Driving Financial Innovation with a Strong Hong Kong Base

GF Securities (Hong Kong) harnesses Hong Kong's status as an international financial hub to offer comprehensive financial services and accelerate its edge in the digital asset space.



GF Securities (Hong Kong) - comprising GF Holdings (Hong Kong) Corporation Limited and its subsidiaries — serves as the core platform for GF Securities Co., Ltd' internationalisation strategy. Founded in 2006, the company is committed to building a one-stop global trading and service platform, aiming to become a leading Chinese securities firm with a strong focus on the Asian market and the attributes of the Guangdong-Hong Kong-Macao Greater Bay Area (GBA). Capitalising on its parent company's extensive resources and Hong Kong's financial centre status, it delivers integrated services covering global markets, wealth management and brokerage, and capital markets.

Building on its solid foundation, GF Securities (Hong Kong) is charting a new chapter in the digital asset sector. In January 2024, the company issued the first tokenised financial note under Hong Kong's regulatory framework, becoming the first Chinese securities firm to independently complete the full lifecycle of asset tokenisation, issuance and distribution on a public blockchain. This milestone demonstrates its innovation capability, offering clients efficient, flexible, and competitive solutions.

Expanding into the GBA and Global Markets via Hong Kong

According to Chao Zeng, CEO of GF Securities (Hong Kong), Hong Kong

plays a key role in the company's global expansion strategy. "GF Securities (Hong Kong) is an important part of our Group's global strategy. Leveraging Hong Kong's global financial hub status, we are expanding our footprint in the GBA and global capital markets. The city's position as a bridge between the Mainland and international markets enables us to provide clients with comprehensive solutions across the Hong Kong, United States, and A-share markets," Zeng explained.

"Drawing on our deep Hong Kong market experience, we have helped many Mainland enterprises list here and enabled global investors to access Mainland assets. With the launch of the Cross-boundary Wealth Management Connect Scheme 2.0, we are also promoting cross-border capital flows and offering diversified wealth solutions to GBA residents," Zeng added.

Shaping the Future of Digital Finance with Comprehensive Services

GF Securities (Hong Kong) has combined traditional finance expertise with opportunities from the GBA development and beyond, positioning itself as a digital finance leader. "We pioneered blockchain use in securities, bolstering Hong Kong's tokenisation market and supporting the two-way opening-up of China's capital markets." Zeng noted.

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> CHAO ZENG CEO GF Securities (Hong Kong)

"Looking ahead, we will continue to harness Hong Kong's regional strengths and global resources to build a one-stop global trading platform covering multiple asset classes, connecting the Chinese Mainland to the world with efficient investment solutions."

Zeng also highlighted InvestHK's crucial role, stating, "They support our international financial partnerships and help diversify Hong Kong's financial ecosystem through initiatives like Hong Kong FinTech Week, enhancing the city's global competitiveness," he concluded.

GF Securities (Hong Kong)

- Its parent company,
 GF Securities, is listed on the Shenzhen Stock
 Exchange (Stock Code: 000776.SZ) and the Hong Kong Stock Exchange (Stock Code: 1776.HK)
- Licensed by the Hong Kong Securities and Futures Commission for Types 1, 4, 6, and 9 regulated activities and and licensed as an insurance broker company by the Hong Kong Insurance Authority to carry out general and long term (including investment linked) insurance business
- Serves over 260,000 retail clients and more than 4,000 institutional clients, with assets under management exceeding HK\$60 billion