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“The importance of Hong Kong as Asia’s hub for local, regional and global financial professionals is a key reason.”

Yoichi Iwamoto, Managing Director  
Nikkei China (Hong Kong) Ltd

## Nikkei Expands its Presence in Hong Kong through Nikkei Markets

Nikkei Inc., Japan’s leading media group for business news and publisher of one of the largest business newspapers both globally and in Japan, has expanded its editorial presence in Hong Kong through its joint-venture company Nikkei NewsRise Asia Pte Ltd.

Nikkei NewsRise Asia Pte Ltd publishes *Nikkei Markets*, a real-time news service from Hong Kong and a few selected southeast Asian financial markets. *Nikkei Markets* addresses the need for real-time news by equity-market financial professionals in Hong Kong and the region.

“The importance of Hong Kong as Asia’s hub for local, regional and global financial professionals is a key reason why Nikkei continues to invest in its operations in Hong Kong, together from our success with the *Nikkei Asian Review* that we started publishing in November 2013,” Yoichi Iwamoto, Managing Director, Nikkei China (Hong Kong) Ltd, said.

“It is our endeavor to report markets news and events from Hong Kong and the region with trust and credibility to our readers in real-time, and we will deliver these information with the addition of *Nikkei Markets*,” he added.

“Our readers rely on us to provide them with news, market reactions and insights from an Asian perspective. At the same time, they demand stringent reporting and editorial standards that deliver unbiased news with a high degree of accuracy. That is a promise we make to our readers,” he emphasised.

### Global news agencies have left the region under-served

*Nikkei Markets* provides news coverage of key events and developments about listed companies in Hong Kong and

companies in the Nikkei’s Asia300 list, a selection of Asia’s important companies. With its breadth of news coverage beyond the widely-covered blue-chip stocks, *Nikkei Markets* provides news from mid-cap listings which are of interest to local and regional investors. In the near future, the service also intends to cover highly active small scrips, allowing investors to find additional investing opportunities. “There are some news agencies with global operations have reduced their local news coverage and operations, leaving a gap in demand for local and regional news which *Nikkei Markets* is adequately equipped to serve,” said Sumeet Nihalani, Director, Nikkei NewsRise Asia Pte Ltd.

The *Nikkei Markets* operation in Hong Kong will be staffed with five to six local reporters and editors, and is expected to increase over the next couple of years as the company increases its breadth of news coverage.

The team of local reporters is supported by an Asia-wide editorial team that operates across different time zones to ensure timely and efficient publishing of news.

### Nikkei Markets

- Launched in April 2017
- The only Asia focused, English language finance newswire service for equity market

[nikkeinewsrise.com](http://nikkeinewsrise.com)