

胤源環球 出海有限公司

YAN YUN GLOBAL REACH LIMITED

Go Global
Rest Assured

全球架構
Global Structure
跨境經營落地
Cross-border Operations
家族治理
Family Governance

企業走出去 | 企業家安下心

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Historical Background

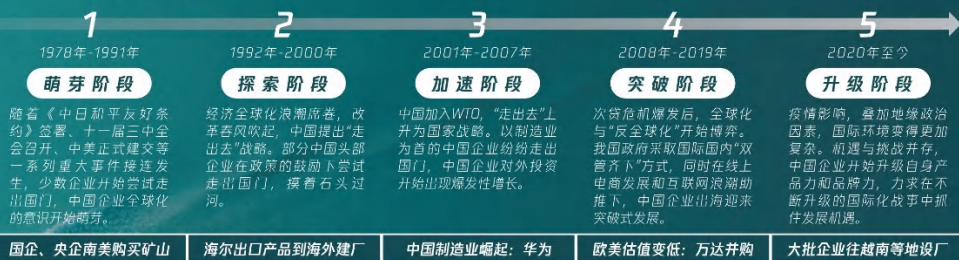
时代背景

中国企业出海的阶段演进

中国企业的全球化与中国经济发展的脉络密切相关。主流学者以及专家们普遍把迄今为止的中国企业的全球化历程分为四个阶段。当下正在面临第五个阶段的变革：

The Evolution of Chinese Enterprises Going Global

The globalization of Chinese enterprises is closely intertwined with the trajectory of China's economic development. Mainstream scholars and experts generally divide the globalization journey of Chinese enterprises to date into four stages. The present moment is witnessing the transformation of a fifth stage:



PART 1 时代背景 Historical Background

全球化航道的四大“暗礁”风险 Four Hidden Risks of Globalization Navigation Channels

架构错位

海外业务持续扩张，但总部治理、决策机制与资源配置仍以内地为中心，跨区域管理复杂度上升，组织响应与协同效率下降。

Structural Misalignment

Overseas business continues to expand, but headquarters governance, decision-making mechanisms and resource allocation remain centered in mainland China, resulting in increased complexity of cross-regional management, reduced organizational response and collaborative efficiency.

业务惯性失衡

早期出海以产品与机会驱动，依赖单点突破与经验复制，“先做大，后补结构”的历史负担逐步显现。

Business Inertia Imbalance

Early overseas expansion was driven by products and opportunities, relying on single-point breakthroughs and experience replication, and the historical burden of "building first, then supplementing structure" gradually emerged.

产能资源错位

在全球产业进入新周期后，企业扩张节奏与海外真实需求出现偏差，局部产能过剩与利润压力并存。

Displacement of Production Capacity and Resources

After the global industry entered a new cycle, the pace of enterprise expansion deviated from overseas real demand, and local overcapacity and profit pressure coexisted.

家族安排脱节

企业全球布局推进，但企业、企业主与接班人相关安排未能协同设计，长期目标与风险承担逐步分离。

Disconnection in Family Arrangements

The global layout of enterprises is being promoted, but arrangements related to enterprises, business owners and successors have not been designed in a coordinated manner, and long-term goals and risk bearing are gradually separated.

企业扬帆

“决定航行速度 让企业走得出去”

- 合规可复制的海外经营主体
- 可调度的全球价值链结构
- 可规模化的跨境资源调度与落地能力

Corporate Flagship

“Decide the speed of navigation to let enterprises go out”

- Compliant and replicable overseas operating entity
- Adjustable global value chain structure
- Scalable cross-border capital resource allocation and implementation capability

家族稳舵

“决定航程远度 让企业主安得下心”

- 企业与企业家的结构化隔离
- 企业发展与决策的长效机制
- 企业家规划与企业周期的协同设计

Family Steady Vessel

“Determining voyage distance gives business owners peace of mind”

- Structured isolation between enterprises and entrepreneurs
- Long-term mechanism for enterprise development and decision-making
- Co-design of entrepreneurial planning and business cycle

Group Overview

集团概览

50,000+
高净值客户

50,000+
High-Net-Worth
Clients

20个中心
20 Centers

180+
各领域专家
180+
Experts Across
Various Fields

深耕12年
12 Years of
Deep Commitment

2014年成立，总部位于中国香港，联动中国内地十大核心城市，中国台湾、中国澳门、新加坡、日本、北美、马来西亚、迪拜等地设立客户服务中心。致力于为客户量身定制一站式顾问咨询服务，专家顾问领域覆盖中国香港、新加坡、日本特色服务、企业出海、资产管理、海外信托、家族治理、身份策划、文化传承、地产咨询、健康管理、康养服务、礼宾服务等多元领域，通过专业精英团队、顶级全球资源以及完整风险控制体系，以专业之力与诚挚之心，提供合适的方案，助力客户及家族尽享物质财富和精神财富。

Established in 2014 with its headquarters in Hong Kong, China, the company collaborates with ten major core cities in mainland China and has established customer service centers in Taiwan, Macau, Singapore, Japan, North America, Malaysia, Dubai, and other locations. We are committed to providing customized one-stop advisory services tailored to client needs, with expert consultation areas covering Hong Kong SAR, Singapore, Japan-specific services, corporate global expansion, asset management, overseas trusts, family governance, and personal wealth management. Spanning diverse sectors including event planning, cultural heritage preservation, real estate consulting, health management, wellness services, and hospitality services, we leverage professional elite teams, top-tier global resources, and a comprehensive risk control system to deliver tailored solutions with expertise and sincerity, empowering clients and their families to fully enjoy both material wealth and spiritual fulfillment.

PART 2 集团概览 Group Overview

胤源版图
YAN YUN Footprint

区域服务特色
Regional Service Features

香港 / 北京 / 深圳 / 澳门 / 成都 / 西安 / 海南 / 广州 / 上海 / 无锡
南京 / 台北 / 济南 / 武汉 / 新加坡 / 东京 / 西雅图 / 吉隆坡 / 迪拜

*根据成立时间先后排列

Hong Kong / Beijing / Shenzhen / Macao / Chengdu / Xi'an / Hainan
Guangzhou / Shanghai / Wuxi / Nanjing / Taipei / Jinan / Wuhan
Singapore / Tokyo / Seattle / Kuala Lumpur / Dubai

* Listed in chronological order of establishment

西雅图
Seattle

东京
Tokyo

迪拜
Dubai

吉隆坡
Kuala Lumpur

新加坡
Singapore

日本
Japan

1、业务特色：企业融资
2、合作伙伴：胤源日本分部及日本当地银行
Business Features: Corporate Financing
Partner: YAN YUN Japan Branch & Local Banks in Japan

中国香港
Hong Kong, China

2、不同层次的资本市场：主板及GEM等
3、强有力的金融支持力度：LPF及OFC
4、合作伙伴：胤源本部
Capital markets at different levels: main board and GEM, among others
Strong financial support: LPF and OFC
Partner: YAN YUN Headquarters

新加坡
Singapore

1、业务特色：企业IPO
2、不同层次的资本市场：主板及创业板等
3、强有力的金融支持力度：LPF及OFC
4、合作伙伴：胤源新加坡分部及Crowe
Business Features: Corporate IPO
Capital markets at different levels: main board and Kelly board, etc.
Strong financial support: LPF and OFC
Partner: YAN YUN Singapore Branch & Crowe

美国
United States

1、业务特色：企业IPO
2、不同层次的资本市场：NASDAQ及OTC等
3、强有力的金融支持力度：海外PE
4、合作伙伴：Hatcher 亦辰
Business Features: Corporate IPO
Capital markets at different tiers: Nasdaq and OTC markets
Strong financial support: Overseas PE
Partners: Hatcher Yichen

中东地区
Middle East Region

1、业务特色：货物、技术、品牌出海
2、低廉的费用：前期免费开拓市场
3、强有力的金融支持力度：中东家族投资
4、广阔的升值空间：通过IPO走向资本市场
5、合作伙伴：Pembroke 彭河资本
Business features: export of goods, technology and brands
Low cost: Free market development in the initial phase
Strong financial support: Middle Eastern family investment
Vast appreciation potential: Accessing capital markets through IPOs
Partners: Pembroke Penghe Capital

综合服务系统
Integrated Service System

联合生态事业
Joint Ecological Business



独家交付优势

核心战略定位	AI赋能资源整合	全球化协作网络	“家”文化融合力
深耕亚洲，辐射全球，构建多元化生态平台	依托自主研发的AI系统，构建起涵盖多元领域的综合服务体系	连接资源、管道，深化跨境合作，以点带面构建专家网络	将华人“家文化”融入法律、金融、媒介等多维体系，服务全球华人

Exclusive Delivery Advantage

Core Strategic Positioning	AI-Empowered Resource Integration	Globalization Cooperation Network	Cultural Integration Capacity of "Home" Culture
Deepening presence in Asia and expanding globally to build a diversified ecosystem platform	Relying on its independently developed AI system, it has built a comprehensive service system covering multiple fields	Connect resources and pipelines, deepen cross-border cooperation, and build an expert network from point to area	Integrate Chinese "family culture" into multidimensional systems such as law, finance, and media. Serve the global Chinese community



Business Matrix
业务矩阵

“帮助每一个客户及其家族创富、守富、传富让家族每一个成员享富，每个家庭成员都是受益者，同时又是经营者守护家族财富永续，助力家业长青”

Helping every client and their family create wealth, preserve wealth, and pass on wealth. Enabling every family member to enjoy wealth—each one a beneficiary and also a steward. Safeguarding and enduring family prosperity, empowering lasting family legacy.

创富

为家族产业开疆拓土

WEALTH CREATION

Pioneers new frontiers for family businesses

守富

守护财富根基

WEALTH PRESERVATION

Protecting the Foundation of Prosperity

传富

赓续家族精神血脉

WEALTH LEGACY

Passing Down the Family Spirit and Lineage

享富

彰显尊贵质量生活

WEALTH LIFESTYLE

Enjoying luxury highlights a life of noble quality



构建企业出海的坚实后盾

Building a Solid Foundation for Enterprises Going Global

01 战略规划

- 市场调研与分析
- 出海路径定制 [贸易/子公司/并购]

02 法律合规

- 外资准入政策解读
- 数据合规 [GDPR]
- 知识产权保护与救济

03 财税金融

- 全球税务架构设计
- 税务优化
- 跨境并购与IPO支持

04 落地运营

- 海外公司注册与开户
- 本地人力资源服务
- 用工合规咨询

05 风险与技术

- 全面风险管理 [贸易/子公司/并购]
- 数字化IT合规
- 跨境数据传输支持

痛点解决

拒绝盲目出海，明确去哪里，怎么去

严守法律红线，防止商标抢注或罚款

提升资金效率，打通资金自由流动通道

解决“人员难招、业务无法开展”的难题

利用国际化营商平台，保障经营连续

向更广阔处行 再理解企业出海

Expand Horizons to Deepen Understanding of Corporate Globalization

宏观环境 | 产业阶段 | 企业经营 | 家族安排

Macroeconomic Environment | Industrial Stage | Corporate Operations | Family Arrangements



依托专业咨询与资源整合为企业构建从顶层设计到底层执行的完整闭环
Leveraging professional expertise and resource integration to build a complete closed-loop system for enterprises, spanning from top-level design to bottom-level execution.

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