XGD MEDIA

Hong Kong
Media Info Deck 2026

A NEXT GENERATION
OUTDOOR MEDIA COMPANY



ABOUT
XGD MEDIA

At our outdoor media company, we're more than just your average media agency. We're pioneers in the industry, revolutionizing outdoor advertising in Hong Kong and Singapore with our next-generation approach.

By fusing cutting-edge technology with prime locations, we offer a unique range of advertising solutions that will make your brand stand out from the crowd. And with our unwavering commitment to exceptional service, you can trust us to exceed your every expectation.

NEVER SUBTLE.

More Information!



XGD MEDIA
ESG COMMITMENTS AND RESPONSIBILITIES



Carbon Zero by

2025



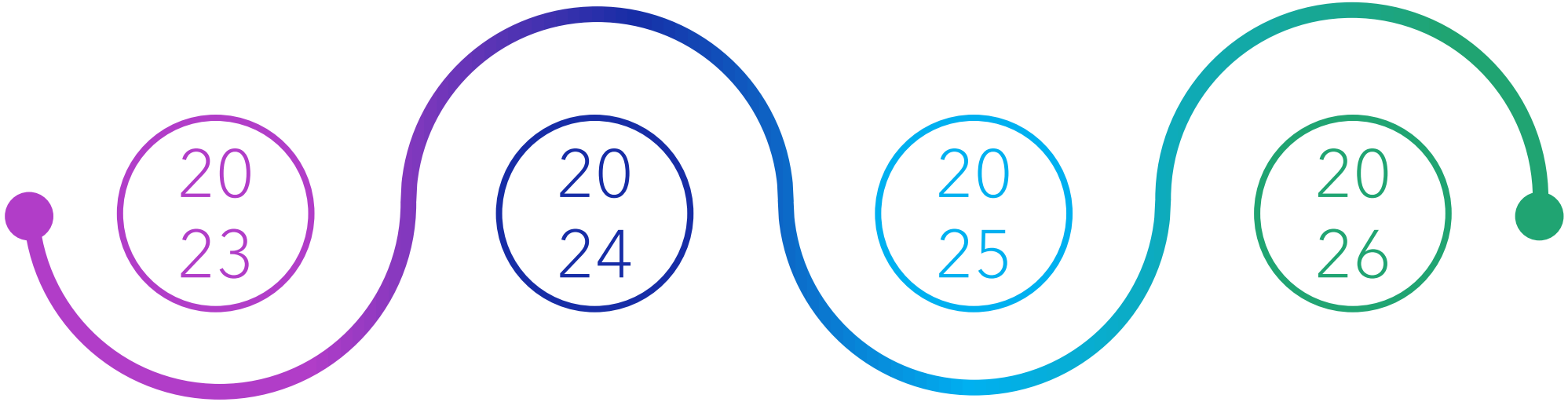
Net Zero by

2030

ESG Strategic Partner

negawatt

XGD MEDIA
ESG COMMITMENTS AND RESPONSIBILITIES



CARBON AUDIT

Undertake comprehensive carbon audit covering both Scope 1 and Scope 2 emissions.

MONITOR

Leverage the latest IoT technology to monitor our Scope 2 emissions.

OFFSET

Participation with NGOs in rainforest restoration, a vital step towards offsetting our remaining carbon emissions

STRATEGY

Implementing robust carbon offset strategy.
e.g. purchasing Renewable Energy Certificates (REC) from CLP

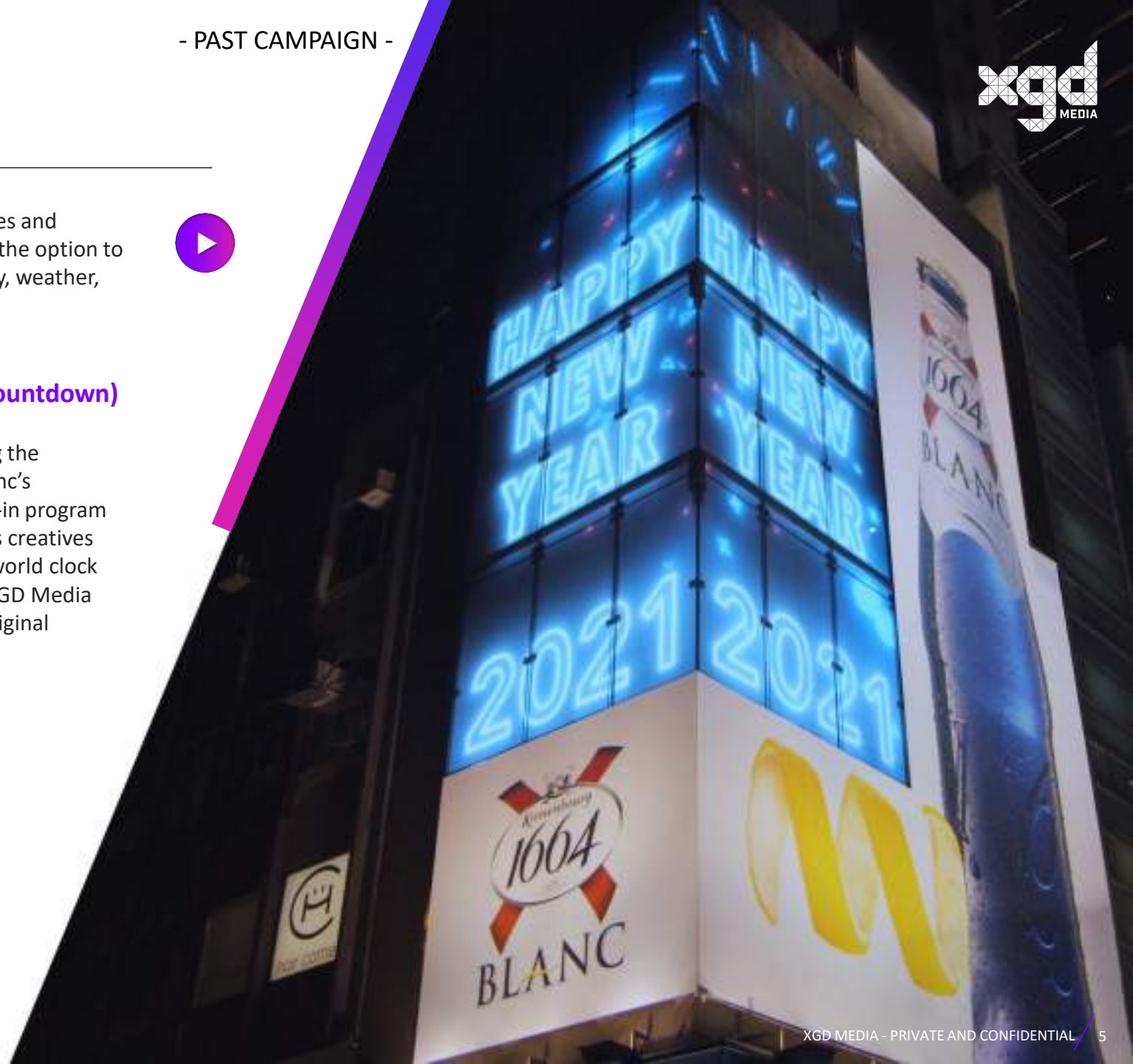
DIGITAL BILLBOARD FEATURE
DYNAMIC CONTENT

All XGD Media billboard locations are equipped with the latest features and innovations to deliver unique and dynamic content. Advertisers have the option to easily change creatives based on real time triggers such as time of day, weather, shop inventory and etc.

Case Study: XGD x Kronenbourg 1664 Blanc – (New Year Countdown)

Kronenbourg 1664 Blanc aimed to accelerate brand awareness during the Christmas and New Year festivities. To achieve Kronenbourg 1664 Blanc's objectives, XGD Media coded a fully automated special purpose built-in program that would not only automatically alternate between different client's creatives but also display a New Year's countdown timer (programmed to the world clock to ensure millisecond accuracy). To amplify the campaign's impact, XGD Media included a static solid sticker extension, successfully increasing the original billboard size by over 200%.

Video Here!



DIGITAL BILLBOARD FEATURE

LIVE FEED

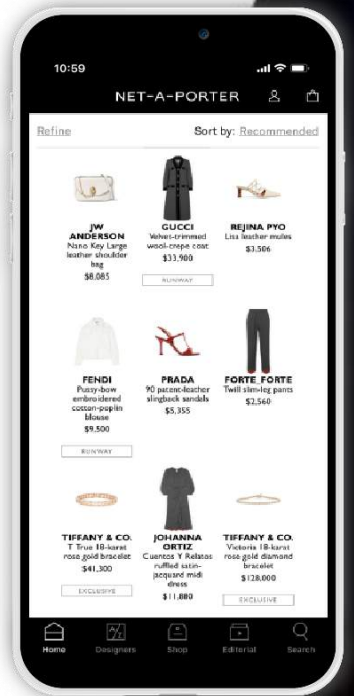
Live feed connectivity offer advertisers unlimited creative opportunities to engage audiences with full-motion video and dynamic real-time content. Advertisers have the opportunity to easily change creative content based on triggers ranging from the time of day and weather to specific e-commerce website behaviors.

Case Study: XGD Media x Net-a-Porter

During the campaign, our 26W billboard displayed in real-time the number of shoppers on the Net-a-Porter website in addition to a live feed of the specific items being added to the shopping basket from users across the globe.

Net-a-Porter combined eye-catching visuals and music to dynamically change creative content to continuously engage the most sought after consumers in the world at our high traffic Central intersection.

Video Here!





DIGITAL BILLBOARD FEATURE

O2O CONNECTIVITY

Combine the power of DOOH with online connectivity to create new engagement opportunities with your target audience. All our billboards are equipped with the latest high-speed WI-FI technology to seamlessly deliver dynamic content and unique creative campaigns to your audience.

Case Study: XGD Media x Hong Kong Tourism Board

This campaign utilized the innovative features of our digital advertising billboard by live-streaming user-generated content (UGC) shared on social media posted under the @discoverhongkong Instagram account. This live feed feature available exclusively at XGD Media is designed to significantly increase brand awareness and interact with an unlimited number of customers.

Video Here!





DIGITAL BILLBOARD FEATURE
PROGRAMMATIC OOH

In the ever-changing world of advertising, there's one segment that's remained a steady star performer over the past decade: programmatic out-of-home (OOH).

And now, with the addition of cutting-edge programmatic technology, our digital billboards are shining brighter than ever. By using sophisticated targeting tactics to segment audiences, we're able to deliver campaigns to exactly the right people at exactly the right time.

Our advanced data analytics tools allow marketers to optimize their campaigns with ease, unlocking the full potential of this dynamic and exciting medium.



Video Here!

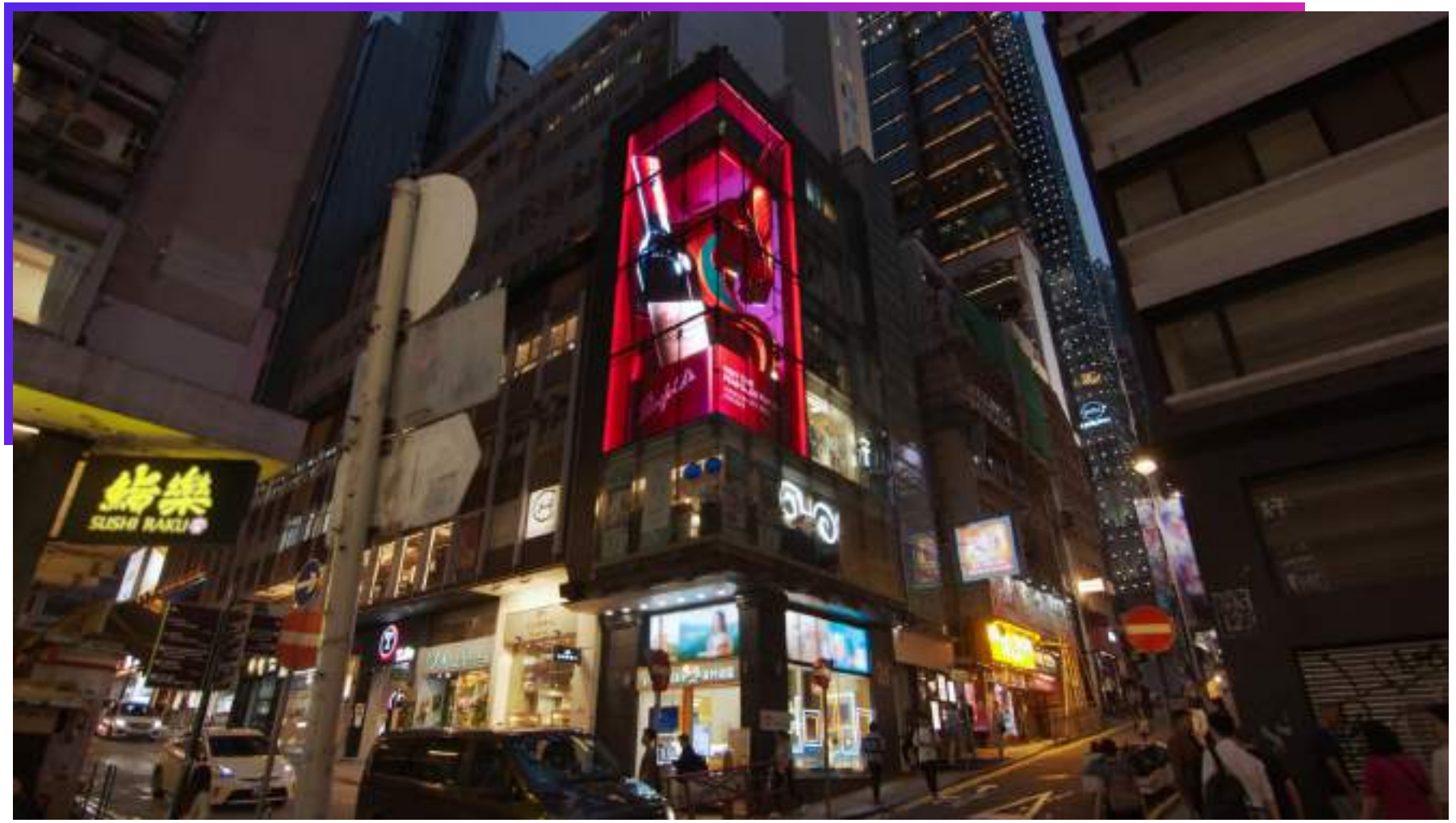


PRIME MEDIA LOCATIONS



26W – Digital Billboard

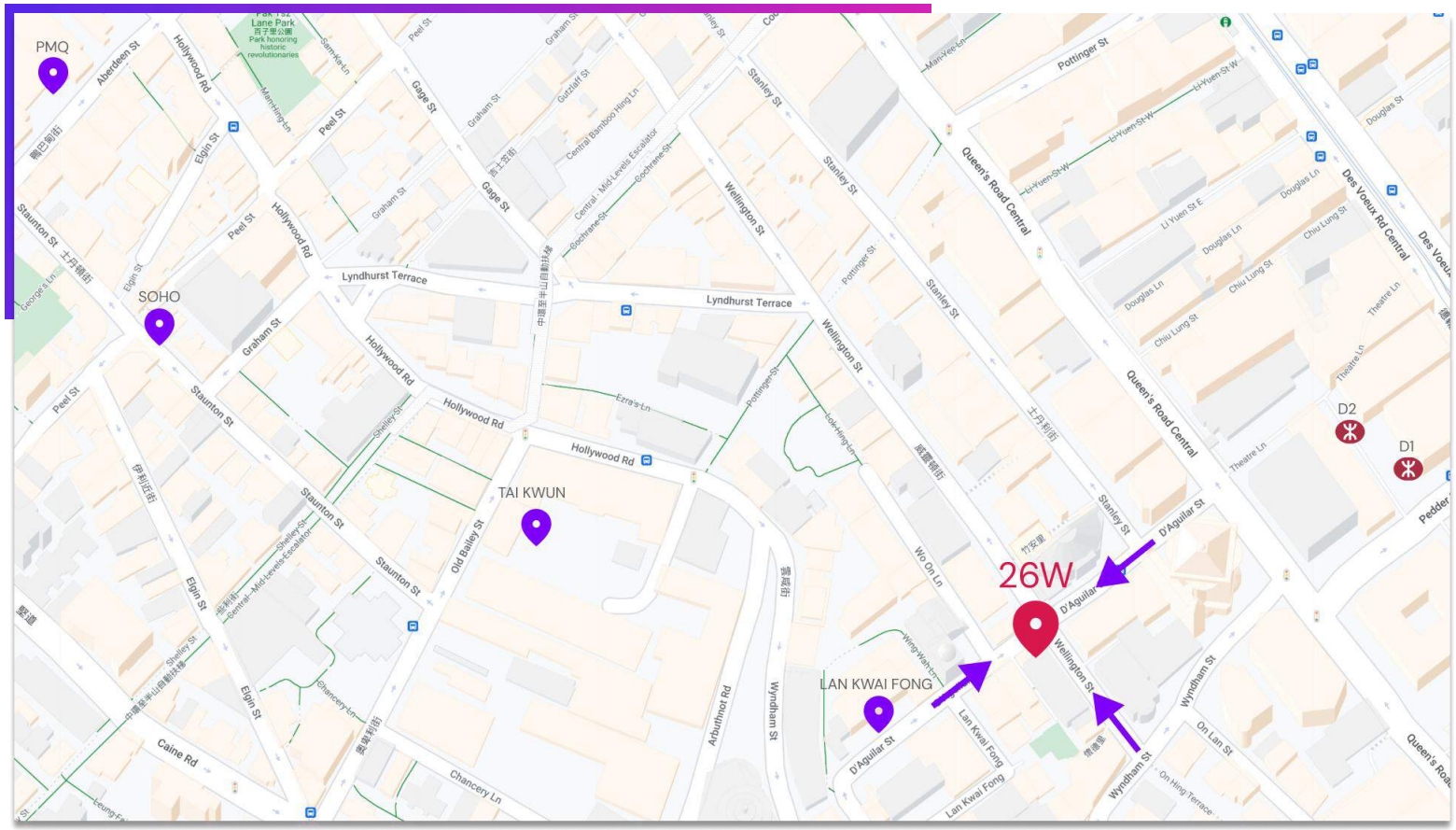
Central



26W – Digital Billboard

Central

Location Map:



Vehicular Traffic Direction

Description:

Discover the ultimate advertising destination in Hong Kong's central business district - our premium interactive billboard located at the entrance and exit of Lan Kwai Fong (Hong Kong's primary nightlife hot spot). Advertisers have access to some of the most sought-after consumers in the world and is surrounded by many popular flagship retail stores, Michelin star restaurants, bars and public transportation hubs.

Key Statistics:

Monthly Pedestrian Traffic*	Monthly Vehicular Traffic^
2,200,000+	179,000+

Remarks
- *Facial recognition, real time demographics 2018
- ^Hong Kong Transport Department - Annual Traffic Census 2023

26W – Digital Billboard

Central



Address:

26 Wellington Street, Central

Display Area Size:

8.1m (W) x 11.5m (H) = 93.2m^2

Format:

Digital

Supports Dynamic Content, Live Data Feed, 020 Connectivity, Programmatic DOOH, Audio

Operation Hours:

10:00-24:00 (Monday to Sunday)

Commencing Date:

Monday / Thursday

Remark
- $ = HKD
- Payment Terms: 100% Before Launch
- Material Conversion Charge: $2,000 Per Version
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval
- ^Subject to preemption by full domination booking with 3-week advance notice period

26W Advance – Digital And Static Billboard

Central



26W Advance – Digital And Static Billboard

Central



Address:

26 Wellington Street, Central

Display Area Size:

LED: 8.1m (W) x 11.5m (H) = 93.2m^2
Sticker A: 4.1m (W) x 5.9m (H) = 24.2m^2
Sticker B: 5.0m (W) x 8.9m (H) = 44.5m^2
Sticker C: 4.0m (W) x 3.3m (H) = 13.2m^2
Sticker D: 4.0m (W) x 3.3m (H) = 13.2m^2

Format:

Digital & Frontlit Solid Sticker

Supports dynamic content, live data feed, O2O connectivity, programmatic DOOH, Audio

Operation Hours:

10:00-24:00 (Monday to Sunday)

Commencing Date:

Monday / Thursday

Remark
- $ = HKD
- Installation Lead-Time: 1 Fine Weather Night
- Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- Material Conversion Charge: $2,000 Per Version
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

26W Premium – Static Billboard

Central



26W Premium – Static Billboard

Central



Address:

26 Wellington Street, Central

Display Area Size:

Sticker A: 8.1m (W) x 5.9m (H)
Sticker B: 9.0m (W) x 8.9m (H)
Sticker C: 4.0m (W) x 14.8m (H)

Format:

Frontlit Solid Sticker
Supports Audio

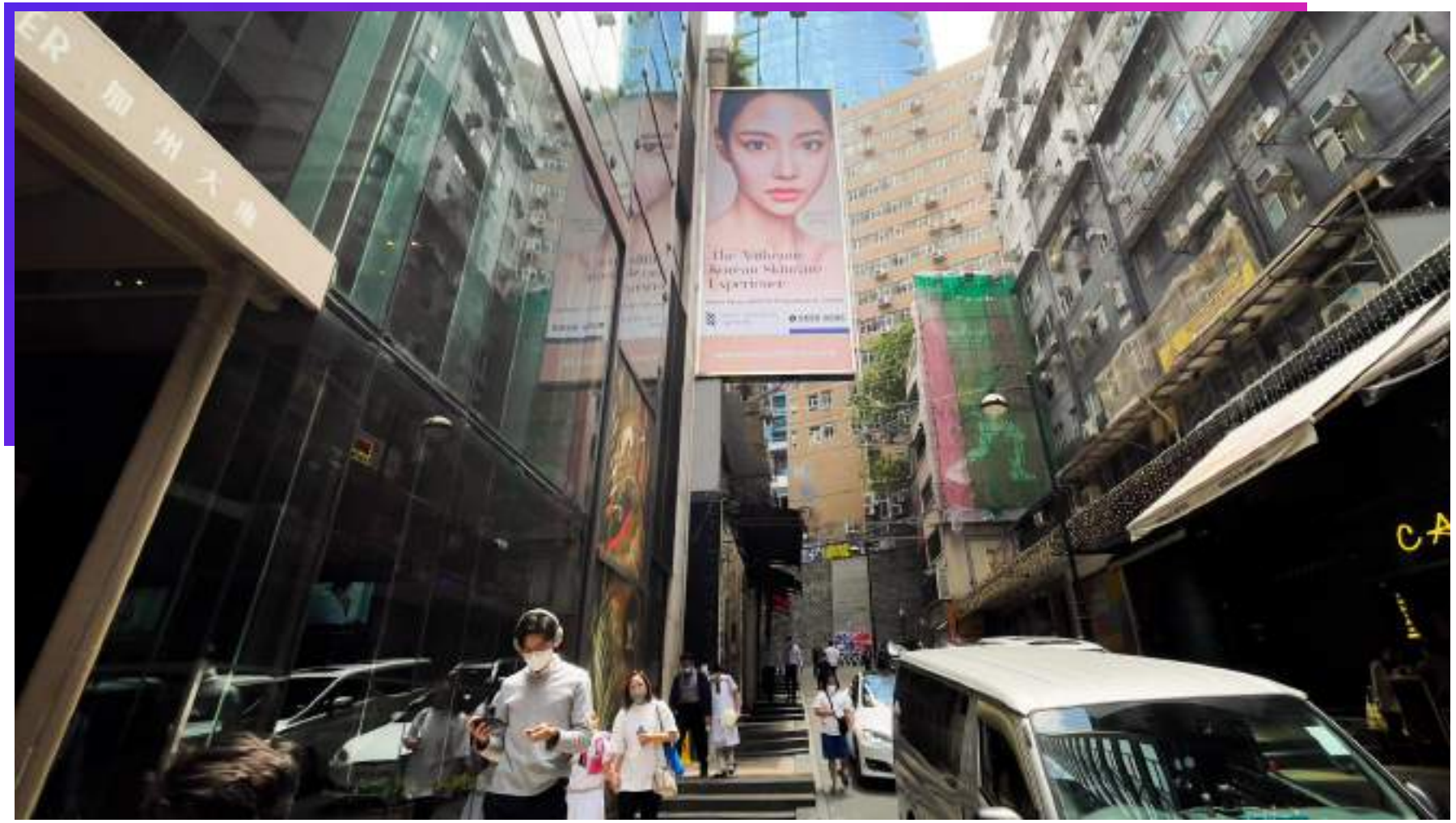
Commencing Date:

Monday / Thursday

Remark
- $ = HKD
- Installation Lead-Time: 1 Fine Weather Night
- Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord’s Approval

Ho Lee Commercial Building – Static Billboard

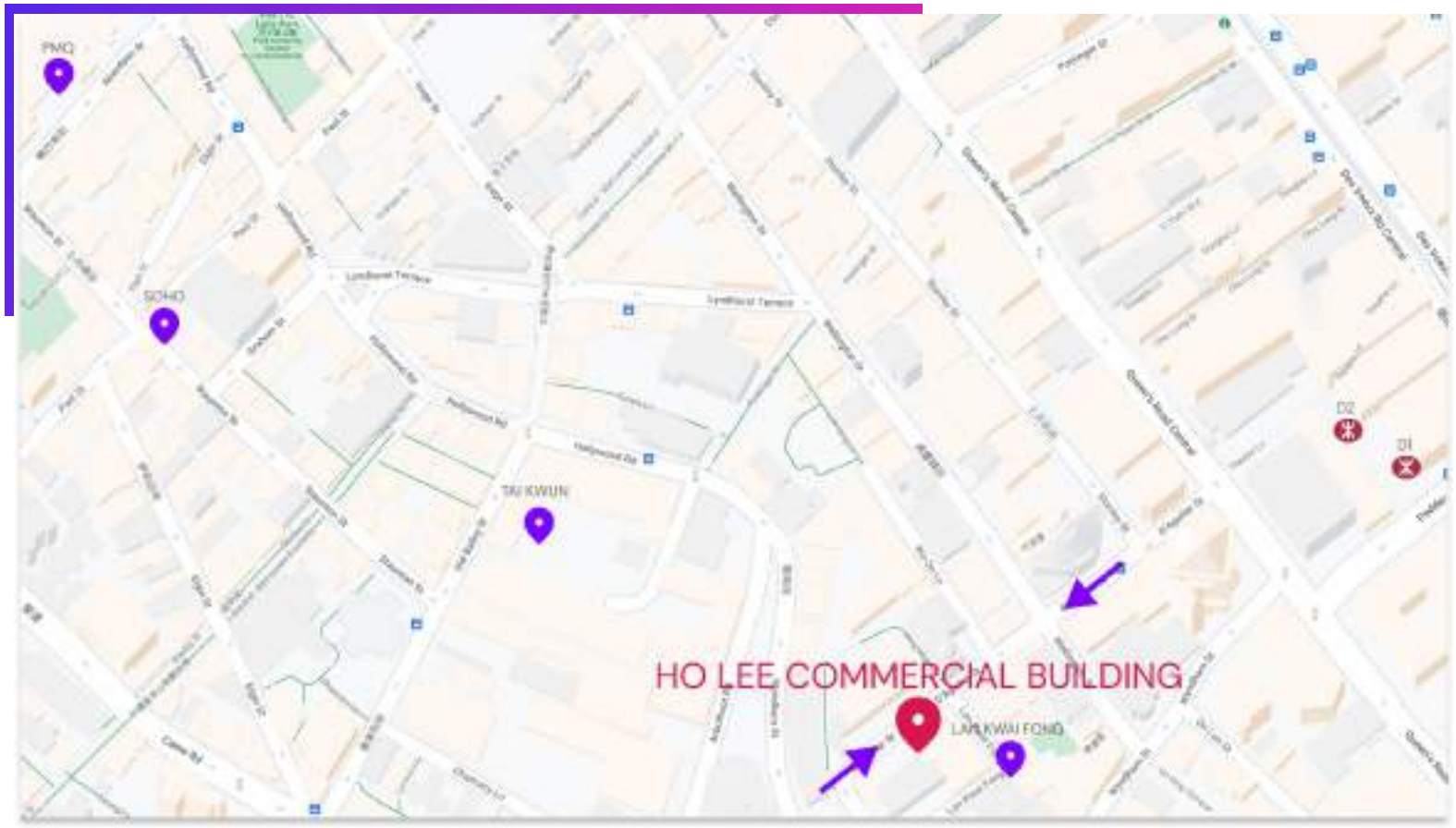
Central



Ho Lee Commercial Building – Static Billboard

Central

Location Map:



Vehicular Traffic Direction

Description:

Discover the ultimate advertising destination in Hong Kong's central business district - our premium interactive billboard located at the entrance and exit of Lan Kwai Fong (Hong Kong's primary nightlife hot spot). Advertisers have access to some of the most sought-after consumers in the world and is surrounded by many popular flagship retail stores, Michelin star restaurants, bars and public transportation hubs.

Ho Lee Commercial Building – Static Billboard

Central



Address:

38 D'Aguilar Street, Central

Display Area Size:

Front: 3.3m (W) x 8.8m (H) = 29.0m^2
Back: 2.8m (W) x 8.8m (H) = 24.6m^2

Format:

Frontlit Vinyl

Remark
- $ = HKD
- Installation Lead-Time: 1 Fine Weather Night
- Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

Hong Kong Diamond Exchange Building – Static Billboard

Central

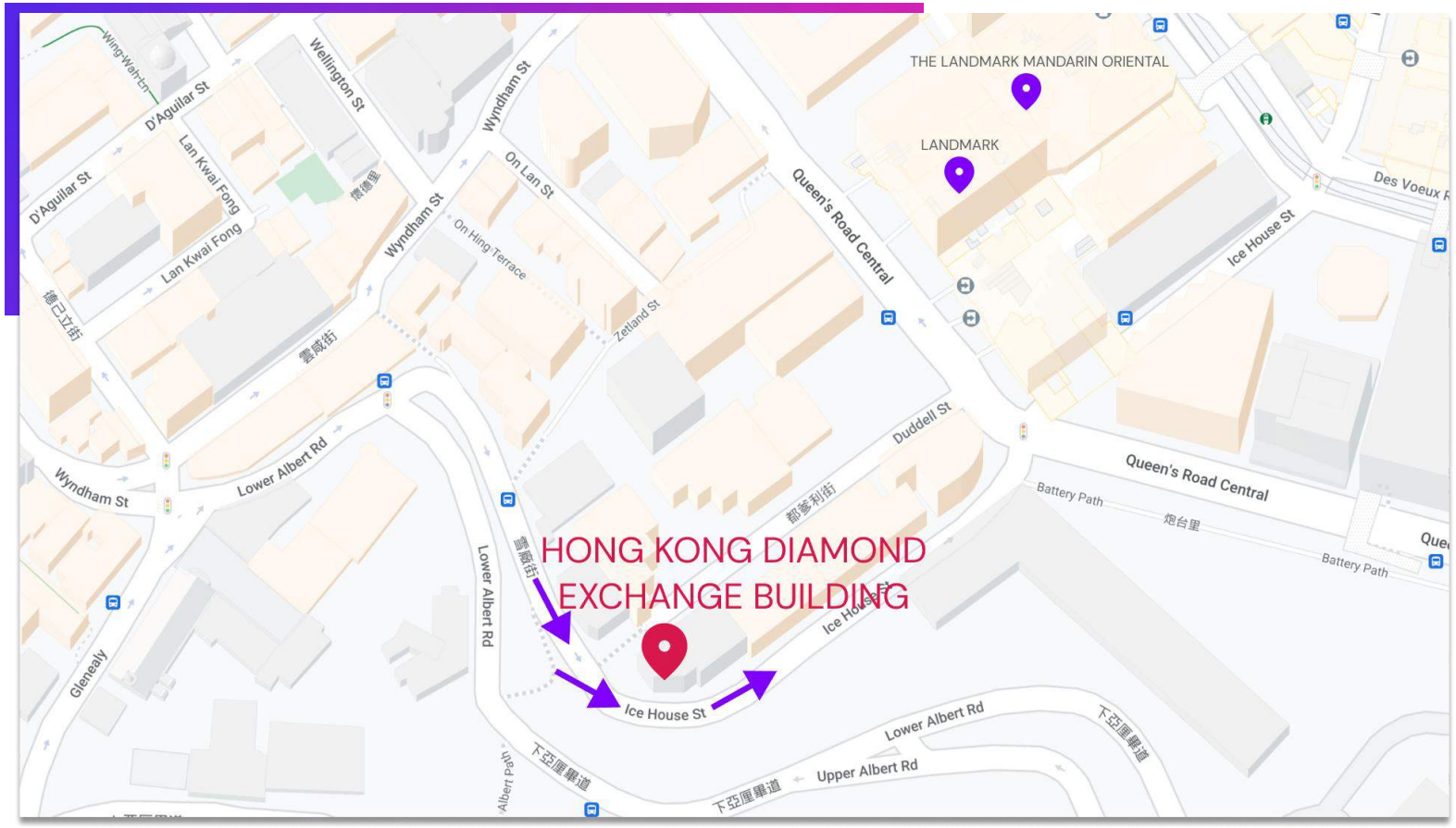


Mockup for reference.

Hong Kong Diamond Exchange Building – Static Billboard

Central

Location Map:



Vehicular Traffic Direction

Description:

The Hong Kong Diamond Exchange Building boasts a prime location in the heart of Hong Kong's Central Business District. Proximity to luxury shopping arcades, such as Landmark, Prince's Building and Alexandra House. It also access to major transportation hubs, dining options, cultural attractions, and offering a strategically positioned hub for business and leisure in the city.

Key Statistics:

Monthly Vehicular Traffic^

339,000+

Remarks
- ^Hong Kong Transport Department - Annual Traffic Census 2023

Hong Kong Diamond Exchange Building – Static Billboard

Central



Mockup for reference.

Address:

8-10 Duddell Street, Central

Display Area Size:

7.0m (W) x 13.5m (H) = 94.5m²

Format:

Frontlit Solid Sticker

Remark
- $ = HKD
- Installation Lead-Time: 1 Fine Weather Night
- Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

Central Tower – Static Billboard

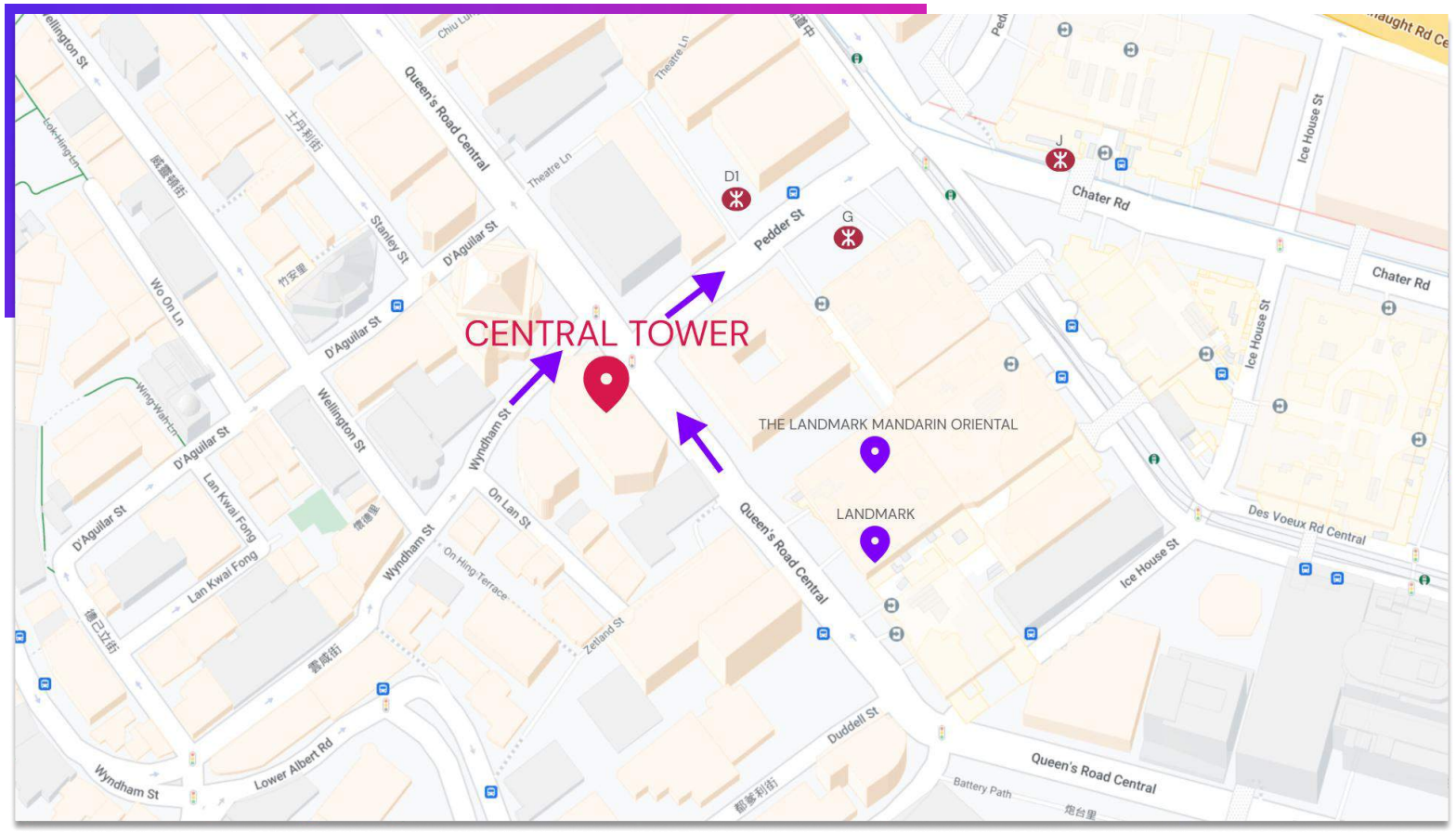
Central



Central Tower – Static Billboard

Central

Location Map:



Vehicular Traffic Direction

Description:

Central Tower, situated in Hong Kong's bustling Central Business District, offers a prime location surrounded by iconic landmarks like The Landmark and Exchange Square, along with the prestigious Landmark Mandarin Oriental Hotel. Immerse yourself in a diverse culinary scene, featuring international cuisine, cozy coffee shops, and trendy bars, all within walking distance in the vibrant Lan Kwai Fong and Soho areas. Discover the perfect blend of business and leisure in this dynamic and thriving district.

Key Statistics:

Monthly Vehicular Traffic^

463,000+

Remarks
- ^Hong Kong Transport Department - Annual Traffic Census 2023

Central Tower – Static Billboard

Central



Mockup for reference.

Address:

28 Queen's Road, Central

Display Area Size:

48.7m (W) x 10.1m (H) = 491.9m^2

Format:

Perforated Sticker

Remark
- $ = HKD
- Installation Lead-Time: 5-7 Fine Weather Days
- Dismantling Lead-Time: 3-5 Fine Weather Days
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord’s Approval

Century Square – Static Billboard

Central

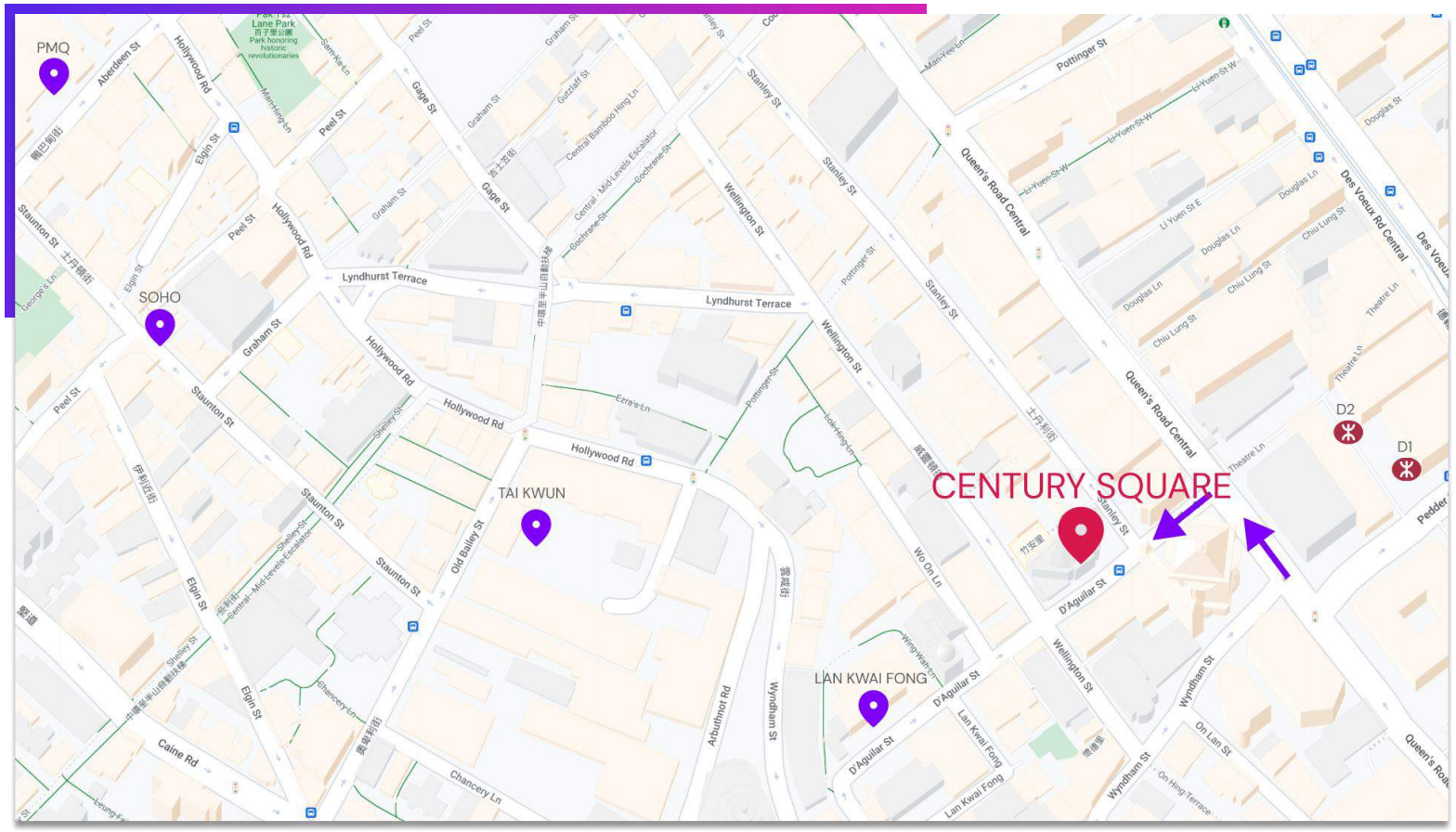


Mockup for reference.

Century Square – Static Billboard

Central

Location Map:



Vehicular Traffic Direction

Description:

Experience the power of our premium billboard, strategically located at the heart of Hong Kong's central business district and positioned at the main entrance and exit of Lan Kwai Fong. Engage sought-after consumers as they surround themselves with popular flagship retail stores, Michelin-starred restaurants, buzzing bars, and convenient public transportation hubs. Don't miss this prime opportunity to reach your target audience and make a lasting impact.

Key Statistics:

Monthly Vehicular Traffic^
468,000+

Remarks
- ^Hong Kong Transport Department - Annual Traffic Census 2023

Century Square – Static Billboard

Central



Mockup for reference.

Address:

1-13 D'Aguilar Street, Central

Display Area Size:

11.0m (W) x 33.0m (H) = 363.0m^2

Format:

Perforated Sticker

Remark
- $ = HKD
- Installation Lead-Time: 4-5 Fine Weather Days
- Dismantling Lead-Time: 2-3 Fine Weather Days
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

40 Gough Street – Static Billboard

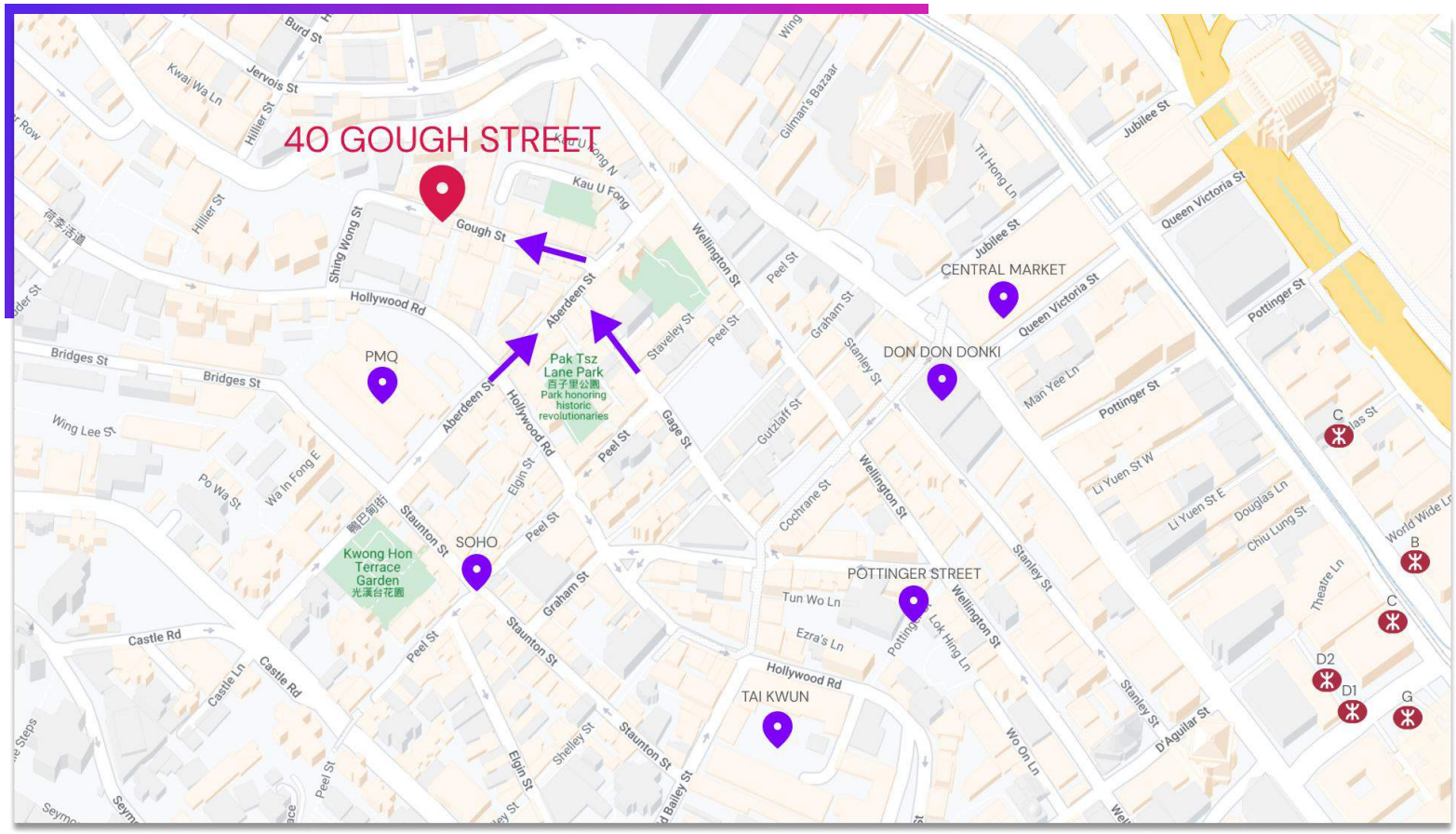
Central



40 Gough Street – Static Billboard

Central

Location Map:



Vehicular Traffic Direction

Description:

Welcome to 40 Gough Street, Central – a hidden gem nestled amidst the dynamic tapestry of the city. This address effortlessly combines urban sophistication with a touch of seclusion, offering a sanctuary in the midst of the bustling Central district. With its prime location, this space invites you to indulge in the vibrant energy of city life while providing a tranquil retreat to call home. Experience the perfect blend of modern living and cultural charm, where every corner reflects the allure of Central's past and the excitement of its present.

40 Gough Street – Static Billboard

Central



Address:

40 Gough Street, Central

Format:

Wall-painting / Sticker-on-wall

Approximate Display Area Size:

28.3m^2

Remark
- $ = HKD
- Sticker Installation Lead-Time: 1 Fine Weather Night
- Sticker Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Wall-Painting Lead-time: Subject to creative and weather condition
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

38 Peel Street – Static Billboard

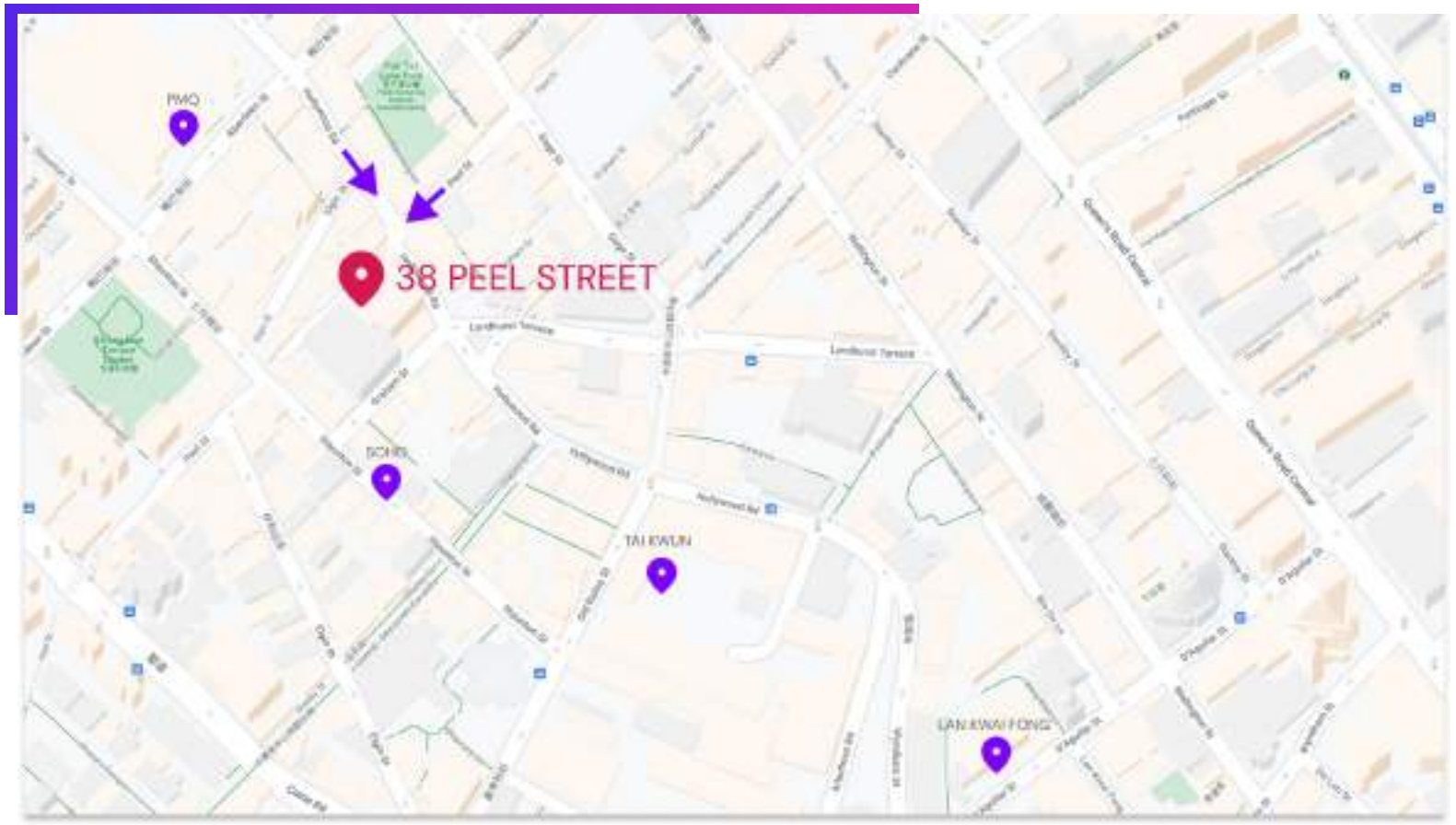
Central



38 Peel Street – Static Billboard

Central

Location Map:



Vehicular Traffic Direction

Description:

Welcome to 38 Peel Street, Central – a hidden gem nestled amidst the dynamic tapestry of the city. This address effortlessly combines urban sophistication with a touch of seclusion, offering a sanctuary in the midst of the bustling Central district. With its prime location, this space invites you to indulge in the vibrant energy of city life while providing a tranquil retreat to call home. Experience the perfect blend of modern living and cultural charm, where every corner reflects the allure of Central's past and the excitement of its present.

38 Peel Street – Static Billboard

Central



Address:

38 Peel Street, Central

Format:

Wall-painting / Sticker-on-wall

Approximate Display Area Size:

37.3m^2

Remark
- $ = HKD
- Sticker Installation Lead-Time: 1 Fine Weather Night
- Sticker Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Wall-Painting Lead-time: Subject to creative and weather condition
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

34B Staunton Street – Static Billboard

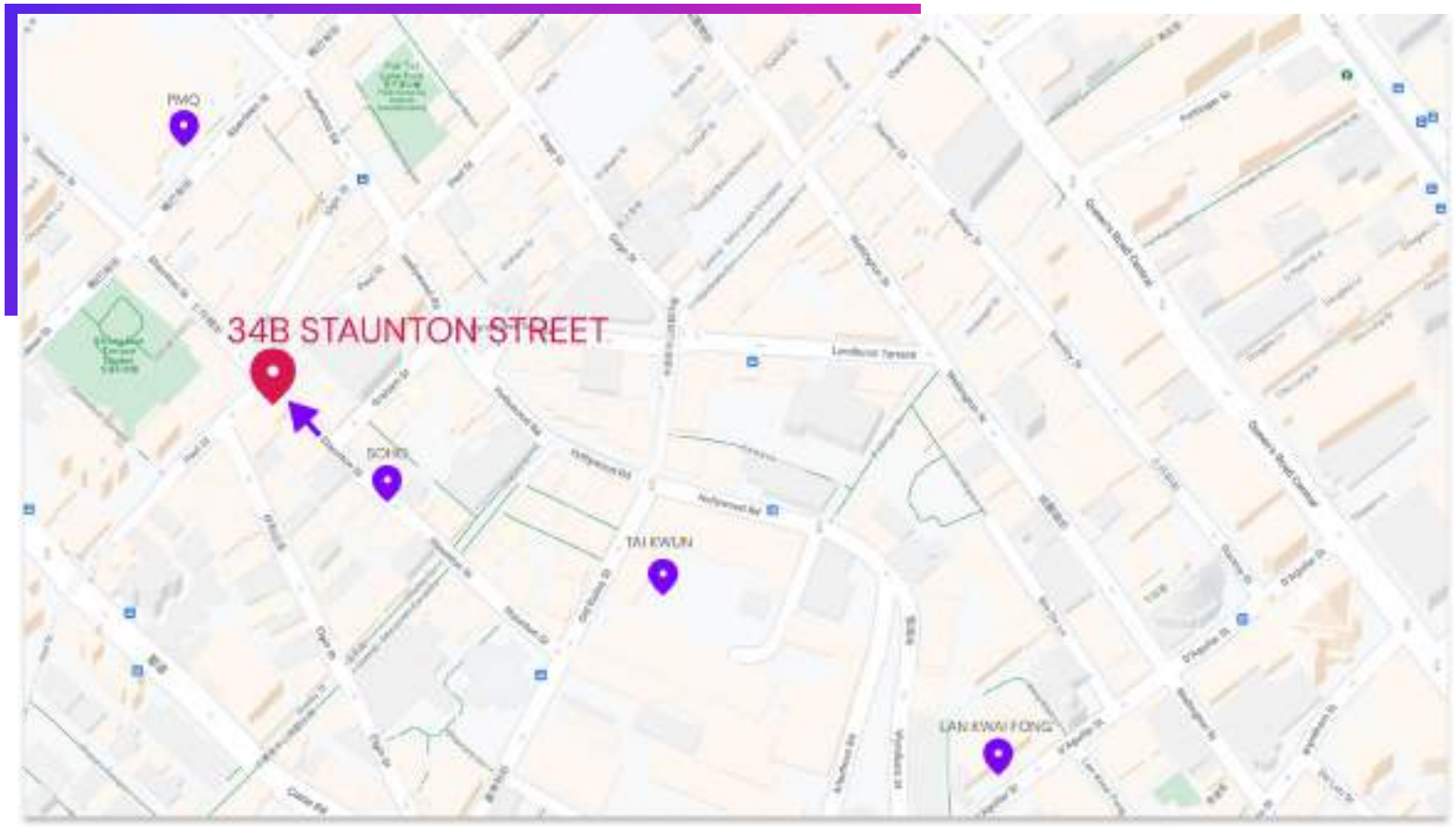
Central



34B Staunton Street – Static Billboard

Central

Location Map:



Vehicular Traffic Direction

Description:

Welcome to 34B Staunton Street, Central – a hidden gem nestled amidst the dynamic tapestry of the city. This address effortlessly combines urban sophistication with a touch of seclusion, offering a sanctuary in the midst of the bustling Central district. With its prime location, this space invites you to indulge in the vibrant energy of city life while providing a tranquil retreat to call home. Experience the perfect blend of modern living and cultural charm, where every corner reflects the allure of Central's past and the excitement of its present.

34B Staunton Street – Static Billboard

Central



Address:

34B Staunton Street, Central

Format:

Wall-painting / Sticker-on-wall

Approximate Display Area Size:

18.9m^2

Remark
- $ = HKD
- Sticker Installation Lead-Time: 1 Fine Weather Night
- Sticker Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Wall-Painting Lead-time: Subject to creative and weather condition
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

74 Hollywood Road – Static Billboard

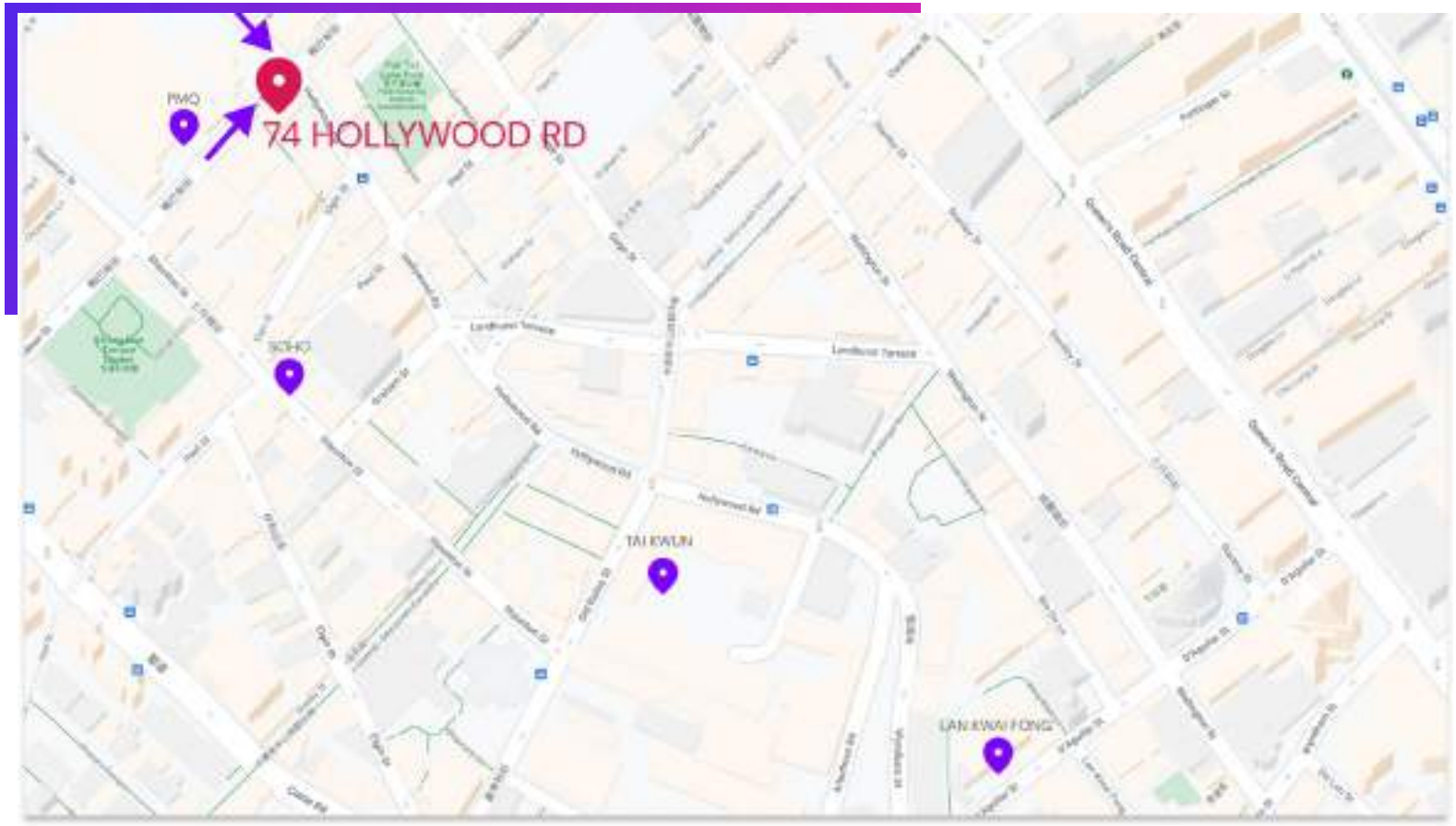
Central



74 Hollywood Road – Static Billboard

Central

Location Map:



Vehicular Traffic Direction

Description:

74 Hollywood Road Central, located in the vibrant city centre, is a perfect blend of history and modern charm. This iconic address invites you to experience the very essence of urban living, where timeless charm meets modern elegance seamlessly. Surrounded by rich culture and exuberant energy, this address offers not just a home, but a gateway to a lifestyle where the city's rich heritage and vibrant energy imbue every moment spirit now.

Key Statistics:

Monthly Vehicular Traffic^

264,000+

Remarks
- ^Hong Kong Transport Department - Annual Traffic Census 2023

74 Hollywood Road – Static Billboard

Central



Address:

74 Hollywood Road, Central

Format:

Wall-painting / Sticker-on-wall

Approximate Display Area Size:

Sticker A: 24.8m^2
Sticker B: 9.3m^2

Remark
- $ = HKD
- Sticker Installation Lead-Time: 1 Fine Weather Night
- Sticker Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Wall-Painting Lead-time: Subject to creative and weather condition
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

77-81A Hollywood Road – Static Billboard

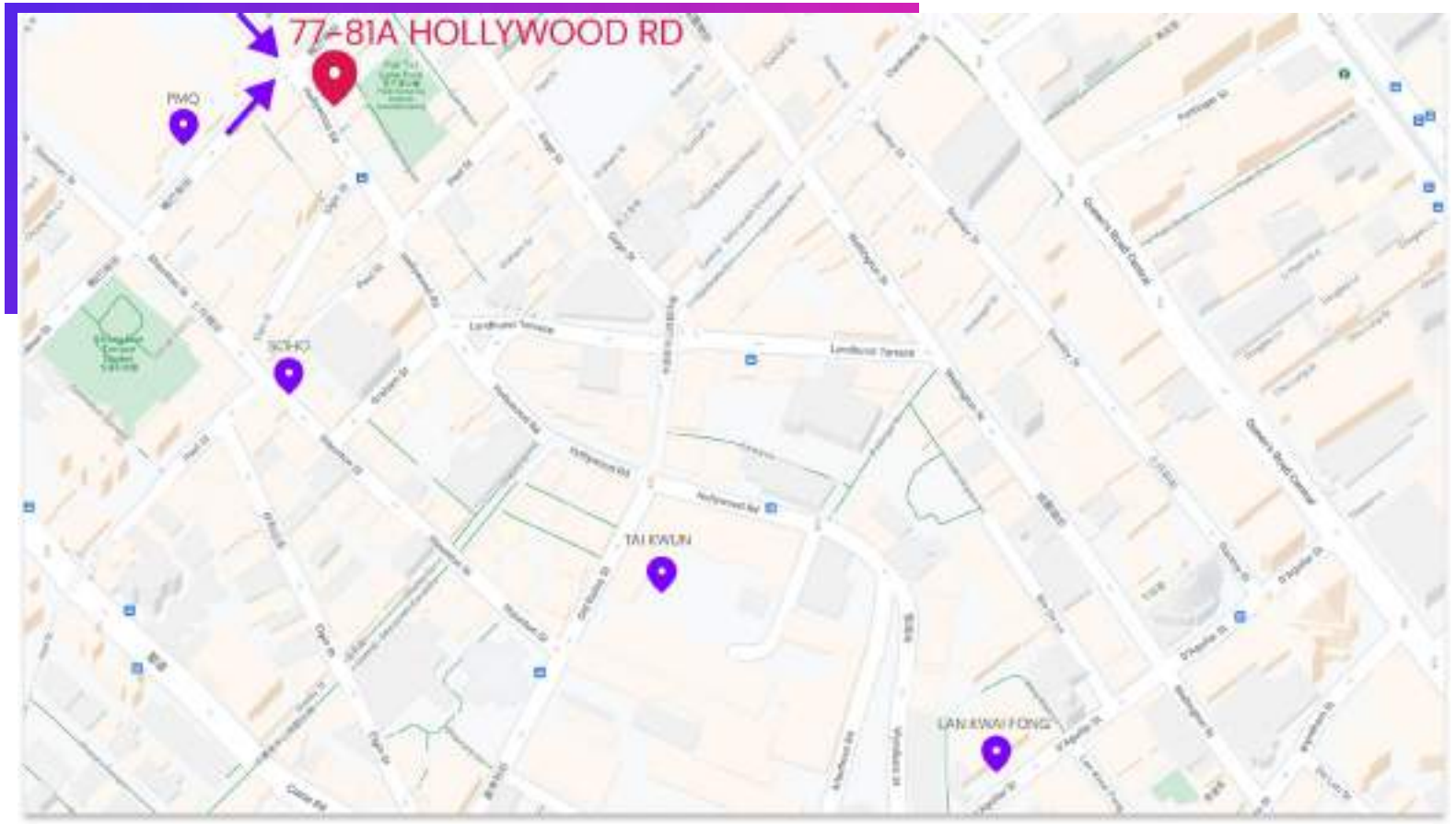
Central



77-81A Hollywood Road – Static Billboard

Central

Location Map:



Vehicular Traffic Direction

Description:

Discover a realm of sophistication at 77-81A Hollywood Road Central. Situated in the heart of the bustling city, this address exudes a unique blend of modernity and cultural heritage. With its prime location, it offers more than just a space; it provides a connection to the vibrant pulse of urban life. Step into a world where contemporary design meets the spirit of tradition, creating an exceptional living experience that reflects the dynamic essence of the city's past and present.

Key Statistics:

Monthly Vehicular Traffic^
264,000+

Remarks
- ^Hong Kong Transport Department - Annual Traffic Census 2023

77-81A Hollywood Road – Static Billboard

Central



Address:

77-81A Hollywood Road, Central

Format:

Wall-painting / Sticker-on-wall

Display Area Size:

To Be Confirmed

Remark
- $ = HKD
- Sticker Installation Lead-Time: 2 Fine Weather Nights
- Sticker Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Wall-Painting Lead-time: Subject to creative and weather condition
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord’s Approval

82 Hollywood Road – Static Billboard (A)

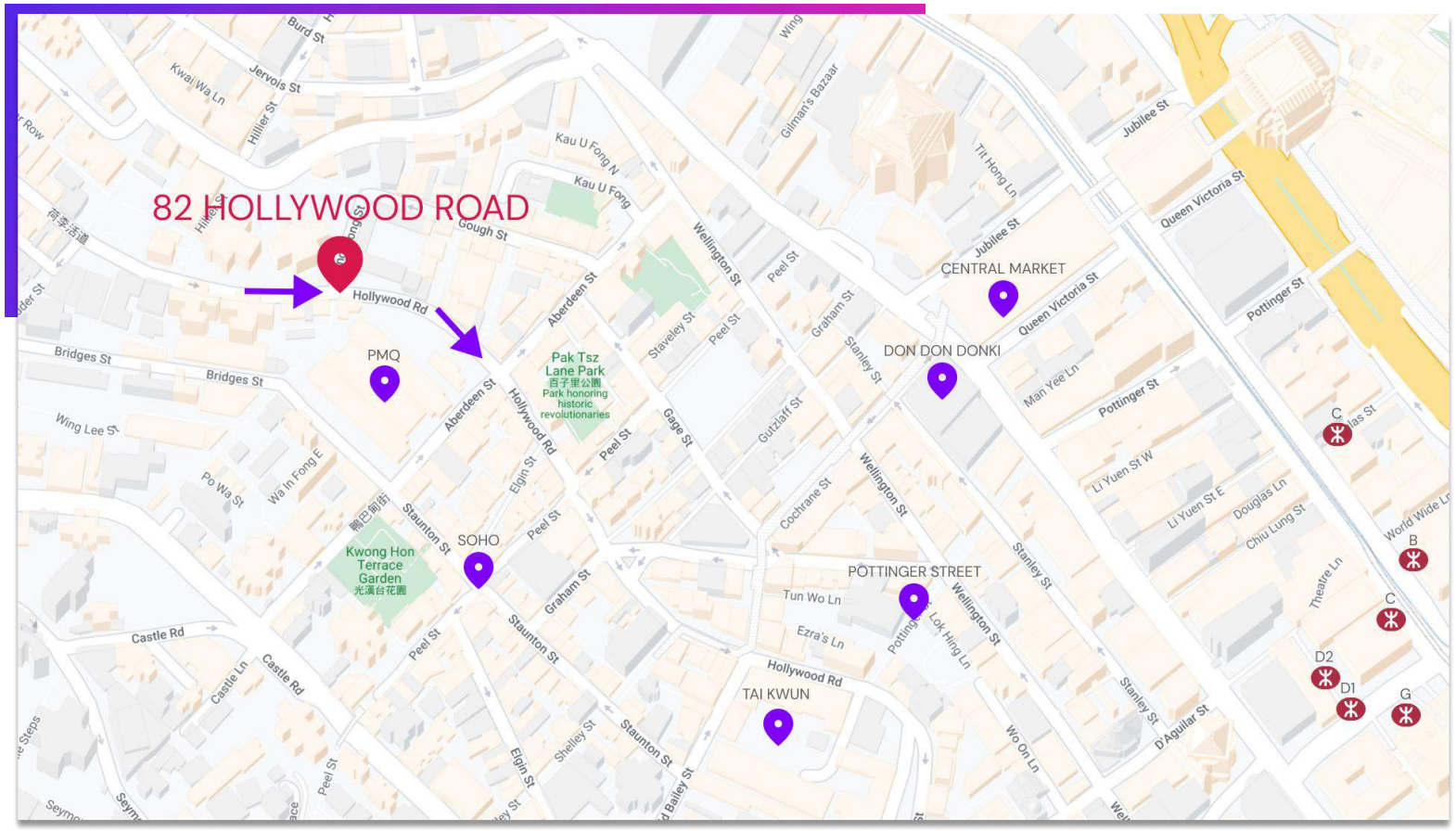
Central



82 Hollywood Road – Static Billboard

Central

Location Map:



Vehicular Traffic Direction

Description:

Discover a realm of sophistication at 82 Hollywood Road Central. Situated in the heart of the bustling city, this address exudes a unique blend of modernity and cultural heritage. With its prime location, it offers more than just a space; it provides a connection to the vibrant pulse of urban life. Step into a world where contemporary design meets the spirit of tradition, creating an exceptional living experience that reflects the dynamic essence of the city's past and present.

Key Statistics:

Monthly Vehicular Traffic^

264,000+

Remarks

- ^Hong Kong Transport Department - Annual Traffic Census 2023

82 Hollywood Road – Static Billboard (A)

Central



Address:

82 Hollywood Road, Central

Format:

Wall-painting / Sticker-on-wall

Approximate Display Area Size:

6.1m (W) x 2.8 (H) = 17.1m²

Remark
- $ = HKD
- Sticker Installation Lead-Time: 1 Fine Weather Night
- Sticker Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Wall-Painting Lead-time: Subject to creative and weather condition
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

82 Hollywood Road – Static Billboard (B)

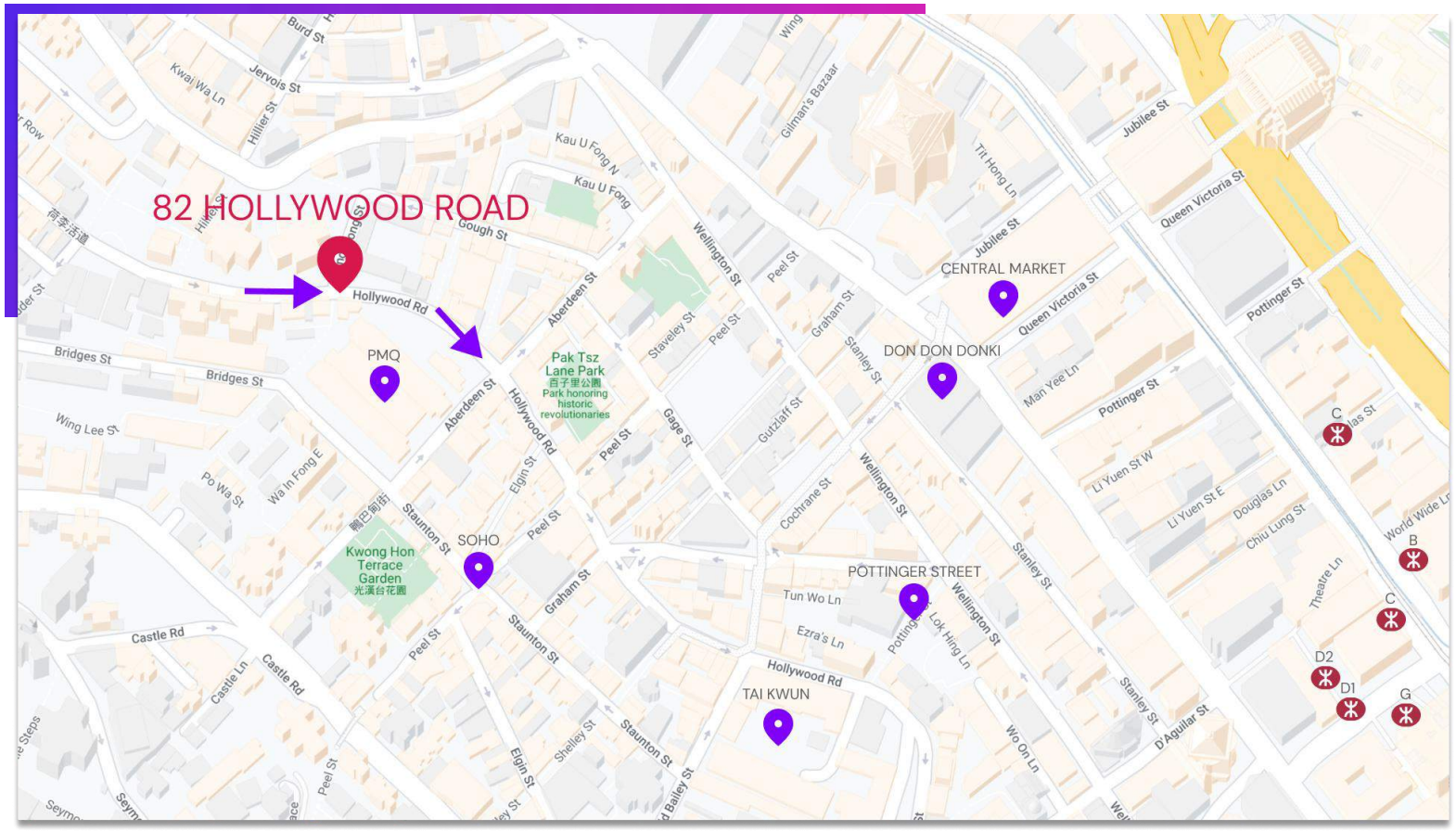
Central



82 Hollywood Road – Static Billboard

Central

Location Map:



Vehicular Traffic Direction

Description:

Discover a realm of sophistication at 82 Hollywood Road Central. Situated in the heart of the bustling city, this address exudes a unique blend of modernity and cultural heritage. With its prime location, it offers more than just a space; it provides a connection to the vibrant pulse of urban life. Step into a world where contemporary design meets the spirit of tradition, creating an exceptional living experience that reflects the dynamic essence of the city's past and present.

Key Statistics:

Monthly Vehicular Traffic^

264,000+

Remarks

- ^Hong Kong Transport Department - Annual Traffic Census 2023

82 Hollywood Road – Static Billboard (B)

Central



Address:

82 Hollywood Road, Central

Format:

Wall-painting / Sticker-on-wall

Approximate Display Area Size:

8.8m (W) x 2.8m (H) = 24.6m²

Remark
- $ = HKD
- Sticker Installation Lead-Time: 1 Fine Weather Night
- Sticker Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Wall-Painting Lead-time: Subject to creative and weather condition
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

26 Tai Ping Shan Street – Static Billboard

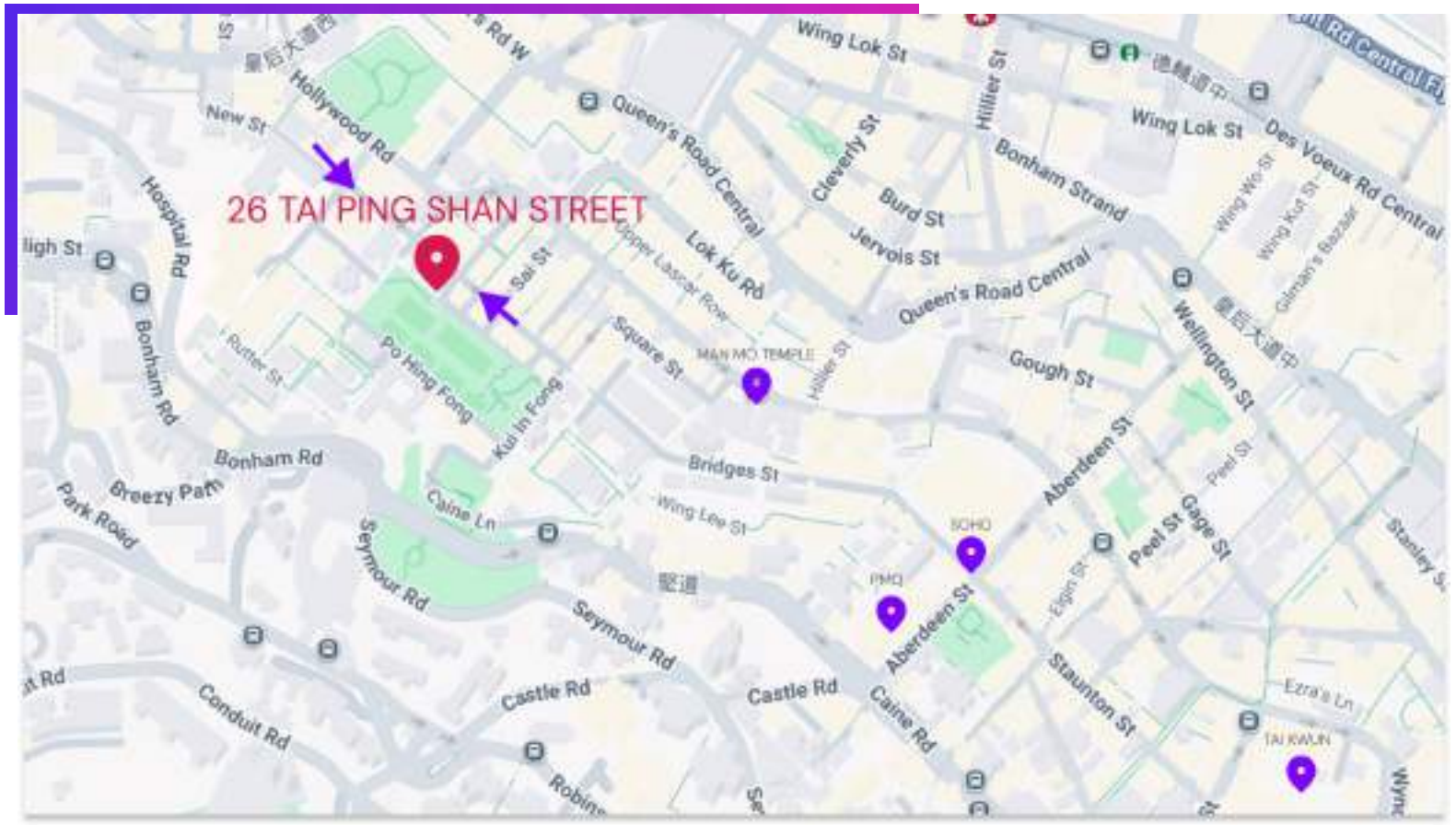
Central



26 Tai Ping Shan Street – Static Billboard

Central

Location Map:



Vehicular Traffic Direction

Description:

26 Tai Ping Shan Street is in vibrant Sheung Wan, Hong Kong. Its location offers high foot traffic. The area attracts young professionals and tourists. Nearby Sai Ying Pun MTR Station boosts visibility. The street's trendy vibe suits creative campaigns. Local cafes and shops draw diverse crowds. The building's exterior supports eye-catching signage. It's ideal for targeting urban, cultured audiences.

26 Tai Ping Shan Street – Static Billboard

Central



Address:

26 Tai Ping Shan Street, Central

Format:

Wall-painting / Sticker-on-wall

Approximate Display Area Size:

47.0m^2

Remark
- $ = HKD
- Sticker Installation Lead-Time: 2 Fine Weather Nights
- Sticker Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Wall-Painting Lead-time: Subject to creative and weather condition
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

LFR – Digital Billboard

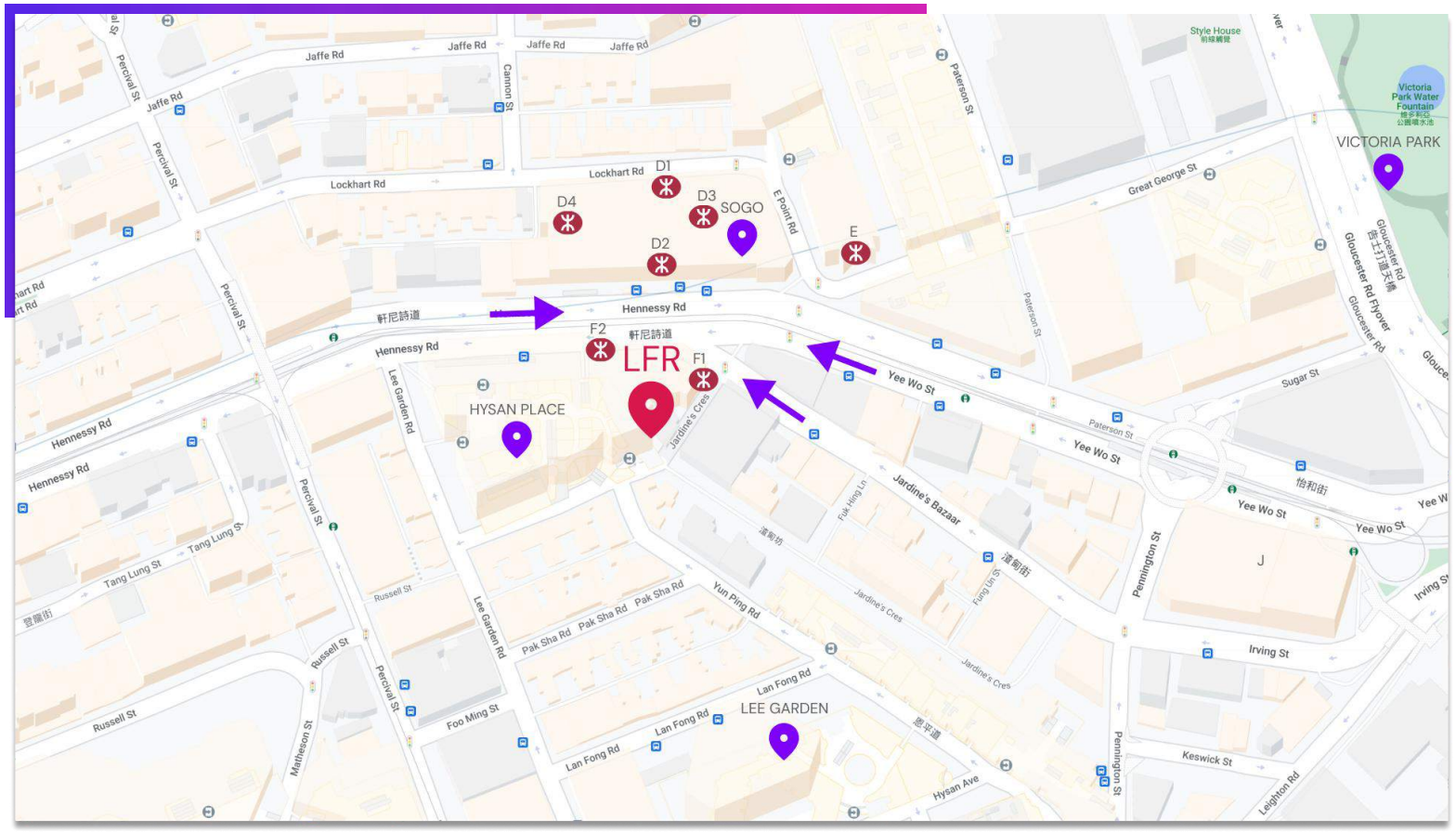
Causeway Bay



LFR – Digital Billboard

Causeway Bay

Location Map:



Vehicular Traffic Direction

Description:

Positioned strategically at the iconic Causeway Bay Sogo crossing, this state-of-the-art LED billboard captures the attention of both pedestrian and vehicular traffic in the heart of Hong Kong. With its high-impact design, it offers unparalleled visibility for advertisers aiming to make a lasting impression in this densely populated area. Reach the elusive millennial demographic and frequent tourists effortlessly. Don't let this incredible opportunity to showcase your brand to the world pass you by.

Key Statistics:

Monthly Pedestrian Traffic*	Monthly Vehicular Traffic^
6,200,000+	532,000+

Remarks
- *Facial recognition, real time demographics 2018
- ^Hong Kong Transport Department - Annual Traffic Census 2023

LFR – Digital Billboard

Causeway Bay



Address:

1-3 Jardine's Crescent, Causeway Bay

Display Area Size:

7.1m (W) x 13.8m (H) = 98.0m^2

Format:

Digital

Supports Dynamic Content, Live Data Feed, 020 Connectivity, Programmatic DOOH

Operation Hours:

10:00-24:00 (Monday to Sunday)

Commencing Date:

Monday / Thursday

Remark
- $ = HKD
- Material Conversion Charge: $2,000 Per Version
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval
- ^Subject to preemption by full domination booking with 3-week advance notice period

SOGO – Digital Billboard

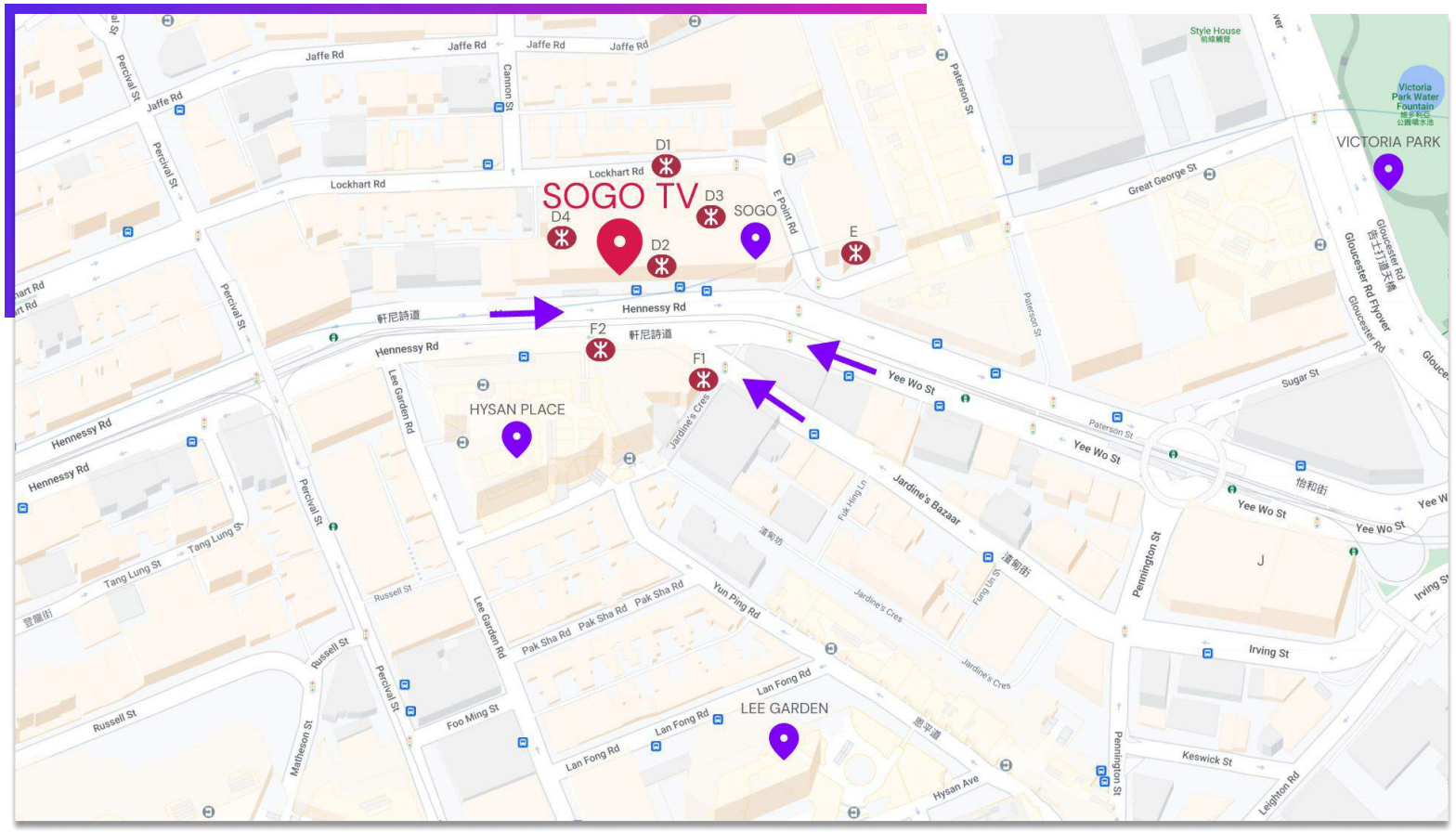
Causeway Bay



SOGO – Digital Billboard

Causeway Bay

Location Map:



Vehicular Traffic Direction

Description:

Positioned strategically at the iconic Causeway Bay Sogo crossing, this state-of-the-art LED billboard captures the attention of both pedestrian and vehicular traffic in the heart of Hong Kong. With its high-impact design, it offers unparalleled visibility for advertisers aiming to make a lasting impression in this densely populated area. Reach the elusive millennial demographic and frequent tourists effortlessly. Don't let this incredible opportunity to showcase your brand to the world pass you by.

Key Statistics:

Monthly Vehicular Traffic^
532,000+

Remarks

- ^Hong Kong Transport Department - Annual Traffic Census 2023

SOGO – Digital Billboard

Causeway Bay



Address:

555 Hennessy Road, Causeway Bay

Display Area Size:

71.7m (W) x 19.2m (H) = 1,376.6m^2

Format:

Digital
Supports Audio

Operation Hours:

10:00-22:00 (Monday to Sunday)

Commencing Date:

Friday

Remark
- $ = HKD
- Material Conversion Charge: $3,000 Per Version
- Payment Terms: 100% Before Launch
- Odd date commencement will be charged at HK$5,000 and the non-broadcast days will be automatically forfeited.
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval
- ^Subject to preemption by full domination booking with 3-week advance notice period

Goldmark – Static Billboard

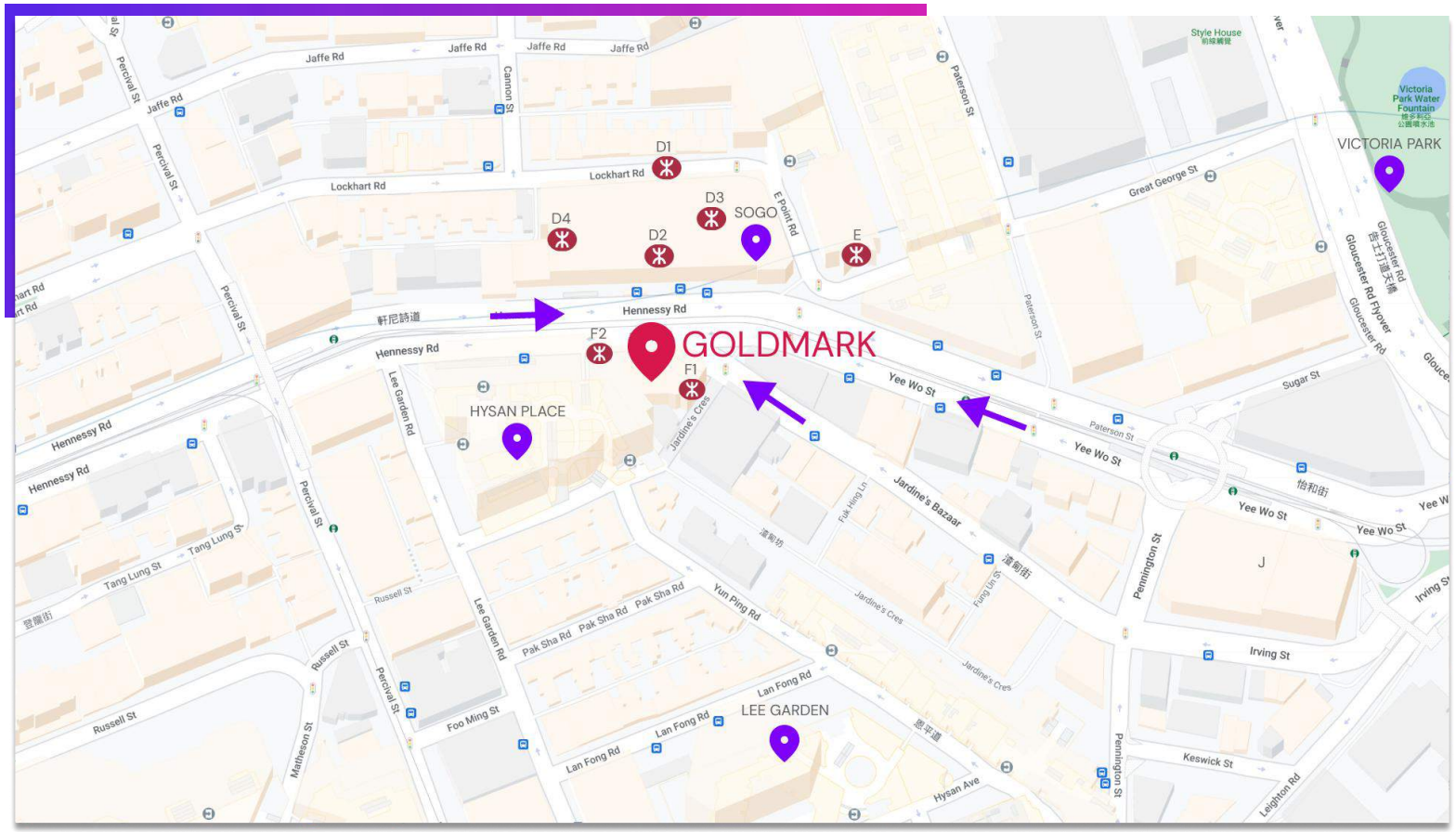
Causeway Bay



Goldmark – Static Billboard

Causeway Bay

Location Map:



Vehicular Traffic Direction

Description:

This premium billboard, strategically located at the iconic Causeway Bay Sogo crossing, provides advertisers with exceptional visibility to both pedestrians and vehicular traffic. Situated in the vibrant and densely populated retail neighbourhood of Causeway Bay, it presents a distinct opportunity to engage the sought-after millennial demographic and tourists. With its high-impact design, advertisers can effectively differentiate themselves and reach their target audience with a high frequency of exposure. Don't miss the chance to make a lasting impression in this dynamic advertising space.

Key Statistics:

Monthly Vehicular Traffic^

532,000+

Remarks

- ^Hong Kong Transport Department - Annual Traffic Census 2023

Goldmark – Static Billboard

Causeway Bay



Address:

502 Hennessy Road, Causeway Bay

Display Area Size:

Site A: 10.0m (W) x 7.6m (H) = 76.0m^2
Site B: 25.0m (W) x 7.1m (H) = 177.5m^2

Format:

Frontlit Vinyl

Remark
- $ = HKD
- Installation Lead-Time: 1 Fine Weather Night
- Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord’s Approval

AURA – Static Billboard

Causeway Bay

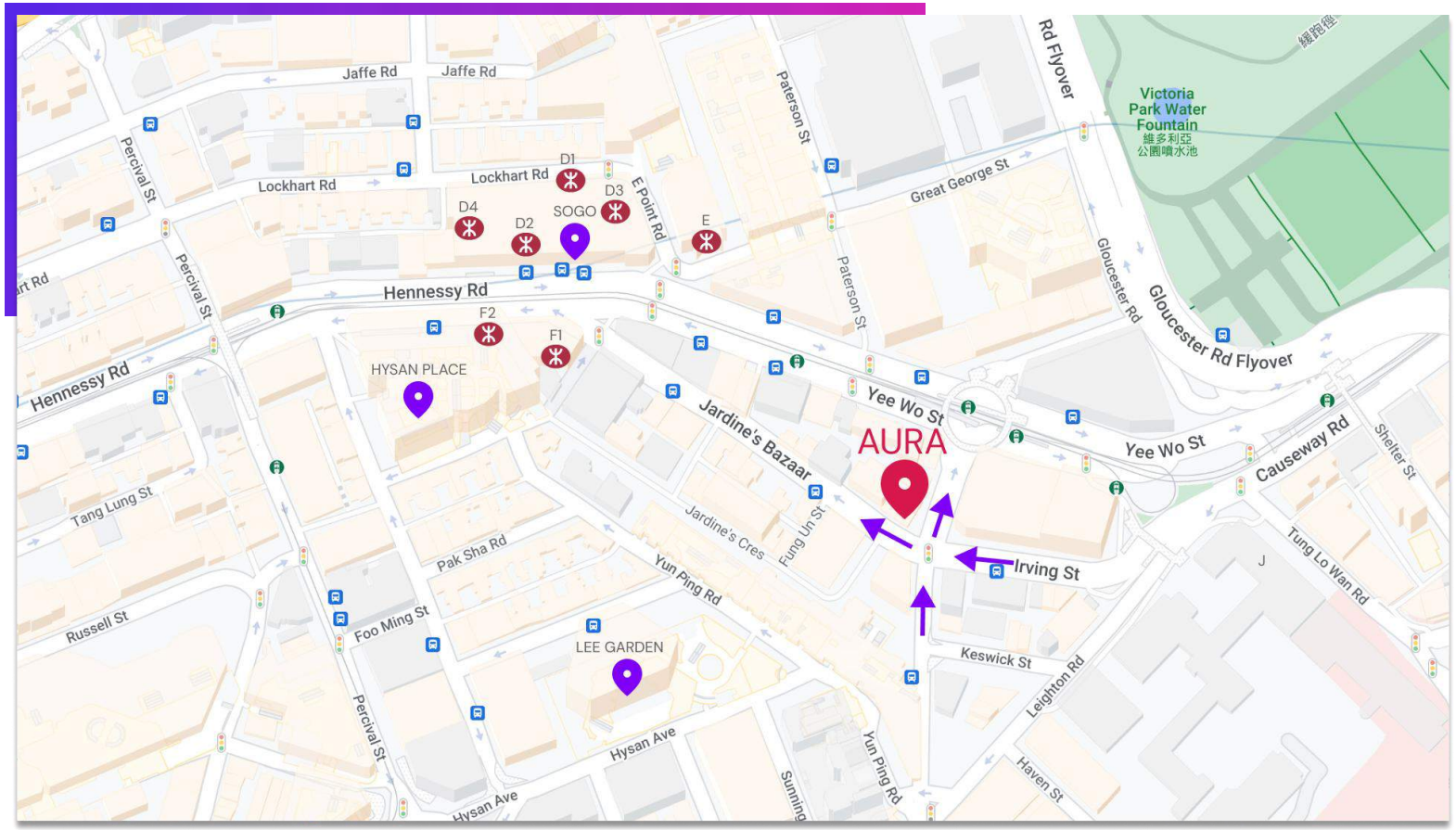


Mockup for reference.

AURA – Static Billboard

Causeway Bay

Location Map:



Vehicular Traffic Direction

Description:

Nestled in the vibrant heart of Causeway Bay, AURA is surrounded by renowned landmarks like Hysan Place and Lee Garden. Its prime location at the intersection of Pennington Street and Jardine's Bazaar positions it prominently. As a new and sought-after wine and dine destination, AURA attracts discerning customers seeking relaxation and socialization. With its growing popularity, AURA has become a preferred choice for high-spending clientele in search of an exceptional dining experience in the area.

Key Statistics:

Monthly Vehicular Traffic^
348,000+

Remarks
- ^Hong Kong Transport Department - Annual Traffic Census 2023

AURA – Static Billboard

Causeway Bay



Mockup for reference.

Address:

62-66 Jardine's Bazaar, Causeway Bay

Display Area Size:

Site A: 16.4m (W) x 14.4m (H) = 236.2m^2
Site B: 14.5m (W) x 14.4m (H) = 208.8m^2

Format:

Perforated Sticker

Remark
- $ = HKD
- Installation Lead-Time: 1 Fine Weather Night
- Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord’s Approval

Nam Hing Fong(Upper) – Static Billboard

Causeway Bay

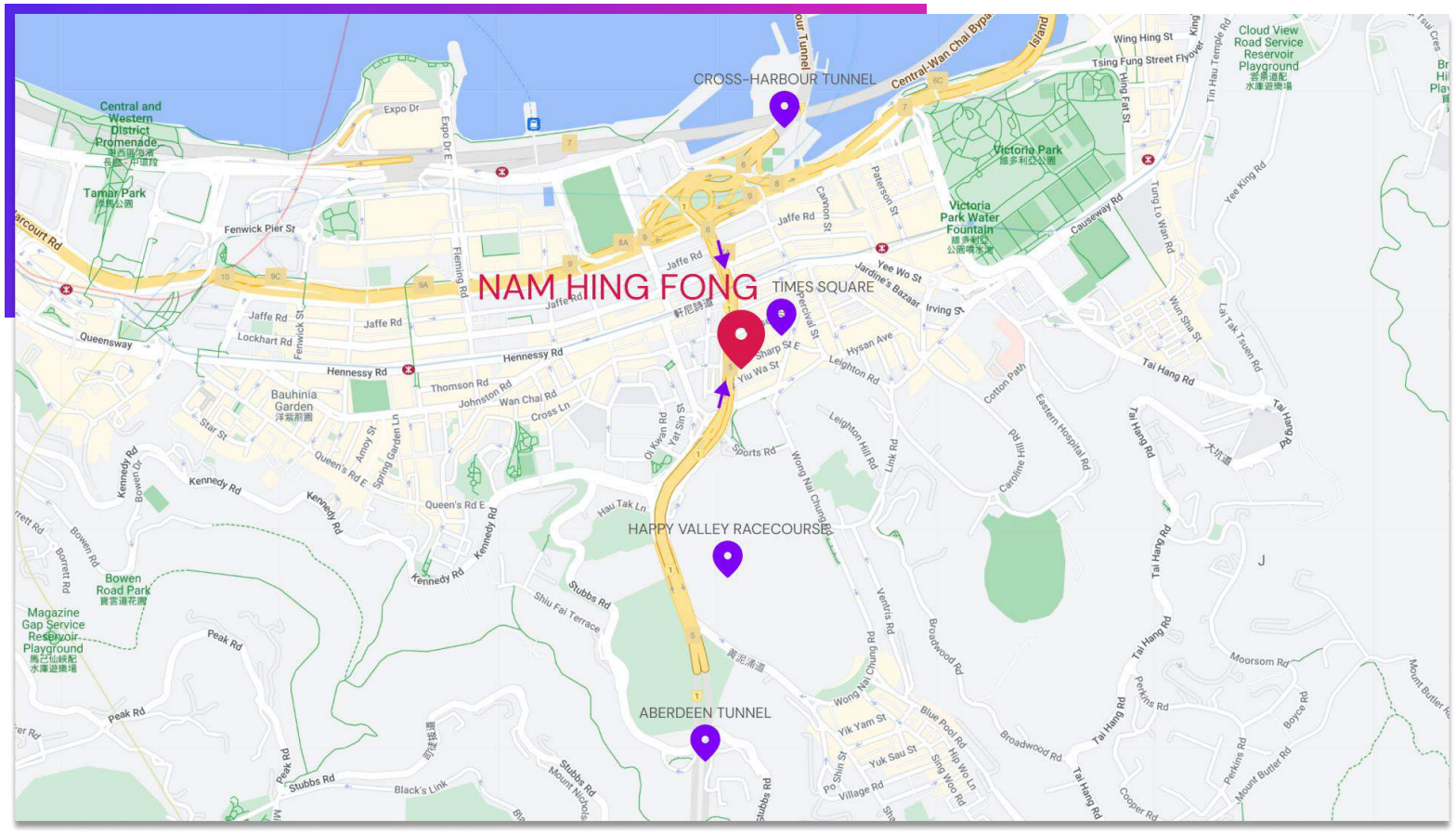


Mockup for reference.

Nam Hing Fong(Upper) – Static Billboard

Causeway Bay

Location Map:



Vehicular Traffic Direction

Description:

Nam Hing Fong, situated in the heart of Hong Kong, offers a prime billboard location between the bustling shopping hub of Causeway Bay and the luxurious residential area of Happy Valley. Its prominent position captures the attention of major vehicular traffic heading towards Causeway Bay, Happy Valley, and the Aberdeen Tunnel. Advertisers can effectively reach a diverse audience, making this location an excellent choice to maximize the impact of their campaigns. Take advantage of this strategic location and connect with your target audience in a highly visible and influential setting.

Key Statistics:

Monthly Vehicular Traffic^
3,050,000+

Remarks
- ^Hong Kong Transport Department - Annual Traffic Census 2023

Nam Hing Fong(Upper) – Static Billboard

Causeway Bay



Mockup for reference.

Address:

39 Yiu Wa Street, Causeway Bay

Display Area Size:

6.0m (W) x 36.0m (H) = 216.0m^2

Format:

Frontlit Vinyl

Remark
- $ = HKD
- Installation Lead-Time: 1 Fine Weather Day
- Dismantling Lead-Time: 1 Fine Weather Day
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

Nam Hing Fong(Lower) – Static Billboard

Causeway Bay

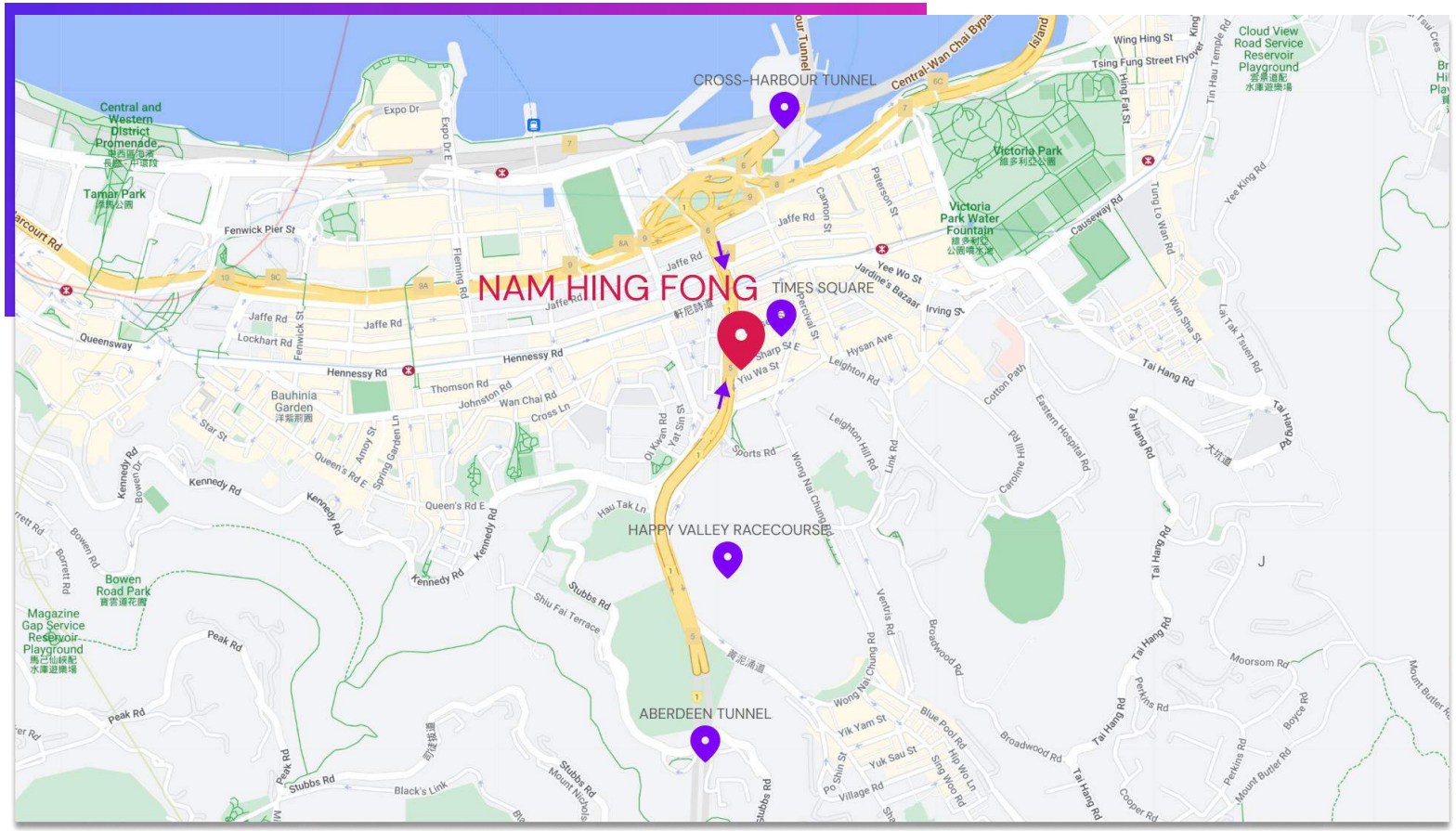


Mockup for reference.

Nam Hing Fong(Lower) – Static Billboard

Causeway Bay

Location Map:



Vehicular Traffic Direction

Description:

Nam Hing Fong, situated in the heart of Hong Kong, offers a prime billboard location between the bustling shopping hub of Causeway Bay and the luxurious residential area of Happy Valley. Its prominent position captures the attention of major vehicular traffic heading towards Causeway Bay, Happy Valley, and the Aberdeen Tunnel. Advertisers can effectively reach a diverse audience, making this location an excellent choice to maximize the impact of their campaigns. Take advantage of this strategic location and connect with your target audience in a highly visible and influential setting.

Key Statistics:

Monthly Vehicular Traffic^

3,050,000+

Remarks

- ^Hong Kong Transport Department - Annual Traffic Census 2023

Nam Hing Fong(Lower) – Static Billboard

Causeway Bay



Mockup for reference.

Address:

39 Yiu Wa Street, Causeway Bay

Display Area Size:

16.0m (W) x 11.0m (H) = 176.0m^2

Format:

Frontlit Solid Sticker

Remark
- $ = HKD
- Installation Lead-Time: 1 Fine Weather Night
- Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord’s Approval

Yau Kwong Building – Static Billboard

Causeway Bay

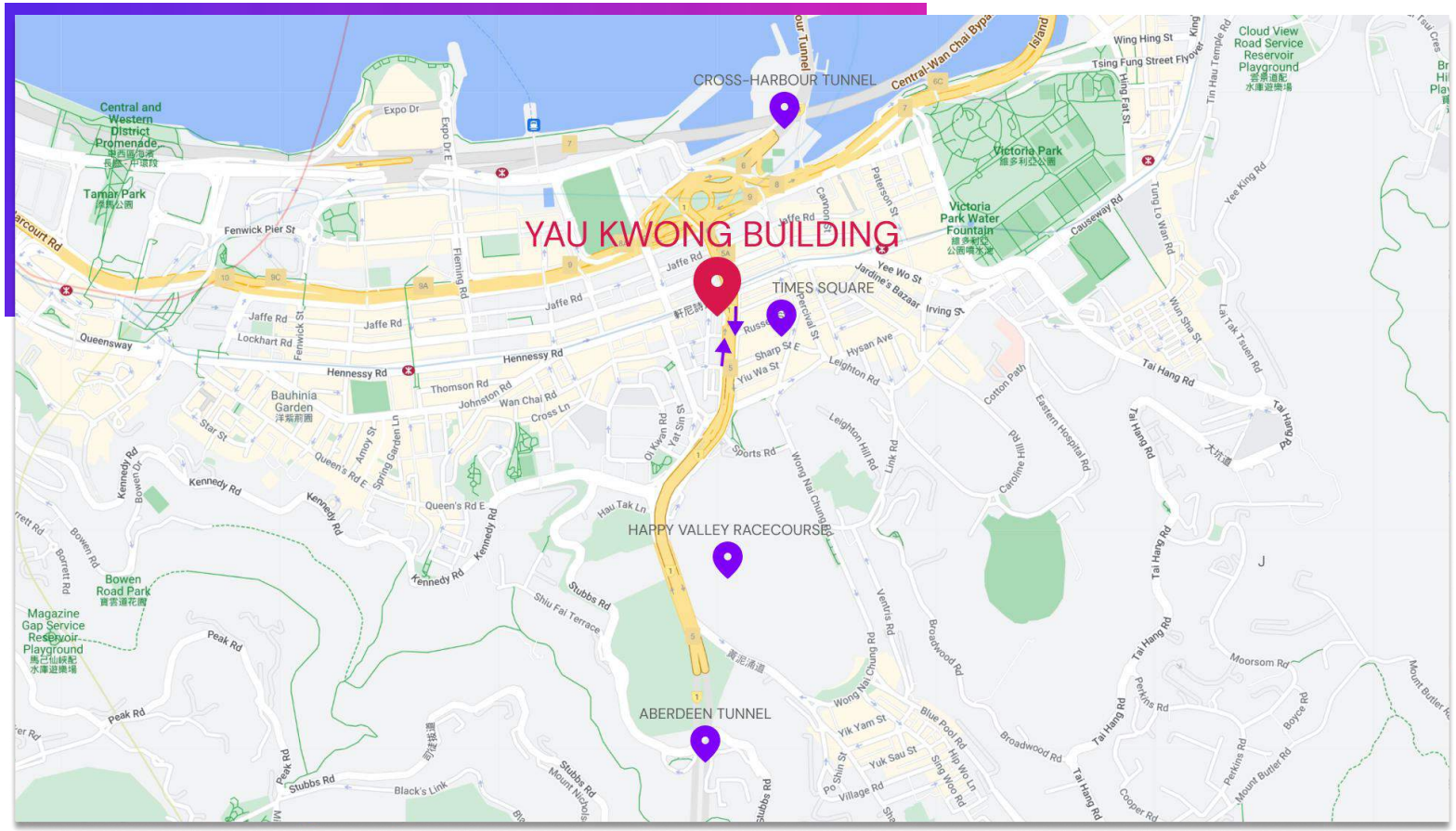


Mockup for reference.

Yau Kwong Building – Static Billboard

Causeway Bay

Location Map:



Vehicular Traffic Direction

Description:

Strategically situated between the vibrant shopping district of Causeway Bay and the upscale residential area of Happy Valley, Yau Kwong Building offers a premium billboard location. With its strategic position capturing the attention of vehicular traffic heading towards Causeway Bay, Happy Valley, and the Aberdeen Tunnel, this spot is ideal for advertisers targeting a diverse and affluent audience. Benefit from the high visibility and strategic positioning of this location to effectively showcase your brand to a desirable target market.

Key Statistics:

Monthly Vehicular Traffic^

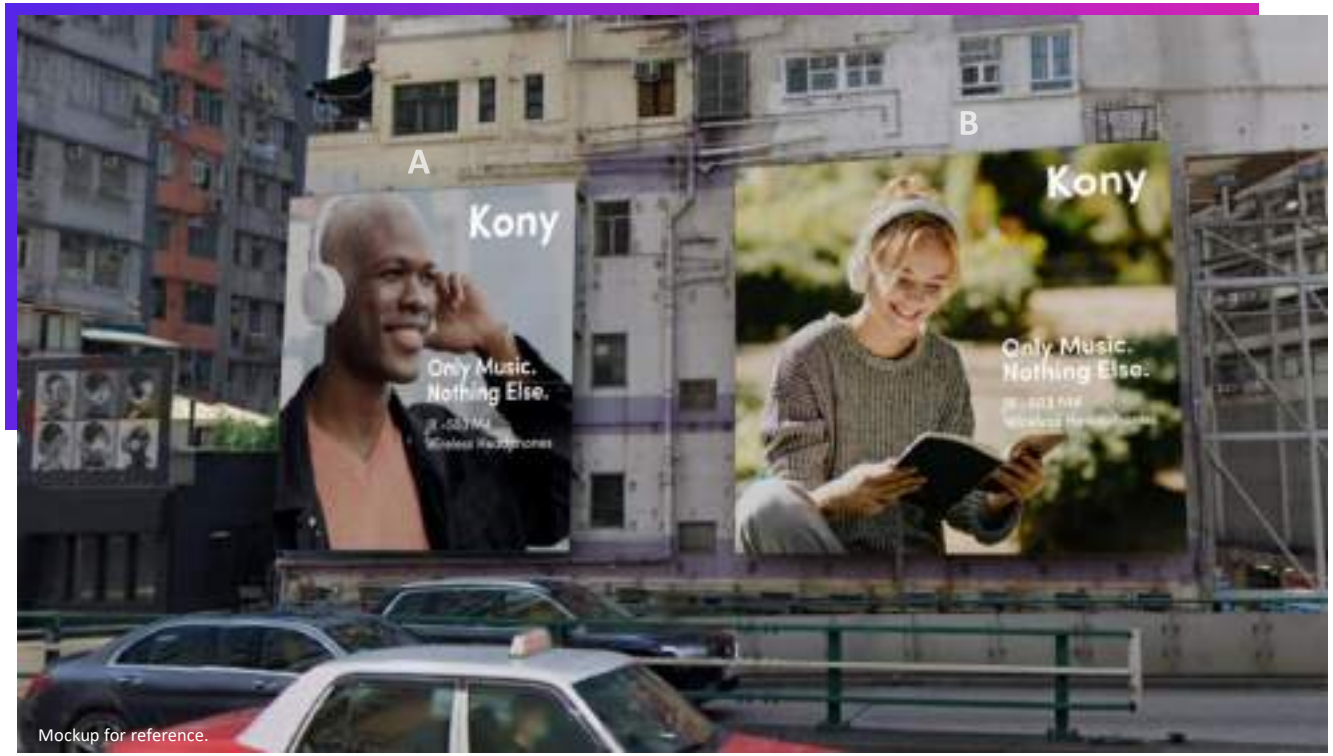
3,050,000+

Remarks

- ^Hong Kong Transport Department - Annual Traffic Census 2023

Yau Kwong Building – Static Billboard

Causeway Bay



Mockup for reference.

Address:

418-428 Hennessy Road, Causeway Bay

Display Area Size:

Site A: 7.3m (W) x 8.3m (H) = 61.0m^2
Site B: 9.3m (W) x 8.3m (H) = 77.2m^2

Format:

Frontlit Vinyl

Remark
- $ = HKD
- Installation Lead-Time: 1 Fine Weather Night
- Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

Laforet – Static Billboard

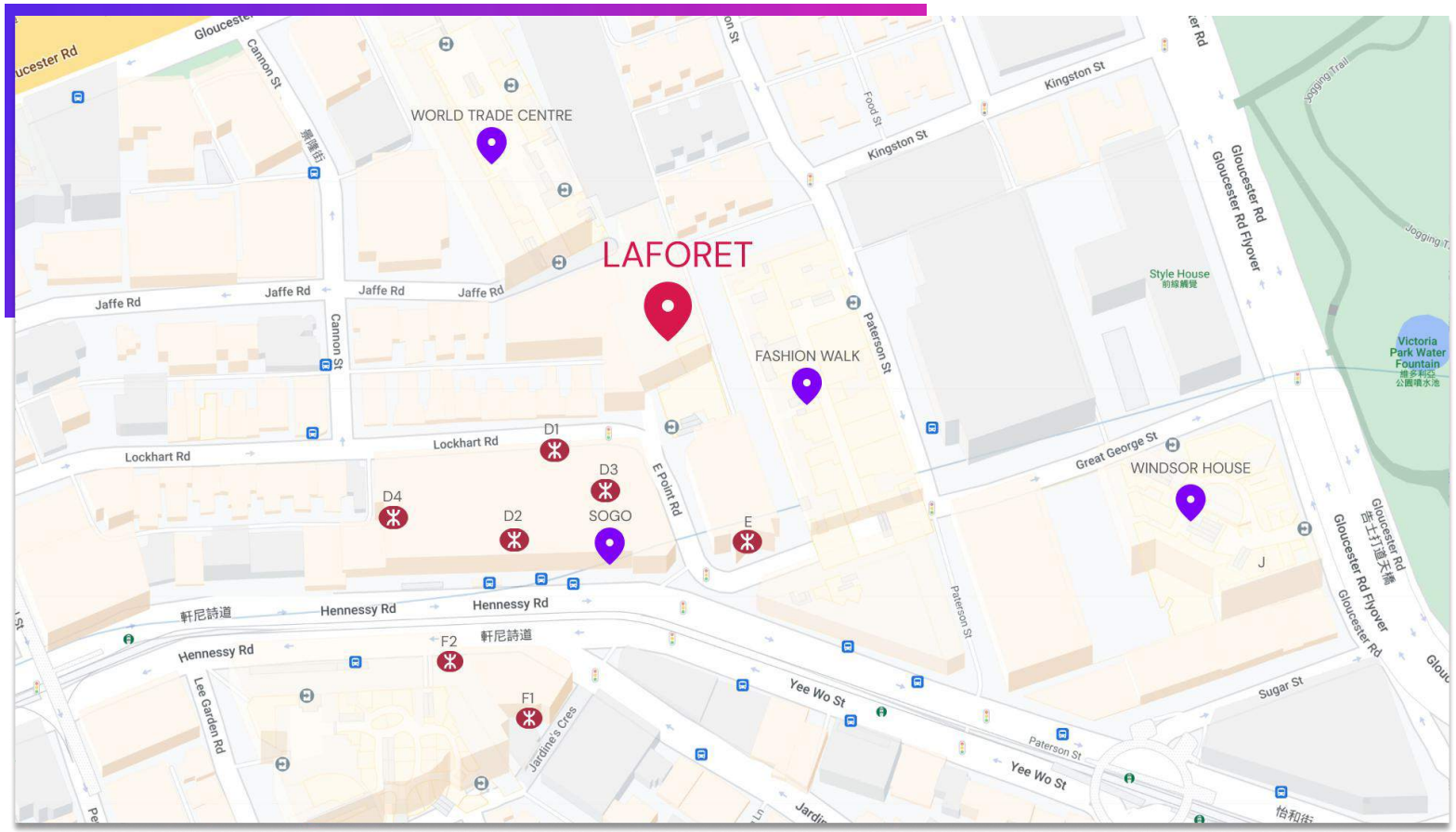
Causeway Bay



Laforet – Static Billboard

Causeway Bay

Location Map:



Vehicular Traffic Direction

Description:

Laforet is situated directly across from the renowned retail hub SOGO in Causeway Bay, a prime location within one of Hong Kong's bustling commercial districts. With convenient access to numerous shopping malls, the World Trade Centre, Fashion Walk, and Windsor House, Laforet provides advertisers with unmatched visibility to luxury shoppers and tourists. Whether targeting Hong Kong's savvy shoppers or visitors from around the world, Laforet offers an unbeatable location to reach your desired audience.

Laforet – Static Billboard

Causeway Bay



Address:

24-26 E Point Road, Causeway Bay

Display Area Size:

Site A: [1.5m (W) + 1.0m (D)] x 5.9m (H) x 2 = 29.5m^2
Site B: [1.5m (W) + 1.0m (D)] x 5.9m (H) x 2 = 29.5m^2
Site C: [2.4m (W) x 2 + 1.0m (D)] x 5.9m (H) = 34.2m^2
Site D: [6.1m (W) + 1.0m (D)] x 5.9m (H) = 41.9m^2
Site E: 5.5m (W) x 5.9m (H) = 32.5m^2
Site F: 1.9m (W) x [(1.4m (H) + 1.0m (D)) x2] + (5.9 – 1.5)m (H) x 1.0 (D) x 2 = 17.9m^2

Format:

Lightbox & Sticker Wraps on Pillars

Remark
- $ = HKD
- Installation Lead-Time: 2 Fine Weather Nights
- Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord’s Approval

Times Square – Digital Billboard

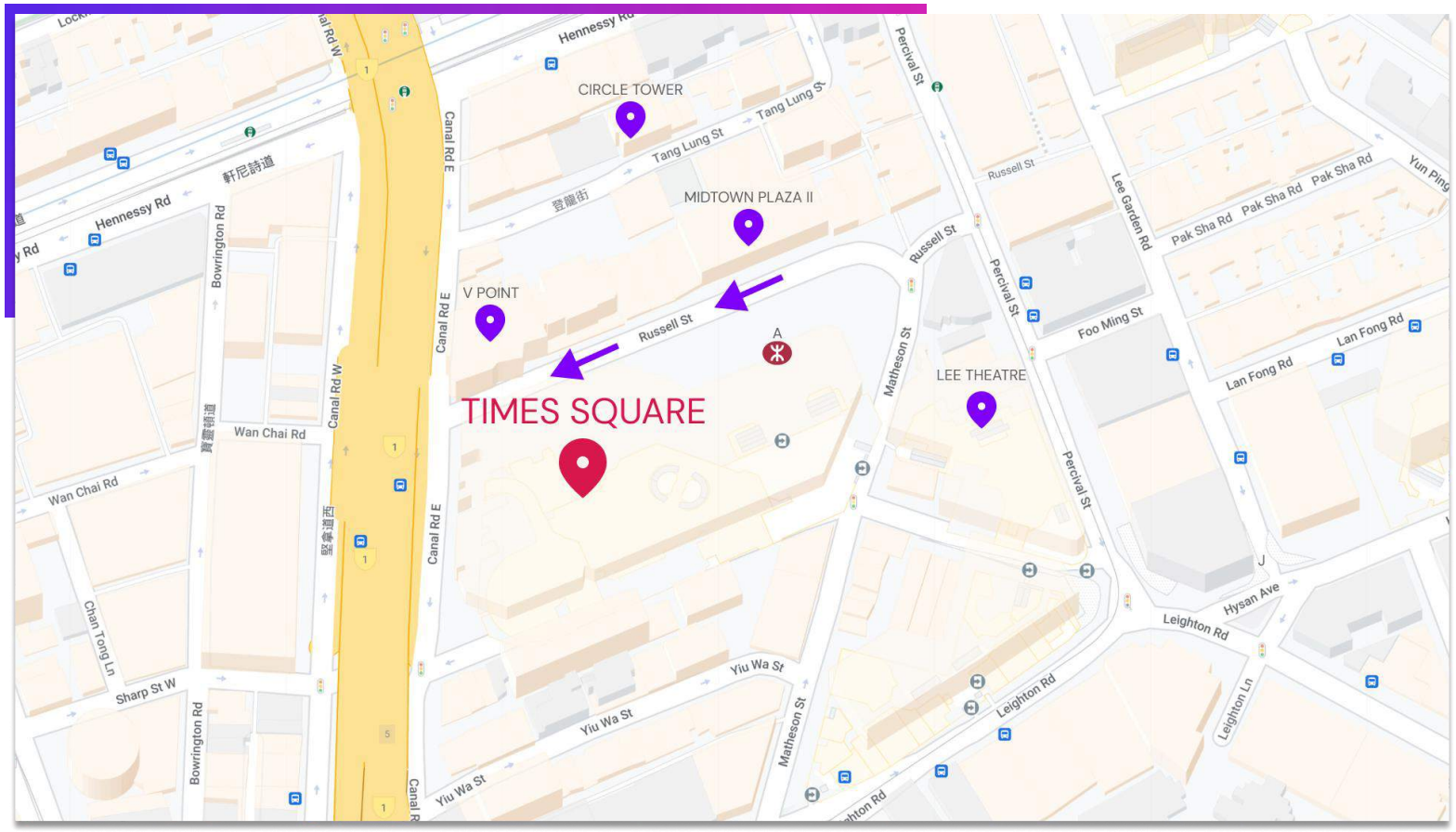
Causeway Bay



Times Square – Digital Billboard

Causeway Bay

Location Map:



Vehicular Traffic Direction

Description:

In the bustling centre of Causeway Bay lies Times Square, a must-visit shopping destination for global shoppers. Boasting over 200 stores, it stands as one of the district's largest malls, providing a diverse array of options ranging from mid-priced luxury fashion and accessories to electronics and an upscale supermarket. Whether you're seeking the latest fashion trends or cutting-edge gadgets, Times Square offers something to cater to every taste and preference.

Times Square – Digital Billboard

Causeway Bay



Address:

1 Matheson Street, Causeway Bay

Display Area Size:

12.8m (W) x 7.1m (H) = 90.9m^2

Format:

Digital
Supports Audio

Operation Hours:

10:00-22:00 (Monday to Sunday)

Commencing Date:

Monday

Remark
- $ = HKD
- Material Conversion Charge: $3,000 Per Version
- Payment Terms: 100% Before Launch
- Odd date commencement will be charged at HK$5,000 and the non-broadcast days will be automatically forfeited.
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval
- ^Subject to preemption by full domination booking with 3-week advance notice period

Seaview Rooftop – Digital Billboard

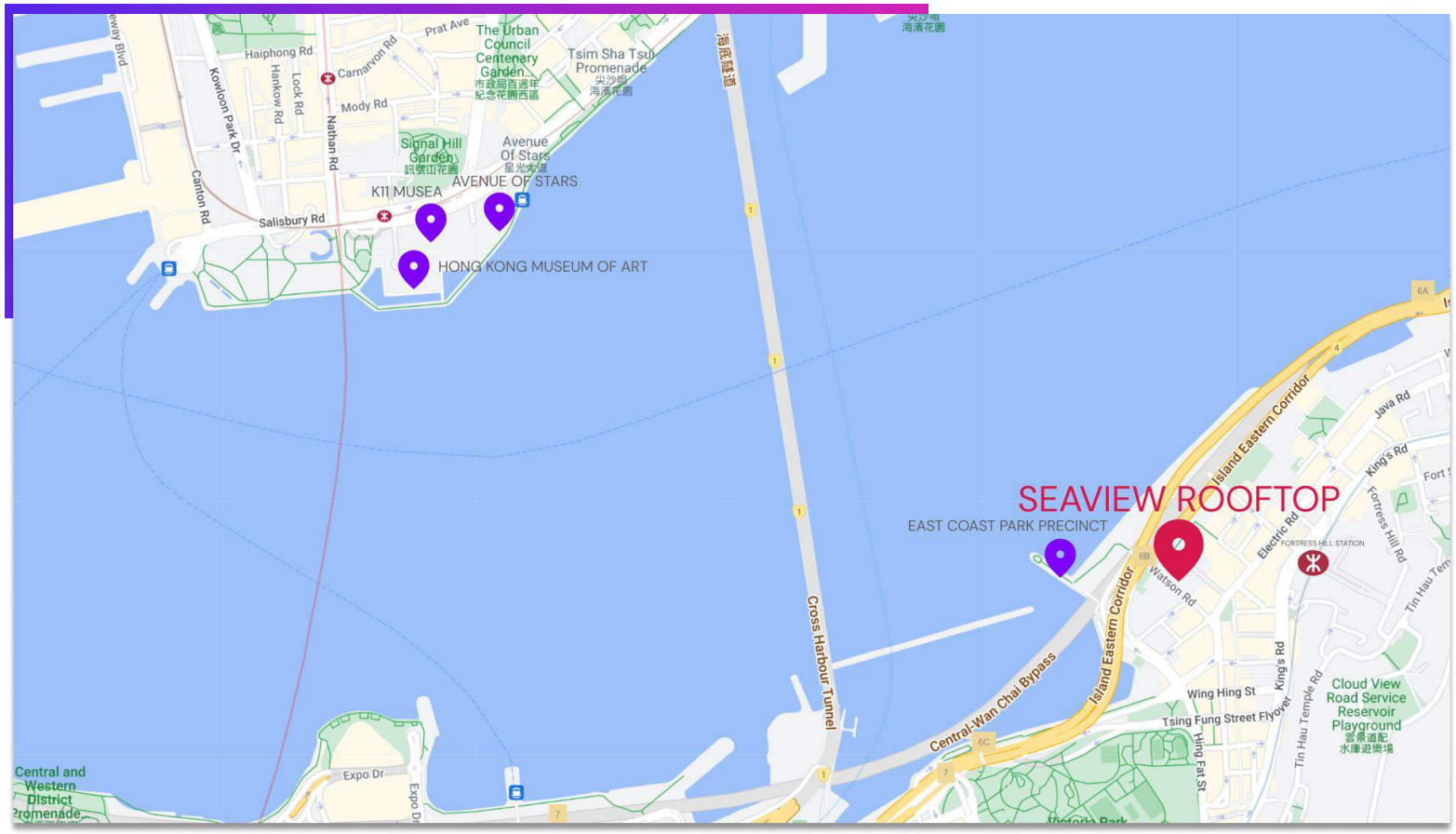
Causeway Bay



Seaview Rooftop – Digital Billboard

Causeway Bay

Location Map:



Vehicular Traffic Direction

Description:

Perched on the edge of Causeway Bay, Seaview Rooftop offers a location with uninterrupted views of Victoria Harbour that is visible from the entire Tsim Sha Tsui waterfront. Victoria Harbour presents an exceptional opportunity for advertisers. By leveraging this premium billboard, they can effectively enhance brand awareness and captivate their target audience. Strategically positioned and viewable from popular spots like K11 Musea, Sogo, Avenue of Stars, and the Museum of Art, this billboard guarantees maximum visibility and exposure.

Key Statistics:

Monthly Vehicular Traffic^

2,518,000+

Remarks
- ^Hong Kong Transport Department - Annual Traffic Census 2023

Seaview Rooftop – Digital Billboard

Causeway Bay



Address:

8 Watson Road, Causeway Bay

Display Area Size:

36.0m (W) x 8.0m (H) = 288.0m^2

Format:

Digital

Operation Hours:

07:00-23:00 (Monday to Sunday)

Commencing Date:

Monday

Remark
- $ = HKD
- Material Conversion Charge: $3,000 Per Version
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval
- ^Subject to preemption by full domination booking with 3-week advance notice period

80 Tung Lo Wan Road – Static Billboard

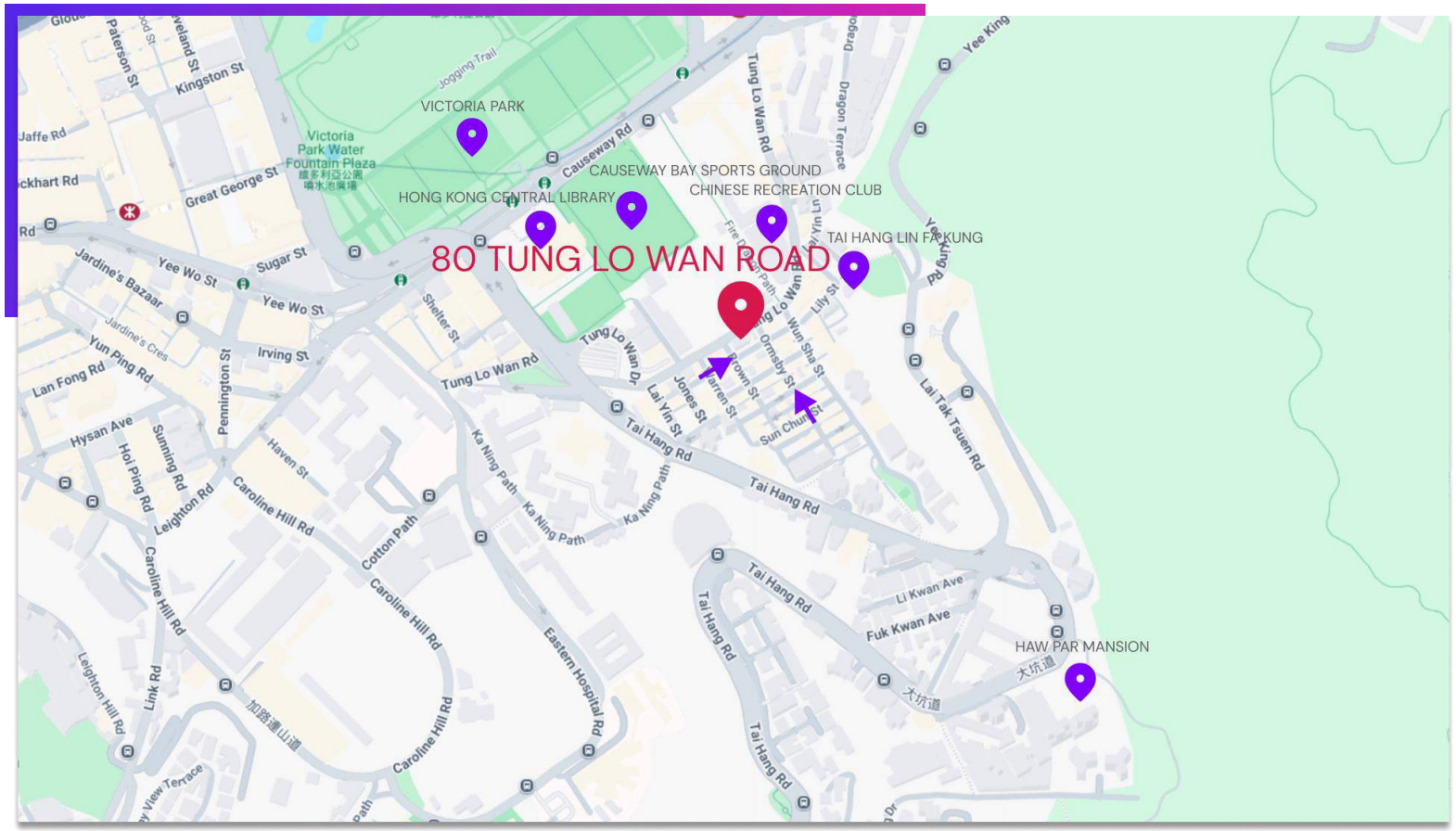
Causeway Bay



80 Tung Lo Wan Road – Static Billboard

Causeway Bay

Location Map:



Vehicular Traffic Direction

Description:

80 Tung Lo Wan Road in Tai Hang, Causeway Bay, Hong Kong, is an excellent location for outdoor billboard advertising due to its vibrant, high-traffic setting. Situated between prestige residentials, Hong Kong Central Library and the Grade 1 Monument Haw Par Mansion offer a massive reach of both locals and tourists, especially during the annual Fire Dragon Dance in the autumn.
Its proximity to the Chinese Recreation Club ensures head-on reaches to the C-levels and elites there would benefit from the area's lively atmosphere and steady foot traffic, maximizing exposure.

Monthly Vehicular Traffic^

264,000+

Remarks
- ^Hong Kong Transport Department - Annual Traffic Census 2023

80 Tung Lo Wan Road – Static Billboard

Causeway Bay



Address:

80 Tung Lo Wan Road, Causeway

Format:

Wall-painting / Sticker-on-wall

Approximate Display Area Size:

A: 6.6m (W) x 3.5m (H) = 23.1m^2

B: 3.4m (W) x 3.5m (H) = 11.9m^2

Remark
- $ = HKD
- Sticker Installation Lead-Time: 1 Fine Weather Night
- Sticker Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Wall-Painting Lead-time: Subject to creative and weather condition
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

6 Wun Sha Street – Static Billboard

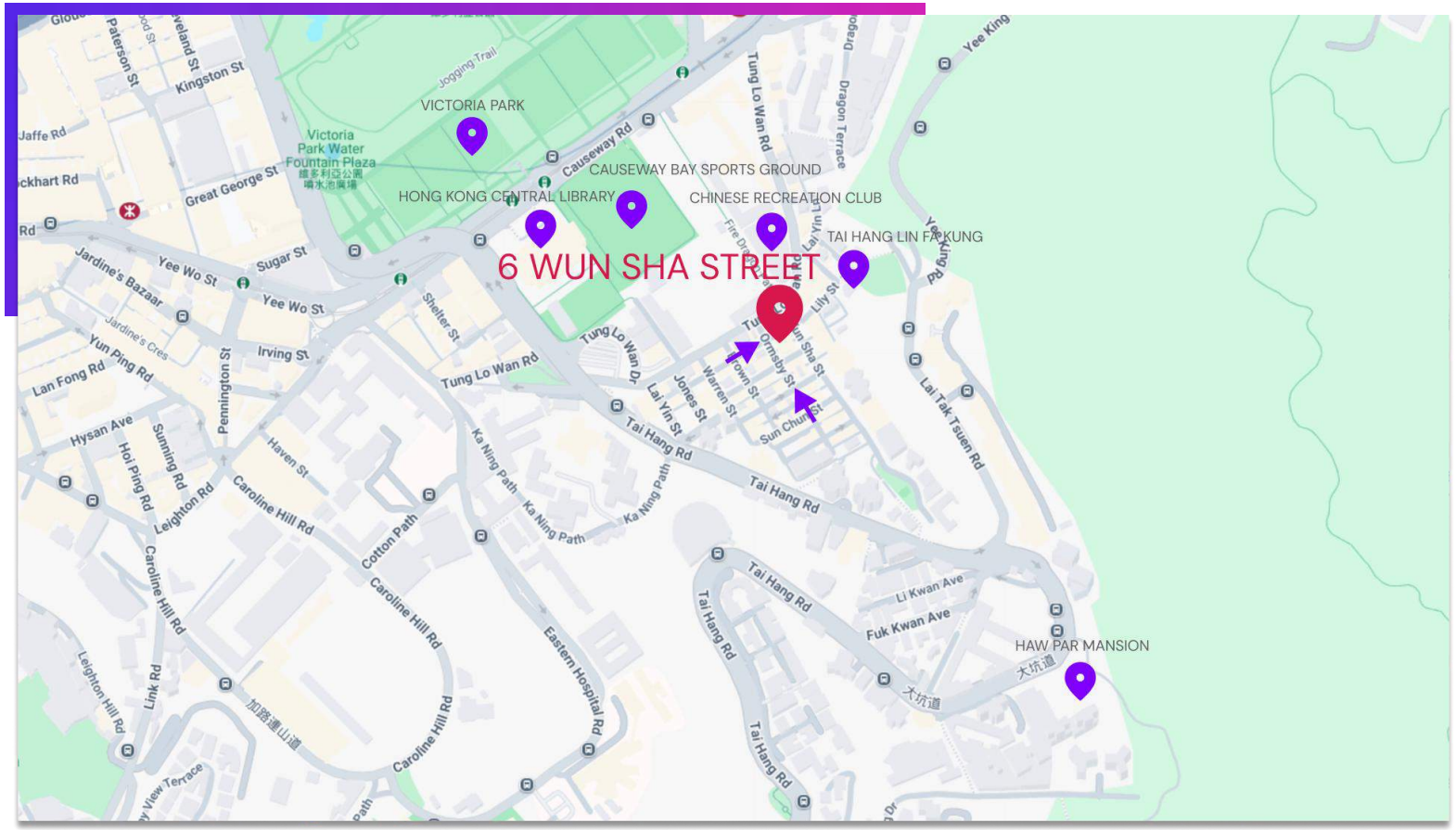
Causeway Bay



6 Wun Sha Street – Static Billboard

Causeway Bay

Location Map:



Vehicular Traffic Direction

Description:

6 Wun Sha Street in Tai Hang, Causeway Bay, Hong Kong, is an excellent location for outdoor billboard advertising due to its vibrant, high-traffic setting. Situated between prestige residentials, Hong Kong Central Library and the Grade 1 Monument Haw Par Mansion offer a massive reach of both locals and tourists, especially during the annual Fire Dragon Dance in the autumn.

Its proximity to the Chinese Recreation Club with potential reaches to the C-levels and elites there would benefit from the area's lively atmosphere and steady foot traffic, maximizing exposure.

6 Wun Sha Street – Static Billboard

Causeway Bay



Address:

6 Wun Sha Street, Causeway

Format:

Wall-painting / Sticker-on-wall

Approximate Display Area Size:

3.6m (W) x 2.5m (H) = 9.0m^2

Remark
- $ = HKD
- Sticker Installation Lead-Time: 1 Fine Weather Night
- Sticker Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Wall-Painting Lead-time: Subject to creative and weather condition
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

6 Wun Sha Street – Static Billboard

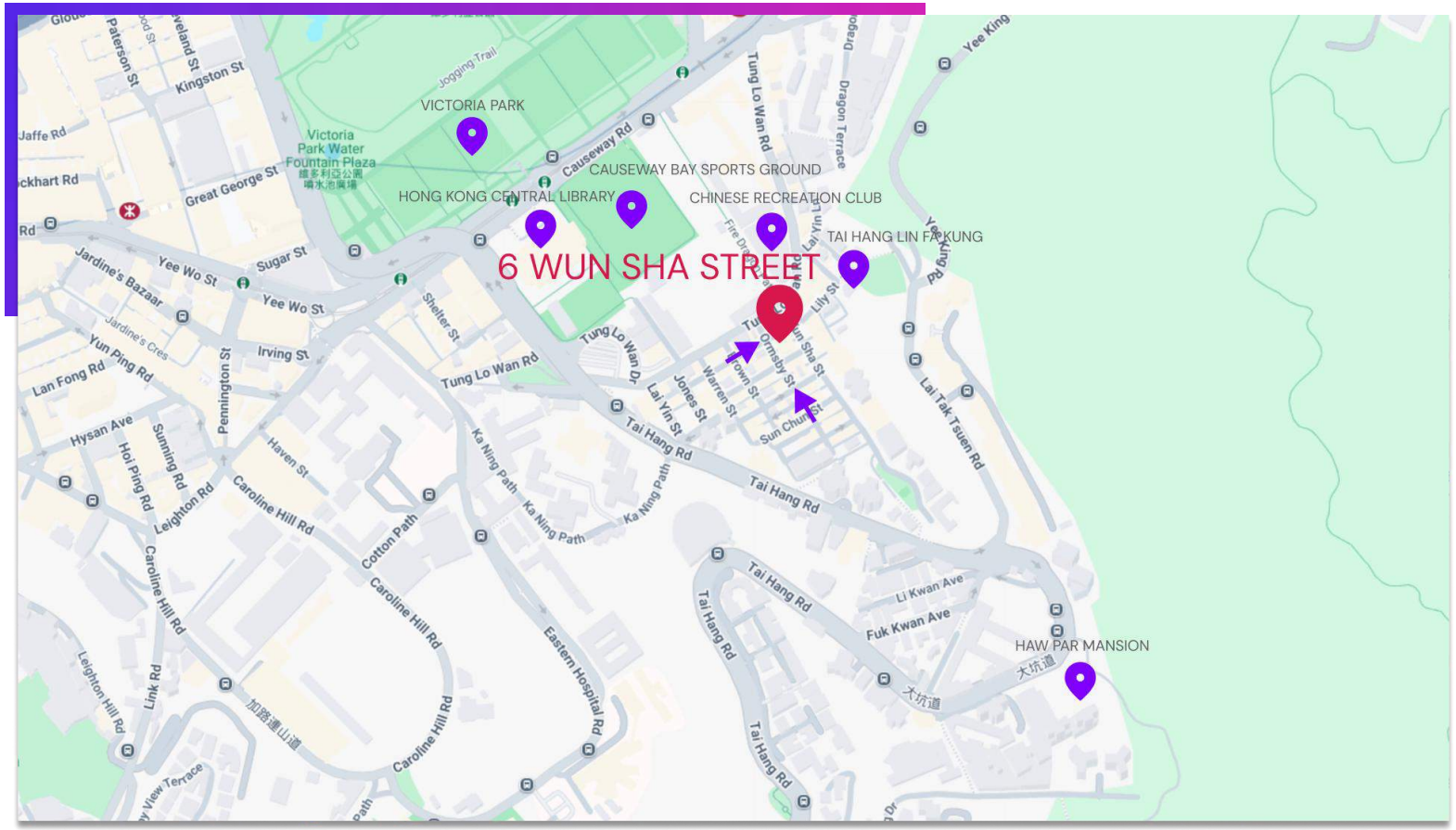
Causeway Bay



6 Wun Sha Street – Static Billboard

Causeway Bay

Location Map:



Vehicular Traffic Direction

Description:

6 Wun Sha Street in Tai Hang, Causeway Bay, Hong Kong, is an excellent location for outdoor billboard advertising due to its vibrant, high-traffic setting. Situated between prestige residentials, Hong Kong Central Library and the Grade 1 Monument Haw Par Mansion offer a massive reach of both locals and tourists, especially during the annual Fire Dragon Dance in the autumn.

Its proximity to the Chinese Recreation Club with potential reaches to the C-levels and elites there would benefit from the area's lively atmosphere and steady foot traffic, maximizing exposure.

6 Wun Sha Street – Static Billboard

Causeway Bay



Address:

6 Wun Sha Street, Causeway

Format:

Wall-painting / Sticker-on-wall

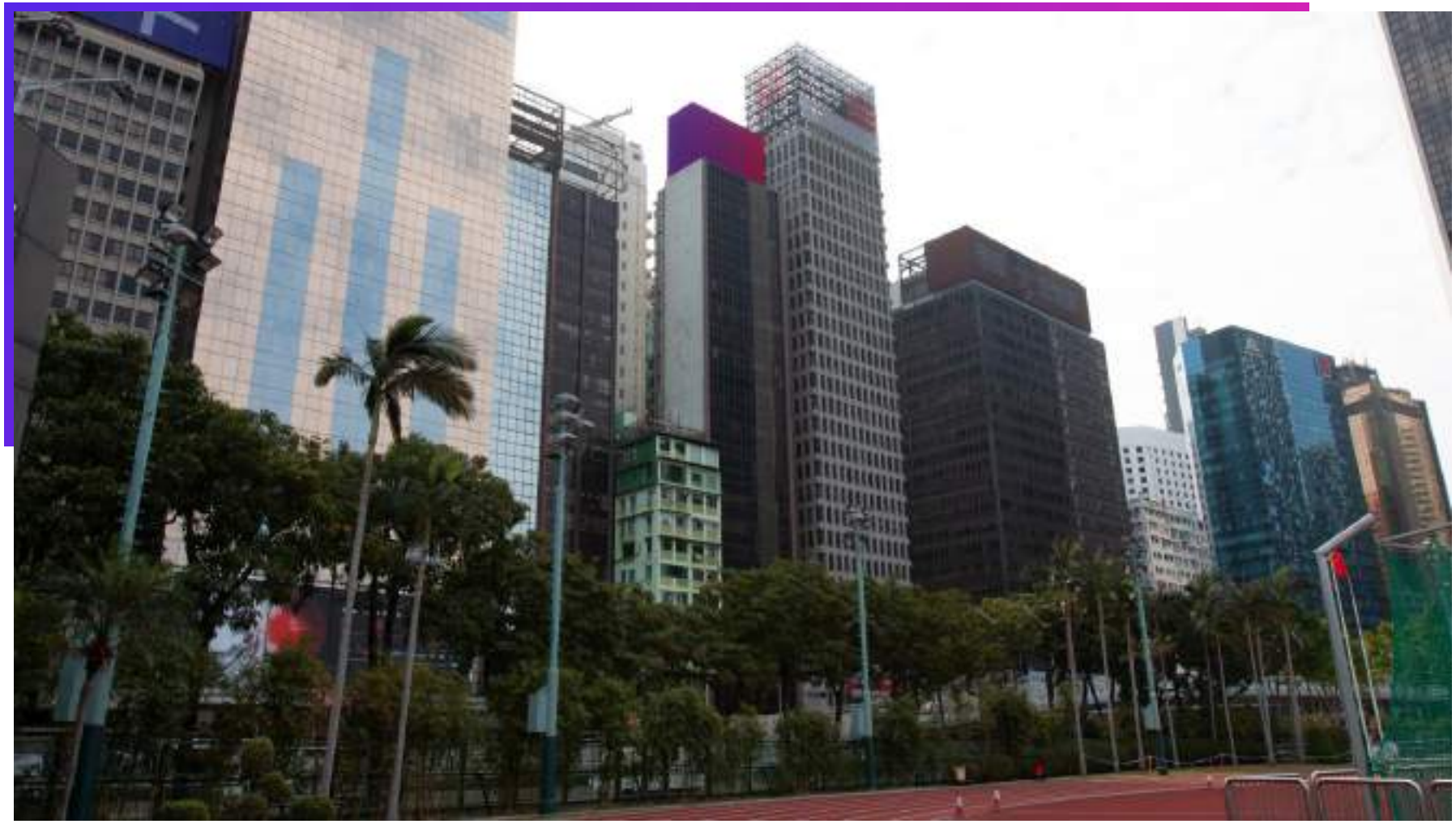
Approximate Display Area Size:

4.8m (W) x 5.0m (H) = 24.0m^2

Remark
- $ = HKD
- Sticker Installation Lead-Time: 1 Fine Weather Night
- Sticker Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Wall-Painting Lead-time: Subject to creative and weather condition
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

Sing Ho Finance Building – Digital Billboard

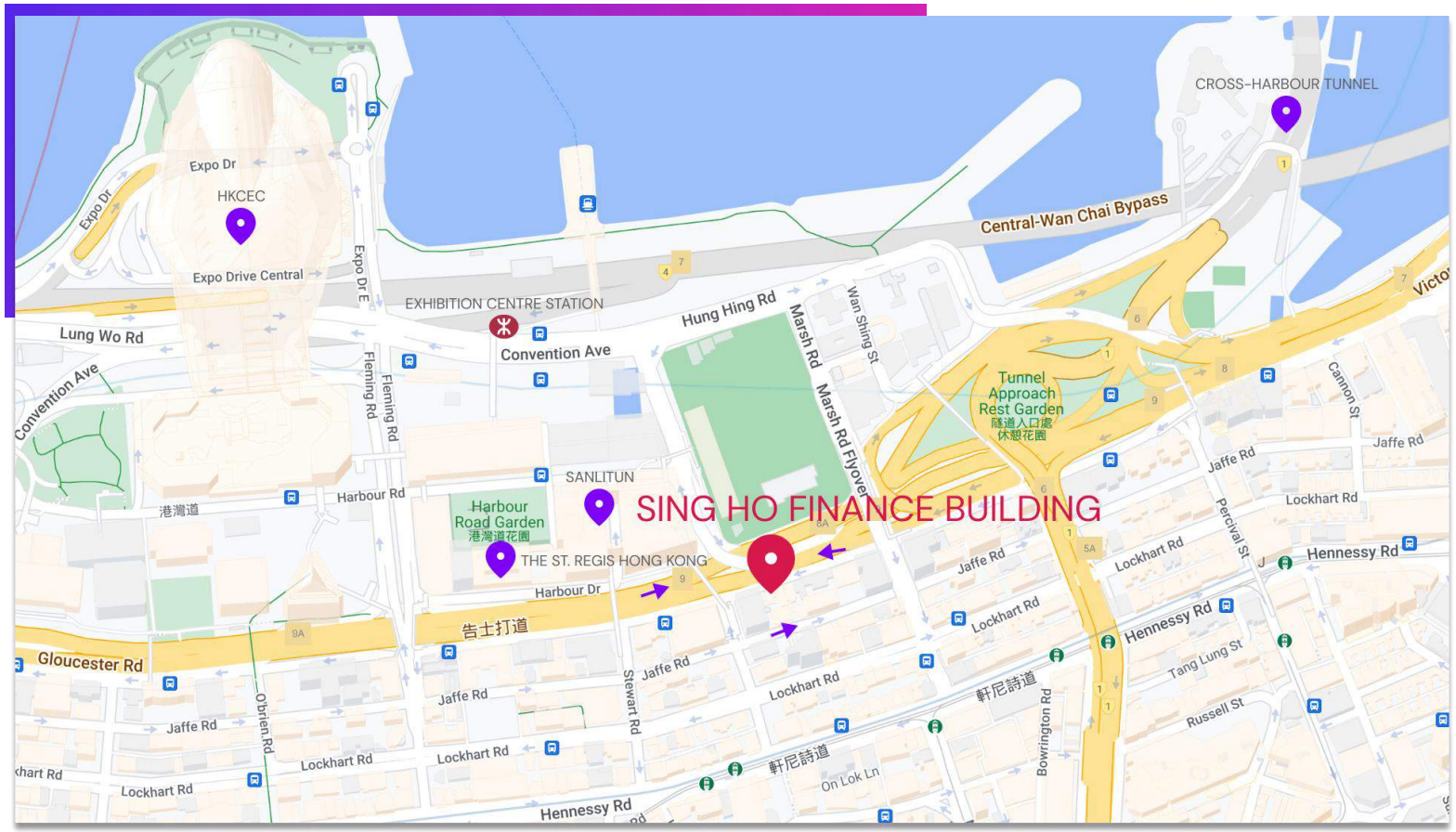
Wan Chai



Sing Ho Finance Building – Digital Billboard

Wan Chai

Location Map:



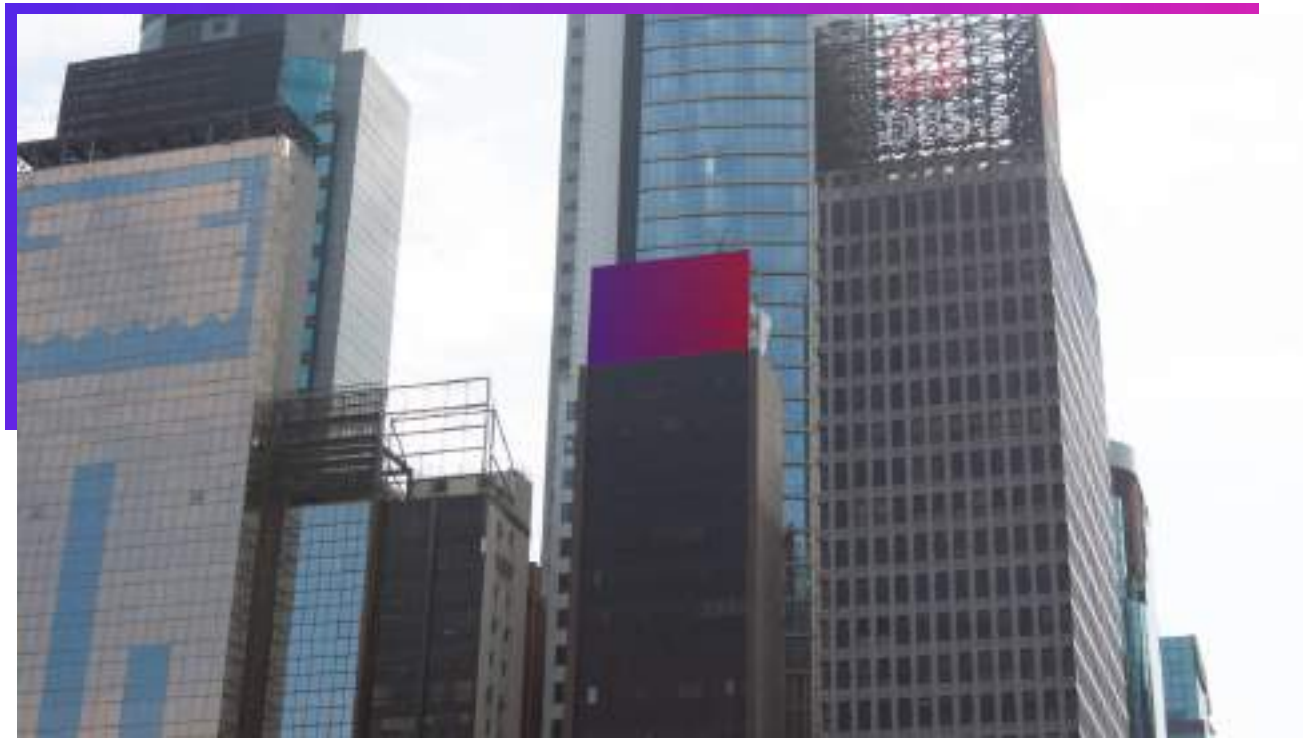
Vehicular Traffic Direction

Description:

Sing Ho Finance Building is located at 166-168 Gloucester Road, Wanchai, Hong Kong. This Grade B commercial building, constructed in 1981, offers a range of modern amenities including air conditioning and parking facilities. Its strategic location within a bustling business district ensures high visibility and accessibility. The building is just a 10-minute walk from Wanchai MTR station (Exit A1) and is surrounded by key areas such as Causeway Bay, making it an ideal choice for businesses seeking a vibrant and dynamic work environment.

Sing Ho Finance Building – Digital Billboard

Wan Chai



Address:

166-168 Gloucester Road, Wan Chai

Display Area Size:

19.3m (W) x 10.0m (H) = 193.0m^2

Format:

Digital

Operation Hours:

10:00-22:00 (Monday to Sunday)

Remark
- $ = HKD
- Material Conversion Charge: $5,000 Per Version
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval
- ^Subject to preemption by full domination booking with 3-week advance notice period

Neich Tower – Static Billboard

Wan Chai

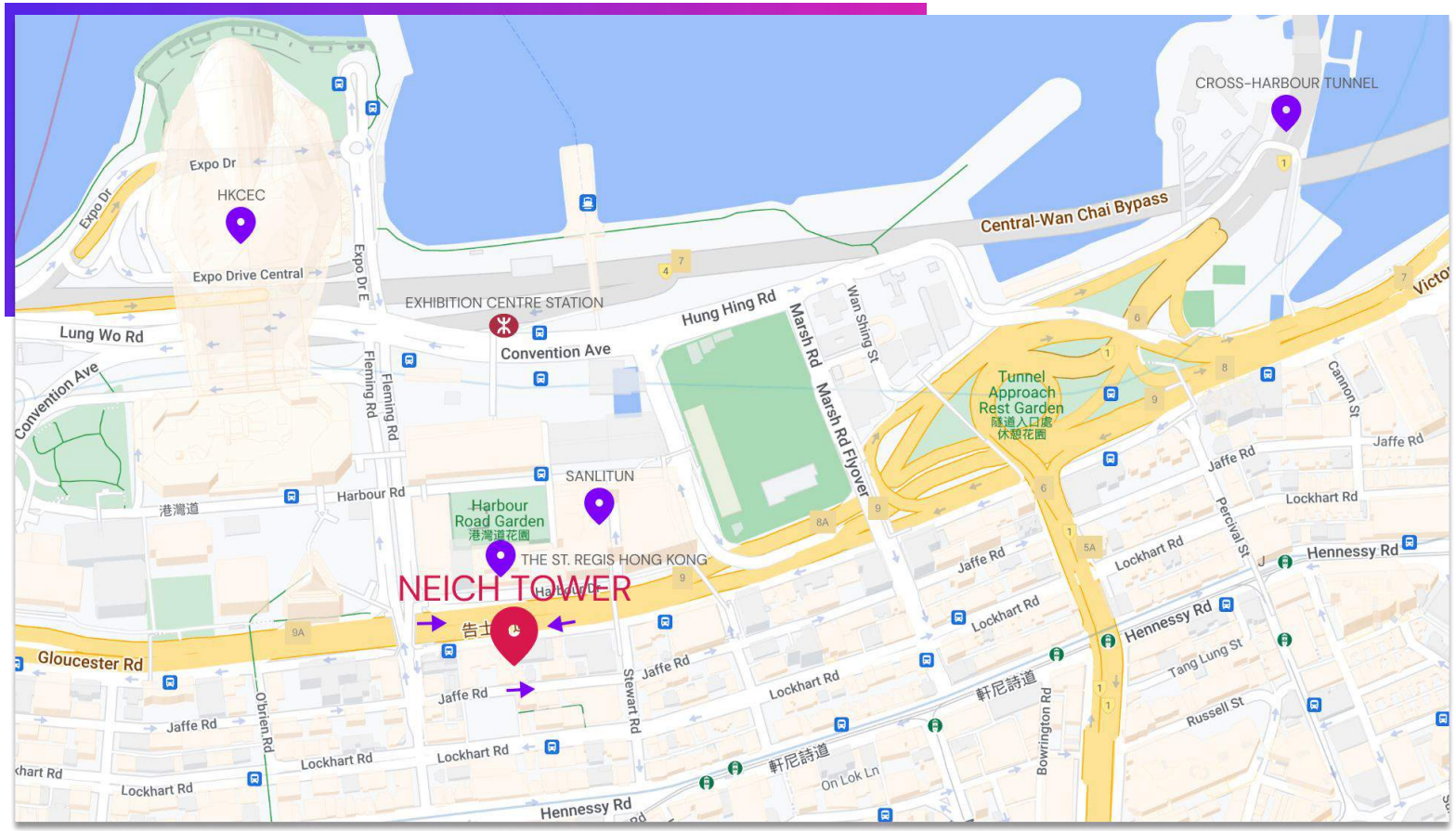


Mockup for reference.

Neich Tower – Static Billboard

Wan Chai

Location Map:



Vehicular Traffic Direction

Description:

Situated on the prominent Gloucester Road, Neich Tower offers a location that strategically connects to the major business hubs on both Hong Kong Island and Kowloon. This premium billboard captures the attention of business executives who frequently commute to central business districts, international consulate generals, and local government offices. Benefit from the high visibility of this billboard, targeting a valuable audience of professionals on the move.

Key Statistics:

Monthly Vehicular Traffic^

3,599,000+

Remarks
- ^Hong Kong Transport Department - Annual Traffic Census 2023

Neich Tower – Static Billboard

Wan Chai



Address:

128 Gloucester Road, Wan Chai

Display Area Size:

13.8m (W) x 38.0m (H) = 524.4m^2

Format:

Perforated Sticker

Remark
- $ = HKD
- Installation Lead-Time: 7-9 Fine Weather Days
- Dismantling Lead-Time: 3-4 Fine Weather Days
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord’s Approval

TST Centre & Empire Centre – GIANT LED FAÇADE

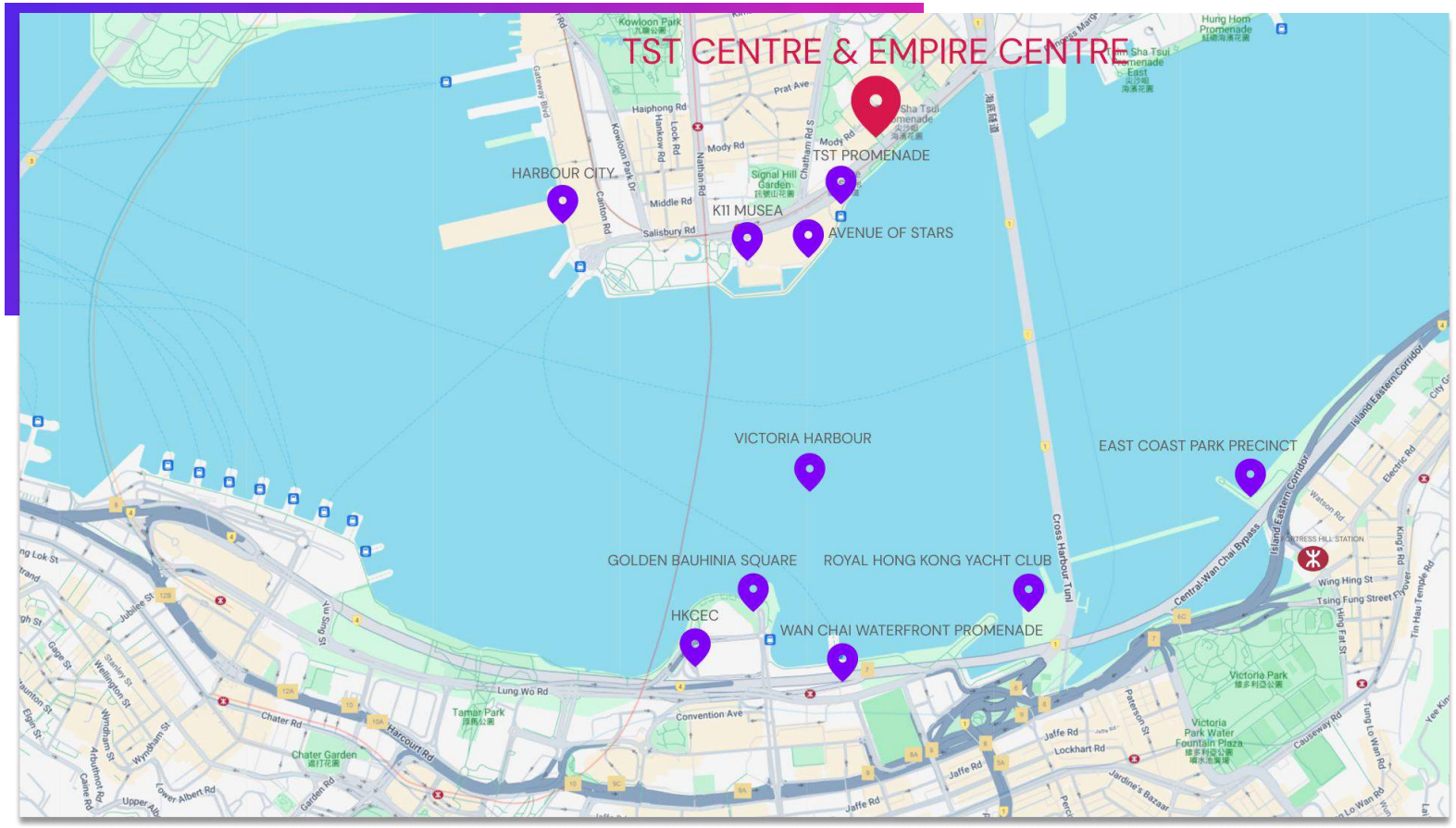
Tsim Sha Tsui



TST Centre & Empire Centre – GIANT LED FAÇADE

Tsim Sha Tsui

Location Map:



Description:

TST Centre and Empire Centre are located near Victoria Harbour, the leading tourist attraction in Hong Kong. This prime location allows advertisers to effectively raise brand awareness among high-end shoppers and tourists from around the world. The centres are visible from key landmarks like K11 Musea, Sogo, Avenue of Stars, and the Museum of Art, making them ideal places for impactful advertising.

TST Centre & Empire Centre – GIANT LED FAÇADE

Tsim Sha Tsui



Address:

66–68 Mody Road, Tsim Sha Tsui East, Kowloon

Display Area Size:

Tsim Sha Tsui Centre: 77.8m (W) x 36.8m (H) = 2,863.0m^2

Empire Centre: 35.1m (W) x 36.8m (H) = 1,291.7m^2

Format:

LED Façade

Operation Hours:

18:00 to 23:00 Everyday

Remark
- $ = HKD
- Installation Lead-Time: 1 Fine Weather Night
- Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- Material Conversion Charge: $2,000 Per Version
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord’s Approval

Fontaine Building – Static Billboard

Tsim Sha Tsui

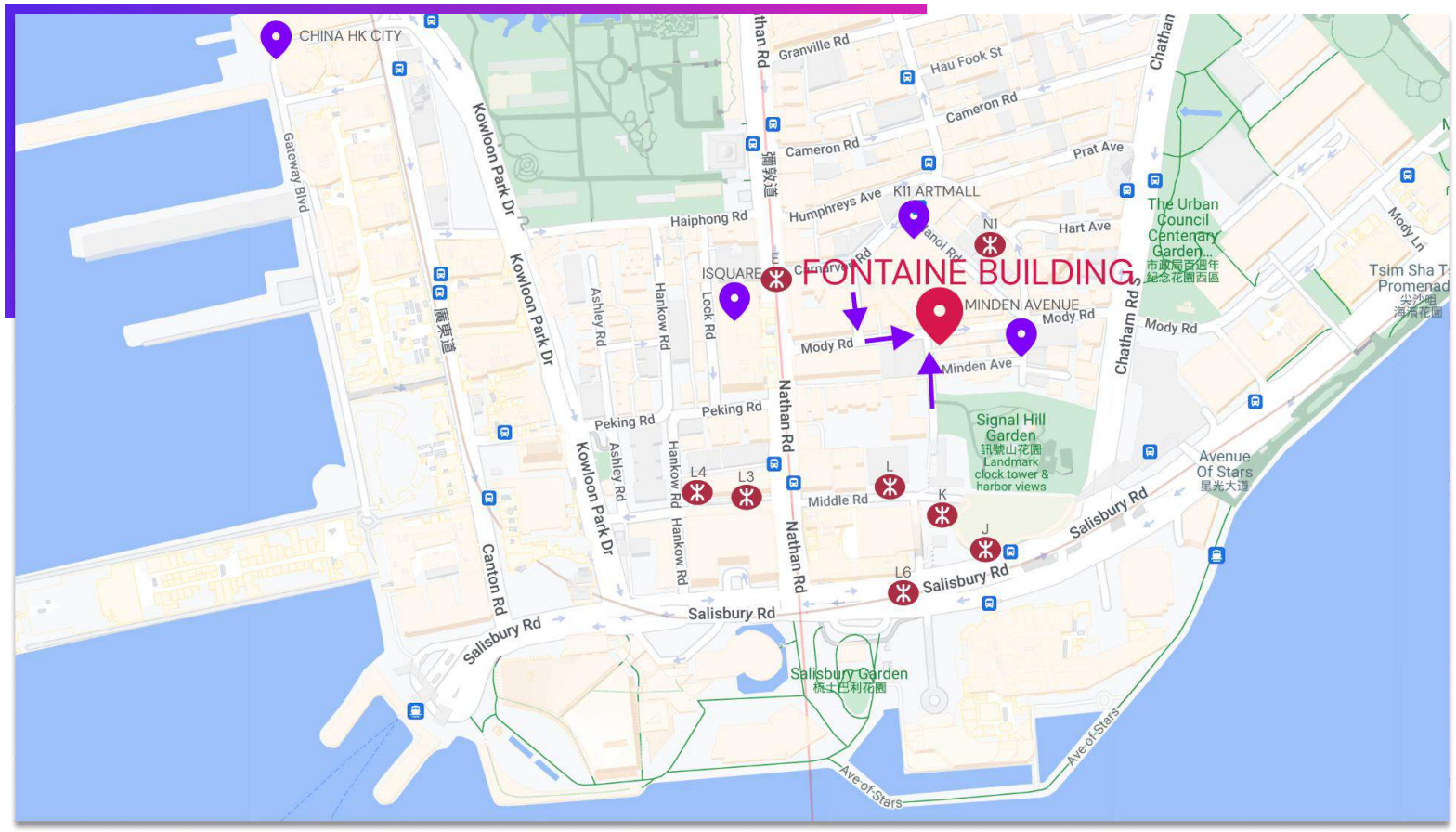


Mockup for reference.

Fontaine Building – Static Billboard

Tsim Sha Tsui

Location Map:



Vehicular Traffic Direction

Description:

Positioned at the bustling heart of Tsim Sha Tsui, the Fontaine Building static billboard in one of Hong Kong's most coveted downtown areas. Surrounded by prestigious 5-star hotels and upscale shopping malls, this spot is ideal for advertisers targeting affluent professionals and international tourists. Leveraging this strategic location, you can effectively showcase your brand and capture the attention of a discerning audience. Take advantage of this opportunity to make a lasting impression and connect with your target market in this vibrant and influential setting.

Key Statistics:

Monthly Vehicular Traffic^
406,000+

Remarks
- ^Hong Kong Transport Department - Annual Traffic Census 2023

Fontaine Building – Static Billboard

Tsim Sha Tsui



Mockup for reference.

Address:

18 Mody Road, Tsim Sha Tsui

Display Area Size:

4.9m (W) x 18.0m (H) = 88.2m^2

Format:

Frontlit Solid Sticker

Remark
- $ = HKD
- Installation Lead-Time: 1 Fine Weather Night
- Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

Houng Sun Building – Static Billboard

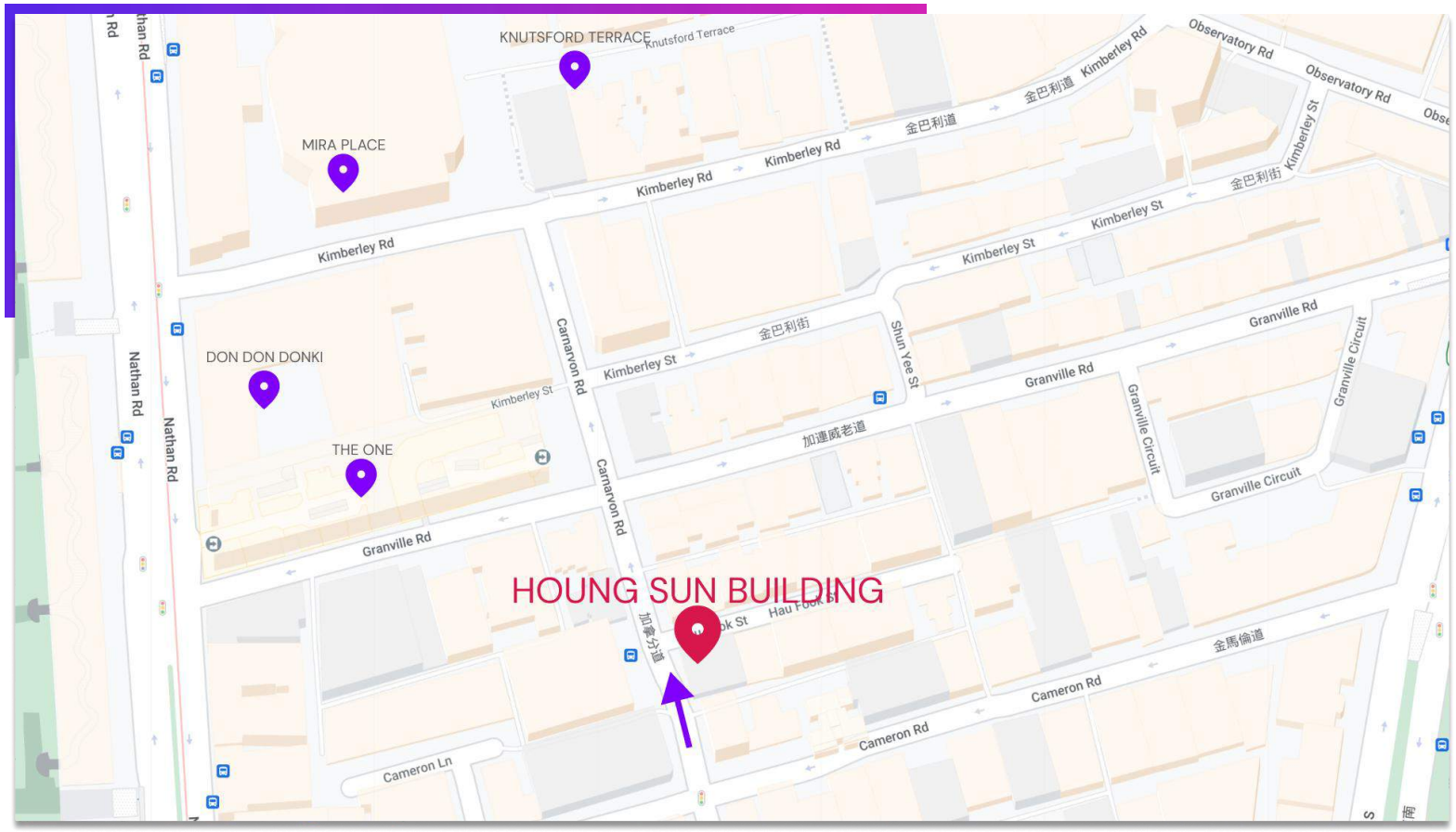
Tsim Sha Tsui



Houng Sun Building – Static Billboard

Tsim Sha Tsui

Location Map:



Vehicular Traffic Direction

Description:

Positioned at the vibrant heart of Tsim Sha Tsui, the Houng Sun Building static billboard provides a prime location in a bustling downtown area renowned for its vibrant dining scene and high-end shopping malls. This strategic spot presents advertisers with a valuable opportunity to reach a diverse audience of millennials and international tourists. With its captivating design and strategic placement, the Houng Sun Building billboard serves as an ideal platform for promoting your brand to a highly engaged and affluent audience. Maximize your brand's visibility and make a lasting impact in this dynamic and sought-after location.

Houng Sun Building – Static Billboard

Tsim Sha Tsui



Address:

45-47 Carnarvon Road, Tsim Sha Tsui

Display Area Size:

14.7m (W) x 4.0m (H) = 58.8m^2

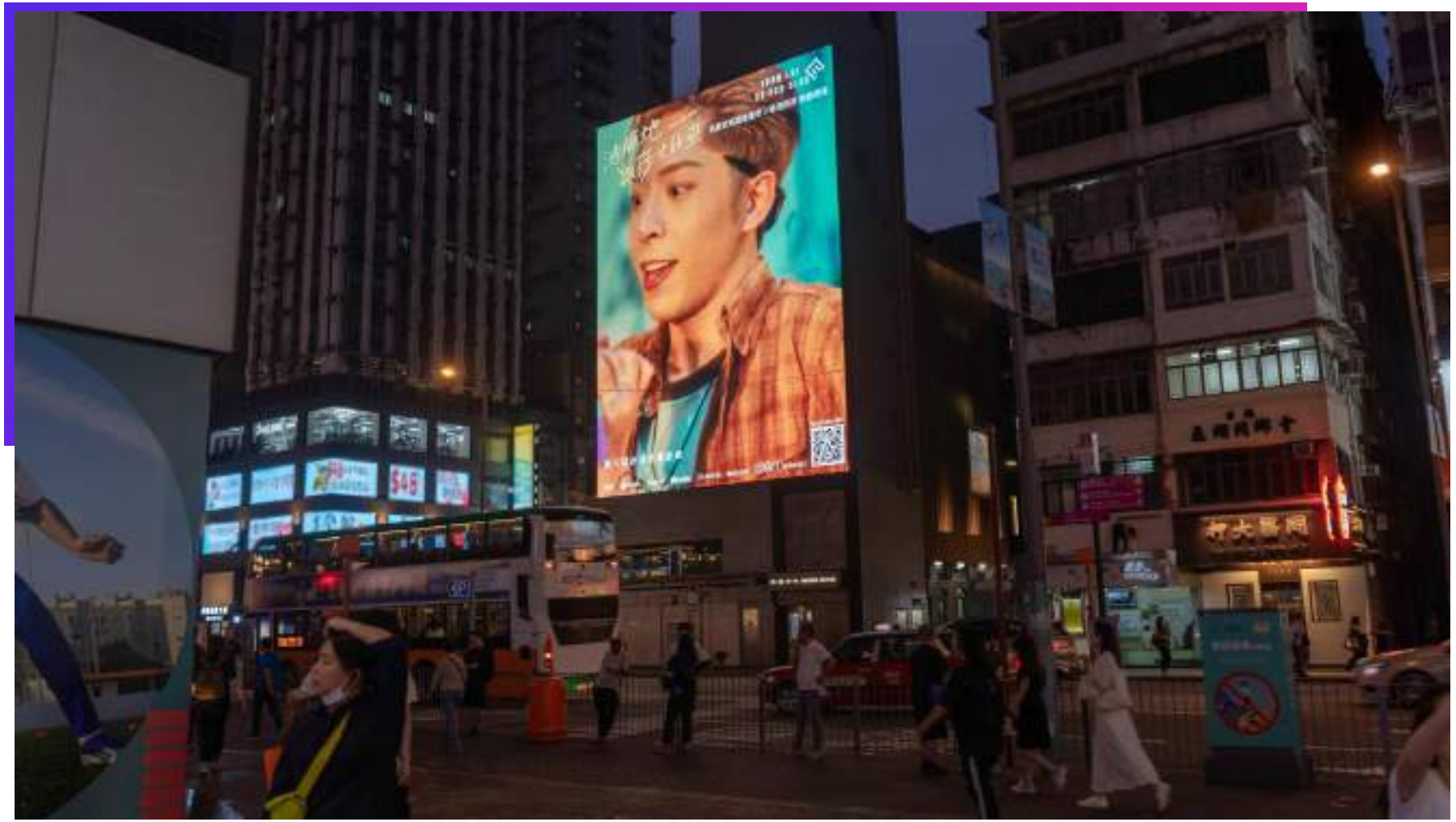
Format:

Frontlit Vinyl

Remark
- $ = HKD
- Installation Lead-Time: 1 Fine Weather Night
- Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

598S – Digital Billboard

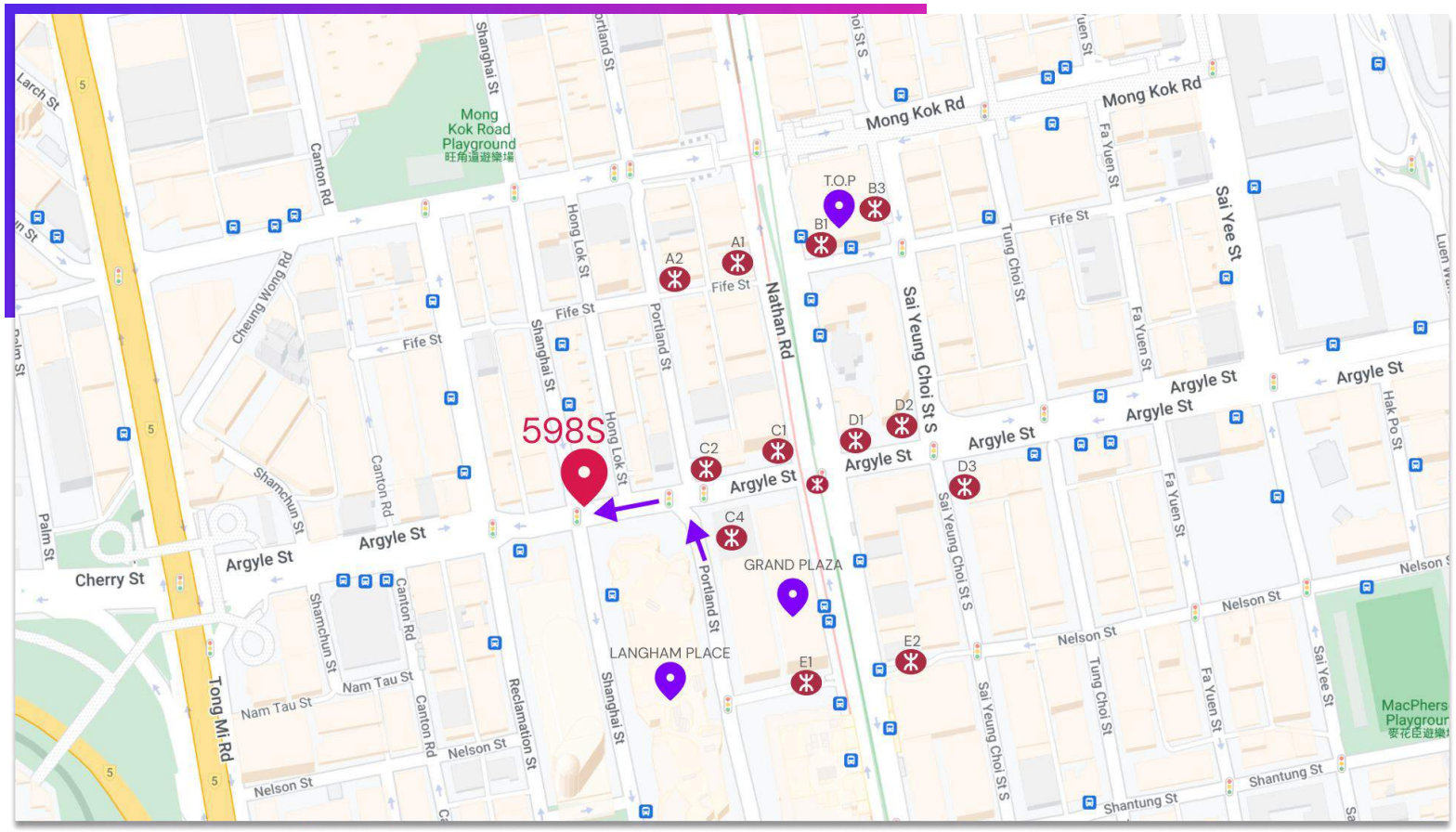
Mong Kok



598S – Digital Billboard

Mong Kok

Location Map:



Vehicular Traffic Direction

Description:

Located on the vibrant Shanghai Street, the 598S LED billboard captures the attention of both locals and tourists from around the world. Positioned amidst a variety of shops and restaurants, this bustling thoroughfare attracts a diverse audience. Surrounded by popular shopping malls like T.O.P, Beauty Avenue, Grand Plaza, and Langham Place, advertisers have an unmatched opportunity to engage with a youthful and fashionable demographic. Whether your goal is to enhance brand awareness or promote specific products or services, the 598S LED billboard provides an ideal platform to captivate a diverse and engaged audience.

Key Statistics:

Monthly Vehicular Traffic^

975,600+

Remarks
- ^Hong Kong Transport Department - Annual Traffic Census 2023

598S – Digital Billboard

Mong Kok



Address:

598 Shanghai Street, Mong Kok

Display Area Size:

14.0m (W) x 18.0m (H) = 252.0m^2

Format:

Digital
Supports Audio

Operation Hours:

09:00-22:00 (Monday to Sunday)

Commencing Date:

Thursday

Remark
- $ = HKD
- Material Conversion Charge: $2,000 Per Version
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval
- ^Subject to preemption by full domination booking with 3-weeks advance notice period

33 Argyle – Digital And Static Billboard

Mong Kok



33 Argyle – Digital And Static Billboard

Mong Kok

Location Map:



Vehicular Traffic Direction

Description:

The 33 Argyle billboard is strategically located in Hong Kong's bustling Mong Kok district, ensuring maximum visibility and engagement. Positioned at a prime traffic intersection, it captures the attention of thousands of pedestrians and drivers daily. The proximity to MTR stations, bus stops, and popular shopping areas further enhances its reach, making it an ideal advertising platform. Surrounded by a mix of residential and commercial buildings, it offers a unique blend of audiences. This high-traffic area is perfect for brands looking to increase exposure and influence consumer behavior in one of Hong Kong's busiest neighborhoods.

Key Statistics:

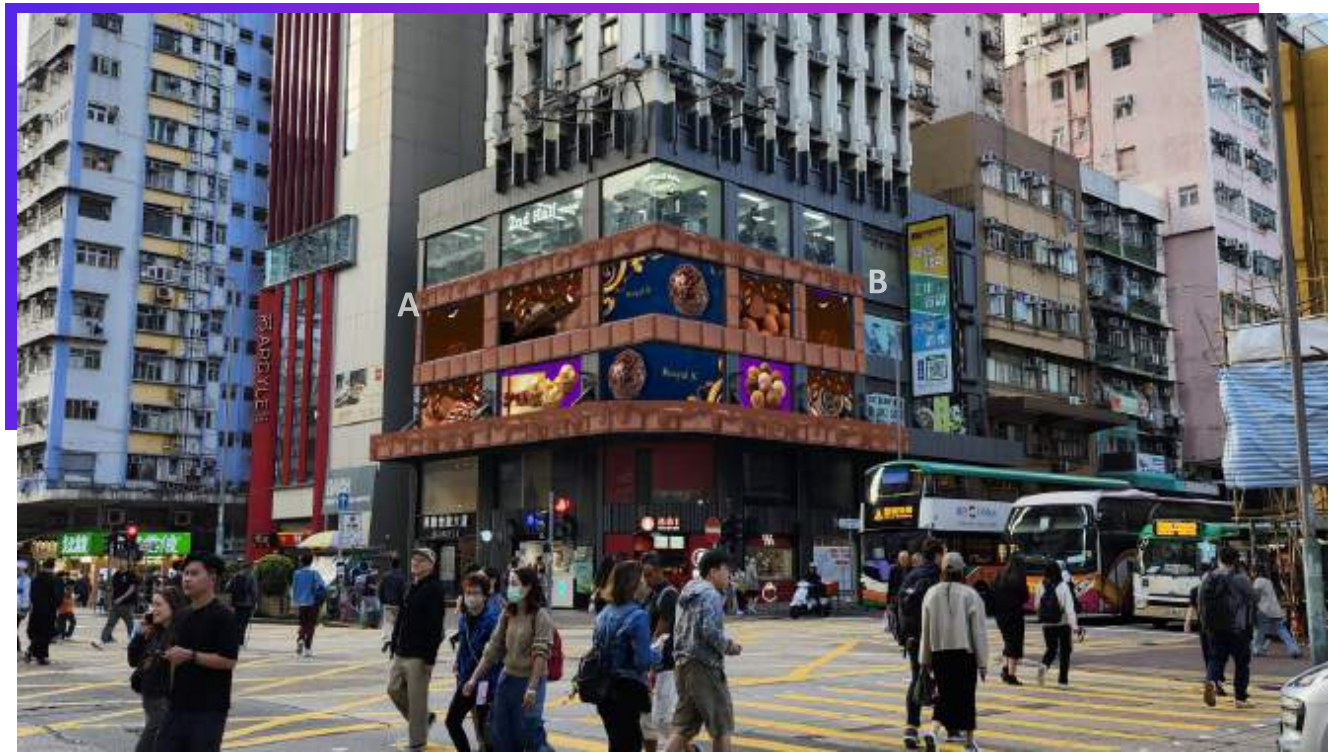
Monthly Vehicular Traffic^

975,600+

Remarks
- ^Hong Kong Transport Department - Annual Traffic Census 2023

33 Argyle – Digital And Static Billboard

Mong Kok



Address:

33 Argyle Street, Mong Kok

Display Area Size:

Site A: 13.0m (W) x 5.0m (H) = 65.0m^2
Site B: 10.0m (W) x 5.0m (H) = 50.0m^2

Format:

Digital + Static
Supports Audio

Operation Hours:

11:30-23:30 (Monday to Sunday)

Commencing Date:

Thursday

Remark
- $ = HKD
- Material Conversion Charge: $2,000 Per Version
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval
- ^Subject to preemption by full domination booking with 3-weeks advance notice period

33 Argyle – Digital Billboard

Mong Kok



Address:

33 Argyle Street, Mong Kok

Display Area Size:

Site A: 11.0m (W) x 4.0m (H) = 44.0m^2
Site B: 8.0m (W) x 4.0m (H) = 32.0m^2

Format:

Digital
Supports Audio

Operation Hours:

11:30-23:30 (Monday to Sunday)

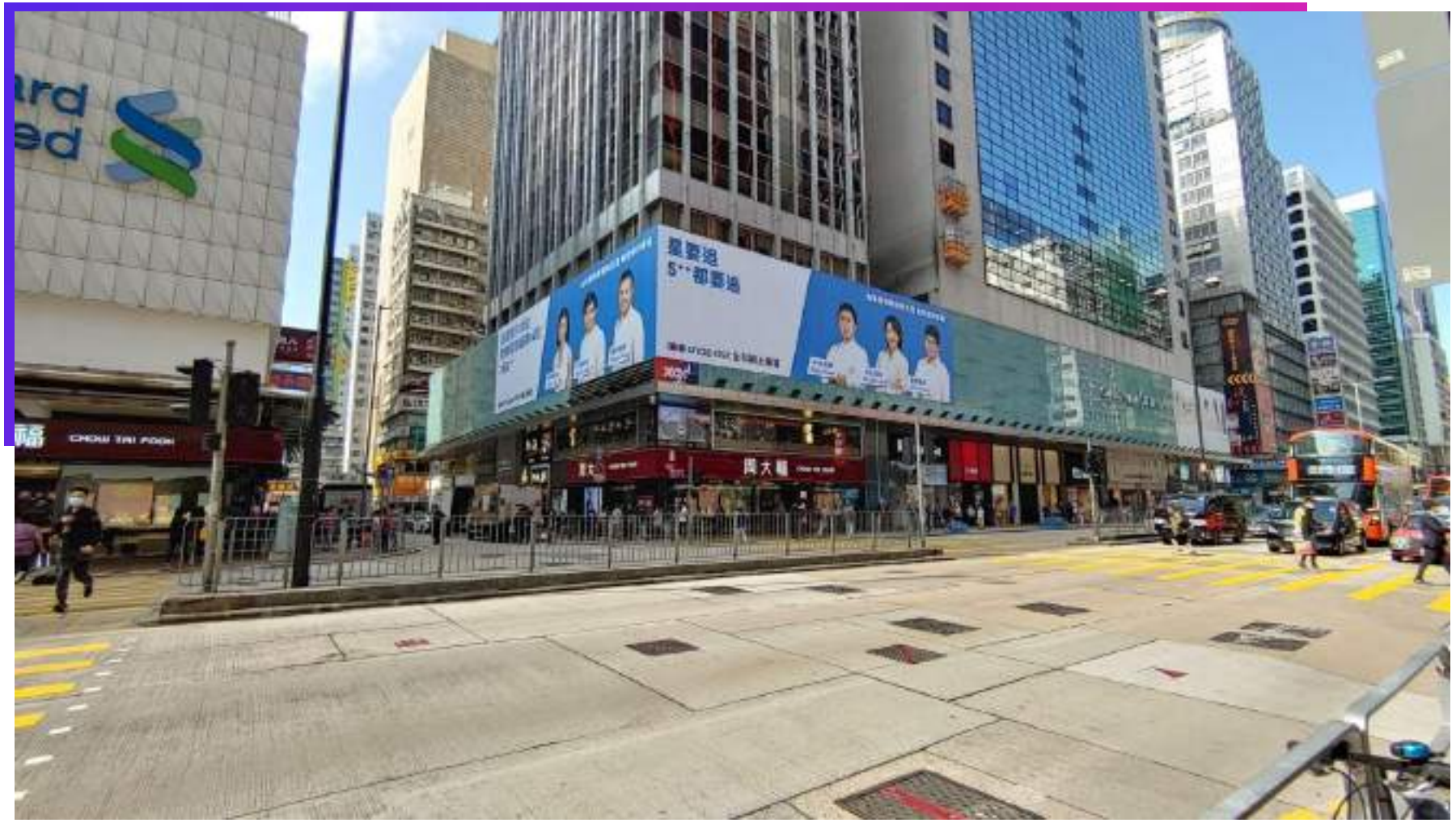
Commencing Date:

Thursday

Remark
- $ = HKD
- Material Conversion Charge: $2,000 Per Version
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval
- ^Subject to preemption by full domination booking with 3-weeks advance notice period

Grand Plaza – Static Billboard

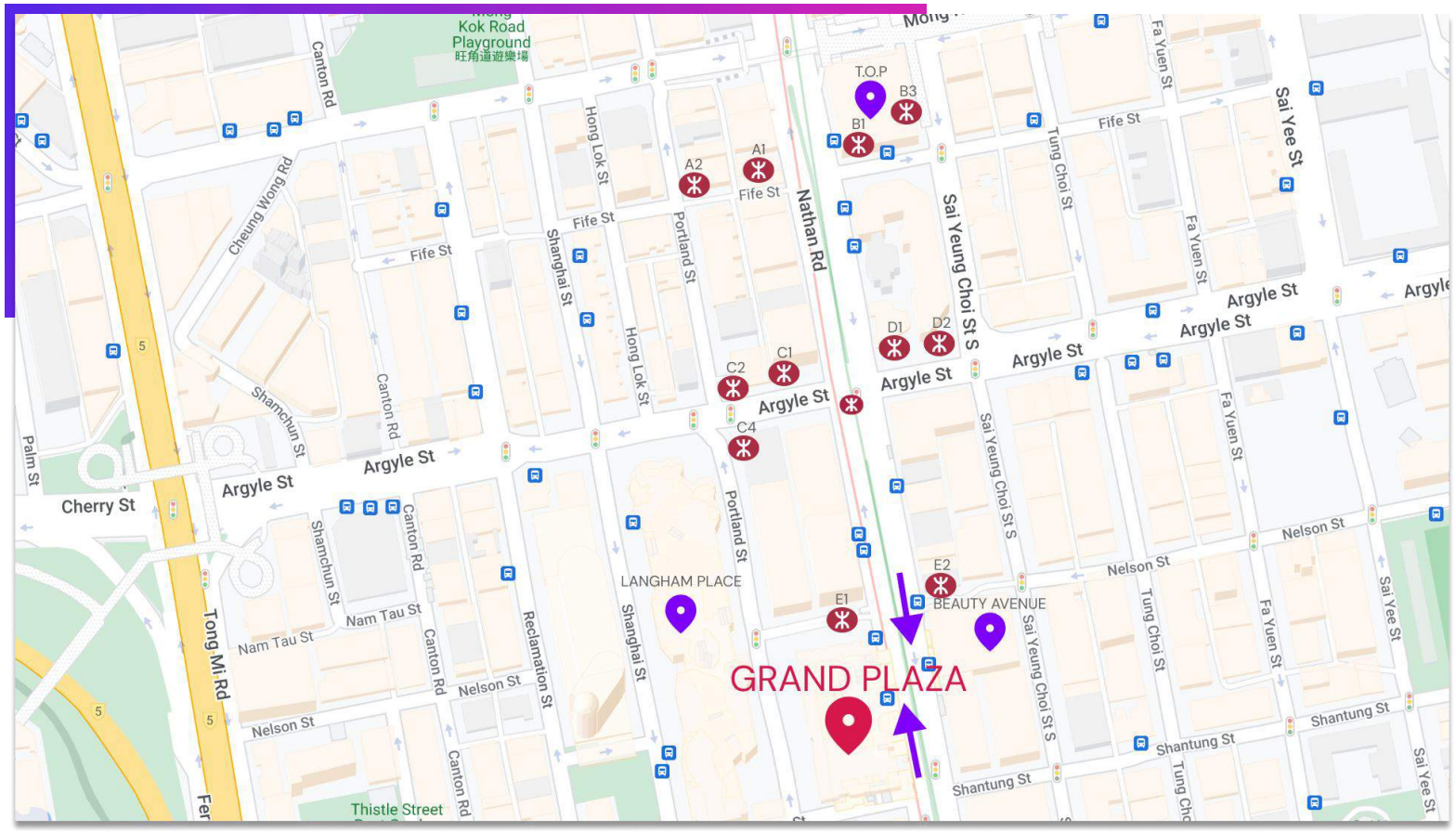
Mong Kok



Grand Plaza – Static Billboard

Mong Kok

Location Map:



Vehicular Traffic Direction

Description:

Situated along the lively Nathan Road, our Grand Plaza billboard offers an ideal platform for advertisers to reach a broad audience. Located in the heart of Mong Kok, a vibrant district renowned for its shopping, dining, and entertainment, this billboard attracts the attention of both locals and tourists. Surrounded by numerous shopping malls, BEAUTY AVENUE, and a variety of restaurants, the area caters to a diverse range of products, from cutting-edge electronics to trendy streetwear and toys. Don't miss out on the chance to showcase your brand to the dynamic and diverse audience of Mong Kok.

Key Statistics:

Monthly Vehicular Traffic^

795,000+

Remarks
- ^Hong Kong Transport Department - Annual Traffic Census 2023

Grand Plaza (Site A) – Static Billboard

Mong Kok



Address:

625 & 639 Nathan Road, Mong Kok

Display Area Size:

Side A: 24.0m (W) x 6.7m (H) = 160.8m^2
Side B: 24.0m (W) x 6.7m (H) = 160.8m^2

Format:

Frontlit Solid Sticker

Remark
- $ = HKD
- Installation Lead-Time: 2 Fine Weather Nights
- Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

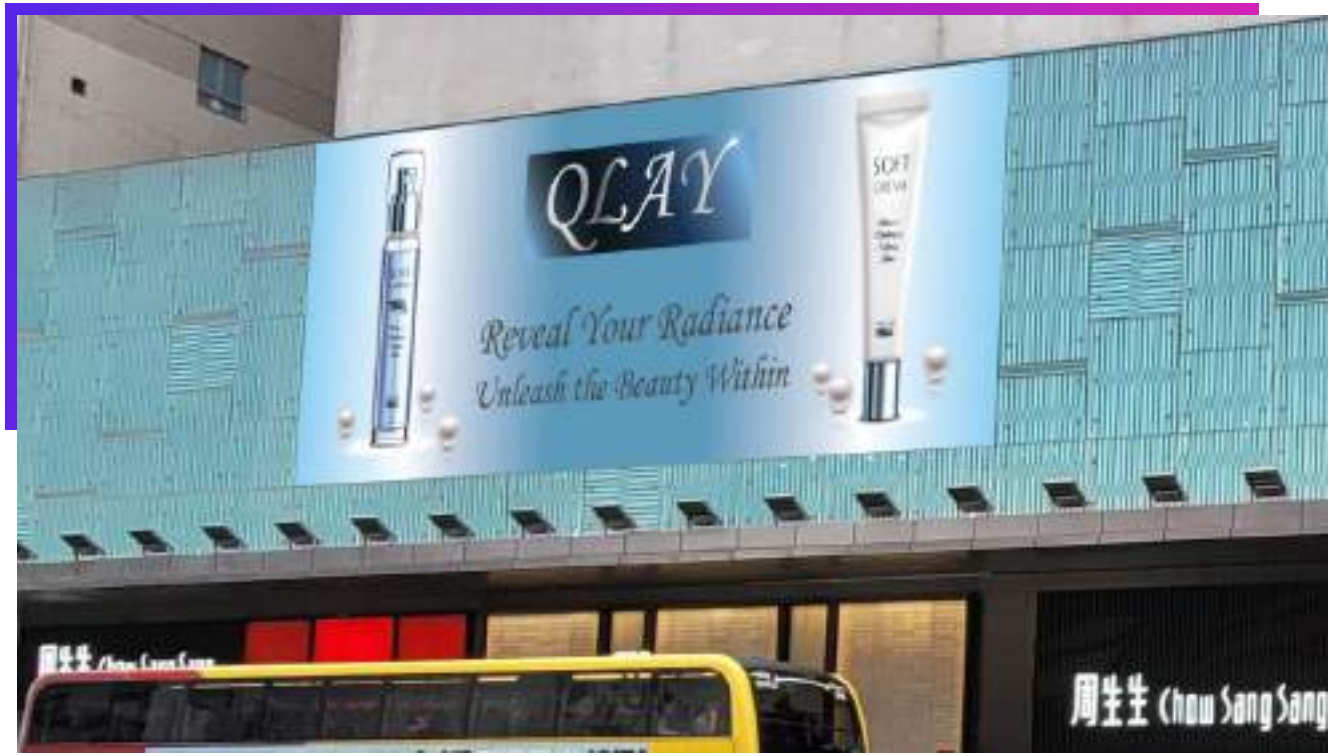
Grand Plaza (Site B) – Static Billboard

Mong Kok



Grand Plaza (Site B) – Static Billboard

Mong Kok



Address:

625 & 639 Nathan Road, Mong Kok

Approx. Display Area Size:

15.0m (W) x 6.0m (H) = 90.0m^2

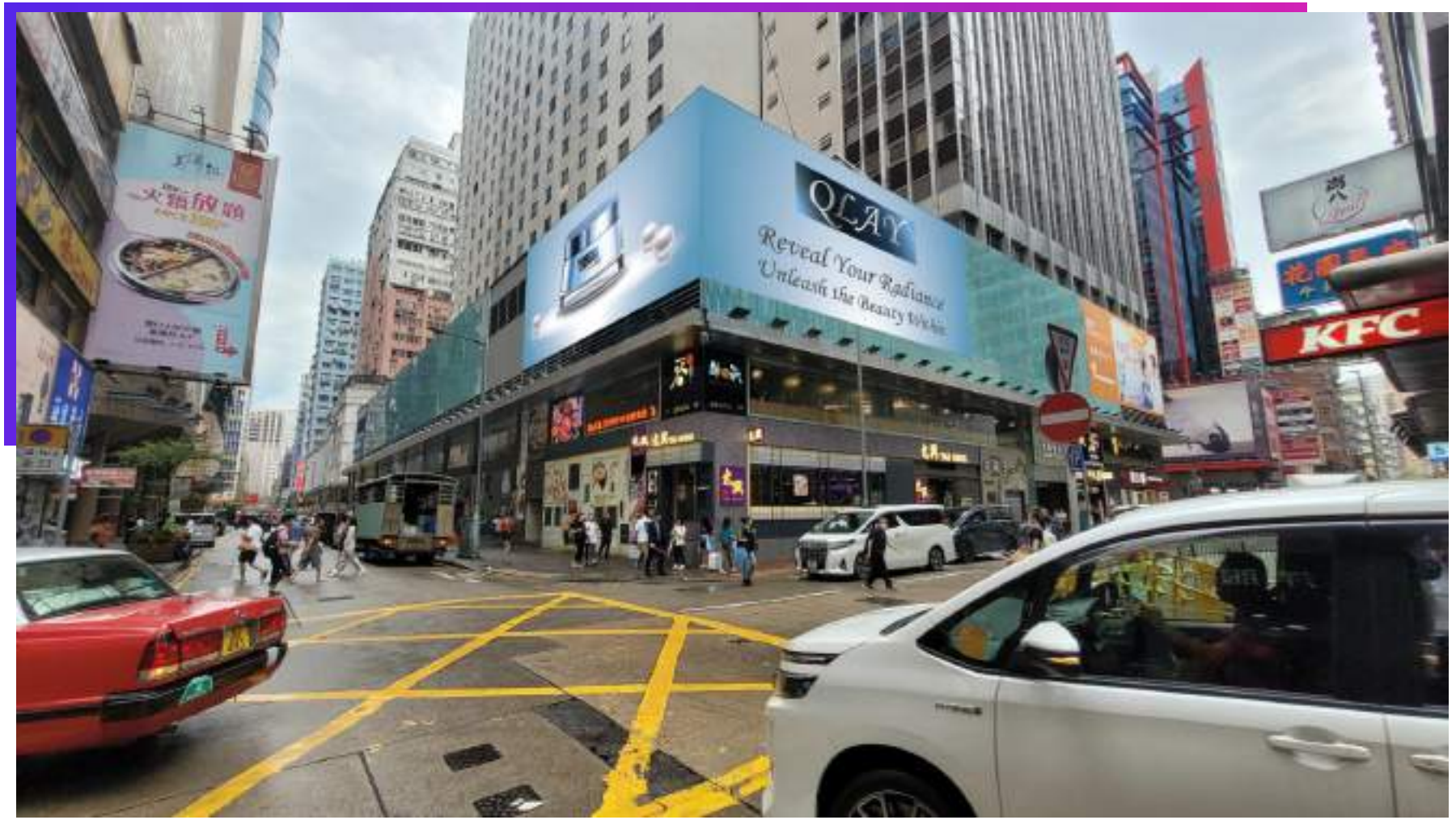
Format:

Frontlit Solid Sticker

Remark
- $ = HKD
- Installation Lead-Time: 1 Fine Weather Night
- Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

Grand Plaza (Site C) – Static Billboard

Mong Kok



Grand Plaza (Site C) – Static Billboard

Mong Kok



Address:

625 & 639 Nathan Road, Mong Kok

Display Area Size:

Side A: 16.0m (W) x 6.7m (H) = 107.2m^2
Side B: 16.0m (W) x 6.7m (H) = 107.2m^2

Format:

Frontlit Solid Sticker

Remark
- $ = HKD
- Installation Lead-Time: 2 Fine Weather Nights
- Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

Grand Plaza (Site D1) – Static Billboard

Mong Kok



Grand Plaza (Site D1) – Static Billboard

Mong Kok



Address:

625 & 639 Nathan Road, Mong Kok

Approx. Display Area Size:

40.0m (W) x 6.7m (H) = 268.0m^2

Format:

Frontlit Solid Sticker

Remark
- $ = HKD
- Installation Lead-Time: 2 Fine Weather Nights
- Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

Grand Plaza (Site D2) – Static Billboard

Mong Kok



Grand Plaza (Site D2) – Static Billboard

Mong Kok



Address:

625 & 639 Nathan Road, Mong Kok

Approx. Display Area Size:

20.0m (W) x 6.7m (H) = 134.0m^2

Format:

Frontlit Solid Sticker

Remark
- $ = HKD
- Installation Lead-Time: 1 Fine Weather Night
- Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

In-Citi – Static Billboard

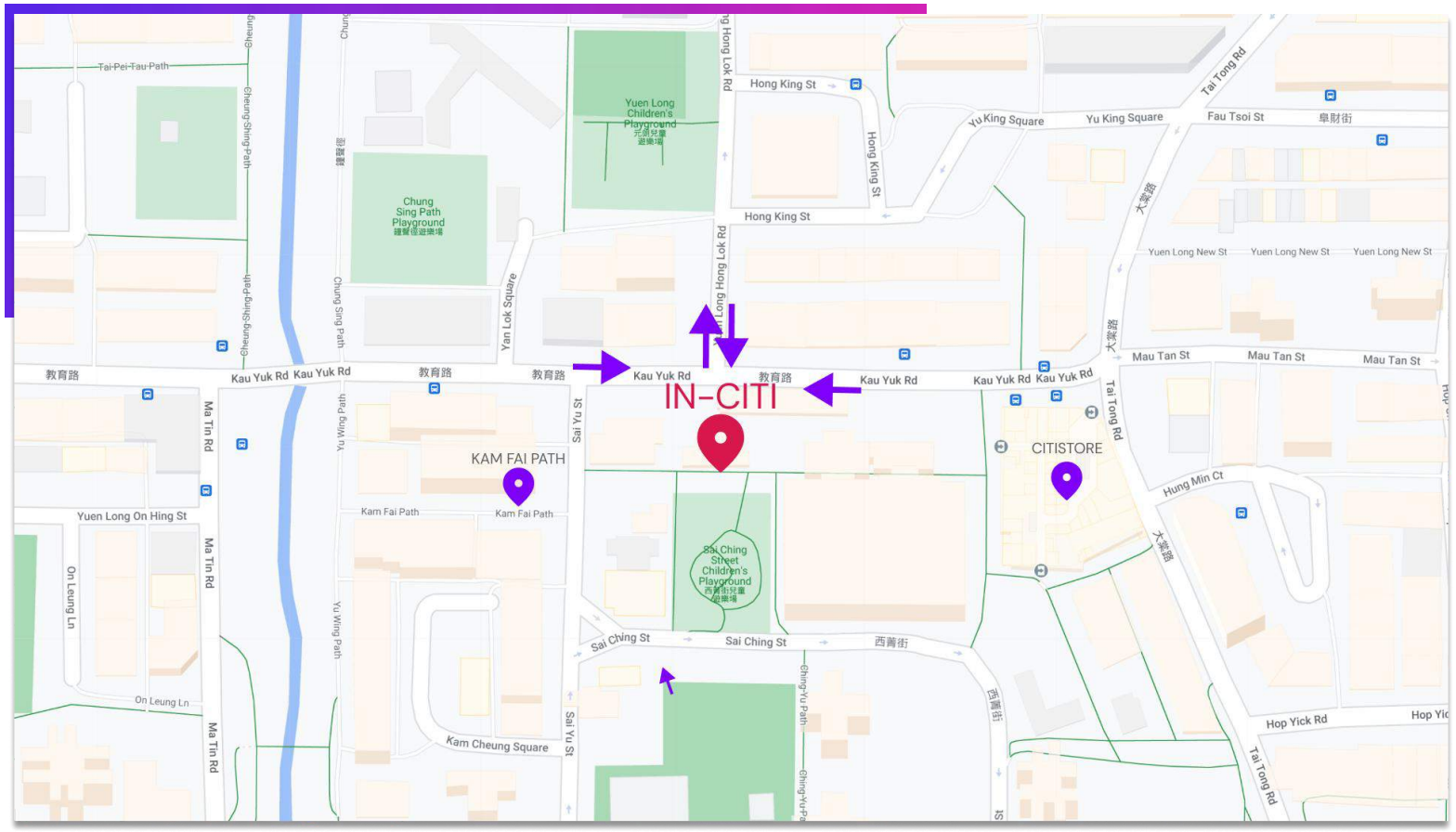
Yuen Long



In-Citi – Static Billboard

Yuen Long

Location Map:



Vehicular Traffic Direction

Description:

Nestled in the vibrant district of Yuen Long, In-Citi is a beloved shopping destination renowned for its diverse range of shopping, beauty, entertainment, and digital products. Positioned in the heart of the bustling area, it is surrounded by the popular CITISTORE and a multitude of restaurants. With its lively atmosphere and extensive offerings, In-Citi presents a prime opportunity for advertisers to connect with both local shoppers and tourists, allowing them to maximize campaign awareness and engagement. Don't miss the chance to showcase your brand in this dynamic location and captivate a wide audience.

Key Statistics:

Monthly Vehicular Traffic^

417,000+

Remarks
- ^Hong Kong Transport Department - Annual Traffic Census 2023

In-Citi – Static Billboard

Yuen Long



Address:

15-19 Kau Yuk Road, Yuen Long

Display Area Size:

32.9m (W) x 7.0m (H) = 230.3m^2

Format:

Frontlit Vinyl

Remark
- $ = HKD
- Installation Lead-Time: 1 Fine Weather Night
- Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

Shun Shing Building – Static Billboard

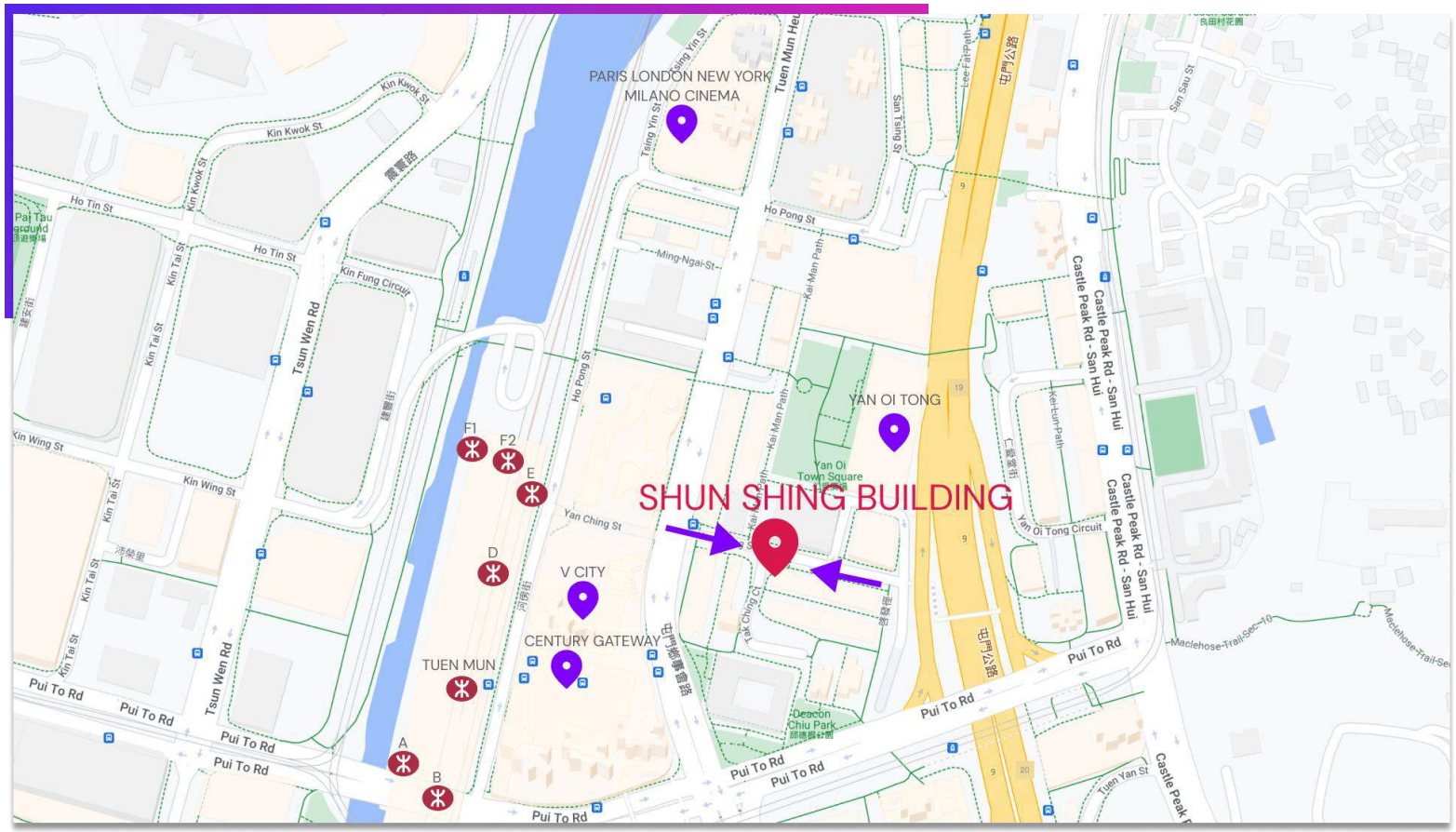
Tuen Mun



Shun Shing Building – Static Billboard

Tuen Mun

Location Map:



Vehicular Traffic Direction

Description:

Situated in a prime location, the Shun Shing Building billboard faces the renowned V City shopping mall and the upscale Century Gateway estate, attracting affluent consumers in the vicinity. Its proximity to Yan Oi Tong, a cinema, and a bustling wet market ensures a steady flow of local masses and residents. This strategic placement guarantees maximum exposure for advertisers aiming to target both affluent individuals and the local community. Seize this opportunity to effectively reach your desired audience and make a lasting impact in this dynamic location.

Shun Shing Building – Static Billboard

Tuen Mun



Address:

6-24 Yan Ching Street, Tuen Mun

Display Area Size:

4.0m (W) x 8.8m (H) = 35.2m² each side
Total 2 Sides = 70.4m²

Format:

Frontlit Vinyl

Remark
- $ = HKD
- Installation Lead-Time: 1 Fine Weather Night
- Dismantling Lead-Time: 1 Fine Weather Night
- Installation And Dismantling Lead-Time Will Be Counted Within The Booking Period
- Payment Terms: 100% Before Launch
- First Come First Serve Basis
- Availability And Censorship Are Subject To Landlord's Approval

OUR CLIENTS

AND MORE…

TERMS & CONDITIONS

Broadcasting Period

1. XGD shall display the advertisement at the site location during the Campaign Period with details as described in the Advertising Contract attached hereto.
2. For 26W and LFR LED Façade Wall site locations, the operation hours is 10:00 to 24:00 everyday (subject to change without prior notice).
3. For 26W and LFR LED Façade Wall site locations, if XGD fails to display any advertisement continuously for more than 2 hours during the Campaign Period, the Company shall only be compensated by means of re-broadcasting the advertisement on a best effort basis. The Company shall not claim against XGD for any loss and damage arising out of or in connection with the said failure of displaying the advertisement.
4. For 26W and LFR LED Façade Wall site locations, if XGD fails to display any advertisement for 2 hours or less, the Company agrees that no re-broadcasting of the advertisement is required and/or no compensation of whatsoever nature is required. The Company shall not claim against XGD for any loss and damages arising out of or in connection to the said failure of displaying the advertisement.

Display of Advertisement

5. XGD shall not in any way be responsible for the preparation, content, production or supply of copy for any of the Company's advertising material.
6. The advertising material (In the requested format and any special requirement) shall be submitted to XGD's office for approval at least 14 days before the first day of the Campaign Period. Failure to provide the necessary advertising material in time may result in XGD's inability to commence the required Campaign Period. The Company agrees that no refund of any payment will be made for any late delivery or non-delivery of the advertising material.
7. The Company will provide an image file or video file to XGD for display of advertisement at site location at least 14 days before the first date of Campaign Period. The Company shall be solely responsible for the costs of converting the advertising material into display ready format.
8. For LED Façade Wall site locations, XGD shall have rights and absolute discretions to arrange the slot position of all advertisement broadcasts on the LED Façade Wall, unless specified otherwise.
9. The display of advertisement is under the regulation of Film Censors Ordinance by Television and Entertainment Licensing Authority. XGD shall have rights and absolute discretions to suspend or terminate the display of any advertisement that may contravene the said Ordinance. The Company undertakes to fully indemnify XGD against any liability, loss and damages arising out of or in connection with any non-compliance thereof.
10. If there is an error in display of the advertisement or the display does not occur as planned, XGD shall not be liable for any loss and damages suffered by the Company arising out of or in connection to the said error in all circumstances.
11. XGD shall not be responsible for any loss or damage arising out of or in connection to the display of advertising material. XGD shall have right to destroy all advertising material after expiry of three (3) months from the last date of the Campaign Period.

The Company's Obligations

12. The Company shall be solely responsible for the payment of copyrights and royalties of the contents of the advertisement.
13. The Company shall ensure that all the advertising material shall not be obscene, defamatory or infringe any intellectual property rights of any third party. XGD shall have right to suspend, stop or terminate broadcasting of any advertisement if the advertising material is obscene, defamatory or infringe any intellectual property rights of any third party, without prior notice and without any compensation.

Payments

14. The Company agrees to pay XGD the "Nett Total" amount as described in the Advertising Contract before the first day of the Campaign Period in the Advertising Contract.
15. The Company agrees that the "Nett Total" amount paid is non-refundable.
16. If the Company fails to pay the "Nett Total" amount within the prescribed time, XGD shall have right to terminate this Advertising Contract and forfeit all payments. XGD shall have rights to display other advertisements during the Campaign Period or any period which is original scheduled for the Company.

Representations and Warranties

17. The Parties herein warrants that it has full authority and power to enter into this Agreement.
18. The Company represents and warrants that all material and contents in the advertisement are original and not infringe any copyrights, trademarks, designs, patents and other intellectual property rights of any third party.
19. The Company further represents and warrants that if the Company is not the copyright owner of the advertising material or any contents thereof, the Company has obtained prerequisite from the copyright owner for using the advertising material or the contents.

Termination

20. XGD may terminate this Agreement forthwith by giving notice in writing to the Company if the Company fails or refuses to pay the Deposit or the payment due and payable to XGD.

Confidentiality

21. Each party agrees and undertakes to keep confidential; not to disclose to any third party; and not to use for any purpose not authorized by the other party, any Confidential Information, defined as all confidential information (whether written, oral, visual, electronic or any other form) relating to the existence of this Advertising Contract.



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