

HONG KONG'S TALENT APPEAL AND INTERNATIONAL EDUCATION HUB FUEL STAMFORD AMERICAN SCHOOL HONG KONG'S RECENT EXPANSION

Benefiting from Hong Kong's talent-attraction schemes, the school aligns with the city's vision to become a global education hub.



“Hong Kong's forward-looking talent schemes have created a vibrant community of global families, and our new West Kowloon campus reflects our commitment to investing in the city's aspiration and promise as the international education hub.”

ANDREW NOAKES

Head of School

Stamford American School Hong Kong

Since its launch in the city in 2017, Stamford American School Hong Kong has established a strong reputation as an innovative K-12 school that offers a world-class international education, and is expanding its footprint with a new High School campus in West Kowloon. The expansion responds to the surge in demand from families relocating to Hong Kong through the city's enhanced talent-attraction schemes.

Talent Influx Fuels Campus Expansion

“Hong Kong's talent initiatives are forward-looking and integrated with the city's economic transformation and technological advancement. These efforts attract global professionals, alongside local, Chinese Mainland, and returning expat families seeking international education, and have created a heated school market,” said Andrew Noakes, Head of School at Stamford American School Hong Kong.

“We have seen a robust and steady growth in our student enrolment since inception, and certainly a surge over the past few years, and are proud to ride the tide by opening the new West Kowloon campus in October 2025. This purpose-built pre-university campus is equipped with smart and flexible

learning spaces which will support our innovative High School Programme being on offered there, and complements the school's existing campus, reinforcing our commitment to holistic and future-focused education,” he added.

Aligning with Hong Kong's International Education Hub Vision

The school's expansion aligns with Hong Kong's policy to strengthen its status as an international education hub. “This vision resonates with our mission to prepare students for global success,” Noakes added. “We are pleased to have benefited from InvestHK's support, such as its network and resources for our expansion and guidance on operational planning and licensing. Our new campus has brought stable enrolment growth, and we will further allocate resources to recruit quality faculty members and upgrade infrastructure.”



Stamford American School Hong Kong

- Offers a world-class international K-12 education for children aged 5 to 18 across two campuses
- As part of Cognita Schools, the school offers an American curriculum established by the American Education Reaches Out (AERO) and Common Core Plus standards, culminating in three diploma options for high school graduation, including the International Baccalaureate Diploma Programme (IBDP)
- The new West Kowloon campus opened in 2025 for students from Grade 9 to Grade 12
- It currently employs over 200 staff members

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