CROSSBOW

Crossbow / Brochure 2023

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Crossbow / Who we are

Crossbow is a network of experts and operators with decades of experience in the HK and Asia markets across key functions: Head of Asia, CFO, COO, CMO and across key sectors in the economy: Retail, Logistics, eCommerce, Finance and others.

We help startups, SMEs & other organisations work faster and better by providing a whole suite of elements on demand: expert advice, part time professionals, coordination of service providers, funding options.
All in a single network. No friction. No admin.

All services are designed to be fractional so we can configure them to include only what you need when you need it.
These services come in 3-month modules, easy adjust to circumstances, allowing you to increase, decrease or cancel the service in short notice and with almost no paperwork.

You can tackle your business problems by having a wide range of coordinated professionals available to you at your fingertips. Most importantly, we are not a marketplace of dispersed elements, we are a closely-knit network of vetted experts, operators and service providers with previous experience of working together.

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Crossbow / What we do

We are open to hear any project interested in entering the Hong Kong market (or other Asian markets through HK).
To companies approaching us we provide a free one-hour consultation to evaluate whether we can provide value.
All the help we can provide during that one-hour call comes at no cost.

Beyond that point, if the company wants to work with us, we have 3 broad types of services:

ADVISORY
For projects that are still being defined, we provide advice on demand to refine the strategy before any implementation.

ACTION / OPERATIONS
For projects that have already defined their goals but lack operational capacity to move forward, we provide that capacity. We assemble a team of operators to carry out the project or assist and support the client's team. Ideal for testing the market.

PRESENCE
For projects that require a stable presence in Asia, we design service packages to provide clients with a stable presence. They include one or several professionals, senior or junior, part time or full time, based only in Hong Kong or travelling across the region. The process often culminates in a softlanding project where we help the client go on to set up accompany in Hong Kong transfer the team into that new organisation.

Our methodology is designed to accelerate your project, from its earliest moments to its full development, supplying at each turn the elements you might be lacking in-house.

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Crossbow / How we do it

Our methodology can be applied to a wide range of use cases. Over the years we have worked with startups, SMEs, corporates, and many others. These are the key elements of our services:

WE ARE YOUR PARTNER IN HK

We act as your agent in HK and for the region building the right partnerships, hiring the right talent, working with the right service providers, helping you grow faster and better seeking to minimise risks, admin and uncertainty so you can focus on the core of your business.

PROJECT MANAGER

Every project has a specific project manager who oversees all aspects of the project so we can provide the best customer experience and minimise response time.

THE TEAM YOU NEED

Starting with that project manager, you can decide to keep that miimal structure or you can decide to add other team members (choosing between junior and senior roles, part time or full time) to fit the complexity of the project and your budget requirements.

SIMPLE, FLEXIBLE & TRANSPARENT

Our fees are simple, transparent and predictable. Most importantly, they are results oriented to ensure alignment of goals.

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Contact us, we will analyse your case and will send a proposal within 48h.
If we cannot help you, we will tell you who can.

enquiries@crossbow-consulting.com

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