

HOW HONG KONG'S IFC STATUS FUELS LONGPORT WHALE'S FINTECH GROWTH

Leveraging Hong Kong's multi-asset access and FinTech hub advantages, LONGPORT Whale delivers solutions that solve financial institutions' core pain points.



“ Hong Kong’s status as the world’s top FinTech hub provides the ideal canvas for us to scale. The city’s unique position as a leading IFC allows us to bridge global markets while delivering high-performance stability our institutional clients demand. ”

ZHONG HUA
CEO
LONGPORT Whale

LONGPORT Whale, an institutional FinTech platform with SaaS-based trading solutions, has anchored its regional operations in Hong Kong. Officially rebranded in early 2026 to align with its global expansion strategy, the company unlocks unparalleled 24/7 access to multi-markets and multi-asset trading services — including equities, funds, structured products, and digital assets — through an end-to-end trading infrastructure for brokers, banks, family offices, and more.

Hong Kong's IFC Edge: The Foundation of Growth

According to Zhong Hua, CEO of LONGPORT Whale, Hong Kong's mature, internationally aligned regulatory

framework and seamless access to cross-border markets make it irreplaceable. “As an IFC, Hong Kong brings together diverse asset classes and capital flows, including its forward-thinking approach to digital asset regulations — this is the foundation for our multi-market solutions,” he said. “Hong Kong continues to advance in areas such as cross-border financial product innovation, regulations on digital assets and capital market connectivity mechanisms, providing sustained demand for FinTech infrastructure providers,” he added.

Solving Client Pain Points with Advanced FinTech

LONGPORT Whale addresses key industry challenges, such as costly

cross-market integration, fragmented processes, and slow tech iteration. “Our modular, cloud-native platform delivers millisecond execution, end-to-end workflow automation, and flexible scaling, helping clients improve technology investment returns and accelerate the launch of new services,” Zhong noted. “Beyond our platform's capabilities, we are also grateful for the strong support from InvestHK in stakeholder connections and marketing, which has further strengthened our local presence.”



LONGPORT Whale

- Regional office established in Hong Kong, focused on business development and client support
- Employs nearly 400 staff globally, with over 70 percent dedicated to FinTech R&D
- Provides an end-to-end trading infrastructure that offers multi-market, multi-asset trading solutions

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