



BonVision
宏展国际

COMPANY BROCHURE



// **BEYOND NUMBERS** **UNLOCK YOUR TRUE VALUE** 超越数字 展示您的真正价值 //

At BonVision International Appraisals Limited, we specialize in providing high-quality valuation and advisory services to clients across a range of industries. Our team of experienced professionals can provide accurate and reliable valuations that help you make informed decisions about your assets. We offer a comprehensive suite of services that include the following:

宏展国际评估有限公司擅长于为各行各业的客户提供高质的评估及咨询服务。我们经验丰富的专业团队可为您提供准确及可靠的评估，从而协助您为您的资产做出明智的决策。我们可提供全面的服务，当中包括：

BUSINESS VALUATION

商业评估

Accurately valuing a business is crucial for making informed decisions about its future growth and success. Our team of experienced professionals can provide a thorough analysis of your company's financial performance, market position, and growth potential in order to determine its market value. Whether you are planning for a merger or acquisition, raising capital or preparing financial reports, we leverage the latest techniques and industry knowledge to deliver accurate and reliable valuations. With our expertise, you can confidently make strategic decisions that will help your business thrive.



Assets-Based
Approach

资产法



Market-Based
Approach

市场法



Income-Based
Approach

收入法

精确地评估一个企业对于做出关于其未来增长和成功的明智决策是至关重要。我们经验丰富的专业团队可以提供对您公司的财务表现、市场地位和增长潜力的全面分析，以决定其市场价值。无论您是计划进行合并或收购、筹集资本还是准备财务报告，我们会利用最新的技术和行业认知提供准确可靠的评估服务。凭借我们的专业知识，您可以自信地做出战略性决策，帮助您的企业蓬勃发展。

INTANGIBLE ASSETS VALUATION

无形资产评估

Intangible assets can be some of the most valuable assets of a business, yet they are often the most difficult to quantify. Our team of experienced professionals has a deep understanding of the unique characteristics of intangible assets and uses industry-leading and generally acceptable methods to ensure that their value is accurately reflected in your financial statements. With our insights, you can make informed decisions about the value of your assets and optimize your business's growth potential.



Customer Relations
客户关系



Franchises
专利权



Trademarks
商标



Patents
专利



Copyrights
版权



Intellectual Properties
知识产权

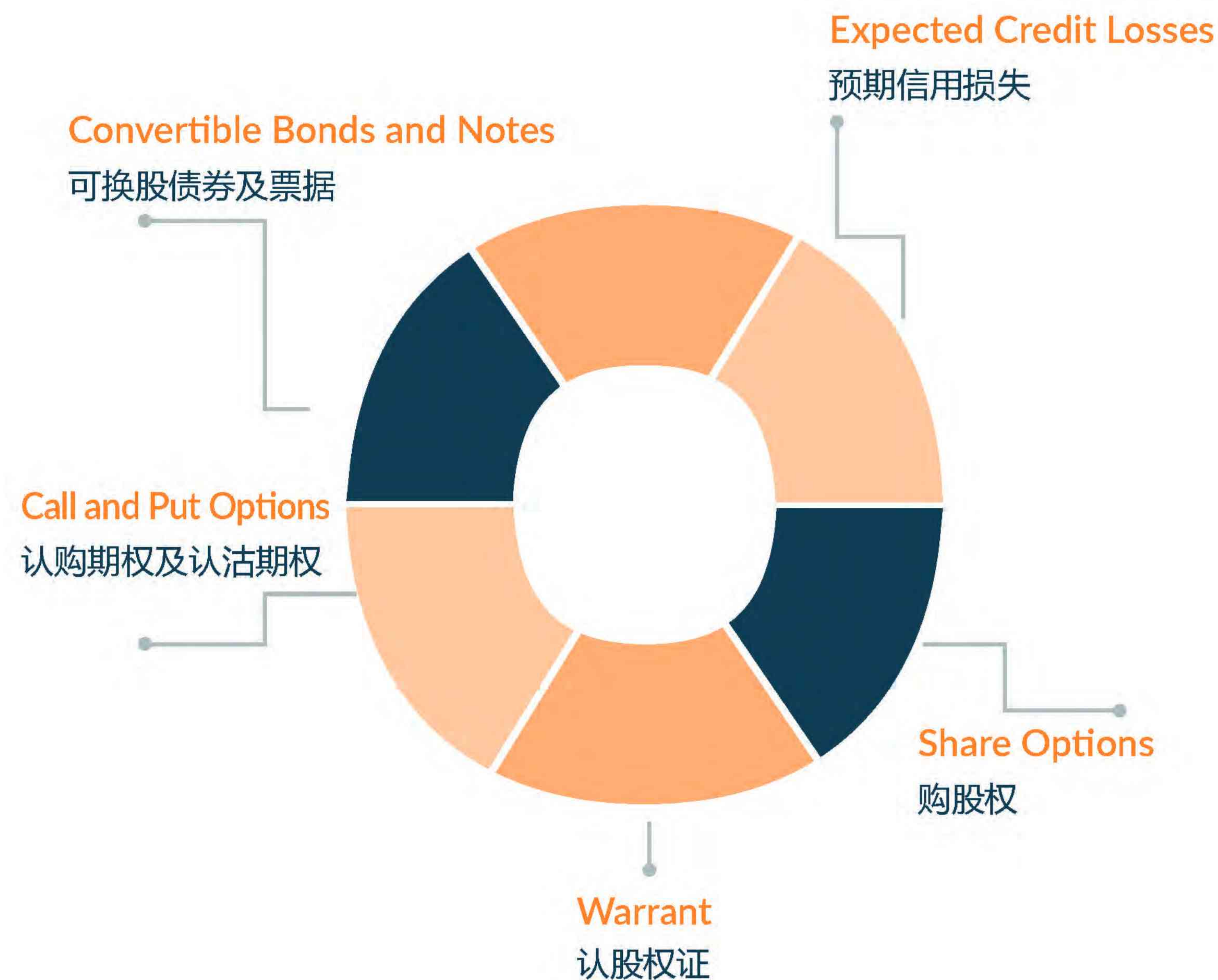
无形资产可能是企业中价值最高的资产之一，然而通常也是最难量化的。我们经验丰富的专业团队对无形资产的独有特征有着深刻的了解，并使用业内领先及被普遍接受的方法，确保其价值在财务报告中得到准确反映。我们独特的见解能让您对于您的资产价值做出明智的决策，并充分展现出贵企业的增长潜力。

FINANCIAL INSTRUMENTS VALUATION

金融工具评估

Accurately valuing financial instruments is critical for making informed investment decisions. Our comprehensive financial instruments valuation services utilize the latest knowledge and technologies to provide clients with reliable and transparent valuations for a wide range of instruments. By leveraging our expertise and cutting-edge tools, our clients can confidently navigate complex financial markets and optimize their investment strategies.

准确评估金融工具对于做出明智的投资决策至关重要。我们全面的金融工具评估服务涵盖各种金融工具，并充分利用最新的知识和技术，为客户提供可靠及具透明度的评估。我们的专业知识和最先进的估值工具能让客户无惧于复杂的金融市场，从而优化他们的投资策略。

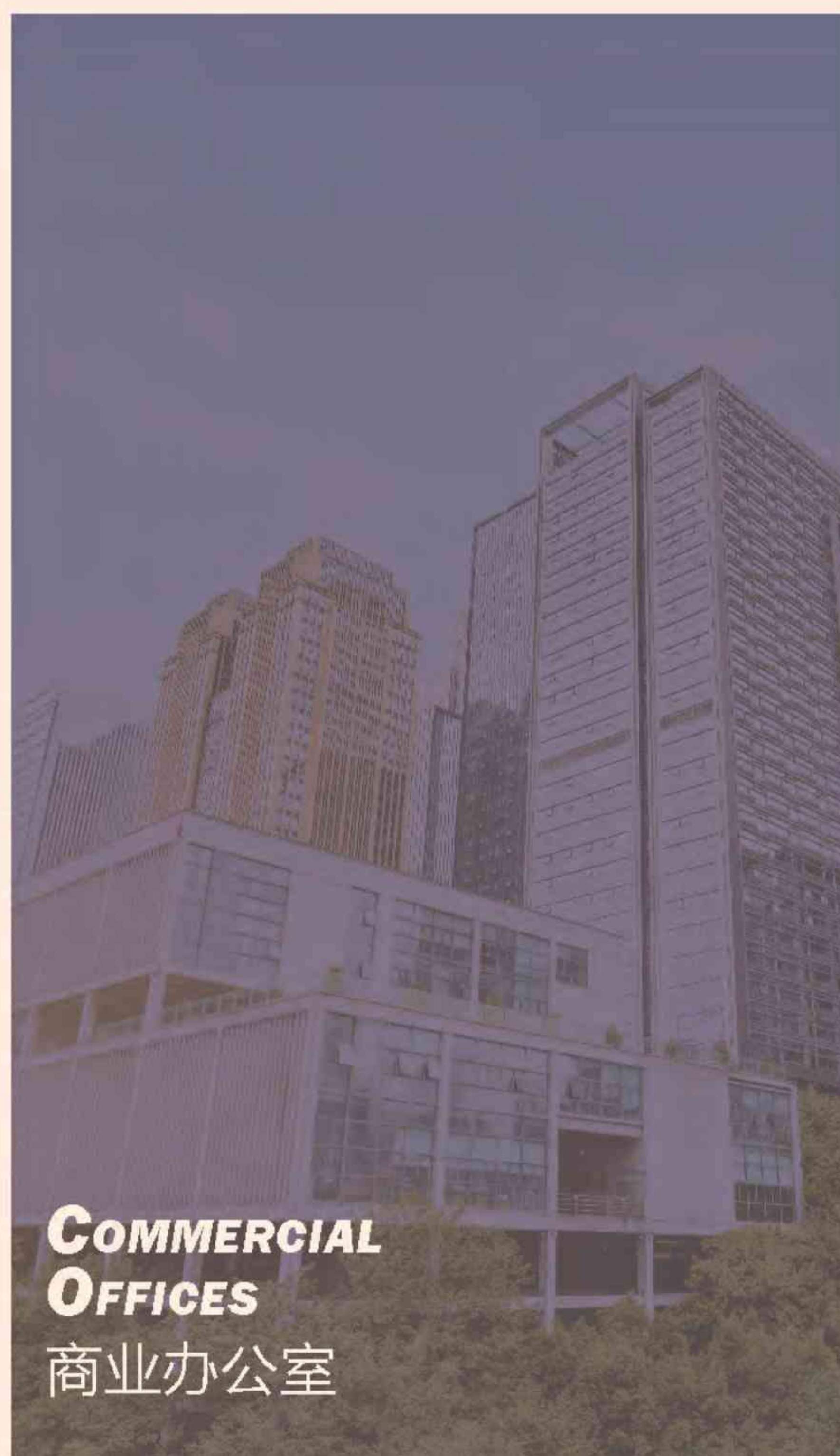


PROPERTY VALUATION

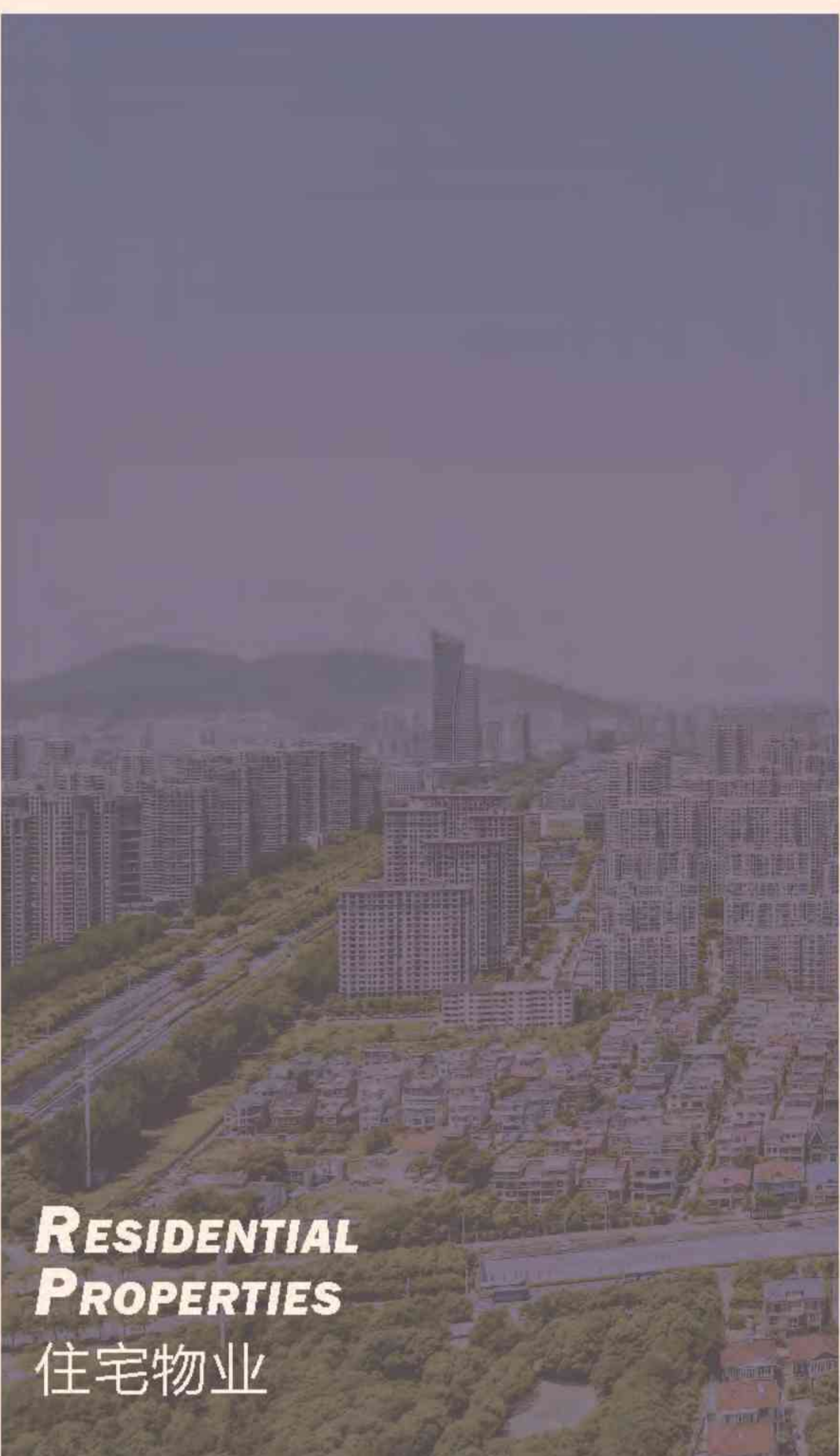
房地产评估

Property valuation is a crucial aspect in the real estate and financial industries. With the extensive knowledge, experience, and network offered by our qualified professionals, we shall provide you with trusted and accurate independent valuation, tailored solutions, and market insight to you in making informed decisions and achieving business goals. We provide valuation services for a broad range of purposes including, but not limited to, IPO, public documentations, accountings, investment advisory, transaction, litigation, taxation, feasibility studies, etc.

房地产评估对于房地产和金融行业至关重要。我们的合资格专业人士拥有广泛知识、经验和网络，可以为您提供可靠、准确及具独立性的评估、量身订制的解决方案及对市场的洞察分析，以助您做出明智决策，达成企业目标。我们可就不同目的提供评估服务，包括但不限于 IPO，公众参阅，会计参考，投资咨询，交易，诉讼，税务，可行性研究等。

A photograph of modern commercial office buildings with glass facades and multiple stories.

**COMMERCIAL
OFFICES**
商业办公室

A photograph of a dense residential area with many high-rise apartment buildings.

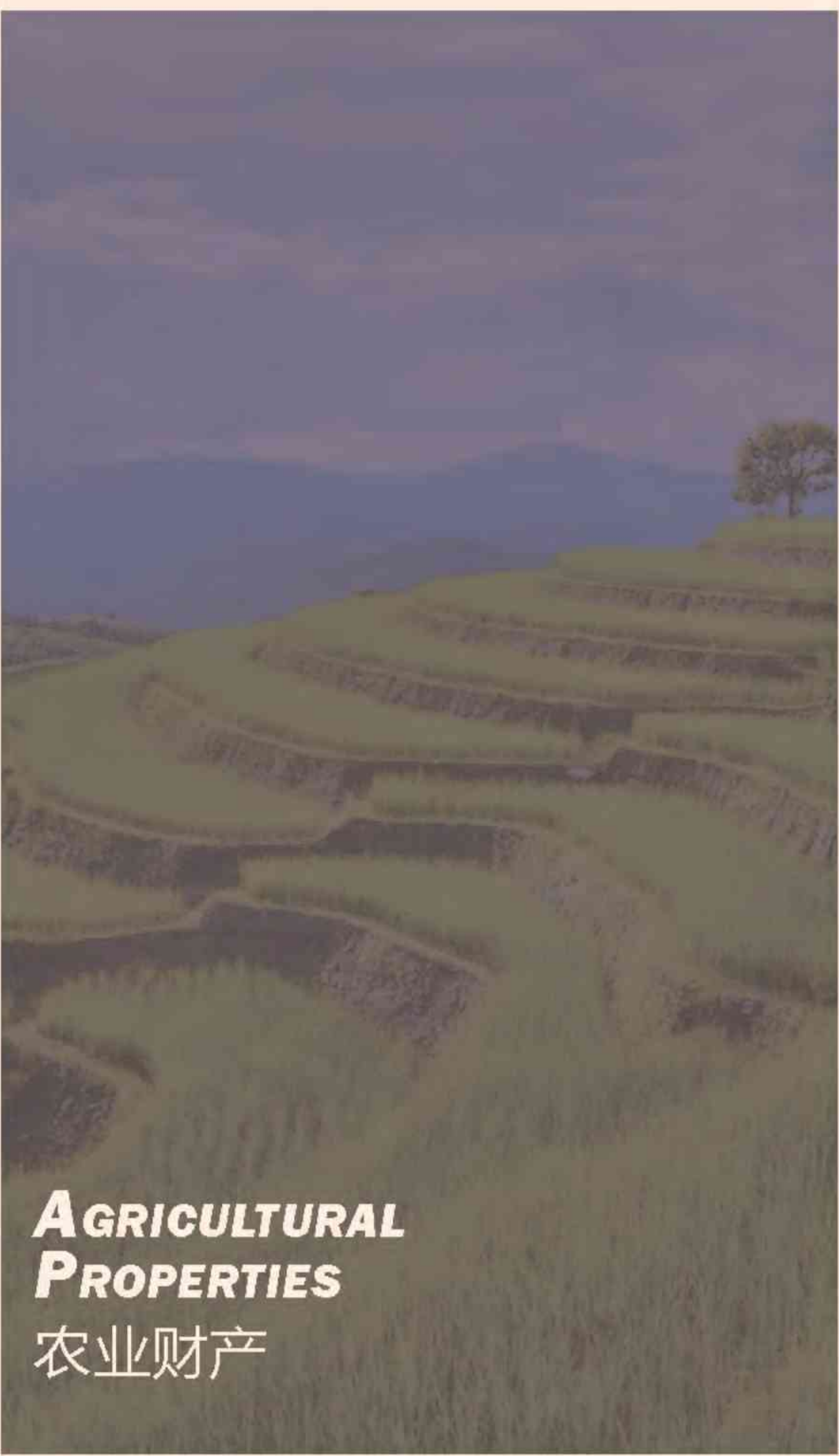
**RESIDENTIAL
PROPERTIES**
住宅物业

A photograph of a modern retail building with large glass windows and a flat roof.

**RETAIL
PROPERTIES**
零售物业

A photograph of industrial buildings with large storage tanks and complex piping.

**INDUSTRIAL
PROPERTIES**
工业用物业

A photograph of a rural landscape with terraced fields and a small building.

**AGRICULTURAL
PROPERTIES**
农业财产

A photograph of a resort area with a swimming pool, lounge chairs, and tropical landscaping.

**HOTEL AND RESORT
PROPERTIES**
酒店和度假村物业

PURCHASE **PRICE ALLOCATION** 购买价格分摊

Purchase price allocation (PPA) is a critical component of any merger or acquisition. Our expert PPA services provide a comprehensive analysis of the assets and liabilities of the acquired company to ensure that the purchase price is allocated accurately and in compliance with accounting regulations like HKFRS3/IFRS3. Our team of experienced professionals use advanced valuation techniques and industry knowledge to identify intangible assets, such as trademark, patent and customer relationships, and assign them a fair value.

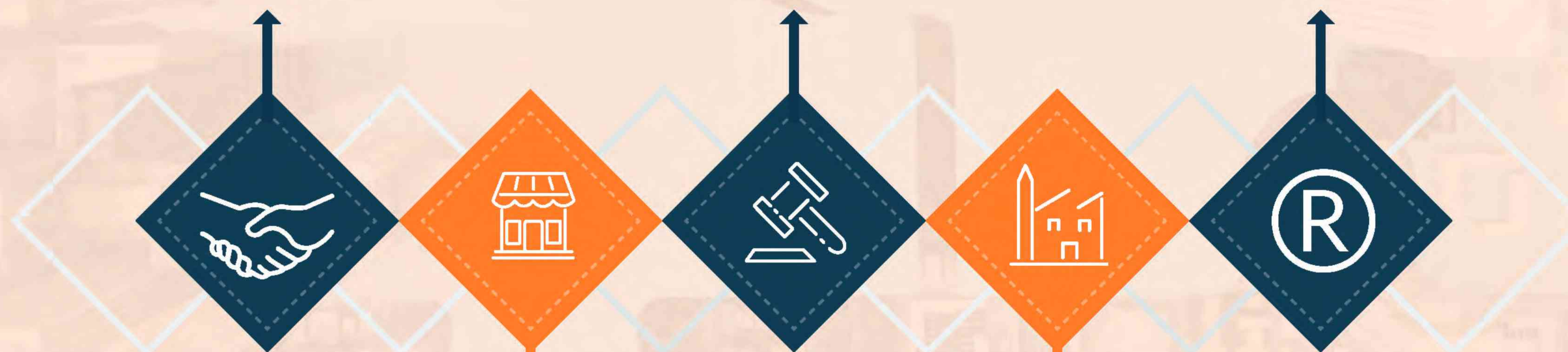
购买价格分摊（PPA）是任何合并或收购项目的关键要素。我们的专业 PPA 服务为所收购公司的资产和负债做出全面分析，从以确保购买价格分配准确并符合如香港财务报告准则第 3 号/国际财务报告准则第 3 号等会计规则。我们经验丰富的专业团队利用先进的估值技术和行业认知来识别各种无形资产，包括商标、专利和客户关系，并赋予它们其公允价值。

Intangible Assets 无形资产

Customer Relationships
客户关系

Patents
专利

Trademarks
商标



Property
房地产

Plants & Equipment
厂房与机器

Tangible Assets 有形资产

OTHER ASSETS VALUATION

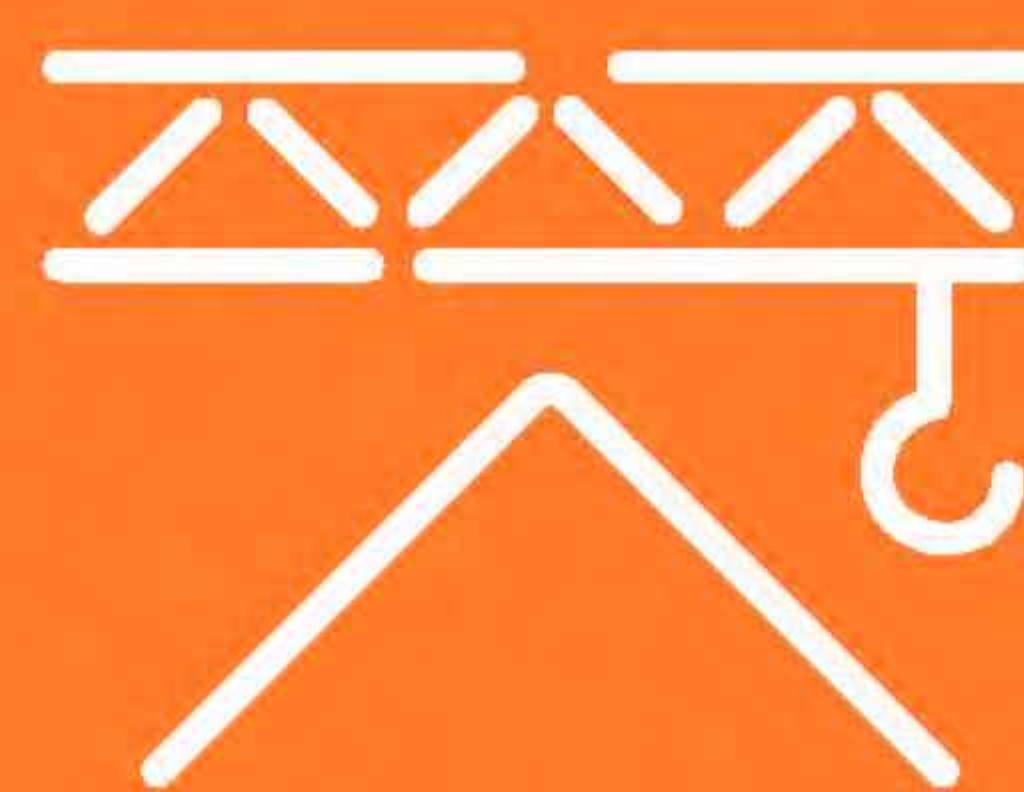
其他资产评估

At our firm, we understand that valuing assets is a critical component of any business decision. That's why our valuation services extend beyond just financial instruments and businesses to also cover other assets like plant and machinery. Our team of experts has a deep understanding of the unique characteristics that make assets valuable and uses advanced valuation techniques to accurately determine their worth. We take into account factors such as location, physical condition, and market demand to provide our clients with a comprehensive analysis of their assets.

我们明白资产评估于不同商业决策中担任着关键角色。因此我们的评估服务不仅涵盖金融工具和企业，还包括厂房与机器等其他资产。我们的专家团队充分了解各资产的独特价值，并能透过先进的估值技术准确地评估其价值。专家团队评估时的考虑因素包括位置、物理状况及市场需求，从而为客户提供全面的资产分析。



Crypto
加密货币



Plant &
Machinery
厂房与机器



Right-of-Use Asset
使用权资产

BIOLOGICAL ASSETS AND NATURAL RESOURCES VALUATION

生物资源和天然资源评估

Valuing biological assets and natural resources requires specialized knowledge and expertise. Our expert valuation services provide comprehensive analyses to accurately determine their market value. We use advanced valuation techniques and industry knowledge to assess the value of assets, considering factors such as growth rates, market demand, and environmental factors. Whether you are looking to sell your assets, secure financing, or require compliance with accounting and valuation standards, our insights can help you optimize your operations and maximize your profitability.

评估生物资产和天然资源需要专业知识和技能。我们专业的评估服务提供全面的生物资产和天然资源分析，以准确测定其市场价值。我们使用先进的估值技术和行业认知来评估资产的价值，并考虑到增长率、市场需求和环境等因素。无论您是要出售资产、获取融资、或需要符合会计和评估标准，我们的独到见解都可以帮助您优化运营并把盈利最大化。



Agriculture
农业



Forestry
林业



Floriculture
花卉



Fisheries
渔业



Livestock
畜牧



Poultry
家禽

CORPORATE ADVISORY SERVICES 企业咨询服务

Other than valuation, we offer other services which can pursue your business objectives.
除了评估服务，我们也提供其他服务以助您达致您的经营目标。



Formulation of Business Plan 制定商业计划书

A well-crafted business plan is essential for any entrepreneur or business owner looking to start or grow a successful venture. We can help you provide a comprehensive analysis of your business goals, market opportunities, and competitive landscape, enabling us to create a customized plan that aligns with your vision and objectives.

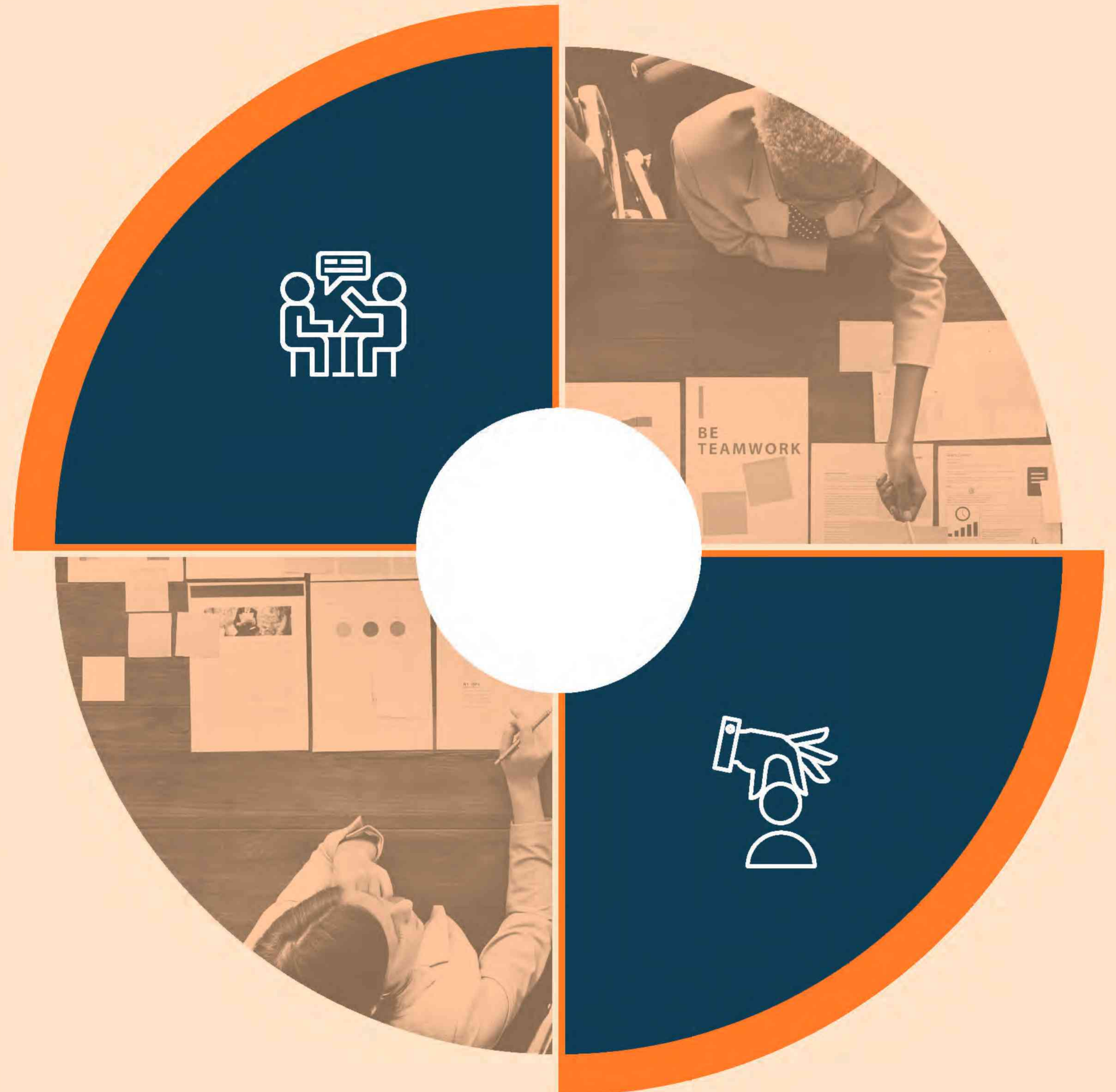
对于任何想要开展成功企业的企业家来说，精心制定的商业计划书都是必不可少的。我们可以为您提供一个与您的愿景和目标一致的定制计划，当中对您的商业目标、市场机会和竞争环境做出全面分析。



Valuation Review Service 评估报告审阅服务

Our expert valuation review service provides a thorough analysis of existing valuations in order to ensure that the parameters and calculation adopted by other valuers are accurate, reliable, and compliant with applicable standards. Our team of experienced professionals uses the latest knowledges to review valuations for a wide range of assets, including real estate, businesses, and financial instruments.

我们的专业评估审阅服务提供对现有评估的全面分析，以确保其他评估师采用的参数和计算准确、可靠且符合适用标准。我们经验丰富的专业团队利用最新的知识来审查各种资产的估值，包括房地产、企业和金融工具。



Why Select Our Company?

为何选择宏展国际?

Our company is the perfect choice for your valuation needs due to our expertise, professionalism, and commitment to quality. Our team of experienced professionals has a profound understanding of the valuation process and thus can provide you with accurate and timely valuations that meet your specific needs.

基于我们的专业知识、经验和对质量的重视，我们的公司是您进行评估服务的完美选择。我们经验丰富的专业团队对评估过程有深刻了解，能够为您提供准确及时的评估，满足您的特定需求。



We use the most updated industry standards and methodologies to ensure that our valuations are objective and reliable.

我们使用最新的行业标准和方法，以便确保我们的评估客观可靠。



Our commitment to quality is reflected in every action we take, from our rigorous control of the quality processes to our dedicated spirit of ongoing training and professional development.

我们对质量的保证体现在我们的每一个行动当中，从我们严格地控制质量的流程到我们持续提供培训和对专业发展保持不辞劳苦的精神





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宏展国际评估有限公司



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