



Embracing LegalTech for Increased Efficiency

Lineal Services helps law firms and corporate legal departments manage their increasingly larger amount of data with technology-driven solutions.

The advent of technology and readily available storage has resulted in an explosion of data that is being retained by corporations. For lawyers already inundated with plying through copious amounts of materials in their daily tasks, reading millions of documents to ascertain relevance has become challenging and expensive.

Lineal Services addresses the needs of law firms and corporate legal departments by using the latest legal technology and artificial intelligence (AI) to increase efficiencies. eDiscovery - the collecting, analysing and reviewing of data for litigation or regulatory matters - is streamlined. Safeguarding personally identifiable information is enhanced. With offices across three continents, Lineal Hong Kong has been operating since 2019. It offers a full scope of bespoke services backed by a multilingual team to support its Asian clientele.

AI algorithms help find needles in haystacks

"Corporations expect innovation," said Nathan Hughes, Managing Director - APAC at Lineal. "Quite often, we find that lawyers don't enjoy large scale document review exercises. AI allows the algorithms to learn from past matters and immediately point toward potentially relevant information, eliminating much of the drudgery of looking for a needle in a haystack. A core team of experienced lawyers can utilise AI and build models to manage without the need to engage a large legal review team. The beauty of AI models is that they can be applied to data with multiple languages - incredibly important to our clients in Hong Kong and Asia. We are seeing progressive law firms and legal teams embrace this innovation, enabling them to support more

clients and projects while engaging in the more rewarding elements of legal work."

As all of Lineal's services are technology-enabled, clients have the ability to securely access their case data online from anywhere. Lineal could potentially save its clients thousands of data review hours, allowing them to be more productive and proactive. In addition, its AI models can be used to monitor traffic on a corporate client's network and raise red flags within their data in real time.



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Nathan Hughes
Managing Director - APAC
Lineal Services

Hong Kong as Asian hub and regional headquarters

Hughes believes that Hong Kong is an ideal place to set up Lineal's first office in Asia, which is also its regional headquarters. "Hong Kong is one of the largest legal and financial markets in the world," he noted. "Couple this with its welcoming approach to new businesses and its progressive approach to innovation, it was a very easy decision for us to establish our Asian headquarters here. The energy here is unsurpassed. We love it and see it as the perfect base for launching our Asian operations. And we see it as the base for expansion into Mainland China and Singapore - both are on our road map for the future."

Lineal Services

- Founded in 2009 and with offices in the US, London, India and Hong Kong, Lineal Services provides technology-driven solutions for law firms and corporate legal departments to support their digital investigation, date protection and document review needs
- Lineal Services combines cutting edge legal technology and artificial intelligence with customised workflows to drive increased efficiencies to legal processes for its clients

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