

Hong Kong – the Global Capital Magnet

Leveraging Hong Kong's financial strengths, Guolian Securities International supports Mainland's fast-growing new economic enterprises to finance in Hong Kong.

“Hong Kong can also link the Mainland's physical economy with the financial market, highlighting its unique role for China's economy under the current global economic environment.”

Yang Lin
CEO

Guolian Securities International



As China's economy becomes more open, many Mainland enterprises have come to Hong Kong for expanding their business ventures. In view of this rising trend, Mainland-based Guolian Securities International set up an office in the city in 2019, providing Mainland institutions with international business or high-net-worth individuals an array of services including private wealth management, corporate finance, asset management, cross-border business and investment business services to investors.

An irreplaceable international financial centre

Headquartered in Wuxi, China, Guolian Securities International hopes to attract more Mainland companies to come to Hong Kong for financing. Yang Lin, CEO of Guolian Securities International, believes that Hong Kong is a key engine to drive China's economic development: "Hong Kong is an irreplaceable place in connecting Mainland China and international market, and has been a leading global financial centre. Under the current global economy, Hong Kong is also poised to link Mainland's physical economy with the financial market, showing the important role that it plays in the China economy."

Yang added that the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) is where the future goes. "With China as the second largest economy in the world, GBA enjoys the combined strength of

Hong Kong's financial advantages and the Mainland's vibrant physical economy. Not only can it facilitate the internationalisation of Renminbi; it is also an ideal test market for financial products, promoting cross-border businesses.

A listing hotspot for new economy sector

Guolian Securities International is optimistic about the prospects of Hong Kong's financial services industry, and believes that the local market will remain increasingly attractive to investors. He remarked that Hong Kong has become a preferred location for new economy enterprises to list, such as fast-growing high-tech enterprises and ESG (environmental, social and corporate governance) investment enterprises. "Many companies choose to list in Hong Kong, thanks to the city's status as a financial hub, which makes international financing easy. Moreover, as the post-pandemic economic rebounds quickly in China, international capital is very optimistic about the Hong Kong market."

He continued, "the Hong Kong Stock Exchange has a new regime to encourage biotechnology companies to list in Hong Kong. This will create new opportunities for the city to attract more capital." Yang also revealed that in order to support and encourage new economy enterprise to come to Hong Kong, Guolian Securities International will set up a carbon neutral-

related fund to step up its green investment strategy.

Yang concluded, "InvestHK has been very helpful to Guolian Securities International. Their support has facilitated our brand promotion in Hong Kong. Through their professional team, we can always be up-to-date with new policies on asset management and tax system."

Guolian Securities International

- Guolian Securities International launched its Hong Kong office in end 2019. Its parent company, Guolian Securities Co. Ltd. was listed on the Hong Kong Stock Exchange earlier in 2015
- The company is committed to developing corporate finance, asset management, private wealth management, cross-border business and investment business services
- The company's subsidiaries have obtained Type 1, 4, 6 and 9 licences from the Hong Kong Securities and Futures Commission

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