



COMPANY PROFILE
JAN 2026

OUR BRAND STORY

We are an event planning and design agency that transforms brand visions into vibrant realities. Inspired by the tangram puzzle, it explores creative combinations to amplify the uniqueness of brands through collaboration and synergy. With a team of dedicated event planners and creatives, Tangram crafts experiences that reflect brand identities and leave lasting impressions.

We believe that every project is a canvas waiting to be transformed with ingenuity and flair. We carves every piece and detail like a woodpecker, seamlessly integrating all professional elements. Through a collaborative, client-focused process, Tangram combines objectives with creativity. From corporate galas and product launches to intimate gatherings and large-scale conferences, we ensures clients are showcased and celebrated in unique style

TANGRAM



----- OUR SERVICES -----



EVENT MANAGEMENT

From Conference, Annual Dinner,
Anniversary Celebration, Awards
Ceremony to Overseas Events

From planning, sourcing, liaison,
managing to execution

From white, grey, monotone to colorful



DESIGN & CREATIVE

Event theme ideation

Creative and decorative design ideas

From graphic design to set design

From static images to motion graphics

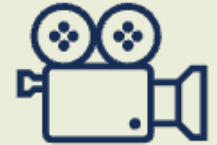


MARKETING SOLUTIONS

Roadshow and promotional events to
reach your target audience

Online and offline promotional materials

Professional promoters to speak up for
your brand



MULTI-MEDIA PRODUCTION

Video and animation production with
creative concepts

Live-streaming for events

Online & Offline featured Story-telling of
your brand messages

THE PROCESS

1



IDEATION
&
THEME
PROPOSAL

2



CREATIVE &
DESIGN

- Promotion
- Stage
- Decoration
- Visual Materials

3



PROGRAMME
RUNDOWN

- Emcee
- Performers
- Visual Content
- Music & Fanfare

4



PRODUCTION
& TECHNICAL

- Stage
- Audio & Lighting
- Screen &
- Projections

5



ONSITE
EXECUTION

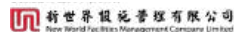
- Technical Director
- Stage Management
- Show Call

6



VIDEO & PHOTO
SHOOTING
POST-EVENT
PRODUCTION

OUR CLIENT



A large, light gray oval with a thick, vibrant green border is centered on a light gray background. The words 'EVENT' and 'MANAGEMENT' are centered within the oval in a dark gray, uppercase, sans-serif font.

EVENT
MANAGEMENT

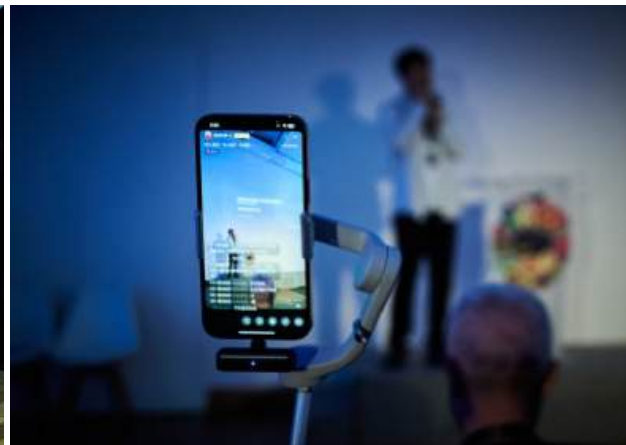
CONFERENCE
EVENT REFERENCE

CTF LIFE - Agency Communications Meeting 2026
Convention Hall, HKCEC



NETWORKING/ COCKTAIL
EVENT REFERENCE

Night of Awakening - Web3 Core Builders & Alpha NFTer's Gathering
Maritime Museum, Central



ART EXHIBITION
EVENT REFERENCE

「香江贛港·瓷韻」江西景德鎮陶瓷藝術展 Ceramic Exhibition
香港大會堂 1樓 展覽廳 Exhibition Hall, 1/F, Hong Kong City Hall





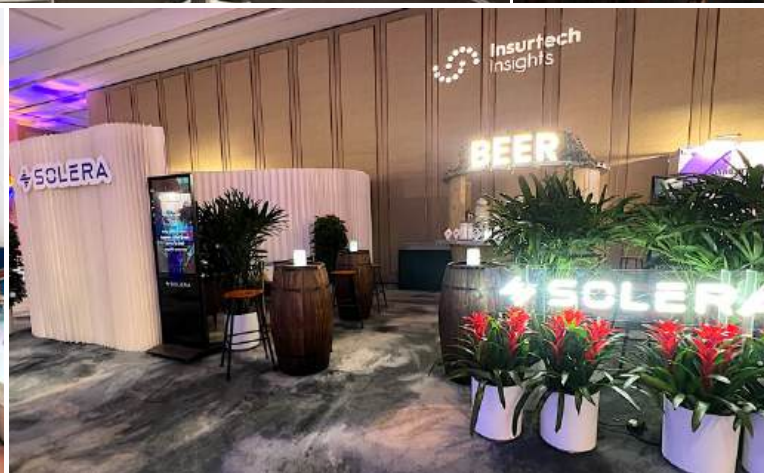
CONFERENCE & EXHIBITION EVENT REFERENCE

Insurtech Insight Asia 2023
Grand Ballroom & Hung Hom Ballroom, Kerry Hotel



CONFERENCE & EXHIBITION EVENT REFERENCE

Insurtech Insight Asia 2024
Grand Ballroom & Hung Hom Ballroom, Kerry Hotel



JOB FAIR
EVENT REFERENCE

ERB Training and Employment Fair
Event Hall, CityWalk 1, Tsuen Wan



AWARD PRESENTATION EVENT REFERENCE

Jobsdb x Prudential Campus Award Presentation 2025
Hung Hom Ballroom, Kerry Hotel



GALA DINNER
EVENT REFERENCE

ICAEW Gala Dinner 2023 & 2024
Ballroom, Grand Hyatt



OPEN DAY
EVENT REFERENCE

CTFLife Open Day 2025
Galamuse, 10/F K11 ARTILIEER, Victoria Dockside, TST



OPEN DAY
EVENT REFERENCE

FTLife Open Day 2024
Galamuse, 10/F K11 ARTILIEER, Victoria Dockside, TST



TEAM BUILDING
EVENT REFERENCE

FTLife MDRT Final Push Event
FTLife Office



CONFERENCE
EVENT REFERENCE

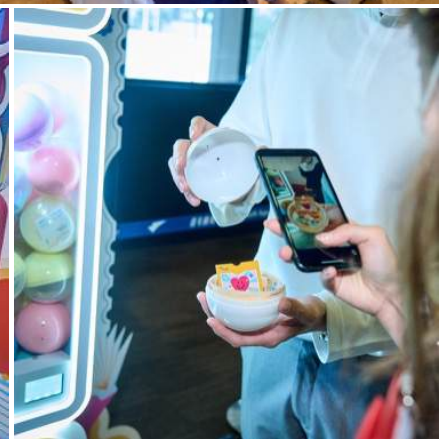
LUA Directors' Club & GBA Seminar 2022
N101, HKCEC



COMMUNITY
EVENT REFERENCE

Youth Square Creative + Arts Camp 2023
Youth Square





CREATIVE
&
PRODUCTION

Highlight Video Ref [Link](#)



POP-UP STORE
DESIGN & PRODUCTION

Adidas Pop-up Store
Time Square & The Forest



INAUGURATION CEREMONY
DESIGN & PRODUCTION

香港廣東社團總會會董就職典禮
Grand Hall, HKCEC



COCKTAIL PARTY
EVENT REFERENCE

FTI Halloween Parties 2022 - 2025
Cantina & Chinese Library, Tai Kwun



COCKTAIL PARTY
EVENT REFERENCE

FTI Halloween Parties 2022 - 2025
Cantina & Chinese Library, Tai Kwun



PROGRAM
&
SHOW
ARRANGEMENT

PROGRAM & SHOWCALLING EVENT REFERENCE

Robb Report - Leaders of Luxury Summit 2025 & Best of the Best 2026 Awards
& Gala Dinner - Travel, Experiences & Hospitality Edition
Niccolo Room, The Murray



PROGRAM & SHOWCALLING
EVENT REFERENCE

International Gastronomy Forum in Macau
Exhibition Hall, Macau Fisherman's Wharf Convention And Exhibition Centre



A large, light gray oval frame with a thick, bright green border, centered on the page. The text 'OVERSEAS EVENT' is centered within this frame.

OVERSEAS
EVENT

OVERSEAS CONFERENCE
EVENT REFERENCE

MANULIFE ELITE CONFERENCE GALA DINNER 2025
Beurs Van Berlage, Amsterdam, The Netherlands



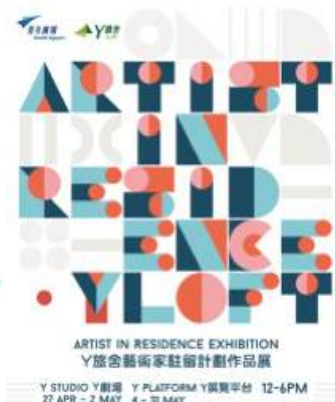
OVERSEAS EVENT
EVENT REFERENCE

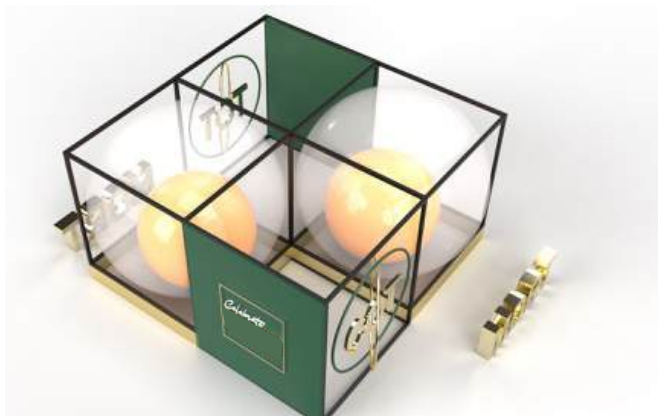
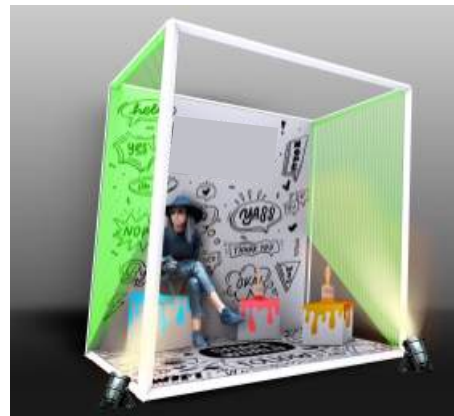
Guerlain Travel Retail APAC BA Seminar
Marriott Marquis Queen's Park, Bangkok, Thailand

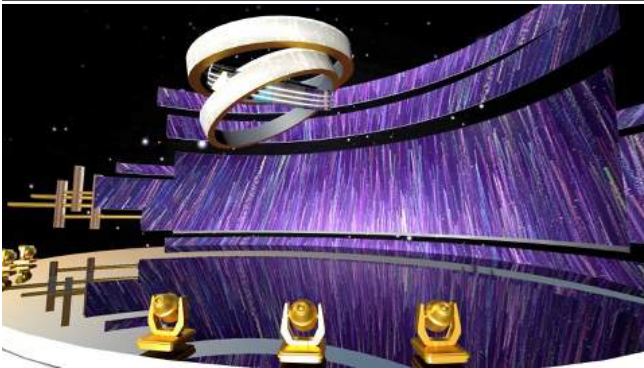


A large, light gray oval with a thick, bright green border, centered on a light gray background. The text 'DESIGN & CREATIVE' is centered within the oval.

DESIGN
&
CREATIVE







A title card for 'MULTIMEDIA PRODUCTION'. It features a large, white, rounded rectangular shape in the center, outlined by a thick, vibrant lime green border. The text 'MULTIMEDIA PRODUCTION' is centered within the white area in a dark gray, uppercase, sans-serif font. The background is a light gray with lime green curved accents in the top-left and bottom-right corners.

MULTIMEDIA PRODUCTION





VIDEO SHOOTING
REFERENCE

「保協」50周年 City of Angels 微電影

www.youtube.com/watch?v=3XVMN6mTFoE

www.youtube.com/watch?v=Hg9cuMltp_I



HIGHLIGHT VIDEO
REFERENCE

Ani-com Fantasy, YS School Cultural Festival 2023
Youth Square

Highlight Video Ref [link](#)





【GroWith Youth】SERIES

<https://youtu.be/BBMnbG86whY>
<https://youtu.be/W9HhKPGAmRc>

AI Table Tennis Promo Video

<https://youtu.be/FdXhSUZrPAM>



tangram

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