

Global FinTech Company Ebury Continues to Grow after Four Successful Years in Hong Kong

After establishing a successful business in Hong Kong, Ebury is looking to expand its offering into trade finance, enabling Hong Kong businesses to scale up.



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Jonathan Wang
Hong Kong Country Manager
Ebury



With 32 offices in major international cities serving over 40,000 clients around the world, Ebury provides financial services to corporations and small and medium enterprises (SMEs), which includes short-term lending, foreign exchange (FX) services, cash management and risk management solutions. In 2018, Ebury opened its Hong Kong office after obtaining the Money Service Operators (MSO) licence, allowing the Hong Kong team to provide competitive FX services to local companies.

An Ideal Place for FinTech Growth

According to Jonathan Wang, Hong Kong Country Manager of Ebury, Hong Kong is an exciting FinTech hub. “The Hong Kong SAR Government has been proactive in launching various FinTech initiatives over the last few years, such as virtual bank licences, Faster Payments System (FPS) and the annual Hong Kong FinTech Week.”

These have changed the perception of digital financial products and have gained positive recognition in the local community, increasing the acceptance of the innovative services offered by Ebury.

“In addition to a supportive government, many of our existing clients are trading with Mainland China and other markets in Asia. The city is the perfect starting point for expansion into Mainland China and the rest of the Asia-Pacific region,” Isabel Ye, Director of China Initiatives, Ebury, added.

Ebury differentiates itself from traditional banks by providing tailored services that keep them ahead of the highly competitive market. “On top of technological innovation, our dedicated staff always strive to provide excellent services to our clients. The Hong Kong team has brought in an outstanding perspective and unique strengths to build a culture of trust amongst the local business community,” Wang said.

InvestHK has been providing support to Ebury since the beginning of its incorporation. The team has been able to access many business opportunities through InvestHK’s extensive network and increase their company profile in the local community.

Ebury

- Currently has 32 offices across 21 countries
- The Hong Kong office is a team of 23 dedicated experts handling client relations, back-office and management, and this number continues to grow

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