

Equinix to Build a Digital Super-Connector in Hong Kong

Supporting the metropolitan city to help organizations further capitalize on GBA's and global business opportunities leveraging digital ecosystems and cloud/network connectivity on Platform Equinix®

Hong Kong – October 31, 2024 – Equinix, Inc. (Nasdaq: EQIX), the world's digital infrastructure company®, today launched the Digital Super-connector Program to help organizations establish an interconnected IT infrastructure in Hong Kong, which is fundamental in driving their advanced technology development and expanding their businesses in the Greater Bay Area (GBA). This follows the company's recent announcement on a HK\$1 billion investment for its sixth International Business Exchange™ (IBX®) data center, named HK6, in Hong Kong. By increasing data center capacity and offering on-demand digital services, Equinix aims to help further cement Hong Kong's position as a prominent digital hub in Asia's World City.

The GBA offers immense potential for businesses both within China and on a global scale. By 2023, its gross domestic product had surged to approximately US\$2 trillion, representing a significant 11% contribution to the nation's overall GDP. Notably, the GBA attracts 60% of the total overseas direct investment in China, making it a crucial gateway for foreign investments targeting the mainland market.¹ As the most competitive and internationalized city in the region, Hong Kong requires a robust digital infrastructure connecting cloud, networks, public and private organizations to unleash its full potential as the vital super connector between the East and the West.

Under the Digital Super-connector Program, eligible organizations can enjoy a suite of digital services to react fast to market opportunities and stay agile. They will have a chance to receive a maximum of US\$100,000 in credits to use Equinix's digital infrastructure for 90 days. Equinix's digital infrastructure is the foundation for supporting hybrid cloud deployment with privately hosted data. It offers high-performance, scalability, and cost-effectiveness, particularly when organizations require supreme security and control in a single-tenant setup. This program will help organizations leverage Platform Equinix to expand their IT footprint efficiently and connect to multiple clouds to meet their business needs.

Through Equinix, organizations can connect with more than 10,000 companies around the world, enabling private interconnection with more than 3,000 cloud and IT companies and 2,000 network service providers, including major telecommunications companies in China. Equinix also hosts one of the most mature Internet Exchange ecosystems in Hong Kong and worldwide, which significantly reduces latency of internet traffic. This secure and low-latency data exchange will establish a robust digital infrastructure, facilitate data collaboration, AI applications, research and development in the GBA, while also enabling international connectivity seamlessly.

Charles Ng, Associate Director-General of Investment Promotion, InvestHK, said: "The role of digital infrastructure as an economic connector cannot be overstated. Equinix's unwavering commitment for 20 years has underscored its dedication in providing top-tier interconnection services to the market. With a more robust digital infrastructure, more new businesses and companies will set their base in Hong Kong, shaping a brighter future for our city. Together, we can build a mature digital ecosystem that will drive the prosperity of Hong Kong's economic engine."

¹ https://www.dbs.com.hk/private-banking/aics/templatedata/article/generic/data/en/GR/062024/240604_insights_understanding_china.xml



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The Digital Super-connector Program is focused on attracting foreign companies to invest in Hong Kong, enabling them to tap into the vast opportunities presented by GBA and the wider China market. Additionally, it aims to support Chinese companies seeking global expansion through Hong Kong. Leveraging its location at the heart of Asia, Hong Kong is well positioned to attract high-value technology businesses and top talent.

Hong Kong's strategic location in Asia-Pacific positions it well for super-connector development. **Equinix Internet Exchange®** traffic in Hong Kong has grown by almost 50% in the past year, reflecting the thriving digital landscape.

Joanne Hon, Managing Director, Equinix Hong Kong, said: "Equinix's globally distributed platform, ecosystems and digital services not only help Hong Kong businesses connect digitally with the world, but also for the rest of the world to interconnect to businesses in China. Our recently announced investment in the HK6 data center is the largest Equinix investment in Hong Kong in the past decade, a clear indication of our growing optimism about Hong Kong's future as a super-connector in Asia-Pacific. We remain committed to serving the Hong Kong market and the companies with our digital infrastructure and services."

Platform Equinix spans 264 data centers across 72 metros and 33 countries, providing a neutral global interconnected platform. In the Asia-Pacific region, Equinix operates 58 data centers in 15 key metros, including Australia, China*, Hong Kong, India, Japan, Korea, Malaysia and Singapore, with expansion plans in Indonesia and the Philippines.

*Equinix operates four data centers in Shanghai through a strategic partnership

More information about the [Digital Super-connector Program](#).

Additional Resources

- [Equinix Expands Hong Kong's Footprint with \\$124M Data Center Investment](#) [Press Release]
- [Equinix to Extend its Digital Infrastructure Platform to the Philippines with Acquisition of Three Data Centers](#) [Press Release]
- [Equinix's Dual Metro Data Centers Propel Malaysia's Digital Economy Ambition to New Heights](#) [Press Release]

About Equinix

Equinix (Nasdaq: EQIX) is the world's digital infrastructure company®. Digital leaders harness Equinix's trusted platform to bring together and interconnect foundational infrastructure at software speed. Equinix enables organizations to access all the right places, partners and possibilities to scale with agility, speed the launch of digital services, deliver world-class experiences and multiply their value, while supporting their sustainability goals.

Forward Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, risks to our business and operating results related to the current inflationary environment; foreign currency exchange rate fluctuations; stock price fluctuations; increased costs to procure power and the general volatility in the global energy market; the challenges of acquiring, operating and constructing IBX® and xScale® data centers and developing, deploying and delivering Equinix products and solutions; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenues from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new



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or outstanding indebtedness; the loss or decline in business from our key customers; risks related to our taxation as a REIT; risks related to regulatory inquiries or litigation and other risks described from time to time in Equinix filings with the Securities and Exchange Commission. In particular, see recent and upcoming Equinix quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

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