:
Transform physical presence into a digital footprint**



Contact Us!

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產品視覺化 Product Visualization

在展示產品期間發現客人要求的顏色或尺碼沒有貨？透過我們的技術，可以幫你將任何產品都變成虛擬化！例如：錶、頸鏈、手鏈、戒指，等等全部儲存於機內，務求簡化成個流程，快捷方便！

If you encounter situations where the requested color or size of a product is not available during a showcase, our technology can help you virtualize any product! For example, watches, necklaces, bracelets, rings, and more can all be stored digitally within the system. This simplifies the process, making it quick and convenient!



虛擬試戴 Virtual Try-on

客人只需移動雙手/頸部便可試戴上產品！配合AI，解答客人問題，提供多元化服務，帶起話題，加深印象！

Customers can easily try on the product by moving their hands/neck! With the assistance of AI, we can also provide answers to customer questions, offering diverse services that spark conversations and leave a lasting impression!

透過NFC數位化流程 Through the NFC digitalization process

除了於零售業上展示外，更可以在活動中與客人增加互動，客人試戴後，可以透過近距離無線通訊技術(NFC)，將直接連結至網站/app，產品便可存入手機上，商家也可以藉此提供優惠券，增加ROI。系統也會因此而記錄客人喜好，推介相關產品於客人！增加銷售機會之餘，更可吸引客人打卡，就算商家沒有網站/app，我們 SnapPop 的現有app 都可以提供支援！

Not only can it be utilized for product display in the retail industry, but it can also be effectively integrated into interactive experiences during events. Upon trying on the products, customers can leverage the Near Field Communication (NFC) technology to establish a direct connection with the website/app. This enables the seamless transfer of product information to their smartphones, while simultaneously granting businesses the opportunity to offer exclusive discounts and enhance their return on investment (ROI). Furthermore, the system can intelligently capture customer preferences, allowing for personalized product recommendations. In the absence of a dedicated website/app, our SnapPop app is readily available to provide comprehensive support.

