



## **EU – Hong Kong Policy Discussion Series**

# "The only green mobility is on foot, or not?" The case for green transport in trade and city planning

#### **PROGRAMME**

Moderated by: **KC Lam** - Head of Consulate and Chamber Engagement, Invest Hong Kong; **Olivia To** - Senior Vice President (Carbon Neutrality) Technology, Innovation and Entrepreneurship, Invest Hong Kong; **Walter van Hattum** - Head of Trade and Economic; European Union Office to Hong Kong and Macao.

#### 15:30 - Registration

16:00 - Opening

Wendy Chow - Head of Information and Communications Technology; Invest Hong Kong

16:05 - Keynote

Lam Sai-hung - Secretary for Transport and Logistics, Transport and Logistics Bureau, The Government of HKSAR

#### 16:15 - People move: fly or drive or bike?

**Christoph Meyer** – Co-Chairman of Eurocham's European Travel & Tourism Council; General Manager Hong Kong, South China & Macau, Lufthansa Group

**Andreas Buchental** - Chair of Eurocham's European Automotive Council; CEO, Mercedes-Benz Hong Kong **Wing Li** - Business Development Director, Locobike

16:40 - Q&A

#### 16:50 – Planning the city: do we go by tram or metro or hydrogen buses?

Paul Tirvaudey - Managing Director, Hong Kong Tramways Jessica Chan - Head of Sustainability, MTR Corporation Limited Dr. Yufeng Wan - Partner, Templewater and Director of CityBus

<u>17:15 – Q&A</u>

### 17:25 – Stop moving our goods, or can it be green by plane and boat?

**Pauline Huang** - Deputy Chief Transformation Officer of EcoCeres and Associate Director of Full Vision Capital **Grace Cheung** - General Manager Sustainability, Cathay Pacific

<u>17:50 – Q&A</u>

18:00 - Conclusion

Walter van Hattum (European Union Office) & Olivia To (Invest HK)

18:05 – Networking Drinks







